



Trending Schedule

Third Quarter 2024

Customer Metrics Including Dispositions

(operating statistics in thousands)

	2022					2023					2024		
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q
Homes Passed (EoP) ¹	1,886.0	1,886.0	1,886.0	1,886.0	1,886.0	1,885.7	1,892.6	1,905.6	1,932.2	1,932.2	1,948.5	1,956.7	1,952.2
Total Subscribers (EoP) ²	534.7	536.6	538.1	530.6	530.6	527.3	522.4	517.4	504.1	504.1	500.7	495.2	490.5
Net Subscriber Additions / (Losses)	1.8	1.9	1.5	(7.5)	(2.3)	(3.3)	(4.9)	(5.0)	(13.3)	(26.5)	(3.4)	(5.5)	(4.7)
Subscriber Penetration (%) ³	28.4%	28.5%	28.5%	28.1%	28.1%	28.0%	27.6%	27.2%	26.1%	26.1%	25.7%	25.3%	25.1%
RGUs (EoP)⁴													
HSD	515.0	517.2	518.6	511.6	511.6	508.7	507.8	503.4	490.1	490.1	489.7	485.0	480.6
Video	142.0	135.5	129.9	123.2	123.2	117.1	110.0	100.8	90.8	90.8	79.3	71.6	66.3
Telephony	97.3	95.2	92.9	89.9	89.9	87.7	85.3	82.7	79.5	79.5	77.7	75.7	73.7
Total RGUs	754.3	747.9	741.4	724.7	724.7	713.5	703.1	686.9	660.4	660.4	646.7	632.3	620.6
Net Additions / (Losses)													
HSD	3.3	2.2	1.4	(7.0)	(0.1)	(2.9)	(0.9)	(4.4)	(13.3)	(21.5)	(0.4)	(4.7)	(4.4)
Video	(8.6)	(6.5)	(5.6)	(6.7)	(27.4)	(6.1)	(7.1)	(9.2)	(10.0)	(32.4)	(11.5)	(7.7)	(5.3)
Telephony	(2.7)	(2.1)	(2.3)	(3.0)	(10.1)	(2.2)	(2.4)	(2.6)	(3.2)	(10.4)	(1.8)	(2.0)	(2.0)
Total Net Additions / (Losses)	(8.0)	(6.4)	(6.5)	(16.7)	(37.6)	(11.2)	(10.4)	(16.2)	(26.5)	(64.3)	(13.7)	(14.4)	(11.7)
Penetration (%)³													
HSD	27.3%	27.4%	27.5%	27.1%	27.1%	27.0%	26.8%	26.4%	25.4%	25.4%	25.1%	24.8%	24.6%
Video	7.5%	7.2%	6.9%	6.5%	6.5%	6.2%	5.8%	5.3%	4.7%	4.7%	4.1%	3.7%	3.4%
Telephony	5.2%	5.0%	4.9%	4.8%	4.8%	4.7%	4.5%	4.3%	4.1%	4.1%	4.0%	3.9%	3.8%

Revenue and Adjusted and Transaction Adjusted EBITDA

(\$ in millions)

	2022					2023					2024		
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q ^(a)
Revenue													
HSD Subscription	\$ 100.1	\$ 102.6	\$ 102.3	\$ 107.1	\$ 412.1	\$ 105.2	\$ 106.7	\$ 109.8	\$ 108.7	\$ 430.4	\$ 106.2	\$ 105.0	\$ 107.5
Video Subscription	48.6	47.7	45.3	43.6	185.2	42.1	41.6	38.9	35.0	\$ 157.6	31.8	30.8	28.0
Telephony Subscription	13.3	12.9	12.8	12.4	51.4	12.1	12.1	11.6	11.8	47.6	11.0	10.7	10.5
Total Subscription	\$ 162.0	\$ 163.2	\$ 160.4	\$ 163.1	\$ 648.7	\$ 159.4	\$ 160.4	\$ 160.3	\$ 155.5	\$ 635.6	\$ 149.0	\$ 146.5	\$ 146.0
Other Business Services	5.3	5.4	5.4	5.1	21.2	5.2	5.1	5.4	5.3	21.0	5.3	5.0	4.5
Other Revenue ⁵	7.3	7.5	7.9	12.3	35.0	7.6	7.1	7.4	8.0	30.1	7.2	7.3	7.5
Total	\$ 174.6	\$ 176.1	\$ 173.7	\$ 180.5	\$ 704.9	\$ 172.2	\$ 172.6	\$ 173.1	\$ 168.8	\$ 686.7	\$ 161.5	\$ 158.8	\$ 158.0
Subscription Revenue Subtotal													
Residential Subscription	\$ 134.3	\$ 135.4	\$ 132.7	\$ 135.3	\$ 537.7	\$ 131.6	\$ 132.2	\$ 132.1	\$ 127.3	\$ 523.2	\$ 121.0	\$ 118.5	\$ 117.4
Business Services Subscription	27.7	27.8	27.7	27.8	111.0	27.8	28.2	28.2	28.2	112.4	28.0	28.0	28.6
Total Subscription Revenue	\$ 162.0	\$ 163.2	\$ 160.4	\$ 163.1	\$ 648.7	\$ 159.4	\$ 160.4	\$ 160.3	\$ 155.5	\$ 635.6	\$ 149.0	\$ 146.5	\$ 146.0
Adjusted EBITDA													
Adjusted EBITDA ⁶	\$ 66.4	\$ 70.6	\$ 68.5	\$ 74.6	\$ 280.1	\$ 65.2	\$ 68.1	\$ 70.9	\$ 71.2	\$ 275.4	\$ 67.4	\$ 70.0	\$ 77.3
Adjusted EBITDA Margin ¹⁴	38.0%	40.1%	39.4%	41.3%	39.7%	37.9%	39.5%	41.0%	42.2%	40.1%	41.7%	44.1%	48.9%
Transaction Adjusted EBITDA													
Transaction Adjusted EBITDA	\$ 70.1	\$ 74.1	\$ 72.0	\$ 78.1	\$ 294.3	\$ 68.2	\$ 70.0	\$ 72.0	\$ 71.8	\$ 282.0	\$ 68.0	\$ 70.0	\$ 77.3
Transaction Adjusted EBITDA Margin	40.1%	42.1%	41.5%	43.3%	41.8%	39.6%	40.6%	41.6%	42.5%	41.1%	42.1%	44.1%	48.9%

Notes:

(a) Includes \$0.6 million of revenue credits issued to customers as a result of Hurricane Helene in late September 2024.

WideOpenWest, Inc.

Market Expansion^(a)

(operating statistics in thousands)

	2022					2023					2024		
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q
Home Passed (EoP) ¹	78.6	78.9	79.1	81.1	81.1	85.6	92.8	106.7	129.6	129.6	147.7	156.6	158.3
Total Subscribers (EoP) ²	19.5	19.7	19.8	20.3	20.3	21.2	23.2	25.8	28.1	28.1	32.2	35.8	38.1
RGUs (EoP)⁴													
HSD	19.4	19.6	19.7	20.2	20.2	21.1	22.9	25.6	27.9	27.9	31.9	35.6	37.8
Video	6.9	6.9	6.9	6.9	6.9	6.9	7.0	7.0	7.1	7.1	7.2	7.3	7.4
Telephony	2.8	2.8	2.8	2.9	2.9	2.9	3.1	3.6	3.8	3.8	4.2	4.6	4.8
Total RGUs	29.1	29.3	29.4	30.0	30.0	30.9	33.0	36.2	38.8	38.8	43.3	47.5	50.0
GREENFIELD													
Home Passed (EoP)						1.7	4.0	14.1	30.4	30.4	45.5	52.5	52.6
Total Subscribers (EoP)						0.4	0.8	1.7	3.0	3.0	5.7	8.1	9.2
Total Penetration						23.5%	20.0%	12.1%	9.9%	9.9%	12.5%	15.4%	17.5%
Average Days Active						42	63	76	91	91	135	204	295
2022 EDGE OUT													
Home Passed (EoP)	0.4	0.7	0.9	2.9	2.9	2.9	2.9	2.9	2.9	2.9	2.9	2.9	2.9
Total Subscribers (EoP)	0	0.1	0.1	0.6	0.6	0.8	0.9	0.9	0.9	0.9	0.9	0.9	0.9
Total Penetration	0.0%	14.3%	11.1%	20.7%	20.7%	27.6%	31.0%	31.0%	31.0%	31.0%	31.0%	31.0%	31.0%
Average Days Active	52	100	153	135	135	225	332	405	497	497	588	679	772
2023 EDGE OUT													
Home Passed (EoP)						2.8	7.7	11.4	18.0	18.0	18.5	18.5	18.5
Total Subscribers (EoP)						0.3	1.8	3.4	4.4	4.4	5.0	5.3	5.5
Total Penetration						10.7%	23.4%	29.8%	24.4%	24.4%	27.0%	28.6%	29.7%
Average Days Active						31	74	141	163	163	248	340	432
2024 EDGE OUT													
Home Passed (EoP)											2.5	4.4	6.0
Total Subscribers (EoP)											0.8	1.7	2.7
Total Penetration											32.0%	38.6%	45.0%
Average Days Active											32	86	139

Notes:

(a) Customer metrics attributable to Edge Out expansion projects are a subset of overall customer metrics presented on page 1.

WideOpenWest, Inc.

Capital Expenditures

(\$ in millions)

	2022					2023					2024		
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q
Capital Expenditures: Components													
Customer Premise Equipment (CPE) ⁷	\$ 19.0	\$ 14.6	\$ 14.5	\$ 16.5	\$ 64.6	\$ 16.2	\$ 15.8	\$ 16.3	\$ 17.4	\$ 65.7	\$ 18.6	\$ 15.8	\$ 20.0
Scalable Infrastructure ⁸	10.7	7.4	5.7	15.6	39.4	17.9	11.7	15.1	35.4	80.1	32.6	17.8	7.8
Line Extensions ⁹	4.5	5.7	6.5	10.1	26.8	16.0	22.7	18.4	13.1	70.2	11.1	8.2	5.6
Support Capital and Other ¹⁰	7.9	7.0	11.0	10.5	36.4	10.1	13.4	14.7	14.7	52.9	10.2	9.3	7.1
Total Capital Expenditures	\$ 42.1	\$ 34.7	\$ 37.7	\$ 52.7	\$ 167.2	\$ 60.2	\$ 63.6	\$ 64.5	\$ 80.6	\$ 268.9	\$ 72.5	\$ 51.1	\$ 40.5
Expansion Capital Expenditures included in Total related to:													
Edge-Outs ¹¹	\$ 1.1	\$ 0.8	\$ 1.5	\$ 1.3	\$ 4.7	\$ 4.2	\$ 3.7	\$ 2.1	\$ 3.4	\$ 13.4	\$ 1.7	\$ 2.7	\$ 0.5
Business Services ¹²	3.2	2.6	3.3	2.5	11.6	3.9	3.7	2.8	3.6	14.0	2.2	4.7	3.6
Greenfields ¹³	0.5	4.5	5.8	10.7	21.5	20.2	23.0	28.0	33.8	105.0	43.1	10.2	6.5
Expansion Capital Expenditures included in Total	\$ 4.8	\$ 7.9	\$ 10.6	\$ 14.5	\$ 37.8	\$ 28.3	\$ 30.4	\$ 32.9	\$ 40.8	\$ 132.4	\$ 47.0	\$ 17.6	\$ 10.6

Reconciliation of Non-GAAP Measures to GAAP Measures

(\$ in millions)

	2022					2023					2024		
	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q	4Q	FY	1Q	2Q	3Q ^(a)
Reconciliation of Net Income (Loss) to Adjusted EBITDA⁶													
Net Income (Loss)	\$ 5.7	\$ 4.0	\$ 0.5	\$ (12.7)	\$ (2.5)	\$ (38.0)	\$ (101.7)	\$ (104.5)	\$ (43.5)	\$ (287.7)	\$ (15.0)	\$ (10.8)	\$ (22.4)
Depreciation and amortization	44.4	44.5	45.0	45.4	179.3	45.5	46.8	49.0	51.8	193.1	52.7	52.7	52.6
Impairment loss on intangibles	-	-	-	35.0	35.0	-	128.1	131.7	47.0	306.8	-	-	-
Interest expense	7.4	7.9	10.5	12.9	38.7	14.9	17.3	18.9	20.0	71.1	21.0	17.8	31.6
(Gain) loss on sale of operating assets, net	(0.4)	(0.6)	-	(0.1)	(1.1)	-	(0.1)	0.4	0.1	0.4	(0.3)	-	2.6
(Gain) loss on sale of assets, net	0.8	(0.6)	-	-	0.2	-	-	0.3	-	0.3	-	-	-
Non-recurring professional fees, M&A integration and restructuring expense	11.7	10.4	7.2	12.5	41.8	5.8	9.7	7.4	4.9	27.8	6.8	10.7	17.4
Patent litigation settlement	-	-	-	-	-	45.4	-	-	-	45.4	-	-	-
Non-cash stock compensation	5.7	6.4	6.4	7.3	25.8	5.4	5.0	3.5	2.9	16.8	3.0	2.9	2.4
Other income, net	(8.7)	(5.7)	(1.5)	(0.9)	(16.8)	(1.2)	(0.8)	(0.2)	(0.3)	(2.5)	(0.3)	(0.2)	(0.4)
Income tax expense (benefit)	(0.2)	4.3	0.4	(24.8)	(20.3)	(12.6)	(36.2)	(35.6)	(11.7)	(96.1)	(0.5)	(3.1)	(6.5)
Adjusted EBITDA	\$ 66.4	\$ 70.6	\$ 68.5	\$ 74.6	\$ 280.1	\$ 65.2	\$ 68.1	\$ 70.9	\$ 71.2	\$ 275.4	\$ 67.4	\$ 70.0	\$ 77.3
Reconciliation of Adjusted EBITDA to Transaction Adjusted EBITDA⁶													
Adjusted EBITDA	\$ 66.4	\$ 70.6	\$ 68.5	\$ 74.6	\$ 280.1	\$ 65.2	\$ 68.1	\$ 70.9	\$ 71.2	\$ 275.4	\$ 67.4	\$ 70.0	\$ 77.3
Expected corporate cost reductions	3.7	3.5	3.5	3.5	14.2	3.0	1.9	1.1	0.6	6.6	0.6	-	-
Transaction Adjusted EBITDA	\$ 70.1	\$ 74.1	\$ 72.0	\$ 78.1	\$ 294.3	\$ 68.2	\$ 70.0	\$ 72.0	\$ 71.8	\$ 282.0	\$ 68.0	\$ 70.0	\$ 77.3

Notes:

(a) Includes \$0.6 million of revenue credits issued to customers as a result of Hurricane Helene in late September 2024.

Definitions:

- 1 Homes passed is defined as the number of serviceable addresses, such as single residence homes, apartments and condominium units, and businesses passed by our broadband network and listed in our database.
- 2 Total Subscribers is the number of subscribers who receive at least one of our HSD, Video or Telephony services, without regard to which or how many services they subscribe.
- 3 Penetration represents subscribers or RGUs as a percent of estimated homes passed.
- 4 We define each of the individual HSD subscribers, Video subscribers and Telephony subscribers as a revenue generating unit ("RGU").
- 5 Other revenue consists primarily of revenue from line assurance warranty services provided to residential and business customers and revenue from late fees and advertising placement.
- 6 We define Adjusted EBITDA as net income (loss) before net interest expense, income taxes, depreciation and amortization (including impairments), impairment losses on intangibles and goodwill, gains (losses) realized and unrealized gain on derivative instruments, the write off of any asset, debt modification expenses, loss on early extinguishment of debt, integration and restructuring expenses and all non-cash charges and expenses (including equity based compensation expense) and certain other income and expenses.
- 7 Customer premise equipment, or ("CPE") includes equipment and installation costs incurred to deliver services to residential and business services customers. CPE includes the costs of acquiring and installing our set-top boxes and modems, as well as the cost of customer connections to our network.
- 8 Scalable infrastructure includes costs, not directly related to customer acquisition activity, to support new customer growth and provide service enhancements (e.g., headend equipment).
- 9 Line extensions include costs associated with new home development within our footprint and edge-outs (e.g., fiber / coaxial cable, amplifiers, electronic equipment, make-ready and design engineering).
- 10 Support capital and other includes costs to modify or replace existing HFC network, including enhancements, and all other costs to support day-to-day operations, including land, buildings, vehicles, office equipment, tools and test equipment.
- 11 Edge-outs represent costs to extend our network into new adjacent service areas, including the associated CPE.
- 12 Business services represent costs associated with the build-out of our network to support business services customers, including the associated CPE.
- 13 Greenfields represent costs associated with building our fiber technology network in locations non-adjacent to our existing network.
- 14 Adjusted EBITDA Margin is defined as Adjusted EBITDA divided by total revenue.

Note:

We believe the non-GAAP measures included in this trending schedule enhance an investor's understanding of our financial performance. We believe that these non-GAAP measures are useful financial metrics to assess our operating performance from period to period by excluding certain items that we believe are not representative of our core business. We believe that these non-GAAP measures provide investors with useful information for assessing the comparability between periods of our ability to generate cash from operations sufficient to pay taxes, to service debt and to undertake Capital Expenditures. We use these non-GAAP measures for business planning purposes and in measuring our performance relative to that of our competitors. We believe these non-GAAP measures are measures commonly used by investors to evaluate our performance and that of our competitors.