



MAPS GROUP
SHARING KNOWLEDGE

MAPS GROUP SIGNS AN AGREEMENT WITH SICILIA PENSION FUND FOR THE MONITORING OF SUSTAINABLE PERFORMANCE

A three-year contract has been signed for the analysis of strategic and operational performance, both individual and team-based, for a total of 85,000 euros plus VAT

Parma, 28 February 2024

Maps Group announces the provision of its GZOOM VALUE GOVERNANCE product to the Sicilia Pension Fund, an important pension institution that manages retirement benefits and severance indemnities for regional personnel.

GZOOM VALUE GOVERNANCE represents a strategic planning tool aimed at guiding Public Administrations in the creation of sustainable value, conceived as the sum of social, environmental, and economic benefits brought to citizens.

The Sicilia Pension Fund will use it to monitor strategic and operational performance, define evaluation criteria, and set strategic directives aimed at achieving set goals.

The contract also includes the supply of modules dedicated to individual evaluations and staff needs, with the purpose of developing specific evaluation forms and ensuring the maintenance of the internal evaluation process.

The provision of GZOOM VALUE GOVERNANCE is managed by Maps ESG, the Business Unit of Maps Group specialized in providing Public Administrations with innovative digital solutions for the creation and optimization of sustainable value.

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Maps, a company founded in 2002, is an Innovative SME, at the head of a group of companies, Maps Group, with headquarters in Parma and over 300 employees. It operates in the Digital Transformation sector, with a specific focus on the Healthcare, Energy and ESG sectors. Since 2019, it is listed on the Italian Stock Exchange segment, Euronext Growth Milan, formerly AIM Italia. Through its solutions, Maps Group enables customers to extract value from data in order to make better decisions and innovate their business models.

With the Maps Healthcare Business Unit, the Group covers the innovative trends of Patient Experience and Telehealth, as well as providing Diagnostic and Hospital Information Systems to public and private customers. The Maps Energy business unit supports the changes taking place for the energy transition, first and foremost those of flexibility and energy communities, as well as energy efficiency. In the field of sustainability, the Maps ESG Business Unit commercialises solutions that measure the achievement of corporate and employee goals, manage risks and report on non-financial performance. Lastly, through the Maps Lab Business Unit, the Group operates in an Open Innovation context, responding to large companies' specific needs through tailor-made products or solutions. The Group is also strongly committed to Research and Development activities. The Research & Solutions division is responsible for identifying market needs and evolving Maps' products.

The Group closes 2022 with consolidated revenue of Euro 24.7 million (+15% compared to 2021) - with revenue growth from Maps Healthcare (+26%) and a significant contribution from the newly founded Maps Energy - and EBITDA of Euro 5.9 million (EBITDA Margin 23.8%).

Over the past four years, Maps Group has quadrupled its revenues from products (EUR 20.2m in 2021, or 84% of consolidated revenues) and more than tripled its revenues from recurring fees (EUR 9.4m in 2022, or 39% of consolidated revenues), consolidating its business model based on high-margin, scalable products, replacing the previous business model based on



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non-scalable, tailor-made solutions. The Group's organic growth is accompanied by significant M&A activity. Over time, the Group has acquired: IG Consulting S.r.l. (2011), Artex S.p.a. (2018), Royalty S.r.l. (2019), SCS Computers S.r.l. (2020), IASI S.r.l. (2021) I-TEL S.r.l. (2022) and Energenius S.r.l. (2022).

Press available on www.emarketstorage.it or www.mapsgroup.it.

CONTACTS

MAPS GROUP

Marco Ciscato – Investor Relations Manager
Matteo Gasparri – Investor Relations Specialist

T: (+39) 0521 052300
ir@mapsgroup.it

EURONEXT GROWTH ADVISOR

BPER Banca

T: (+39) 0272 749229
maps@bper.it



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MAPS S.p.A.
Via Paradigna, 38/A 43122 Parma (PR) - Tel. +39 0521 052300
info@mapsgroup.it - PEC: mapsspa@actaliscertymail.it - www.mapsgroup.it
C.F. e P.IVA 01977490356

