

Greenlane's Vapor.com Named to USA Today's List of "America's Top Online Retail Shops" in Recent Survey

BOCA RATON, FL / ACCESSWIRE / August 6, 2024 /Greenlane Holdings, Inc. ("Greenlane" or the "Company") (NASDAQ:GNLN), one of the premier global sellers of premium cannabis accessories, child-resistant packaging, and specialty vaporization products, announced that its online shop, Vapor.com, was included on USA Today's list of America's Top Online Shops. In partnership with the data analysis company Plant A Insights, USA Today interviewed about 45,000 consumers and collected more than 267,000 retailer reviews. Consumers evaluated experiences where they bought items or got information about products in the last three years.

"Our customers are at the heart of everything we do, and we are passionate in our focus and care for them," said Barbara Sher, Chief Executive Officer for Greenlane. "Key to this work is the delivery of exceptional, seamless shopping experiences online every single time our customers visit us. It is an honor to be included on this list that highlights how the customer is at the center of all we do. Our customers' loyalty and passion for Vapor.com inspires us to continue finding new ways to enhance the shopping experience."

Vapor.com offers customers a safe, secure, and informed vaporization purchasing experience. Every product in its extensive catalogue is thoroughly evaluated to ensure its quality, and each vapor.com transaction is managed with a personal touch. Vapor.com prides itself on superior customer service, both before and after your purchase.

About Greenlane Holdings, Inc.

Founded in 2005, Greenlane is a premier global platform for the development and distribution of premium smoking accessories, vape devices, and lifestyle products to thousands of producers, processors, specialty retailers, smoke shops, convenience stores, and retail consumers. We operate as a powerful family of brands, third-party brand accelerator, and an omnichannel distribution platform.

We proudly offer our own diverse brand portfolio and our exclusively licensed Marley Natural and K.Haring branded products. We also offer a carefully curated set of third-party products through our direct sales channels and our proprietary, owned and operated e-commerce platforms which include Vapor.com, PuffltUp.com, HigherStandards.com, Wholesale.Greenlane.com and MarleyNaturalShop.com.

For additional information, please visit: https://investor.gnln.com. For additional information, please visit: https://gnln.com/.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private

Securities Litigation Reform Act of 1995 concerning Greenlane and other matters. All statements contained in this press release that do not relate to matters of historical fact should be considered forward-looking statements In some cases, you can identify forwardlooking statements by terms such as "may," "will," "should," "expects," "plans," "anticipates," "could," "intends," "targets," "projects," "contemplates," "believes," "estimates," "predicts," "potential" or "continue" or the negative of these terms or other similar expressions. The forward-looking statements in this press release are only predictions. Greenlane has based these forward-looking statements largely on its current expectations and projections about future events and financial trends that it believes may affect its business, financial condition and results of operations. Forward-looking statements involve known and unknown risks, uncertainties and other important factors that may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. You should carefully consider the risks and uncertainties that affect our business, including those described in our filings with the Securities and Exchange Commission ("SEC"), including under the caption "Risk Factors" in Greenlane's Annual Report on Form 10-K filed for the year ended December 31, 2023 and the Company's other filings with the SEC, which can be obtained on the SEC website at www.sec.gov. These forward-looking statements speak only as of the date of this communication. Except as required by applicable law, we do not plan to publicly update or revise any forward-looking statements, whether as a result of any new information, future events or otherwise. You are advised, however, to consult any further disclosures we make on related subjects in our public announcements and filings with the SEC.

Investor Contact:

IR@greenlane.com

or

TraDigital IR
Kevin McGrath
+1-646-418-7002
kevin@tradigitalir.com

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