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In addition to the Company's GAAP financial information, this presentation includes certain non-GAAP financial measures. The non-GAAP measures have limitations as analytical tools and you should not consider them in isolation or as a substitute for the most directly comparable financial measures prepared in accordance with GAAP. There are a number of limitations related to the use of these non-GAAP financial measures versus their nearest GAAP equivalents. Other companies, including companies in our industry, may calculate non-GAAP financial measures differently or may use other measures to evaluate their performance, all of which could reduce the usefulness of our non-GAAP financial measures as tools for comparison. We urge you to review the reconciliation of our non-GAAP financial measures to the most directly comparable GAAP financial measures set forth in the Appendix and in the Company's most recently filed Annual Report on form 10-K, Quarterly Report(s) on Form 10-Q and our other filings with the SEC, and not to rely on any single financial measure to evaluate our business.

This presentation also contains estimates and other statistical data made by independent parties and by the Company relating to market size and growth and other data about the Company's industry. This data involves a number of assumptions and limitations, and you are cautioned not to give undue weight to such estimates. Neither the Company nor any other person makes any representation as to the accuracy or completeness of such data or undertakes any obligation to update such data after the date of this presentation. In addition, projections, assumptions and estimates of the Company's future performance and the future performance of the markets in which the Company operates are necessarily subject to a high degree of uncertainty and risk. By attending or receiving this presentation you acknowledge that you will be solely responsible for your own assessment of the market and the Company's market position and that you will conduct your own analysis and be solely responsible for forming your own view of the potential future performance of the Company's business.



OUR MISSION

Making care easier every day



Creating a better, more engaging healthcare experience



Who we are: Leading provider of comprehensive solutions that transform the healthcare experience by activating patients in their care.

What we do: Empower healthcare organizations to maximize efficiency, drive growth and deliver great care with tools that transcend patient intake.

How we do it: Manage every step of the healthcare journey—finding a doctor, scheduling, registration, payments, engagement, call-triaging and more—with our software and payments solutions.



>4,100

Average healthcare services clients ("AHSCs")^{1,2}



>\$4B

patient payments processed latest twelve months^{3,4}



\$390N

total revenue for latest twelve months³



22%

total revenue growth latest 12 months³



Facilitated 150M+

patient visits in Fiscal 2024

⁴ Measured in terms of patient payment volume. Refer to slide 16 for definition of patient payment volume.



4

¹ We define AHSCs as the average number of clients that generate subscription and related services or payment processing revenue each month during the applicable period. In cases where we act as a subcontractor providing white-label services to our partner's clients, we treat the contractual relationship as a single healthcare services client.

² Three months ended July 31, 2024

³ As of July 31, 2024



Staffing challenges

- 1.3M healthcare staff represent \$37B in annual spending¹
- **\$4.5T** U.S. healthcare spend²
- **~\$850B** U.S. healthcare waste³
- ~\$265B admin-related waste³



Increasing patient responsibility

- \$610B out-of-pocket spend by 2030²
- HDHPs represent
 54% of health plan market⁴
- Patient payments are hard to collect and reduce cash flow to providers



Accelerated digitization

- Consumer demand for information with speed, efficiency and accuracy
- Healthcare organizations jettisoning manual and time-consuming administrative tasks



Changing care models

- Providers incentivized to measure and achieve outcomes
- Requires high levels of documentation, and substantive patient engagement



Patient-centered care

- Need to directly reach patients when making care decisions
- Current engagement strategies not as effective as direct outreach

⁴ National Center For Health Statistics July 2022



¹ Bureau of Labor Statistics and Kaiser Family Foundation during 2020

² Centers for Medicare & Medicaid Services, National Health Expenditure Accounts during 2022

³ JAMA, Waste in the US Health Care System, October 7, 2019



Healthcare Services Orgs

- Simplified operations and enhanced staff efficiency
- · Improved cash flow and profitability
- Enhanced clinical quality
- Improved patient experience
- Highly visible subscription fees most commonly charged on a per provider per month (PPPM) basis
- Based on number and type of applications elected



Patients

- Improved patient experience
- High patient usage
- Flexible payment options
- Engagement in care

- Reoccurring payment processing fees
- Based on level of patient payment volume processed through our solutions



Life Sciences and Payer Organizations

- Direct digital communications
- Improved brand conversion and adherence
- Health plan member enrollment
- Feedback from patient voice
- Fees from life sciences and payer clients for delivering direct communications to patients and members
- Based on engagements with patients and members



Providers

Phreesia serves more than 4,100 AHSCs^{1,2}



Health systems



Specialty practices



Hospitals



Federally Qualified Health Centers



Ambulatory surgery centers



Primary care groups

Life Sciences and Payer Organizations

Pharma Manufacturers and Payers



More than 100 pharmaceutical brands³



All of the top 10 global pharma companies³



Maintaining payer relationships

³ As of July 31, 2024



¹ We define AHSCs as the average number of clients that generate subscription and related services or payment processing revenue each month during the applicable period. In cases where we act as a subcontractor providing white-label services to our partner's clients, we treat the contractual relationship as a single healthcare services client.

² Three months ended July 31, 2024

Innovative software to improve efficiency, cash flow and the patient experience



Access to care

Provider directory for patients seeking care

Integrated patient scheduling

Automated appointment rescheduling

Appointment reminders

Patient text messaging

After-hours care

Smart answering solution



Registration

Mobile and in-office intake modalities

Registration for virtual visits

Specialty-specific workflows

Consent management

Self-service patient-reported outcomes and screenings



Revenue cycle

Point-of-service payments

Insurance verification

Payment plans

Online payments

Card on file and payment assurance



Network

Education and engagement before, during and after the visit

Patient insights

Referral management

Doctor finder



Real-time **integration** with leading PMs and EHRs



Robust analytics tools



Reliable and scalable solutions



Commitment to **privacy** and **security**



Multiple growth opportunities



Land new clients

- · Direct sales model
- Focus on all provider settings including hospitals



Grow footprint within existing clients

- Additional providers within existing clients
- Expand new locations
- · Increase usage



Cross-sell new applications to existing clients

- Proven ability to continuously innovate
- Appointments and Mobile
- Upsell new applications



Growth through investments, return to profitability¹, and cash flow

- New product and expanding footprint
- Adj. EBITDA positive from FY19 through FY21²
- Accelerated spending in FY22 and FY23³
- Generated operating leverage during FY24⁴
- Adjusted EBITDA positive in Q1 FY25²
- Generated Free Cash Flow during Q2 FY25⁵



Partnerships and M&A

- · Opportunistic approach
- Vital Score in FY19
- Two apps from Geisinger and Merck in Q3 FY21
- QueueDr in Q4 FY21
- Insignia Health in Q4 FY22
- MediFind in Q2 FY24
- · Access eForms in Q3 FY24
- · ConnectOnCall in Q3 FY24

⁵ We calculate free cash flow as net cash (used in) provided by operating activities less capitalized internal-use software development costs and purchases of property and equipment. For a GAAP reconciliation, please see slide 25.



During the second quarter of fiscal 2025, our net loss was \$18.0 million and our Adjusted EBITDA was \$6.5 million. We define "profitability" in terms of Adjusted EBITDA.

² Adj. EBITDA was positive for FY19, FY20 and FY21 and for Q1 and Q2 FY25. For a reconciliation to the nearest GAAP measure, please see slides 23 and 24.

³ During FY22 we accelerated hiring and overall investments across all areas of the Company to prepare for our anticipated growth in client and use of our solutions. FY23 included a full-year run rate of hiring and investments made during FY22.

⁴ As noted by FY24 Adi. EBITDA compared to FY23 Adi. EBITDA per Slide 23. Driven by growth in revenues, as noted by FY24 Revenue compared to FY23 Revenue per Slide 22, as well as moderation of expenses.

Subscription-based revenue

~50K addressable healthcare services clients¹

in United States

~1.4M_individual providers²

~1M active physicians

~247K nurse practitioners

~139K physician assistants

Consumer-related transaction and payment processing fees

\$95B addressable out-of-pocket³ in United States

Network solutions⁴

DTC point-of-care marketing spend

Other life sciences

\$6.3B

\$2.3B

\$1.9B

TAM of ~\$10B

¹ IQIVIA, Definitive Healthcare and company estimates as of April 2021

² Kaiser Family Foundation, BLS Data, American Association of Nurse Practitioners, National Commission of Certification of Physician Assistants - assumes ~1,022,000 total physicians; ~237,000 NPs of which ~110,000 are out-of-hospital taking appointments and 41,000 in-hospital taking appointments; 106,000 PAs, of which ~42,000 are out-of-hospital taking appointments and 41,000 in-hospital taking appointments (2021 - 2022)

³ CMS, includes out-of-pocket spending for physician, clinical and other professional services (2022)

⁴ Based on estimated budget spend for 1) DTC digital advertising in healthcare outside of the point-of-care setting (JAMA Network, Association Between Drug Characteristics and Manufacturer Spending on Direct-to-Consumer Advertising (February 2023)) and 2) POC marketing (Point of Care Marketing Association and ZS Associates, State of the Point of Care Marketing Industry 2022)

Financial Overview



Scalable and predictable sources of revenue

		Revenue model	Drivers	Q2 FY25 % rev
P r o v i d e r	Subscription and related services ¹	 Includes base package and add-on applications Majority of fees charged per provider per month (PPPM) 	New healthcare services clientsExpansion within existing clientsNew products and applications	47%
	Payment processing fees	 Fees earned as % of processed patient payments ~81%² volume: Credit/debit transactions processed on Phreesia payment facilitator model Remaining volume: Cash, check and credit gateway transactions to other payment processors 	 Increase in payment volume from patients of existing and new providers/clients Increase in patient financial responsibility 	25%
	Network solutions	 Based on direct communications to patients and members Contract duration typically 12 months Guaranteed # of engagements with addressable audience Majority of fees typically charged per engagement 	 Healthcare services clients and footprint New brands and payers Investment in new data and analytics products represent upside potential 	28%

Strong visibility into revenue at the beginning of the fiscal period based on contracted business

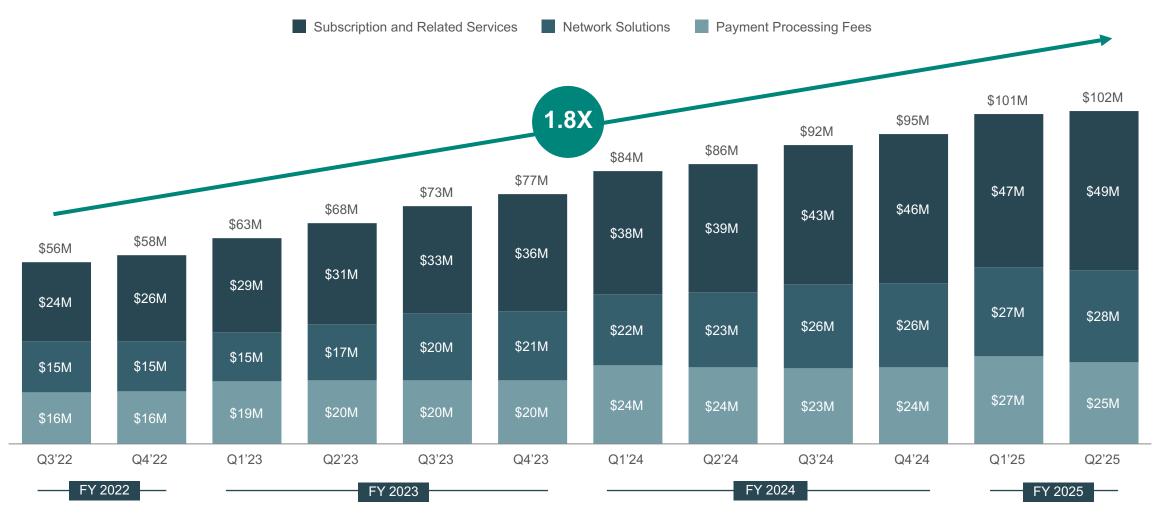
² Measured in terms of payment facilitator volume percentage. Refer to slide 16 for definition of payment facilitator volume percentage.



¹ In addition to subscription revenue, Phreesia generates certain fees from healthcare services clients for professional services associated with implementation, travel and expense reimbursements, shipping and handling, sale of hardware (PhreesiaPads and Arrivals Kiosks) and on-site support and training.

Nearly doubled quarterly revenue since Q3 fiscal 2022





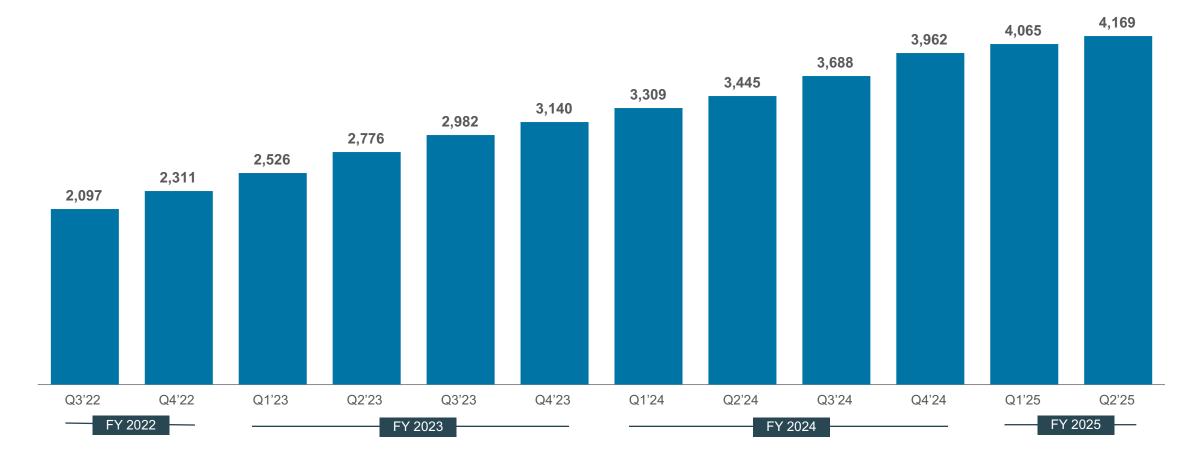
¹ Revenue may not add up due to rounding

² Fiscal year ended January 31



Average Healthcare Services Clients (AHSCs)

AHSCs¹ (Q3 FY2022 - Q2 FY2025²)

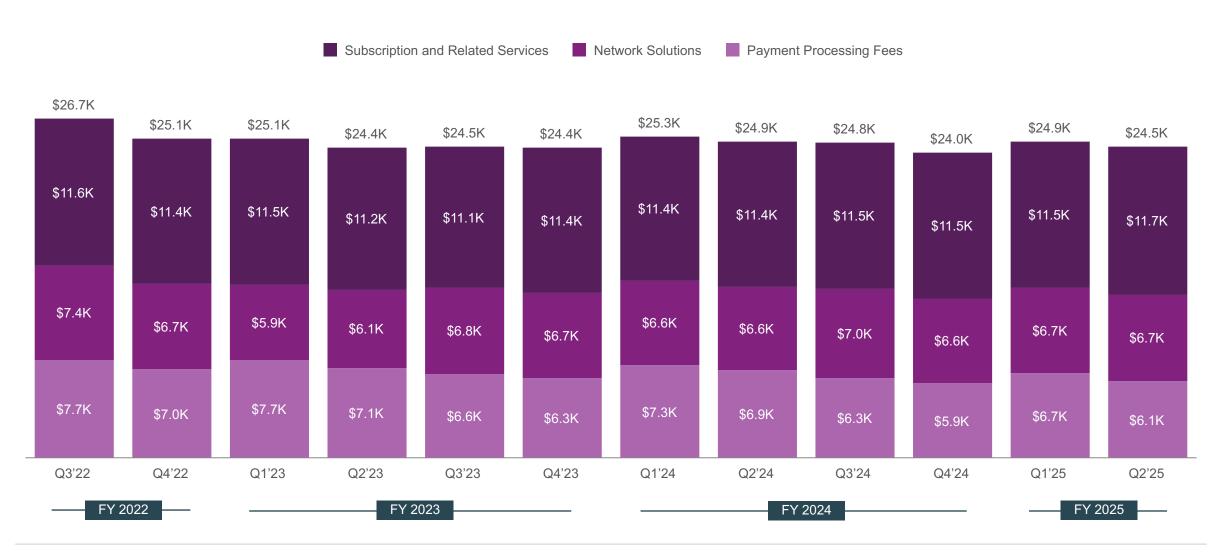


² Fiscal year ended January 31



¹ We define AHSCs as the average number of clients that generate subscription and related services or payment processing revenue each month during the applicable period. In cases where we act as a subcontractor providing white-label services to our partner's clients, we treat the contractual relationship as a single healthcare services client.

Total revenue per AHSC² (Q3 FY2022 - Q2 FY2025)



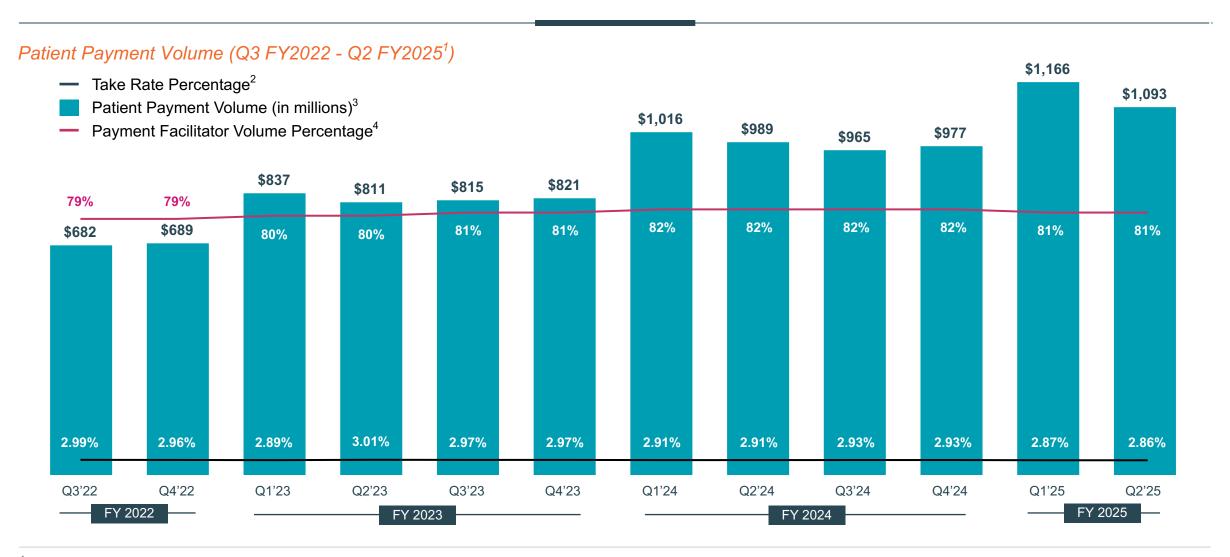
¹ Revenue may not add up due to rounding

³ Fiscal year ended January 31



² Refer to slide 4 for definition of AHSC. We define Total revenue per AHSC as Total revenue in a given period divided by AHSCs during that same period.

Consistent payment volume and transaction-level economics



¹ Fiscal year ended January 31.

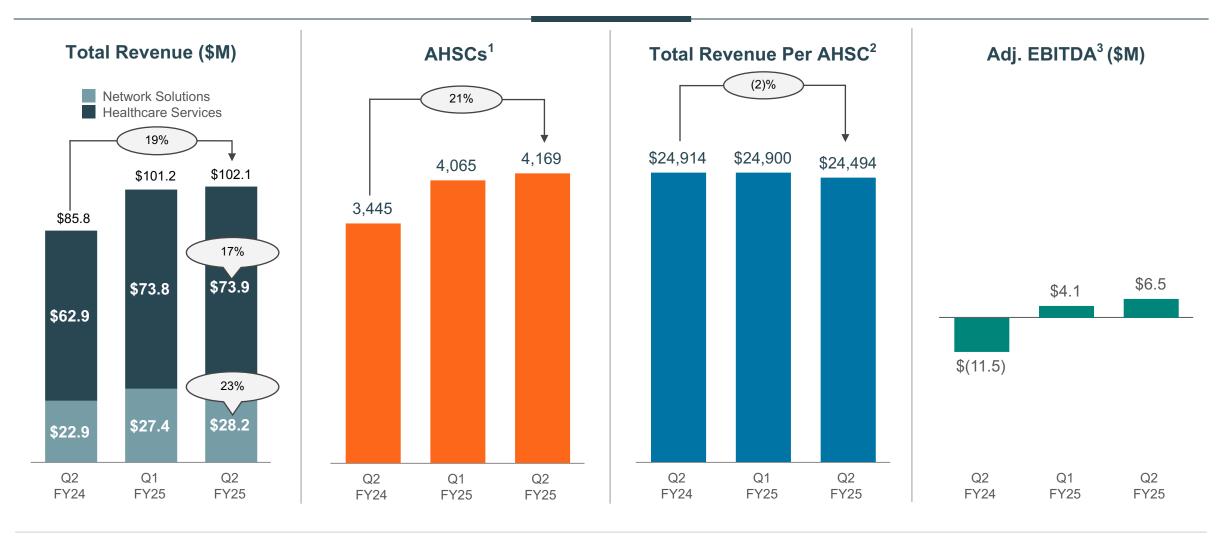
⁴ Payment facilitator volume percentage is defined as the volume of credit and debit card patient payment volume that we process as a payment facilitator as a percentage of total patient payment volume. Payment facilitator volume is a major driver of our payment processing revenue.



² Take rate percentage is defined as: payment processing fees / (patient payment volume x payment facilitator volume percentage).

³ Patient payment volume: We believe that patient payment volume is an indicator of both the underlying health of our healthcare services clients' businesses and the continuing shift of healthcare costs to patients. We measure patient payment volume as the total dollar volume of transactions between our healthcare services clients and their patients who utilize our payment solution, including via credit and debit cards that we process as a payment facilitator, as well as through cash and check payments, and credit and debit transactions for which Phreesia acts as a gateway to other payment processors.

Fiscal second quarter 2025 results



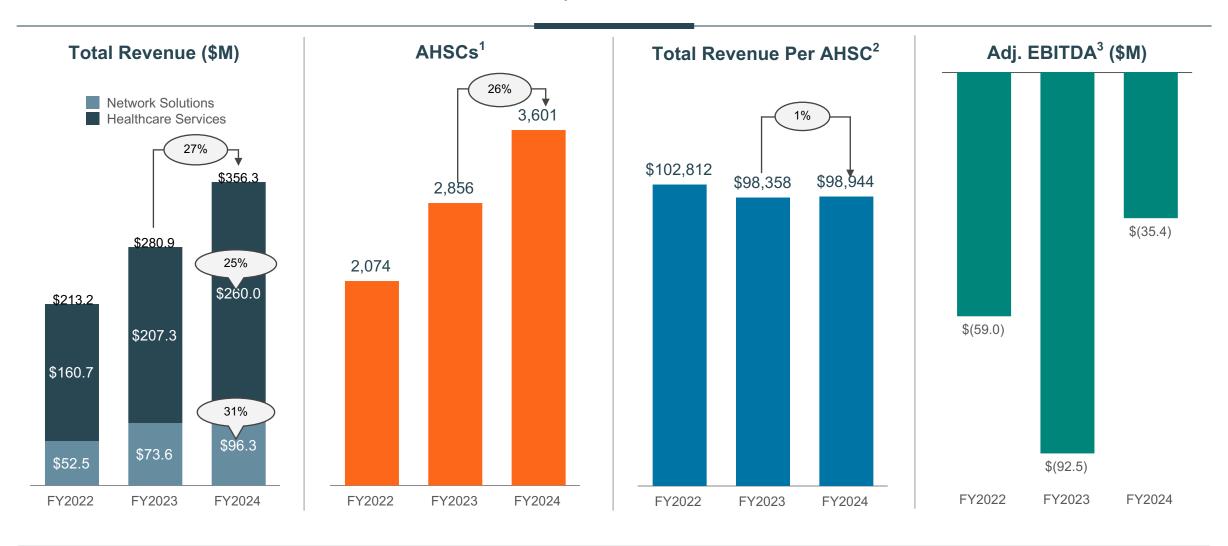
We define AHSCs as the average number of healthcare services client organizations that generate subscription and related services or payment processing revenue each month during the applicable period. In cases where we act as a subcontractor providing white-label services to our partner's clients, we treat the contractual relationship as a single healthcare services client. We believe growth in AHSCs is a key indicator of the performance of our business and depends, in part, on our ability to successfully develop and market our solutions to healthcare services client organizations that are not yet clients. While growth in the number of healthcare services clients is an important indicator of expected revenue growth, it also informs our management of the areas of our business that will require further investment to support expected future AHSC growth. For example, as the number of AHSCs in relative to a contract the payment of the latest clients and performance of our solutions and software for our healthcare services clients.

³ For a reconciliation to the nearest GAAP measure, please see slide 24.



We define Total revenue per AHSC as Total revenue in a given period divided by AHSCs during that same period. We are focused on continually delivering value to our healthcare services clients and believe that our ability to increase AHSCs is an indicator of the long-term value our solutions.

Fiscal year 2024 results



¹ We define AHSCs as the average number of healthcare services client organizations that generate subscription and related services or payment processing revenue each month during the applicable period. In cases where we act as a subcontractor providing white-label services to our partner's clients, we treat the contractual relationship as a single healthcare services client. We believe growth in AHSCs is a key indicator of the performance of our business and depends, in part, on our ability to successfully develop and market our solutions to healthcare services client organizations that are not yet clients. While growth in AHSCs is an important indicator of expected revenue growth, it also informs our management of the areas of our business that will require further investment to support expected AHSC growth. For example, as the number of AHSCs increases, we may need to add to our customer support team and invest to maintain effectiveness and performance of our solutions and software for our healthcare services clients.

³ For a reconciliation to the nearest GAAP measure, please see slide 23.



² We define Total revenue per AHSC as Total revenue in a particular period divided by AHSCs during that same period. We are focused on continually delivering value to our healthcare services clients and believe that our ability to increase healthcare services revenue per AHSC is an indicator of the long-term value of our solutions.

Growth and Operating Leverage (\$M)



¹ For a reconciliation to the nearest GAAP measure, please see slide 24.

² We calculate free cash flow as net cash (used in) provided by operating activities less capitalized internal-use software development costs and purchases of property and equipment. For a GAAP reconciliation, please see slide 25.



FY2025 Outlook

\$416M to \$426M¹

Total Revenue +17%-20% y/y

\$26M to \$31M²Adj. EBITDA³

Approximately 4,200⁴ AHSCs

FY2026 Outlook

4,500⁴
AHSCs

Total Revenue per AHSC Greater than FY25⁵

⁵ Total Revenue per AHSC Greater than FY25 outlook issued on September 4, 2024.



¹ Revenue outlook issued on May 30, 2024 and reaffirmed September 4, 2024.

² Adjusted EBITDA outlook issued on September 4, 2024.

³ We have not reconciled the Adjusted EBITDA outlook to GAAP Net income (loss) because we do not provide an outlook for GAAP Net income (loss) due to the uncertainty and potential variability of Other (income) expense, net and (Benefit from) provision for income taxes, which are reconciling items between Adjusted EBITDA and GAAP Net income (loss). Because we cannot reasonably predict such items, a reconciliation of the non-GAAP financial measure outlook to the corresponding GAAP measure is not available without unreasonable effort. We caution, however, that such items could have a significant impact on the calculation of GAAP Net income (loss).

⁴ AHSC outlook issued on September 4, 2024.

Financial Appendix

Detailed Income Statement¹

\$ and shares in Millions		Figes	onded le	Fia	Figure I was at a mode of the back 24					
	Fiscal year ended January 31						Fiscal quarter ended July 31			
		FY 2022		FY 2023		FY 2024	(22 2024	C	2 2025
Revenue:				1000		10- 1	•		_	
Subscription and related services	\$	95.5	\$	129.0	\$	165.4	\$	39.3	\$	48.6
Payment processing fees		65.2		78.4		94.6		23.6		25.3
Total healthcare services revenue	\$	160.7	\$	207.3	\$	260.0	\$	62.9	\$	73.9
% Growth										
Network solutions		52.5		73.6		96.3		22.9		28.2
% Growth										
Total revenue	\$	213.2	\$	280.9	\$	356.3	\$	85.8	\$	102.1
% YoY Growth		43 %		32 %		27 %		26 %		19 %
Expenses:										
Cost of revenue (excl. depreciation and amortization)	\$	42.7	\$	58.9	\$	61.0	\$	14.4	\$	16.1
Payment processing expense		38.7		50.3		63.0		15.9		16.7
Sales and marketing		106.4		151.3		147.0		37.2		30.2
Research and development		52.3		91.2		112.3		27.5		29.5
General and administrative		68.7		80.4		79.9		21.0		19.5
Depreciation		15.0		18.0		17.6		4.2		3.9
Amortization		6.3		7.3		11.9		2.5		3.4
Total expenses	\$	330.1	\$	457.5	\$	492.8	\$	122.8	\$	119.3
Operating loss		(116.8)		(176.6)		(136.5)		(37.0)		(17.2)
Other expense, net		(0.1)		(0.2)		_		0.1		(0.1)
Loss on extinguishment of debt		_		_		(1.1)		_		_
Interest (expense) income, net		(1.1)		1.1		2.2		0.8		_
Total other (expense) income, net		(1.2)		0.9		1.1		0.8		_
Provision for income taxes		(0.2)		(0.5)		(1.5)		(0.6)		(8.0)
Net loss	\$	(118.2)	\$	(176.1)	\$	(136.9)	\$	(36.8)	\$	(18.0)
Weighted average shares outstanding, basic and diluted		49.9		52.4		54.6		53.8		57.5
Net loss per share, basic and diluted	\$	(2.37)	\$	(3.36)	\$	(2.51)	\$	(0.68)	\$	(0.31)

¹ Subtotals may not foot due to rounding



Adjusted EBITDA Reconciliation¹

\$M						
	Fiscal year ended Jan 31					
		2020	2021	2022	2023	2024
Net loss	\$	(20.3)\$	(27.3)\$	(118.2)\$	(176.1)\$	(136.9)
Interest expense (income), net		2.4	1.6	1.1	(1.1)	(2.2)
(Benefit) provision for income taxes		(1.8)	_	0.2	0.5	1.5
Depreciation and amortization		13.9	15.9	21.3	25.3	29.5
Stock-based compensation expense		6.2	13.5	36.2	58.8	71.6
Change in fair value of warrant liability		3.3	_	_	_	_
Change in fair value of contingent consideration liabilities		_	0.1	0.3	_	_
Loss on extinguishment of debt		_	_	_	_	1.1
Other expense, net		1.0	_	0.1	0.2	_
Adjusted EBITDA ¹	\$	4.8 \$	3.8 \$	(59.0) \$	(92.5) \$	(35.4)

¹ Adjusted EBITDA is a supplemental measure of our performance that is not required by, or presented in accordance with, GAAP. Adjusted EBITDA is not a measurement of our financial performance under GAAP and should not be considered as an alternative to net income or loss or any other performance measure derived in accordance with GAAP, or as an alternative to cash flows from operating activities as a measure of our liquidity.



Adjusted EBITDA Reconciliation¹

\$M										
	Fiscal quarter ended									
				April 30,						
		2020	2021	2022	2023	2024	2024			
Net loss	\$	(6.4)\$	(24.4)\$	(46.7)\$	(36.8)\$	(18.0)\$	(19.7)			
Interest expense (income), net		0.4	0.2	0.2	(8.0)		(0.2)			
Provision for income taxes		0.1	0.3	0.2	0.6	8.0	0.5			
Depreciation and amortization		4.0	5.3	5.8	6.8	7.3	6.7			
Stock-based compensation expense		3.4	7.3	14.6	18.6	16.4	16.8			
Change in fair value of contingent consideration		_	0.2	_	_	_				
Other (income) expense, net		(0.4)	0.1	_	(0.1)	0.1				
Adjusted EBITDA ¹	\$	1.2 \$	(11.0) \$	(26.0) \$	(11.5) \$	6.5 \$	4.1			

¹ Adjusted EBITDA is a supplemental measure of our performance that is not required by, or presented in accordance with, GAAP. Adjusted EBITDA is not a measurement of our financial performance under GAAP and should not be considered as an alternative to net income or loss or any other performance measure derived in accordance with GAAP, or as an alternative to cash flows from operating activities as a measure of our liquidity.



Free Cash Flow Reconciliation¹

\$M									
	Fiscal quarter ended								
	July 31,								
		2020	2021	2022	2023	2024			
Net cash (used in) provided by operating activities	\$	(2.4)\$	(6.7) \$	(19.8)\$	(9.3)\$	11.1			
Less:									
Capitalized internal-use software		(1.6)	(2.1)	(5.0)	(5.1)	(3.0)			
Purchases of property and equipment		(2.7)	(1.0)	(8.0)	(8.0)	(4.4)			
Free Cash Flow ¹	\$	(6.7) \$	(9.9) \$	(25.7) \$	(15.2) \$	3.7			

Additionally, free cash flow is a supplemental measure of our performance that is not required by, or presented in accordance with, GAAP. We consider free cash flow to be a liquidity measure that provides useful information to management and investors about the amount of cash generated by our business that can be used for strategic opportunities, including investing in our business, making strategic investments, partnerships and acquisitions and strengthening our financial position.



¹ We calculate free cash flow as net cash (used in) provided by operating activities less capitalized internal-use software development costs and purchases of property and equipment.