



Investor Presentation October 28, 2024

# WISA & Datavault® Proposed Business Combination

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# Proposed Business Combination Creates Significant Synergies

Proposed WiSA & Datavault<sup>®</sup> combination creates data technology & licensing company leveraging IP & proprietary HPC software, enabling customers & strategic partners to monetize their Blockchain Data & AI Web 3.0 assets

## Proposed NewCo: WiSA → Datavault, Inc.

### Datavault<sup>®</sup>

- Proven leader who successfully monetized IP for 5 companies executing high-margin licensing models
- \$30M invested over 5 years yielding over 41 patents<sup>1</sup> valued between \$180M - \$320M<sup>2</sup>
- Targeting Blockchain Data & AI Web 3.0 ~\$2T TAM by 2027
- Licensing HPC software for sports & entertainment, events & venues, biotech research, education, fintech, real estate, healthcare, energy and more
- Providing Digital Twins, tokenization and data ownership with AI, ML & marketing automation, customization, security, privacy and third-party & Web 3.0 systems integration

### WiSA Technologies

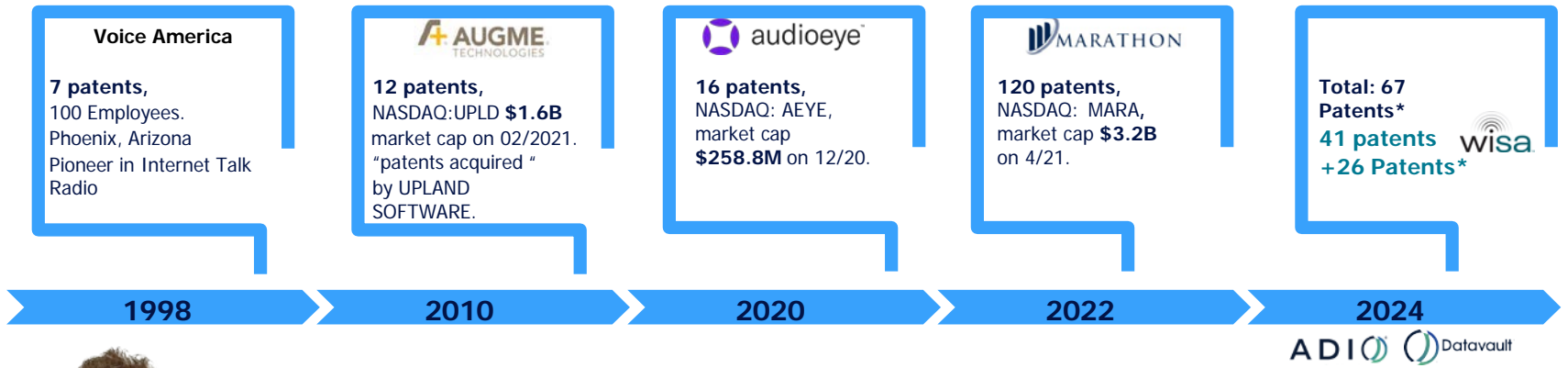
- Public company infrastructure
- Spatial audio IP software
- Global customer base
- 26 patents<sup>1</sup>

*Going Forward Structure  
Data Science and Acoustic Science  
Divisions*

<sup>1</sup> Includes patents filed, pending and issued

<sup>2</sup> By Houlihan Lokey 11/2022

# Proven Leadership Monetizing IP



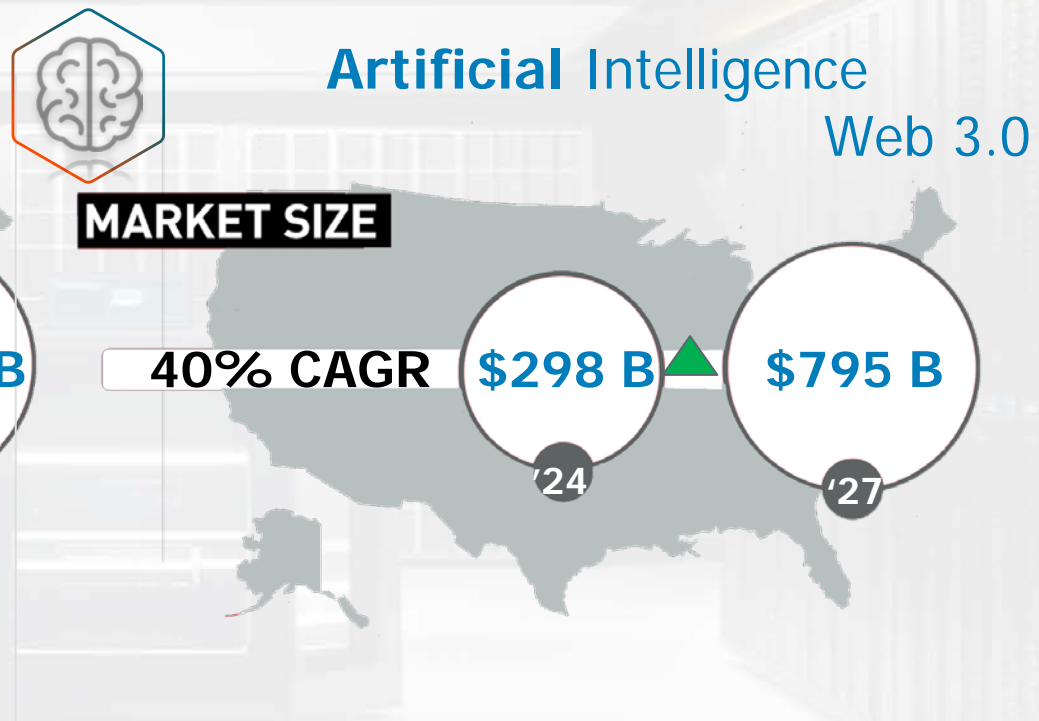
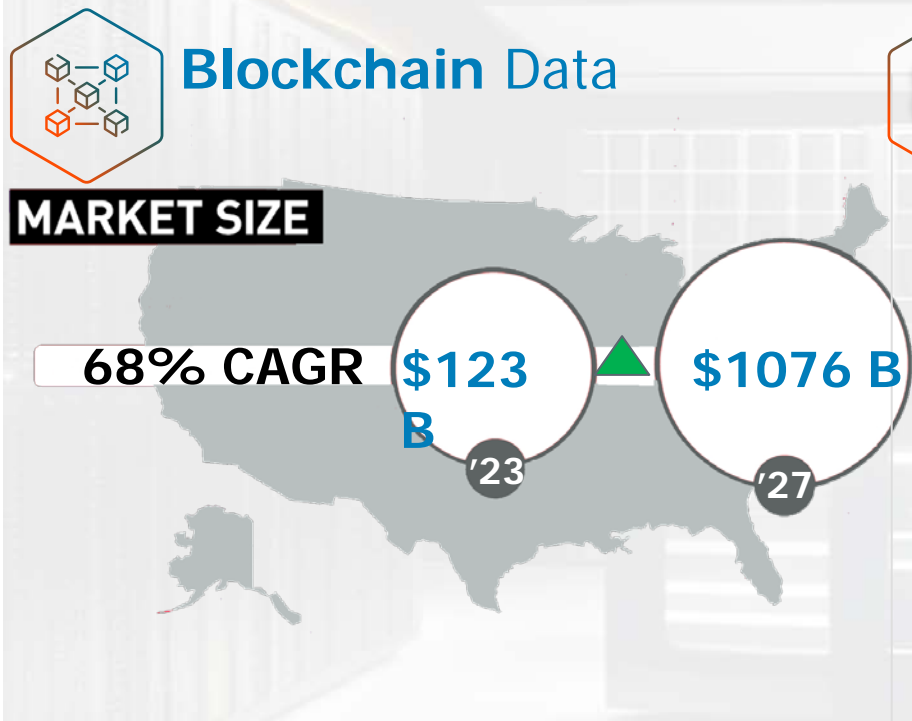
**Nathaniel T Bradley**  
 Datavault Co-Founder &  
 Chief Executive Officer

Featured in  
 Forbes, Fortune  
 and Entrepreneur  
*As seen in:*



\*Includes patents filed, pending and issued

# Rapidly Growing, Multi-Billion Dollar Markets



**Invested \$30M  
over 5 years**

## IP Strategy

1. Identifies growth markets
2. File initial stealth patent
3. Extend patents to broaden for applicable markets
4. Prove out market viability
5. Monetize

*Patents have been cited in IP filings by dozens of companies, including market leaders Apple, Microsoft, Oracle, and Google*

## 67<sup>1</sup> Patents Providing Substantial Coverage

<b>Patents around Artificial Intelligence</b> Using High Performance Computing (HPC) "Supercomputing"	<b>31 PATENTS<sup>2</sup></b>
<b>Decentralized Blockchain</b> Tokenomics/Branded Crypto Tokens	<b>28 PATENTS<sup>2</sup></b>
<b>Redefined Data Ownership</b> PII & Regulatory Compliant Data Systems	<b>27 PATENTS<sup>2</sup></b>
<b>Crypto Anchors</b> Sonic, MicroTransponder & Polymer	<b>12 PATENTS<sup>2</sup></b>
<b>Acoustic Science</b> Multi-channel wireless transmission, Spatial sound , ultrasonic	<b>37 PATENTS<sup>2</sup></b>

<sup>1</sup> Includes patents filed, pending and issued from Datavault, ADIO and WISA | <sup>2</sup> Patents have multiple uses.

## Engagement Fee

- Engineering services
- Software license

## Software as a Service (SaaS) Licensing

- Annual, recurring and/or per transaction or event

## Information Data Exchange<sup>®</sup> (IDE) Transaction Fees

- Carried interest in customers' data assets



## High Performance Computing (HPC) Cloud-Based Enterprise Platform Provides Scalable, Automated Growth and Numerous Benefits



### Sumerian Anchors

- Enables “Digital Twin” using sound as transmission
- Crypto anchors immutable connections to data objects, using durable micro-transponder in metal, glass, plastic, etc.
- Tracks & authenticates physical real-world assets
- Protect vs. counterfeiting



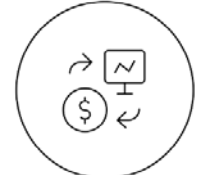
### Data Refinery™

- Tokenize/objectify data making it traceable
- Control access
- Use real-time market rates, assigns value
- Capitalizes data assets



### Datavault® Platform

- Value and score data
- Ensures compliance, privacy, and cybersecurity
- Observe from all sources
- Learn impact to your organization



### Information Data Exchange®

- Monetize data
- Transact securely
- Grants access to global blockchain-powered marketplace of vetted buyers and sellers



## *Licensing of Name, Image, Likeness (NIL)*

- Generating revenue using tokenized smart contracts to split among data/images owner, agent/estate and Datavault®
- Hologram, CGI and AI voice likeness maximize the yield and utility
- Current and past icons
- Opportunities exist in perpetuity

*Digital Assets Never Die*

### Example: Yogi Berra Hologram for Monetization



### DVHOLO Product Suite

- Partnership with HYPERVSN, which is backed by prominent venture investors, including Sir Richard Branson and Mark Cuban
- HYPERVSN's holographic solutions are combined with ADIO®, which leverages data packets embedded within audio signals to deliver precise, targeted content

#### *Benefits:*

- *40% longer viewing and engagement time vs. 2D digital*
- *2X higher chance of holographic images being seen*
- *Up to 40% increase in sales of promoted products*

<sup>1</sup> [HYPERVSN - 3D Holographic Displays for Advertising, Events](#)



## VerifyU™ - Monetizing Credentials, Degrees and Memorabilia

- Generates immutable metadata that indexes, scores and prices data of all types in Web 3.0
- Creates value through scarcity, utility and encrypted data protection
- Ensures identity of credentialed graduates is verifiable over patented sonic data verification



## Student Athletes: High School through College

- Generates revenue with a patented platform for the management of NIL credentials, and awards for colleges and universities
- Ensures income distribution between student, university, and Datavault via smart contracts

## Benefits of Our Platform



### Protect Credentials

Create, mint & issue credentials that are tokenized and encrypted with identity & credential information.



### Web 3.0 Systems Integration

Connect to existing infrastructure to add Web 3.0 blockchain functionality. Manage cohorts and alumni connections through secure and scalable infrastructure.



### Generate Revenue

Develop new revenue through creation of data objects of value and market them on our patented Information Data Exchange.

**Patented data over sound, spatial control of it and the industry standard in multi-channel wireless transmission quality only from Datavault®**





- Data over sound
- Ultrasonic anchor
- Data tone transmission
- Mobile response receiver platform allows for complete management of ultrasonic tones
- Ad Network & Signage
- Sports & Entertainment Venues




- Spatial, 3D multi-channel, transmission technology
- Installed global base
- WiSA E Software
- WiSA Association



 Drives two-way dialog with broadcasting

 Anchors real world to mobile marketing

 Ties to data for comprehensive analysis and gamification



**Dec. 2023 Concert Event Resorts World, Las Vegas**  
*5,000 Participants*

## Goals

- Increase engagement by gamifying experience
- Boost Resorts World revenue
  - Direct traffic to bars & night club
  - Offer additional events

## Results

**14% Visitor Engagement\***

**\$120 Average Visitor Spend**

**7% of Engaged Visitors Bought Additional RW Events**

*\* 21 years and older*

# Trusted By Global Leaders

Super Computing (HPC)



Jewelers Mutual®

Johnson & Johnson



Tokenized Data Exchange



HYPERVSN



CLEAR®



ethereum

accenture

Spatial Audio  
Sports, concerts,  
entertainment,  
live event venues,  
convention centers



Hisense



TRILLER tv



Bang & Olufsen

LOVESAC  
Designed for Life Furniture Co.

## Asset Purchase Agreement

- \$210M paid to Data Vault Holdings Inc. in exchange for Datavault® and ADIO® IP & IT assets
  - \$200M in the form of shares of restricted common stock of WiSA Technologies to be issued at \$5.00/share
  - \$10M in an unsecured promissory Note due 3 years from closing, with 10% of the proceeds of any financings used to pay down or pay off the Note in the interim
- 3% royalty on future revenues from Datavault and ADIO® product lines to be paid to Master Vault, LLC over the life of the patents

## Closing Expectations

- To mail proxy for Annual General Meeting in November 2024, with meeting to be held in December 2024
- To mail proxy for Special Stockholders' Meeting in December 2024, with meeting to be held in Q1 2025
- Closing is expected in Q1 2025, subject to customary conditions and approval by WiSA stockholders at the Special Stockholders' Meeting

## Post Closing Highlights

- Change name to Datavault®
- Name Nate Bradley as CEO & Brett Moyer as CFO

## 6<sup>th</sup> IP Company

CEO, a proven leader, leveraging his experience commercializing and successfully monetizing an IP portfolio for 5 licensing companies

## 67 Patents

IP and patents targeting AI applications, decentralized blockchain, redefined data ownership, crypto anchors and acoustic science

## Large, Growing AI & Blockchain Markets

Blockchain data + AI Web 3.0 growing TAM expected to reach ~\$2B by 2027 for solutions enabling customers to monetize their digital assets

## High-margin Licensing Model

HPC software licensing for sports & entertainment, events & venues, biotech, education, fintech, real estate, healthcare, energy and more

## Traction with Global Customers

Solutions providing Digital Twins, tokenization, data ownership and more with AI, ML & marketing automation, customization, security, privacy and third-party & Web 3.0 systems integration



**Datavault**<sup>®</sup>

**wisa**<sup>™</sup>

# Thank You

Investor Presentation October 28, 2024

## WiSA & Datavault<sup>®</sup>

## Proposed Business Combination



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