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Tencent Music Entertainment Group

騰訊音樂娛樂集團

(A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability)

(HKEX Stock Code: 1698) (NYSE Stock Ticker: TME)

OVERSEAS REGULATORY ANNOUNCEMENT

We are making this announcement pursuant to Rule 13.10B of The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

We furnished a current report on Form 6-K on October 15, 2024 (U.S. Eastern Time) to the Securities and Exchange Commission of the United States in relation to the date of publication of third quarter 2024 earning announcement. For details, please refer to the attached Form 6-K.

By Order of the Board

Tencent Music Entertainment Group

Cussion Kar Shun Pang

Executive Chairman

Hong Kong, October 15, 2024

As at the date of this announcement, the board of directors of the Company comprises Mr. Cussion Kar Shun Pang, Mr. Zhu Liang, Ms. Min Hu, Mr. James Gordon Mitchell, Mr. Brent Richard Irvin and Mr. Matthew Yun Ming Cheng as directors, and Ms. Edith Manling Ngan, Mr. Adrian Yau Kee Mak and Ms. Jeanette Kim Yum Chan as independent directors.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 OF THE SECURITIES EXCHANGE ACT OF 1934

For the month of October 2024

Commission file number: 001-38751

Tencent Music Entertainment Group

(Exact Name of Registrant as Specified in Its Charter)

Unit 3, Building D, Kexing Science Park Kejizhongsan Avenue, Hi-Tech Park, Nanshan District Shenzhen, 518057, the People's Republic of China Tel: +86-755-8601 3388 (Address of Principal Executive Offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F ⊠ Form 40-F □

EXHIBIT INDEX

| Exhibit Number | <u>Description</u> |
|----------------|--|
| 99.1 | Press Release |
| 99.2 | Announcement with The Stock Exchange of Hong Kong Limited – Notice of Board Action and Date of Publication of Third Quarter Results Announcement |

SIGNATURE

| Pursuant to the require | rements of the Securitie | s Exchange Act of 1934 | , the registrant has duly | y caused this report to l | be signed on its behalf by the |
|-----------------------------|--------------------------|------------------------|---------------------------|---------------------------|--------------------------------|
| undersigned, thereunto duly | y authorized. | | | | |

Date: October 15, 2024

| Tencent Music Entertainment Group | | | |
|-----------------------------------|------------|--|--|
| By: | /s/ Min Hu | | |

Name: Min Hu
Title: Chief Financial Officer



Tencent Music Entertainment Group to Report Third Quarter 2024 Financial Results on November 12, 2024

SHENZHEN, China, October 14, 2024 /PRNewswire/ -- Tencent Music Entertainment Group ("TME", or the "Company") (NYSE: TME and HKEX: 1698), the leading online music and audio entertainment platform in China, today announced that it will report its unaudited financial results for the third quarter of 2024 before the U.S. market opens on Tuesday, November 12, 2024.

TME's management will host a Tencent Meeting Webinar on Tuesday, November 12, 2024, at 6:00 A.M. Eastern Time or 7:00 P.M. Beijing/Hong Kong Time on Tuesday, November 12, 2024, to review and discuss the Company's business and financial performance.

For participants who wish to join the Tencent Meeting Webinar, please complete online registration in advance using the links provided below. Upon registration, each participant will receive an email with webinar access information, including meeting ID, meeting link, dial-in numbers, and a unique attendee ID to join the webinar.

Participant Online Registration

Chinese Mainland¹: https://meeting.tencent.com/dw/A2m8qxMjumwz International: https://voovmeeting.com/dw/A2m8qxMjumwz

A live and archived webcast of the webinar will also be available at the Company's investor relations website at https://ir.tencentmusic.com/.

About Tencent Music Entertainment

Tencent Music Entertainment Group (NYSE: TME and HKEX: 1698) is the leading online music and audio entertainment platform in China, operating the country's highly popular and innovative music apps: QQ Music, Kugou Music, Kuwo Music and WeSing. TME's mission is to create endless possibilities with music and technology. TME's platform comprises online music, online audio, online karaoke, music-centric live streaming and online concert services, enabling music fans to discover, listen, sing, watch, perform and socialize around music. For more information, please visit ir.tencentmusic.com.

Investor Relations Contact

Tencent Music Entertainment Group ir@tencentmusic.com +86 (755) 8601-3388 ext. 818415

SOURCE Tencent Music Entertainment Group

¹ Chinese Mainland, for the purpose of this announcement only, excluding the Hong Kong Special Administrative Region, the Macao Special Administrative Region of the People's Republic of China and Taiwan

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Tencent Music Entertainment Group

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NOTICE OF BOARD ACTION AND DATE OF PUBLICATION OF THIRD QUARTER RESULTS ANNOUNCEMENT

The board of directors of Tencent Music Entertainment Group (the "Company") will consider and vote on, among other matters, our unaudited results and announcement for the three months ended September 30, 2024 (the "Third Quarter Results Announcement") on Monday, November 11, 2024.

We will upload the Third Quarter Results Announcement to the website of The Stock Exchange of Hong Kong Limited (the "Stock Exchange") at www.hkexnews.hk and the Company's website at https://ir.tencentmusic.com on Tuesday, November 12, 2024 (Hong Kong Time), after the trading hours of the Hong Kong market and before the opening of the U.S. market.

By Order of the Board Tencent Music Entertainment Group Cussion Kar Shun Pang Executive Chairman

Hong Kong, October 14, 2024

As at the date of this announcement, the board of directors of the Company comprises Mr. Cussion Kar Shun Pang, Mr. Zhu Liang, Ms. Min Hu, Mr. James Gordon Mitchell, Mr. Brent Richard Irvin and Mr. Matthew Yun Ming Cheng as directors, and Ms. Edith Manling Ngan, Mr. Adrian Yau Kee Mak and Ms. Jeanette Kim Yum Chan as independent directors.