

ASX Announcement

22 November 2024

Voting Results of the Annual General Meeting – Friday, 22 November 2024

In accordance with Listing Rule 3.13.2 and section 251AA(2) of the Corporations Act, we advise details of the resolutions and the proxies received in respect of each resolution, which are set out in the attached meeting summary. The result of voting in relation to Resolution 2 (Remuneration Report) constitutes a 'first strike' under section 250U of the Corporations Act (Cth) 2001.

Mark Licciardo Company Secretary

For further information please contact:

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About Kogan.com

Kogan.com is a portfolio of retail and services businesses that includes Kogan Retail, Kogan Marketplace, Kogan Mobile, Kogan Internet, Kogan Insurance, Kogan Travel, Kogan Money, Kogan Cars, Kogan Energy, Dick Smith Matt Blatt and Mighty Ape. Kogan.com is a leading Australian consumer brand renowned for price leadership through digital efficiency. The Company is focused on making in-demand products and services more affordable and accessible.

Disclosure of Proxy Votes

Kogan.com Limited

Annual General Meeting Friday, 22 November 2024



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In accordance with section 251AA of the Corporations Act 2001, the following information is provided in relation to resolutions put to members at the meeting.

| | | | Proxy Votes | | | | Poll Results (if applicable) | | | Results |
|--|---|--|----------------------|----------------------|-----------|-----------------------|------------------------------|----------------------|-----------|---------|
| Resolution | Decided by Show of Hands (S) or Poll (P) | Total Number of Proxy Votes exercisable by proxies validly appointed | FOR | AGAINST | ABSTAIN | PROXY'S DISCRETION | FOR | AGAINST | ABSTAIN | OUTCOME |
| 2 Adoption of Remuneration Report | Р | 22,706,960 | 8,826,718 38.87% | 13,712,651 60.39% | 1,921,110 | 167,591 0.74% | 9,808,448 41.68% | 13,725,693 58.32% | 1,921,110 | - |
| 3 Re-election of Board endorsed Mr James Spenceley as a Director | Р | 41,688,360 | 20,646,655 49.53% | 20,869,382 50.06% | 1,760,091 | 172,323 0.41% | 21,657,878 50.93% | 20,869,382 49.07% | 1,773,133 | Carried |
| 4 Re-election of Board endorsed Mr David Shafer as a Director | Р | 41,689,308 | 38,462,241 92.26% | 3,054,331 7.33% | 1,759,143 | 172,736 0.41% | 39,486,919 92.82% | 3,054,331 7.18% | 1,759,143 | Carried |
| 5 Re-election of Board endorsed Ms Janine Allis as a Director | Р | 41,670,192 | 41,206,264 98.89% | 293,764 0.70% | 1,778,259 | 170,164 0.41% | 42,228,370 99.31% | 293,764 0.69% | 1,778,259 | Carried |
| 6 Change of Auditor | Р | 41,652,469 | 41,198,093 98.91% | 255,174 0.61% | 1,795,982 | 199,202 0.48% | 42,249,237 99.40% | 255,174 0.60% | 1,795,982 | Carried |
| 7 Modification and Renewal of Equity Incentive Plan | Р | 22,848,788 | 22,056,217 96.53% | 613,084 2.68% | 1,858,320 | 179,487 0.79% | 23,087,646 97.41% | 613,084 2.59% | 1,858,320 | Carried |
| 8.1 Approval of Grant of a Long-Term Incentive to be issued as Performance Rights to Mr Ruslan Kogan | Р | 22,934,999 | 21,055,748 91.81% | 1,703,434 7.43% | 1,772,109 | 175,817 0.77% | 22,083,507 92.84% | 1,703,434 7.16% | 1,772,109 | Carried |
| 8.2 Approval of Grant of a Long-Term Incentive to be issued as Performance Rights to Mr David Shafer | Р | 22,931,106 | 21,046,739 91.78% | 1,708,521 7.45% | 1,775,852 | 175,846 0.77% | 22,074,527 92.82% | 1,708,521 7.18% | 1,775,852 | Carried |

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|---|---|--|----------------------|--------------------|-----------|-----------------------|------------------------------|--------------------|-----------|---------|
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| 9 Increase in Non-Executive Directors' Fee Pool | P | 41,447,161 | 38,782,423 93.57% | 2,483,536 5.99% | 2,001,290 | 181,202 0.44% | 39,788,507 94.12% | 2,483,536 5.88% | 2,003,589 | Carried |
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