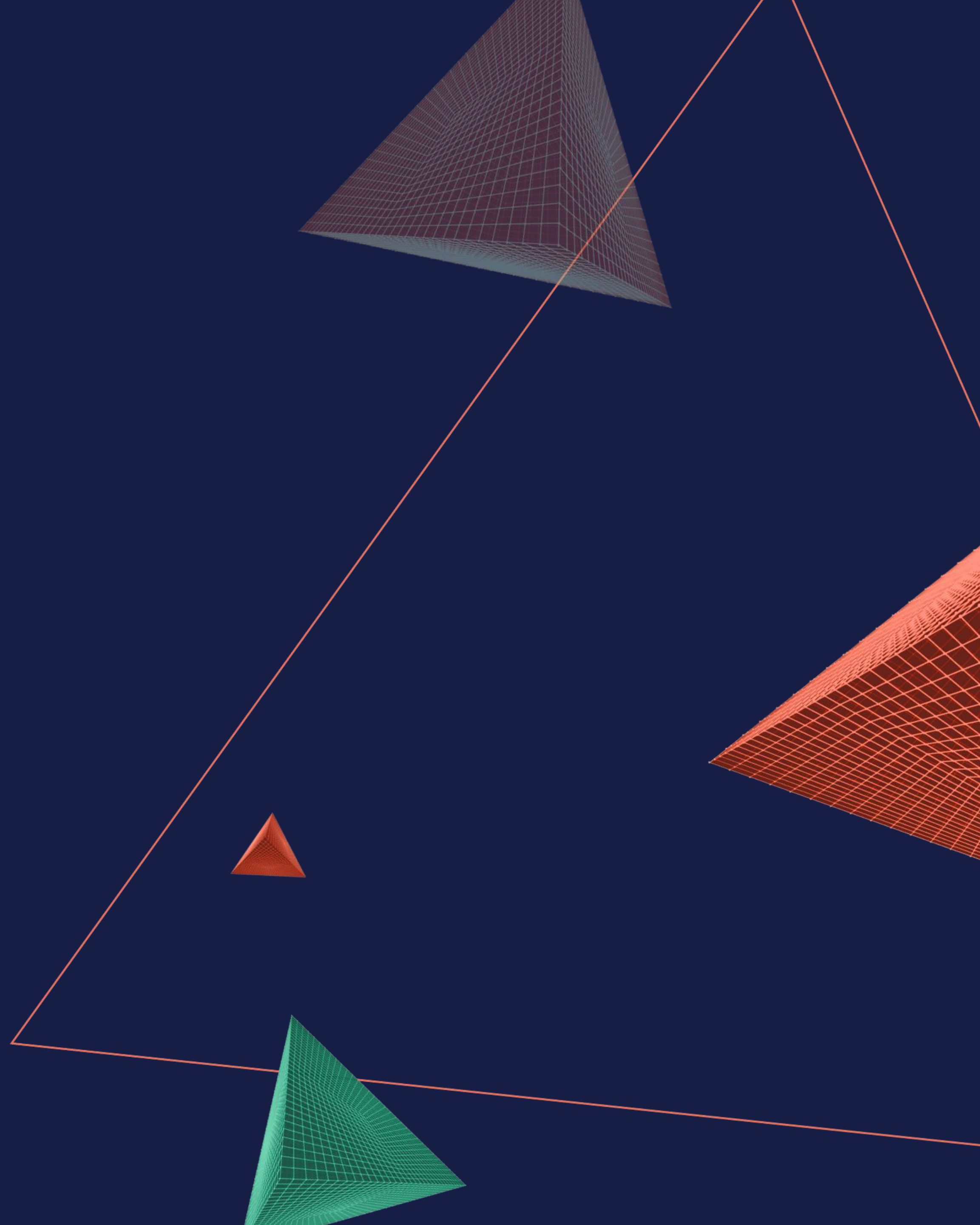


**change.**

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# Q1 FY25 Investor Presentation

29 October 2024

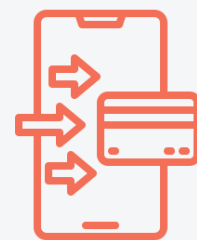


# Delivering innovative and scalable payments solutions

- ▶ Change leverages innovative and scalable technology to provide tailored payment solutions, card issuing and testing to 150+ banks & fintechs across 40+ countries
- ▶ Two core products in the banking & payments ecosystem – Vertexon & PaySim

## Banking as a Service

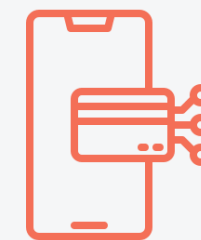
### Payments as a Service



Physical, digital & virtual card issuing



Transaction processing for all major card schemes

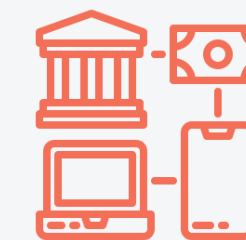


Digital payments (Apple, Google & Samsung Pay), BNPL

**78%**

of FY25 YTD Revenue

### Payment testing



Full payment simulation



ATM & POS emulation



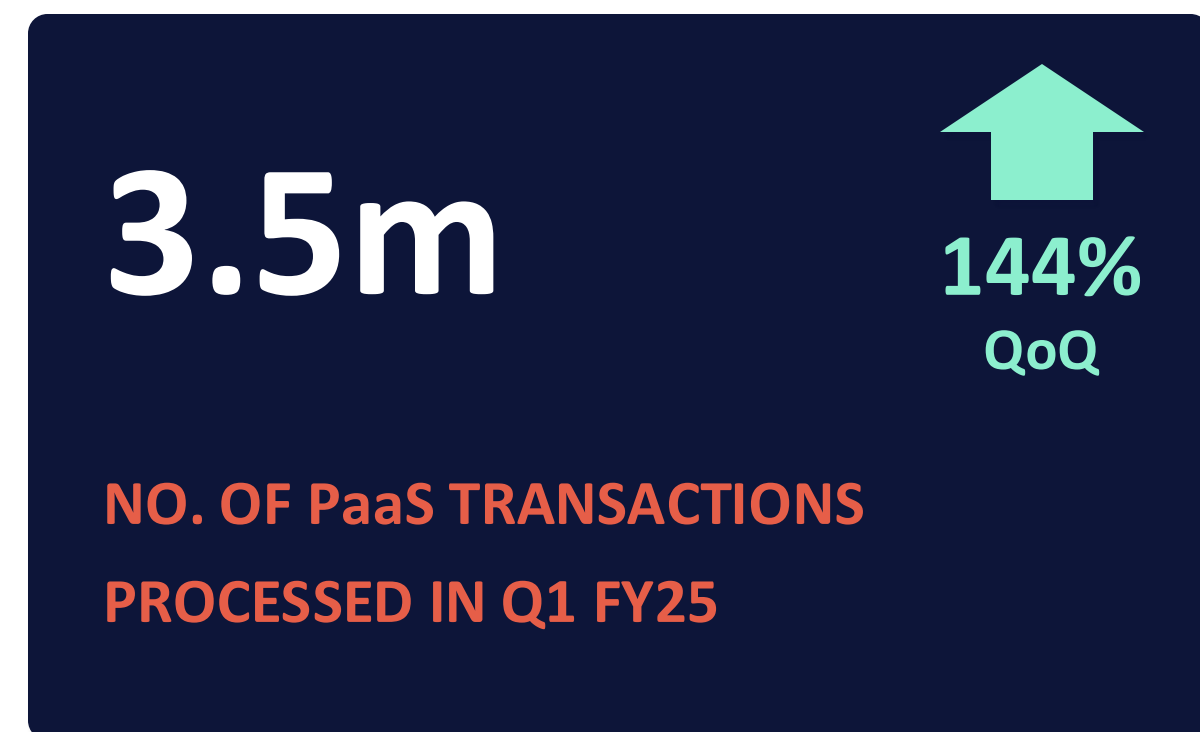
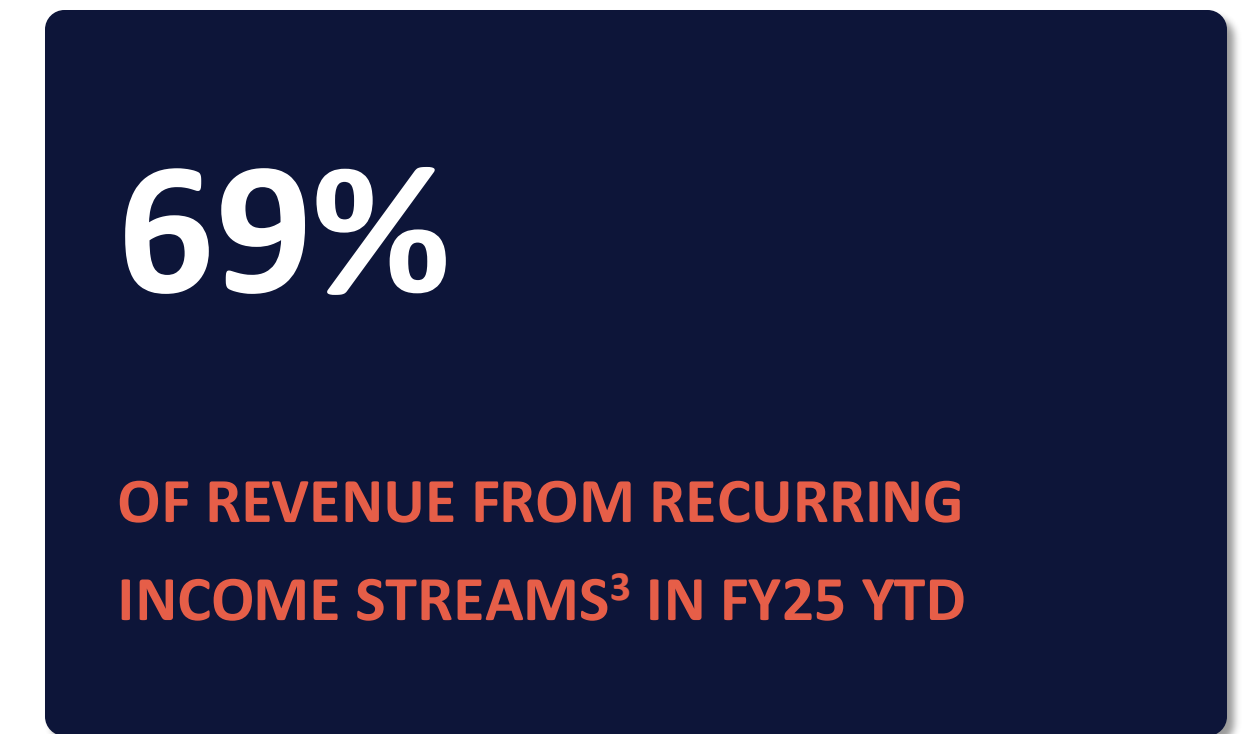
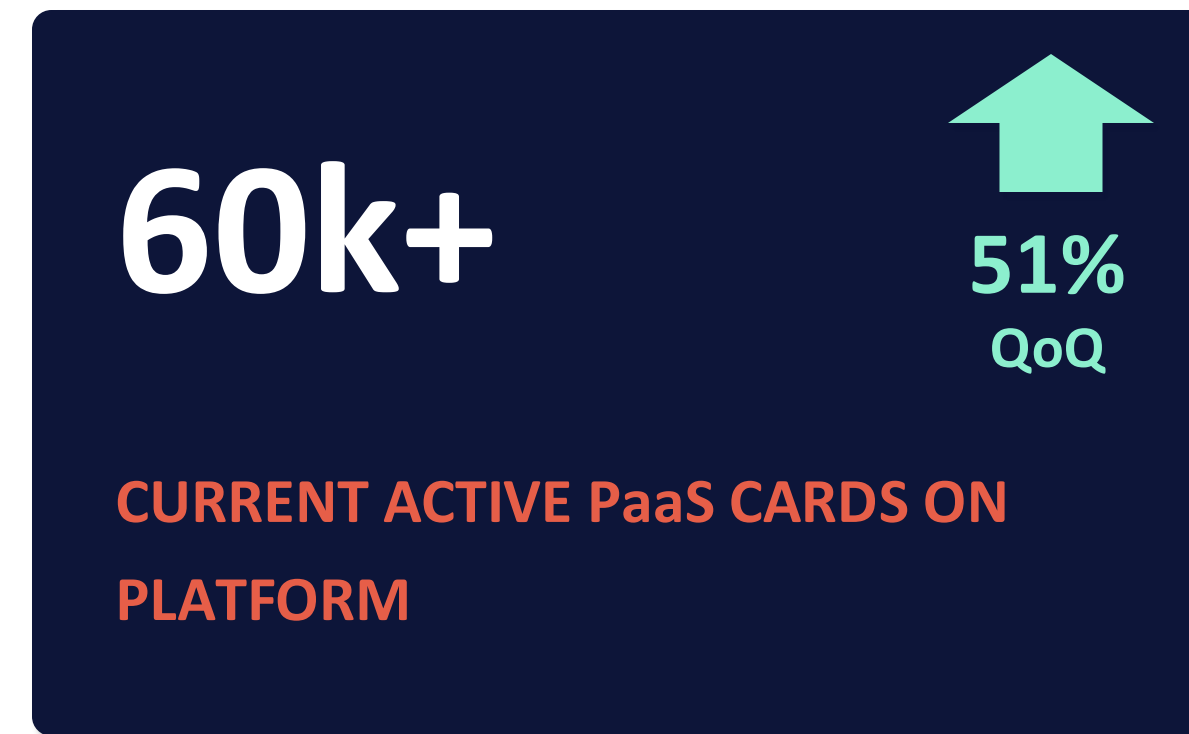
Visa, Mastercard, UnionPay, Amex, JCB validation

**22%**

of FY25 YTD Revenue

# Key Highlights

- ▶ New Vertexon PaaS client signed in NZ, new PaySim client signed in SE Asia and new projects secured with existing Vertexon On-Premises and PaySim clients
- ▶ Successful go-live for Unity Credit Union in September



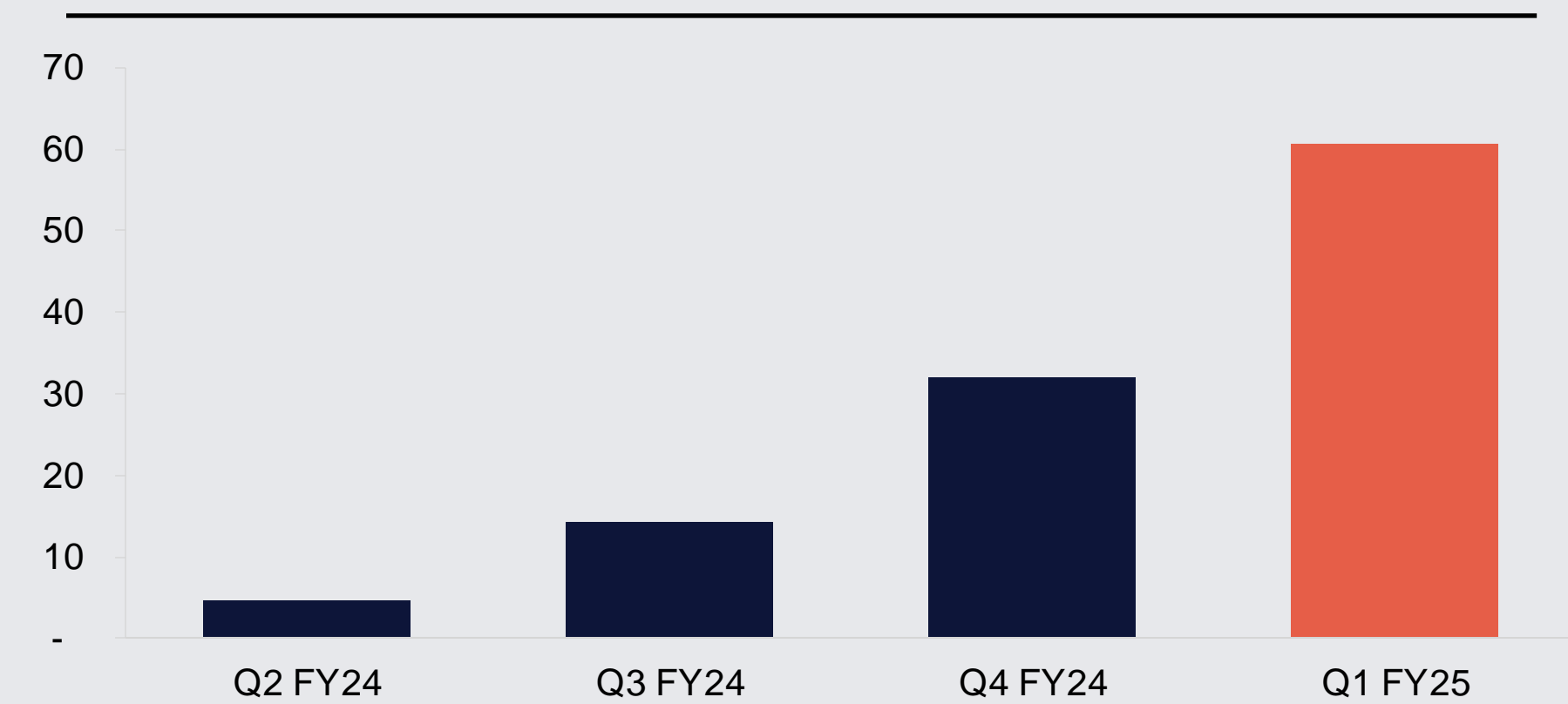
1. AUD/USD = 0.67, all AUD amounts are converted for representation purposes to assist the reader  
 2. Unaudited  
 3. Includes Support & Maintenance and PaaS transaction fee revenue  
 4. Transactions are denominated in local currencies and have been converted to USD, Change's reporting currency, for reporting purposes

PaaS platform scaling  
with volumes increasing  
as cards migrate to  
Change

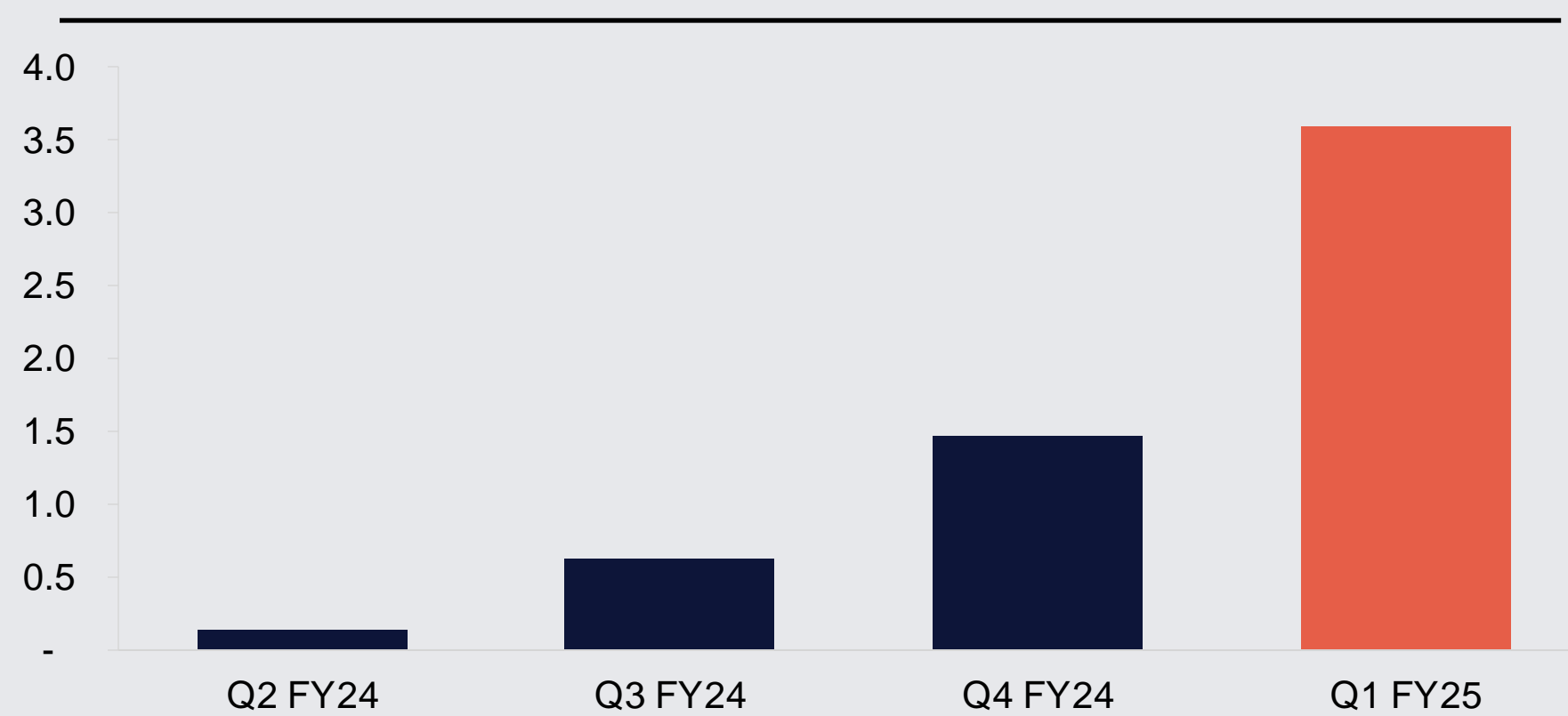
# Vertexon PaaS Metrics

- ▶ Vertexon PaaS platform fully live and operational in Australia, NZ & US
  - ▶ 60k+ cards active
  - ▶ Unity Credit Union migrated 20k cards in September
- ▶ Significant increase in active cards & transaction volumes in early FY25
- ▶ Current issuing bank partner in the US experiencing regulatory challenges – Change already in advanced discussions with an alternative partner

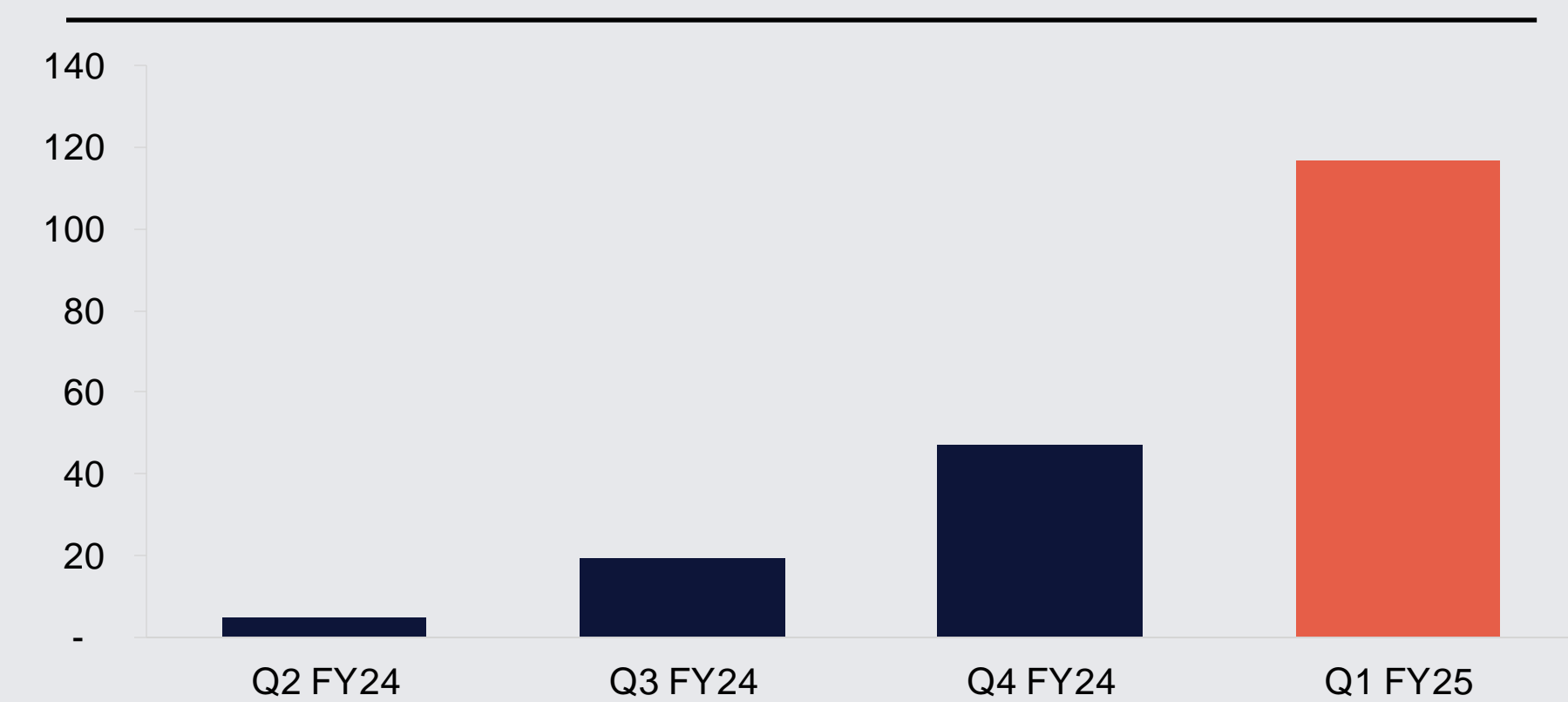
Active Cards (thousands)



Transactions Processed (millions)



Transaction Volumes (US\$m<sup>1</sup>)



1. Transactions are denominated in local currencies and have been converted to USD, Change's reporting currency, for reporting purposes



# Financial Update – Q1 FY25

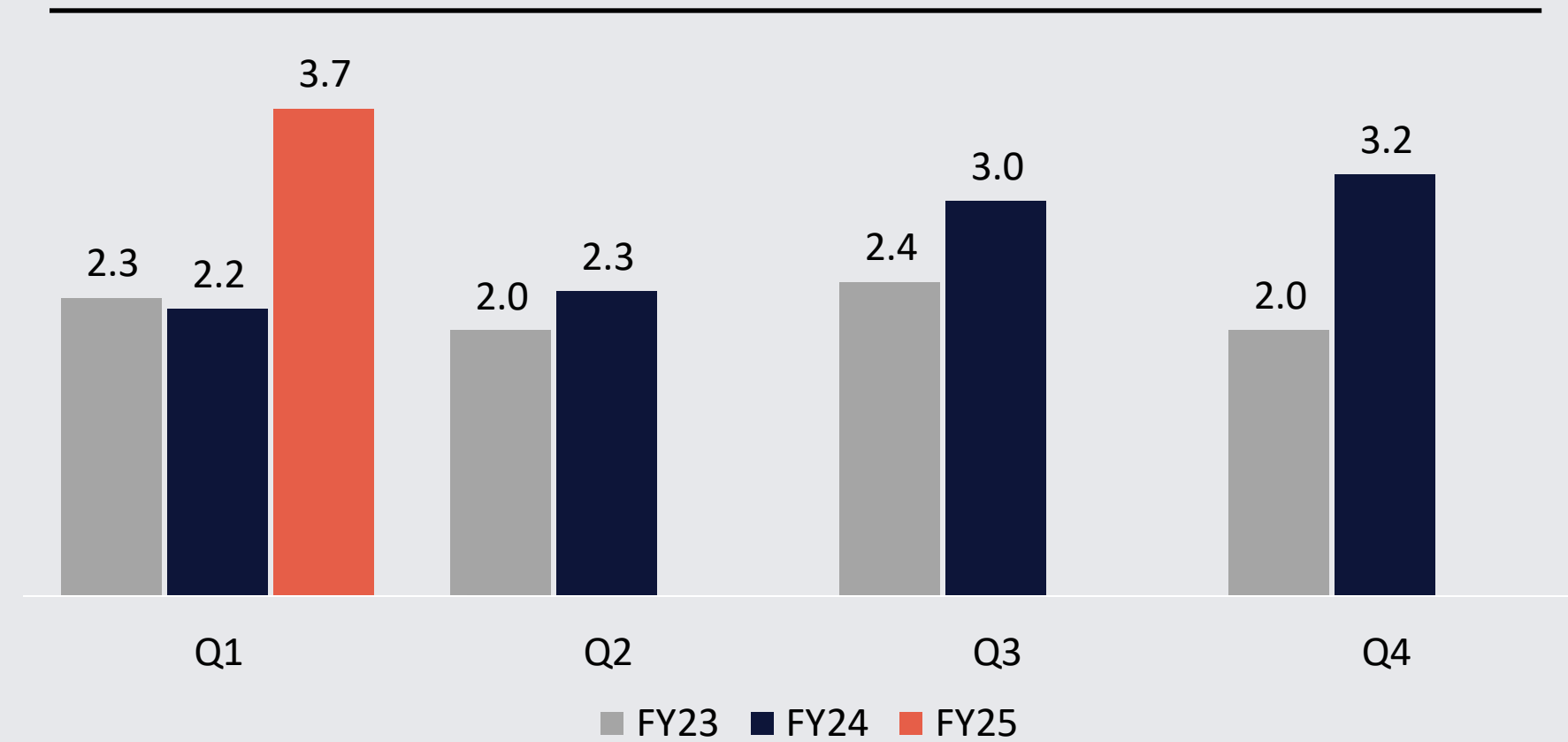
Significant PaaS revenue ramp up underway

- ▶ Q1 FY25 revenue of US\$3.7m (A\$5.5m<sup>1</sup>), up 69% on pcp
  - ▶ **Record revenue quarter**
  - ▶ Growth driven by increasing PaaS revenue
  - ▶ Solid base of Support & Maintenance clients
  - ▶ Continuing to deliver one-off licence sales and professional service projects

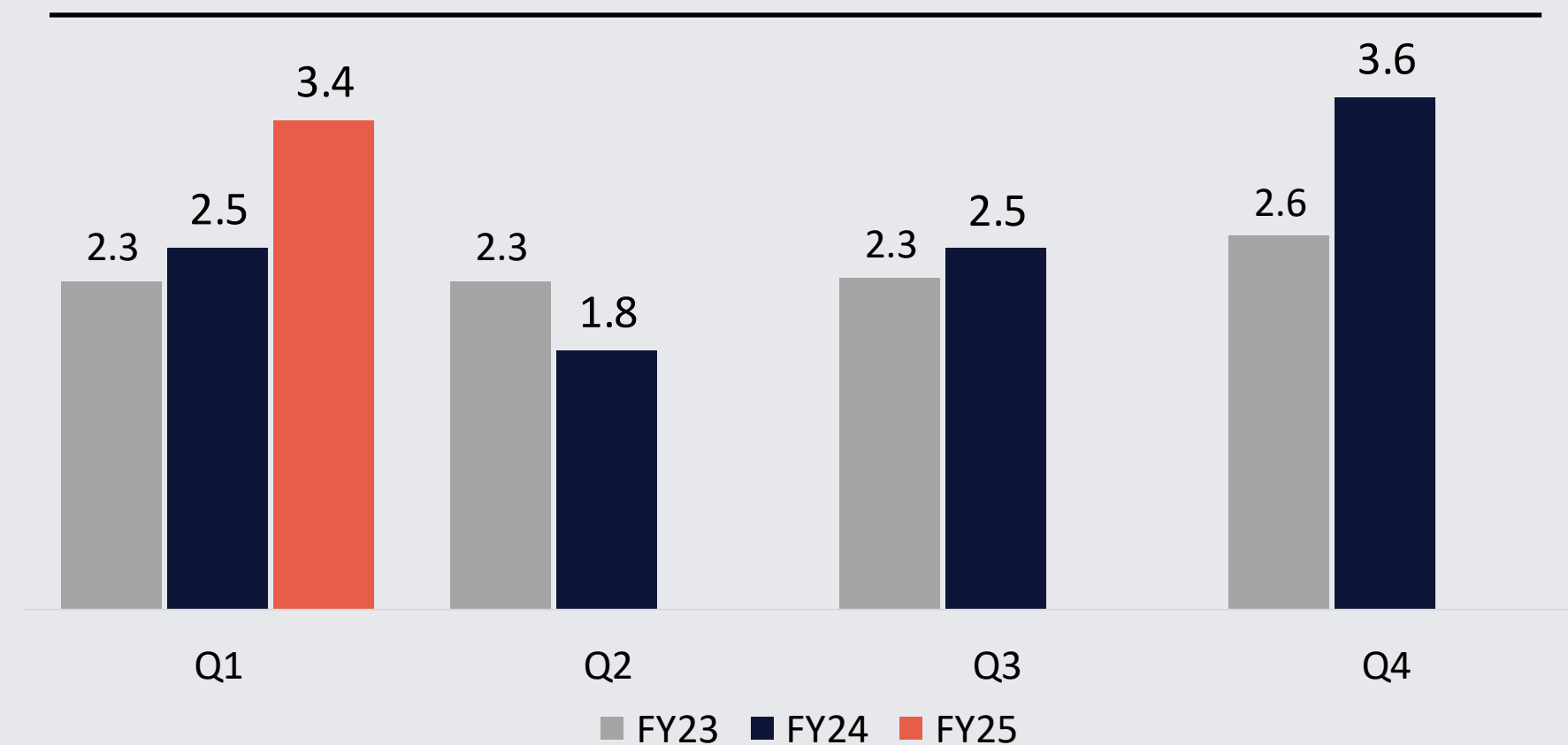
FY25 YTD Revenue Contribution	US\$m
PaaS	1.2
Support & Maintenance	1.3
Licence & Professional Services	1.1
Other	0.1

- ▶ Cash receipts of US\$3.4m (A\$5.1m), up 35% on pcp
- ▶ Cash payments for operating activities<sup>2</sup> of US\$3.6m (A\$5.4m), up 54% on pcp primarily driven by transaction costs for the NZ PaaS clients as volumes increased materially
- ▶ Working capital cycle exacerbated by significant growth – costs paid in late Q1 with associated cash collected in Q2
- ▶ Cash holdings of US\$4.6m (A\$6.9m)
  - ▶ Additional US\$1.0m (A\$1.5m) held in cash-backed security guarantees relating to card issuing activities

Revenue by Quarter (US\$m)



Cash Receipts by Quarter (US\$m)



1. AUD/USD = 0.67

2. Excluding income tax and interest

Four strategic objectives to focus and drive our success in FY25

# Key Pillars to Drive Success



**Accelerate Growth & Scale**

Engage collaboratively with our Clients and Partners to drive shared success and growth



**Operational Excellence**

Provide outstanding experiences for our Clients, Partners and Team



**Market Leading Solutions**

Deliver world class innovative payment solutions



**Powering our People**

Foster an environment of continual growth and development

Objectives	Description
<b>Accelerate Growth &amp; Scale</b>	Engage collaboratively with our Clients and Partners to drive shared success and growth
<b>Operational Excellence</b>	Provide outstanding experiences for our Clients, Partners and Team
<b>Market Leading Solutions</b>	Deliver world class innovative payment solutions
<b>Powering our People</b>	Foster an environment of continual growth and development

# Key Focus to Accelerate Growth & Scale

1

## New Client Acquisition

- ▶ Vertexon – new PaaS clients in core target markets
  - ▶ Platform live in all target markets – building reference-ability
  - ▶ PaaS platform scaling – driving improved operating leverage
- ▶ PaySim – new licence sales
  - ▶ Market scoping study underway to define global opportunity
- ▶ Leverage extensive partner network and establish new strategic partnerships

2

## Cross Sell & Upsell

- ▶ Strong relationships with existing Vertexon and PaySim clients – actively managing to drive project work
- ▶ Continue journey with existing Vertexon On-Premise clients to migrate to PaaS
- ▶ Adding new features and functionality – e.g. roll out of Apple Pay & Google Pay to PaaS clients
- ▶ PaySim modernisation program (UX/UI improvements) to improve sales prospects (e.g. fintechs)

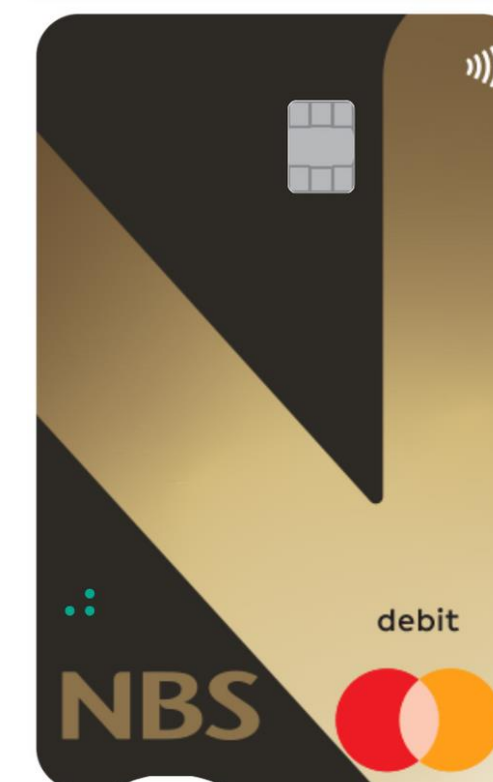
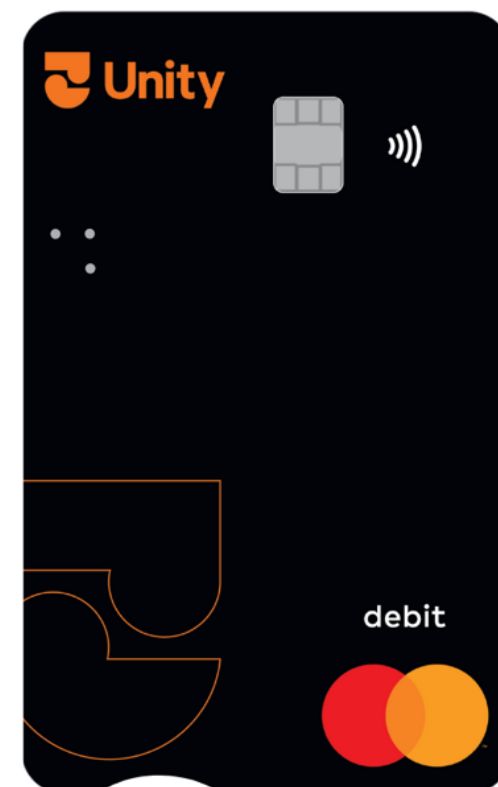
3

## Inorganic Growth

- ▶ Explore inorganic opportunities that complement strategy and organic growth – drive increasing growth and profitability

## Outlook

- ▶ Change is delivering on FY25 growth and financial targets
- ▶ Targeting FY25 revenue growth in excess of 30% - **ON TRACK**
  - ▶ Underpinned by significant portion of 'recurring' revenue – PaaS and Support & Maintenance
  - ▶ Strong focus on new client acquisition across both Vertexon and PaySim
- ▶ Increasing operating leverage – targeting maiden EBITDA positive result in FY25 - **ON TRACK**
  - ▶ Scale PaaS platform in core target markets to drive margin improvement
  - ▶ Realise cost savings and improved operational efficiency from dated platform rationalisation





# Investment Highlights

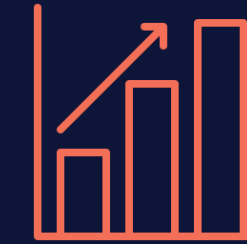
With strong foundations in place, Change is focussed on delivering profitable growth

## Building Blocks Now In Place



- ▶ All regulatory and licensing requirements for card issuing via Vertexon in NZ, AU & US in place
- ▶ Australian Financial Services Licence in AU & Financial Service Provider in NZ
- ▶ Issuing bank partner in US
- ▶ Global relationship with Mastercard

## Entering Growth & Scale Phase



- ▶ Targeting to deliver revenue growth in excess of 30% and maiden EBITDA positive result in FY25
- ▶ Q1 FY25 revenue of US\$3.7m (A\$5.5m)
- ▶ Contracted PaaS revenue to build over FY25
- ▶ Stable fixed cost base able to support material increase in new revenue

## Marquee Customers



- ▶ Early validation of PaaS platform with several financial institution and fintech clients in Oceania
- ▶ Long-term relationship with two of the largest banks in the Philippines
- ▶ 5 of the top 10 digital payment companies globally use PaySim for payments testing<sup>1</sup>

## Product Offering



- ▶ Vertexon: leading card management system for processing & issuing
- ▶ PaySim: default standard for eftpos testing in Australia. All participants must use PaySim to validate their technology and systems

## Long-term Contracts



- ▶ Longer term client relationships with initial contract terms typically 3-5 years
- ▶ Given critical nature of service provided, challenging to switch from Vertexon

## Market Tailwinds

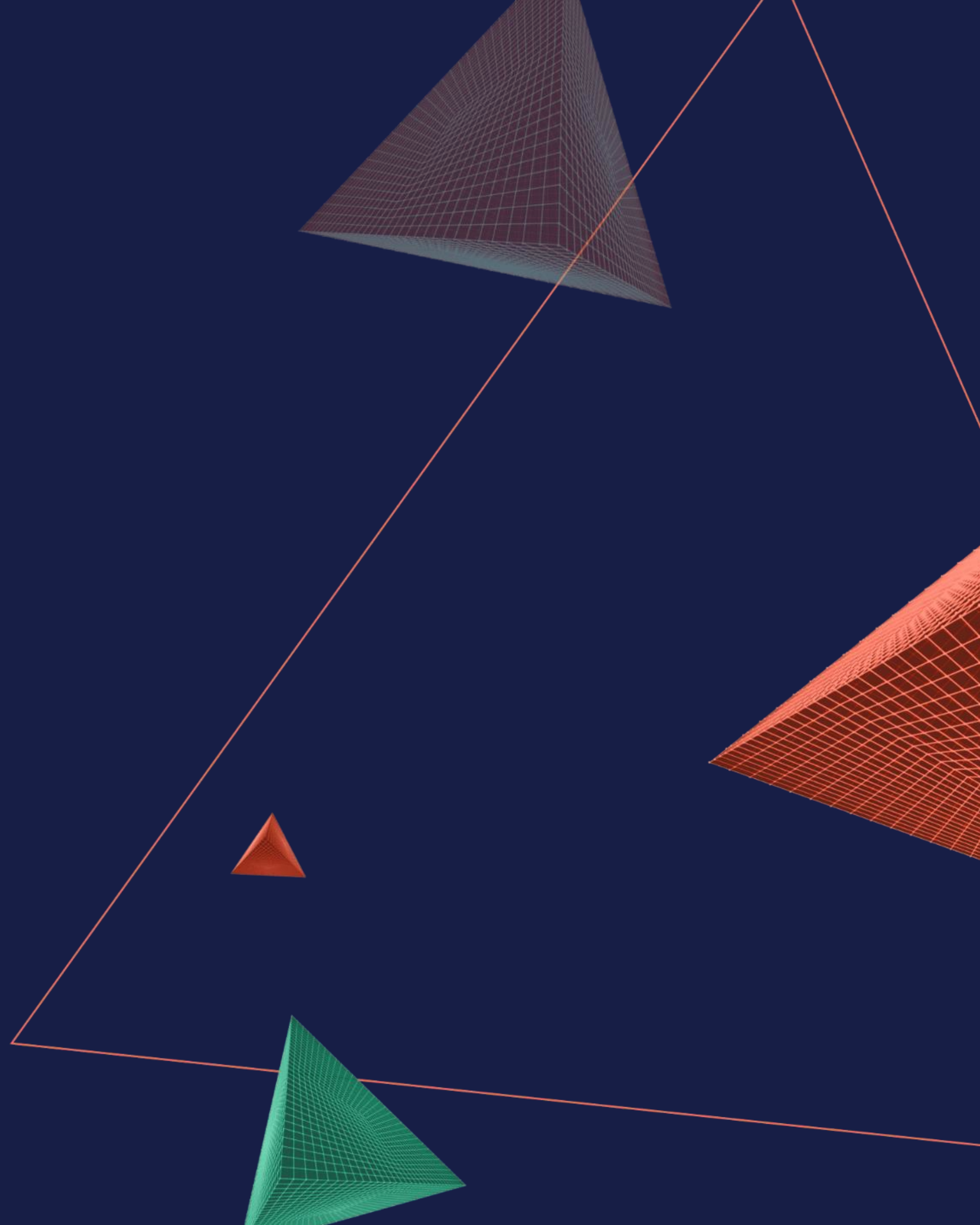


- ▶ Continued move towards digital payments as cash usage declines
- ▶ High barriers to entry to become card issuer with extensive regulatory and licensing requirements providing a strong moat for Change

1. <https://www.emergenresearch.com/blog/top-10-leading-digital-payment-companies-in-the-world>

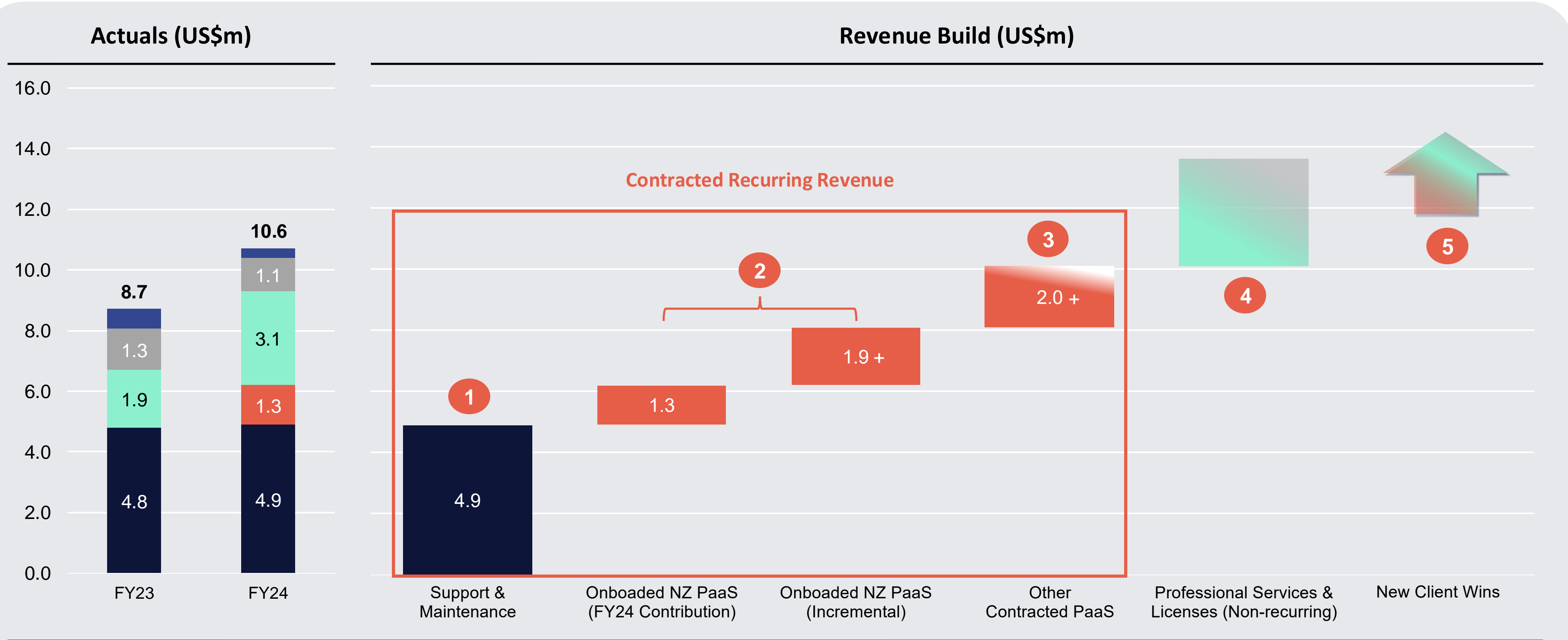
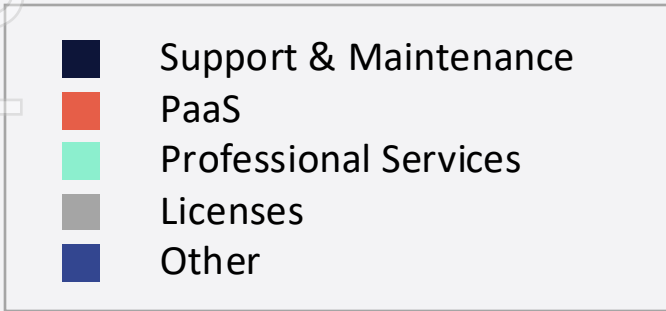
# Appendix

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# Revenue Drivers Entering FY25

PaaS platform starting to scale with volumes increasing as cards migrate to Change



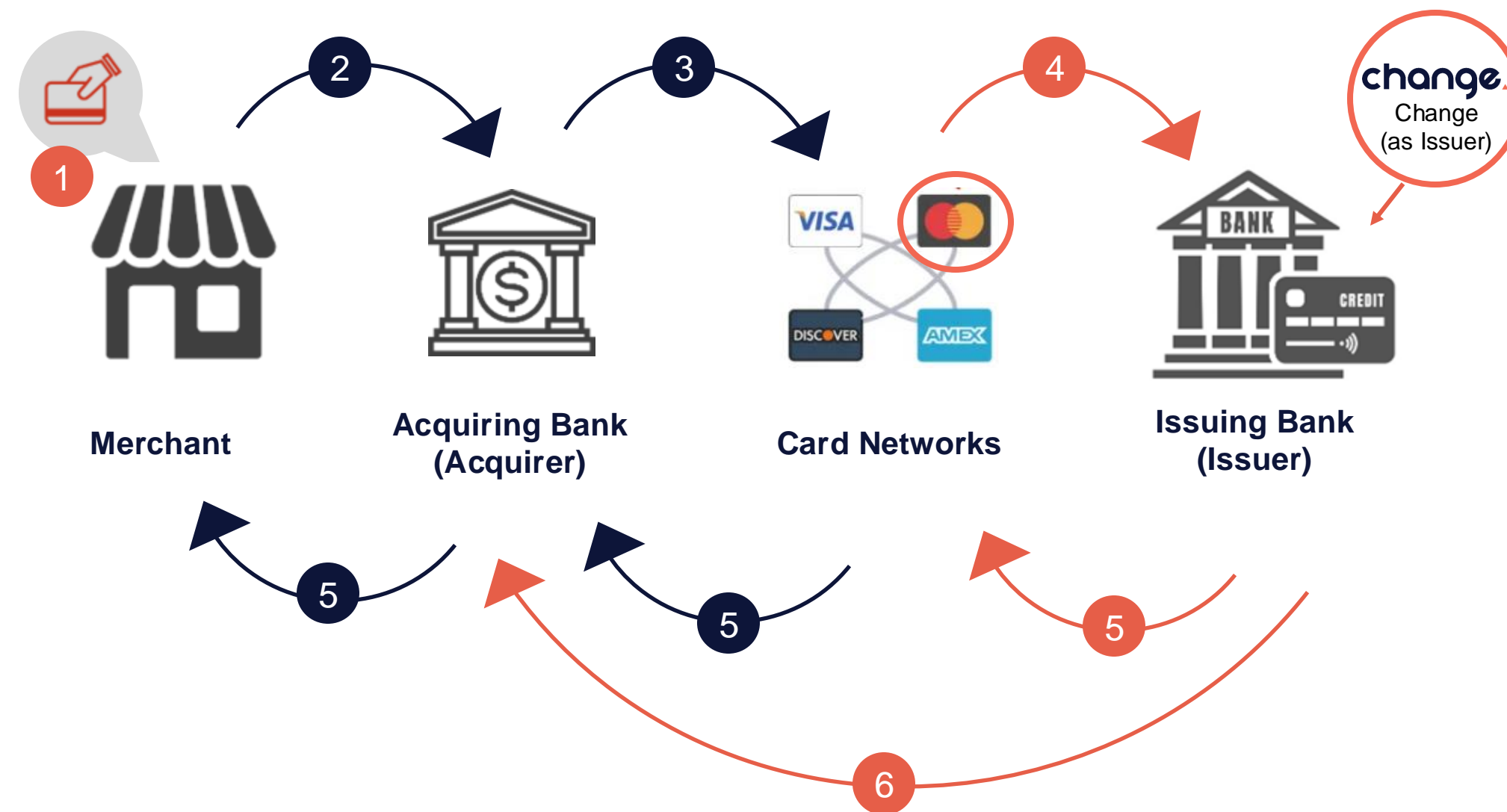
- 1** Support & Maintenance (S&M) revenue
  - Existing clients on 'licence model' (Vertexon & PaySim)
- 2** Already onboarded NZ clients, expected US\$3.2m+ revenue p.a. (fully onboarded exiting FY24)
- 3** Unity Credit Union (expected revenue US\$2.0m+ p.a.)
  - Go-live H1 FY25
  - Plus other PaaS clients in NZ, AU & US beginning rollouts
- 4** Professional Services & License revenue (non-recurring)
  - c.\$US3m-4m revenue each year for past 3 years
  - Team in place to continue to deliver work for established base of existing clients
- 5** Maturing sales pipeline
  - New PaaS opportunities in all key target markets
  - Ability to upsell existing clients
  - Sales team in place (recent appointment of CCO)



Change's role in the payments process depends on the region, client type and services provided

# Vertexon in the payments process

- ▶ **Processing:** An Issuer (Change's client) using the Vertexon Platform (**technology only**) to manage their cards – client is the Issuer and cards can be issued on any card network supported by Vertexon
- ▶ **Processing & Issuing (P&I):** A client using the Vertexon Platform (**technology**) to manage their cards with Change as Issuer (**regulatory & licence**) – **Change** is the Issuer and cards are issued on the **Mastercard Network**





- 1** { **Processing:** Customer pays with card (all card networks supported) & purchases goods/services from merchant  
**P&I:** Customer pays with a **Change** issued **Mastercard** & purchases goods/services from a merchant
- 2** { Payment authenticated – the merchant point-of-sale system captures the customer's account information & securely sends it to the acquirer (i.e. merchant's bank)
- 3** { Transaction submitted – merchant acquirer asks card network to get authorisation from the issuer (i.e. customer's bank)
- 4** { **Processing:** Authorisation requested – card network submits transaction to issuer for authorisation  
**P&I:** Authorisation requested – card network submits transaction to **Change** (as Issuer) for authorisation
- 5** { **Processing:** Authorisation response – using Vertexon Platform issuer authorises the transaction and routes the response back via the card network and acquirer  
**P&I:** Authorisation response - using the Vertexon Platform **Change** (as Issuer) authorises the transaction and routes the response back via the card network and acquirer
- 6** { **Processing:** Settlement – card network debits the issuer and pays the acquirer who in turn makes payment to the merchant  
**P&I:** Settlement – card network (**Mastercard**) debits the issuer (**Change**) and pays the acquirer who in turn makes payment to the merchant

Cards can be physical and virtual cards (inc. Apple Pay, Google Pay, etc.) available via Vertexon



# Vertexon product offering

Vertexon offering can be tailored by client to offer services that best suit client and end customer needs

	Processing	Processing & Issuing
<b>Overview</b>	<ul style="list-style-type: none"> <li>Provide core technology to enable card issuing and management including:                             <ul style="list-style-type: none"> <li>Transaction processing</li> <li>Card management</li> <li>Fraud monitoring</li> <li>Digital and virtual cards</li> <li>BNPL functionality</li> </ul> </li> <li>Platform offers innovative processing capabilities to rival the major banks in a capital efficient manager (Change responsible for PCI DSS compliance, hosting etc)</li> <li><b>Client</b> responsible for card issuing – client holds the necessary scheme and regulatory licences</li> </ul>	<ul style="list-style-type: none"> <li>Provide Processing capability + the following key card Issuing capabilities:                             <ul style="list-style-type: none"> <li>Card design and production</li> <li>Card issuing</li> <li>AML / CTF</li> <li>Settlement and reconciliation</li> <li>KYC &amp; Onboarding</li> </ul> </li> <li><b>Change</b> responsible for card issuing – Change holds the necessary scheme (Mastercard) and regulatory licences (i.e. AFSL / FSP / Issuing Bank Partner)</li> </ul>
<b>Cards Supported</b>	<ul style="list-style-type: none"> <li>Prepaid, Debit and Credit</li> </ul>	<ul style="list-style-type: none"> <li>Prepaid and Debit</li> </ul>
<b>Target Clients</b>	<ul style="list-style-type: none"> <li>Banks &amp; financial institutions</li> <li>Large entities with direct issuing capability</li> <li>Migration of key existing Vertexon On-Premises clients</li> </ul>	<ul style="list-style-type: none"> <li>Mid / Small banks &amp; financial institutions incl. credit unions</li> <li>Fintechs and corporates</li> <li>BIN sponsorship (Australia &amp; New Zealand only)</li> </ul>
<b>Regions</b>	<ul style="list-style-type: none"> <li>Global - processing does not require scheme or regulatory licences</li> </ul>	<ul style="list-style-type: none"> <li>Australia, New Zealand and the US</li> </ul>
<b>Supported Schemes</b>		

Software facilitates remote testing without the need for physical devices such as ATMs & POS terminals

# PaySim: critical payments infrastructure testing tool

- ▶ **Simulates the full transaction lifecycle**, enabling banks & fintechs to complete end-to-end testing of their payment platforms, processes & scheme rule compliance
- ▶ Enables financial institutions to **test their payment systems** to meet the reliability & performance expectations of their customers

Growth Strategy	Licence Model			SaaS Model	
	Licences	Additional Modules	Maintenance	Monthly Subscription	Key benefits of SaaS solution for client
<b>Description</b>	New licence sales to new clients	New licence sales for additional features	c.20% p.a. of licence & module sales	All in monthly subscription fee	<ul style="list-style-type: none"> <li>▶ Reduced capex</li> <li>▶ Access to new features &amp; updates as they are released</li> <li>▶ API &amp; cloud focused solution (improves scalability)</li> </ul>
<b>Revenue type</b>	One-off upfront	One-off upfront	Recurring	Recurring	
<b>Target clients</b>	New banks, financial institutions & fintechs	Existing clients	-	New banks, financial institutions & fintechs	
<b>Primary sales channels</b>	Partnerships (e.g. EFTPOS mandate), resellers & direct	Direct & retargeted marketing	-	Partnerships (e.g. EFTPOS mandate), resellers & direct	

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[investors@changefinancial.com](mailto:investors@changefinancial.com)

