

## COMUNICATO STAMPA

# **CYBEROO RICONOSCIUTA PER LA TERZA VOLTA COME GLOBAL “REPRESENTATIVE VENDOR” NELLA GARTNER® “MARKET GUIDE FOR MANAGED DETECTION AND RESPONSE” NEL 2024**

## **La crescente richiesta di soluzioni proattive e di gestione delle esposizione rende questi servizi essenziali per la sicurezza aziendale**

Reggio Emilia, 23 luglio 2024 – **Cyberoo S.p.A.**, PMI innovativa quotata sul mercato EGM di Borsa Italiana, specializzata in cyber security per le imprese, è stata riconosciuta per la terza volta consecutiva, tra i player internazionali della cybersicurezza, nel segmento avanzato dei servizi di Managed Detection and Response (MDR), prima e unica azienda italiana.

Cyberoo è entusiasta della nuova nomina come Global “Representative Vendor” all’interno della Gartner® “Market Guide for Managed Detection and Response 2024”, considerata la più autorevole guida internazionale sui servizi avanzati di cyber sicurezza. Quaranta in tutto le aziende selezionate, delle quali 14 europee, tra cui appunto Cyberoo.

Nel report, Gartner sottolinea come i servizi MDR che offrono funzioni di sicurezza SOC (Security Operations Center) moderne, guidate da esperti da remoto h24 365 giorni l’anno, garantiscano il rapido rilevamento, l’analisi, l’investigazione e la risposta attraverso il contenimento e l’interruzione delle minacce. I servizi MDR sono quindi fondamentali per le organizzazioni che desiderano migliorare la loro capacità di rilevare e rispondere rapidamente alle minacce. La crescente richiesta di soluzioni proattive e di gestione delle esposizioni rende perciò questi servizi una componente essenziale della strategia di sicurezza di ogni azienda.

Secondo il report “*entro il 2028, il 50% dei risultati ottenuti dai fornitori di servizi di rilevamento e risposta gestiti sarà incentrato o includerà dettagli sulle esposizioni alle minacce, rispetto al 10% di oggi*”. La Threat Intelligence, oltre al rilevamento degli attacchi, fa da sempre parte dei servizi Cyberoo, puntando a riconoscere pattern comportamentali degli attaccanti prima ancora che delle tecnologie di attacco.

*“Crediamo che questo rinnovato inserimento nella Market Guide for MDR Services – ha dichiarato **Veronica Leonardi, Executive Board Member e CMO di Cyberoo** –, premi l’impegno quotidiano di tutti noi. Lavoriamo duramente per proteggere i clienti e far crescere la nostra azienda. Anche il lancio delle nuove soluzioni alla recente Partner Conference rispecchia i nostri continui miglioramenti, per offrire servizi sempre più completi”.*



Una copia della Market Guide for Managed Detection and Response 2024 di Gartner Inc. è disponibile sul sito dell'azienda al seguente link <https://content.cyberoo.com/2024-gartner-market-guide-for-mdr-services-ita>.

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**Gartner**, Market Guide for Managed Detection and Response, Pete Shoard, Andrew Davies, Mitchell Schneider, Angel Berrios, Craig Lawson, 24 Giugno 2024

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**Cyberoo S.p.A.**, società quotata sul Mercato Euronext Growth Milan di Borsa Italiana, è una Pmi Innovativa emiliana specializzata in cyber security per le imprese, intesa non solo come protezione dei sistemi informatici dagli attacchi esterni ma come realizzazione di una vera e propria strategia in grado proteggere, monitorare e gestire le informazioni dell'ecosistema IT. Cyberoo si rivolge al mercato delle medie imprese con un portfolio di soluzioni enterprise ampio e profondo, sviluppate tramite l'utilizzo delle più avanzate tecnologie e con una catena del valore che permette di proporre a questo mercato prezzi in linea con le capacità di spesa.

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PRESS RELEASE

**CYBEROO IS RECOGNIZED FOR THE THIRD TIME, AS A REPRESENTATIVE VENDOR IN THE 2024 GARTNER® MARKET GUIDE FOR MANAGED DETECTION AND RESPONSE**

**The growing demand for proactive and exposure management solutions makes these services essential for enterprise security**

Reggio Emilia, July 23rd, 2024 – **Cyberoo S.p.A.**, is an innovative SME listed on the EGM market of the Italian Stock Exchange, specialized in cyber security for companies, is listed for the third consecutive time, as the first and only Italian company, among various international cybersecurity companies, in the field of Managed Detection and Response (MDR) services.

Cyberoo is delighted about the new recognition as Global “Representative Vendor” in the Gartner® “Market Guide for Managed Detection and Response 2024”, that it believes to be the most authoritative international report on advanced cyber security services. Forty companies in all were recognized, of which 14 are European, including Cyberoo.

In the report, Gartner highlights how MDR services offer modern security operations center (SOC) security functions, led by experts remotely 24 hours a day, 365 days a year, that ensure rapid detection, analysis, investigation and response through threat containment and remediation. MDR services are therefore fundamental for organizations looking to improve their ability to quickly detect and respond to threats. The growing demand for proactive and exposure management solutions therefore makes these services an essential component of every company security strategy.

According to the report, “*by 2028, 50% of findings from managed detection and response providers will be focused on, or include detail on, threat exposures, up from 10% today.*” Threat Intelligence, in addition to attack detection, has always been part of Cyberoo services, aiming to recognize behavioral patterns of attackers even before attack technologies.

*“We believe, this consecutive inclusion in the Market Guide for MDR Services – says **Veronica Leonardi, Executive Board Member and CMO of Cyberoo** –, rewards the daily commitment of all of us. We work hard to protect customers and grow our company. The launch of the new solutions, happened during our recent Partner Conference, reflects our continuous improvements to offer increasingly complete services”.*

A complimentary copy of Gartner Inc.'s 2024 Market Guide for Managed Detection and Response is available on the company's website at the following link <https://content.cyberoo.com/en/2024-gartner-market-guide-for-mdr-services>.

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**Cyberoo S.p.A.**, company listed on the Euronext Growth Milan Market of the Italian Stock Exchange, is an innovative Emilian SME specialized in cyber security for businesses, intended not only as the protection of IT systems from external attacks but as the implementation of a real strategy capable of protecting, monitoring and managing the information of the IT ecosystem. Cyberoo addresses the midsize business market with a broad and deep portfolio of enterprise solutions, developed through the use of the most advanced technologies and with a value chain that allows it to offer this market prices in line with spending capacity.

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