

# Cautionary Statement Concerning Forward-Looking Information

In addition to the historical information contained herein, this presentation includes "forward-looking statements" within the meaning of such term in the Private Securities Litigation Reform Act of 1995. These statements are subject to many risks and uncertainties, including, but not limited to, the effects of health crises, global military hostilities, weather events, or climate change, including their effects on the economic environment, our customers and our operations, as well as any changes to federal, state or local government laws, regulations or orders in connection with them; the ability of the Company to implement its strategy and expand its banking operations; changes in interest rates and other general economic, business and political conditions, including changes in the financial markets; changes in business plans as circumstances warrant; risks related to mergers and acquisitions; changes in benchmark interest rates used to price loans and deposits, changes in tax laws, regulations and guidance; and other risks detailed from time to time in filings made by the Company with the SEC, including, but not limited to those "Risk Factors" described in our most recent Form 10-K and Form 10-Q. Readers should note that the forward-looking statements included herein are not a guarantee of future events, and that actual events may differ materially from those made in or suggested by the forwardlooking statements.

Forward-looking statements generally can be identified by the use of forward-looking terminology such as "will," "propose," "may," "plan," "seek," "expect," "intend," "estimate," "anticipate," "believe," "continue," or similar terminology. Any forward-looking statements presented herein are made only as of the date of this document, and we do not undertake any obligation to update or revise any forward-looking statements to reflect changes in assumptions, the occurrence of unanticipated events, or otherwise.



# **BAYFIRST**

# ABOUT BAYFIRST FINANCIAL CORP.

TAMPA BAY'S PREMIER COMMUNITY BANKING FRANCHISE

#### **HOW WE RANK**

IN THE TAMPA BAY-SARASOTA REGION<sup>(1)</sup>

#### **ASSET SIZE**

\$1.25 BILLION TOTAL ASSETS (2)

#### **GROWTH**

134% ASSET GROWTH SINCE DEC 31, 2019(2)

#### **SBA ORIGINATION**

#5 SBA 7(a) ORIGINATOR IN THE NATION BY UNITS (3)

#### **INITIATIVES**

CSR CORPORATE SOCIAL RESPONSIBILITY FOCUSED

#### **DEPOSITS**

\$94.4 MILLION IN TOTAL DEPOSIT GROWTH OVER THE PAST YEAR (2)

#### **COMMUNITY BANKING**

Named the Best Bank in Florida in 2024<sup>(4)</sup>



- (1) Deposit ranking of banks with assets less than \$10B headquartered in the Tampa-Sarasota region as of June 30, 2024 from Uniform Bank Performance Reports
- (2) Financial data as of September 30, 2024
- (3) As of SBA's fiscal year ended September 30, 2024
- (4) Forbes America's Best in State Banks list published June 18, 2024

# **KEY INVESTMENT POINTS**





<sup>1.</sup> Deposit ranking of banks with assets less than \$10B headquartered in the Tampa-Sarasota region as of June 30, 2024 from Uniform Bank Performance Reports

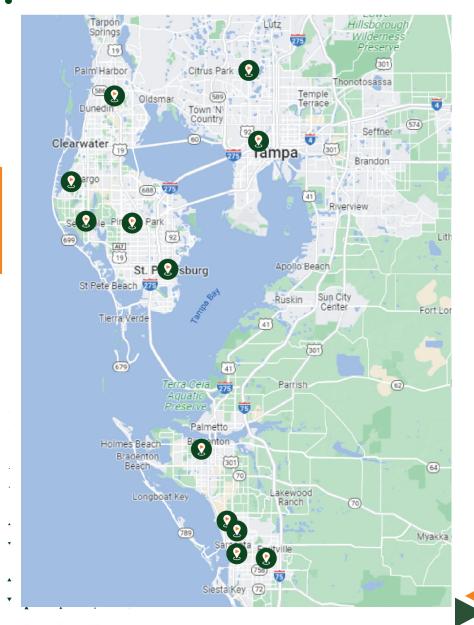
# ABOUT BAYFIRST FINANCIAL CORP.





**CURRENT BANKING CENTER LOCATION** 

CONVENIENT AND ATTRACTIVE BANKING CENTER
FRANCHISE IN
TAMPA BAY-SARASOTA REGION



# **INNOVATIVE COMMUNITY BANK**



#### Technology focused community bank with diversified revenue streams

#### **COMMUNITY BANKING**

- 12 banking centers in Tampa Bay-Sarasota region
- Full suite of commercial and consumer loan and deposit products to meet the needs of Tampa Bay individuals, families and small businesses

#### **TECHNOLOGY FOCUSED**

- Advanced technology platform to support innovative products and services while improving efficiencies
- PowerLOS is an automated, highly scalable SBA and commercial loan origination system
- Working with FinTechs to offer new and innovative services through Mulesoft API platform

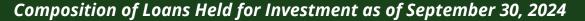


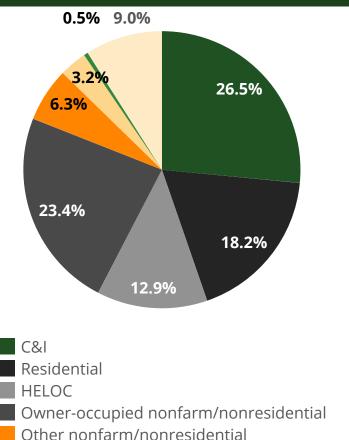
#### GOVERNMENT GUARANTEED LENDING

- BayFirst's in-house government guaranteed lending platform
- #5 in units and #11 SBA lender in dollars as of SBA's fiscal year ended 9/30/24
- Small Loan Balance program:
  - Includes our Bolt loans up to \$150K, with up to 85% SBA government guarantee
- Core program:
  - Traditional SBA loans over \$150K and up to \$5 million
  - Supports organic loan generation through sales team and partners

# **ATTRACTIVE LOAN COMPOSITION**







Multifamily residential and farmland

C&D

Consumer & Other

#### Loan Highlights

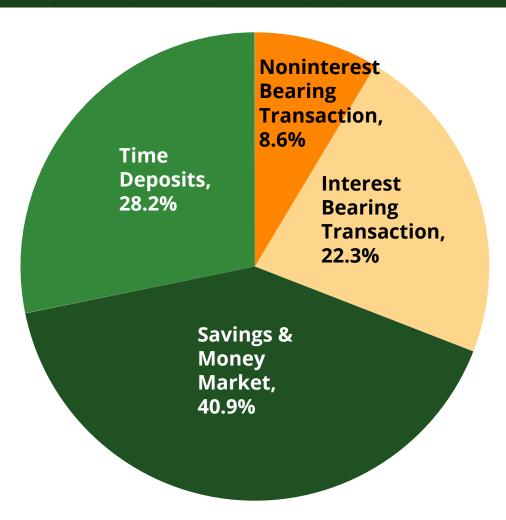
- Loan portfolio is well-diversified across major loan types with a low concentration of non owner-occupied commercial real estate loans
- Total loan production of \$167 million during the quarter
- Loans held for investment grew \$34 million during the quarter

# SOLID DEPOSIT COMPOSITION



Deposit Portfolio Composition as of September 30, 2024





- Total Deposits grew \$127 million during the first nine months of 2024
- Approximately 78% of deposits are insured as of September 30, 2024
- Minimal use of short-term brokered deposits (\$77 million as of September 30, 2024)
- Grew number of checking accounts by 13% YTD

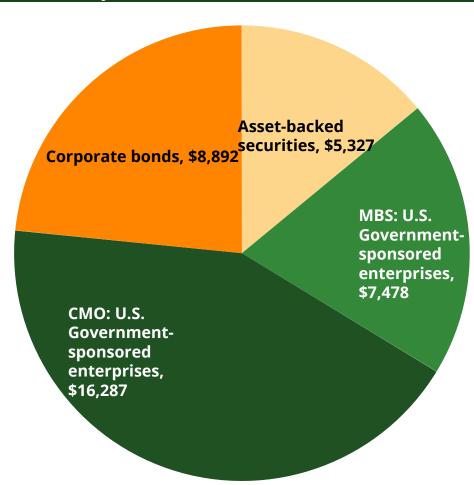
# **INVESTMENT SECURITIES**



**Investment Securities Portfolio Details** 

AFS Investment Securities Portfolio as of September 30, 2024 (fair market value, in thousands)

- Minimal exposure to market value losses due to modest investment securities portfolio (0.3% of total assets)
- Other Comprehensive Loss of \$2.3 million reduced Tangible Book Value by \$0.56 as of September 30, 2024
  - We intend and have the ability to hold the available for sale investment securities to maturity; no plan to sell
  - No impact to regulatory capital ratios
- \$2.5 million of HTM investment securities, net of ACL of \$13 thousand





Continue to

Promote

Workplace

**Culture** and

Social

Responsibility

# **STRATEGIC PILLARS 2024**



# **GOALS & INITIATIVES: 2024 AND BEYOND**



- Increase the volume of small-balance SBA loans
- Focus on revenue growth and optimize the Bank's efficiency ratio
- Maximize existing banking centers to increase brand awareness and core deposit customers
- Partner with Fintech firms to create fee income and loan and deposit opportunities
- Grow capital and expand the Company's shareholder base
- Enhance overall customer experience, engagement, and satisfaction
- Improve digital channels and functionalities to elevate customer engagement
- Maximize the investment in technology
- Position the Bank to achieve an "Outstanding" CRA rating



	For the Three Months Ended						
(\$000s)	9/30/2024	6/30/2024	Increase/ (Decrease)	9/30/2023	Increase/ (Decrease)		
Interest income	\$ 21,442	\$ 20,427	\$ 1,015	\$ 17,620	\$ 3,822		
Interest expense	11,993	11,245	748	9,227	2,766		
Net interest income	9,449	9,182	267	8,393	1,056		
Provision for credit losses	3,122	3,000	122	3,001	121		
Noninterest income	12,272	11,653	619	14,679	(2,407)		
Noninterest expense	17,064	16,610	454	17,427	(363)		
Income tax expense	398	349	49	674	(276)		
Net income from continuing operations	1,137	876	261	1,970	(833)		
Net income (loss) from discontinued operations	_	(10)	10	(47)	47		
Net income	1,137	866	271	1,923	(786)		
Preferred dividends	385	386	(1)	208	177		
Net income available to common shareholders	\$ 752	\$ 480	\$ 272	\$ 1,715	\$ (963)		



	Nine Months Ended September 30,						
(\$000s)		2024		2023		Increase/ (Decrease)	
Interest income	\$	61,056	\$	49,663	\$	11,393	
Interest expense		33,683		22,109		11,574	
Net interest income		27,373		27,554		(181)	
Provision for credit losses		10,180		7,708		2,472	
Noninterest income		38,193		35,064		3,129	
Noninterest expense		51,447		49,241		2,206	
Income tax expense		1,043		1,415		(372)	
Net income from continuing operations		2,896		4,254		(1,358)	
Net income (loss) from discontinued operations		(69)		(207)		138	
Net income		2,827		4,047		(1,220)	
Preferred dividends		1,156		624		532	
Net income available to common shareholders	\$	1,671	\$	3,423	\$	(1,752)	

# Q3 2024

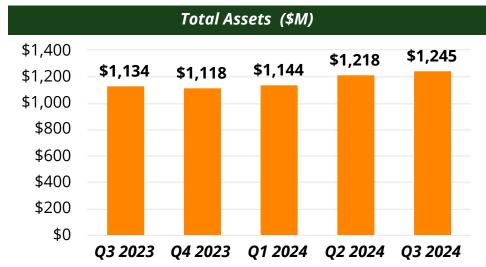


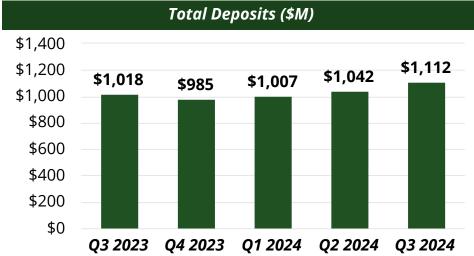
	As of and For the Three Months Ended						As of and For the Nine Months Ended				
	9	/30/2024		6/30/2024		9/30/2023		9/30/2024		9/30/2023	
Return on average assets <sup>(1)</sup>		0.37 %	)	0.29 %		0.71 %		0.32 %		0.52 %	
Return on average common equity <sup>(1)</sup>		3.48 %	)	2.26 %		8.46 %		2.60 %		5.70 %	
Tangible book value per common share	\$	20.86	\$	20.54	\$	20.12	\$	20.86	\$	20.12	
Diluted earnings per common share	\$	0.18	\$	0.12	\$	0.41	\$	0.40	\$	0.83	
Dividend payout ratio		43.98 %	)	68.91 %		19.15 %		59.36 %		28.72 %	
Total Capital (to risk-weighted assets)		11.39 %	·	11.79 %		13.47 %		11.39 %		13.47 %	
Common Equity Tier 1 Capital (to risk-weighted assets)		10.14 %	)	10.54 %		12.21 %		10.14 %		12.21 %	
Tier 1 Capital (to total assets)		8.41 %	)	8.73 %		9.16 %		8.41 %		9.16 %	
Nonperforming loans (excl gov't gtd balance)/total loans held for investment <sup>(2)</sup>		1.15 %	)	0.87 %		1.01 %		1.15 %		1.01 %	
ACL/Total loans held for investment at amortized cost		1.48 %	Ó	1.50 %		1.68 %		1.48 %		1.68 %	

<sup>&</sup>lt;sup>(1)</sup>Annualized <sup>(2)</sup>Excludes loans measured at fair value

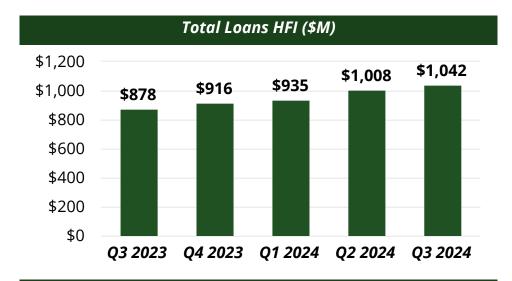
# STRATEGIC GROWTH

Strong balance sheet on track for continued sustainable growth





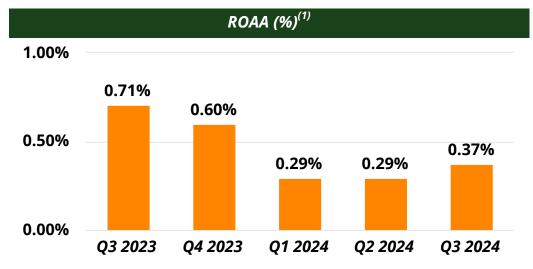


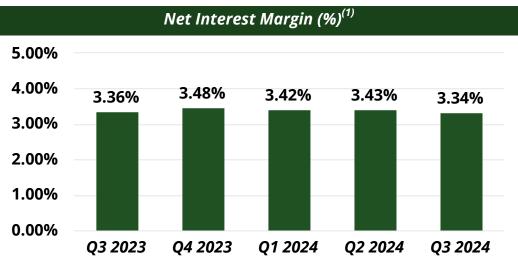


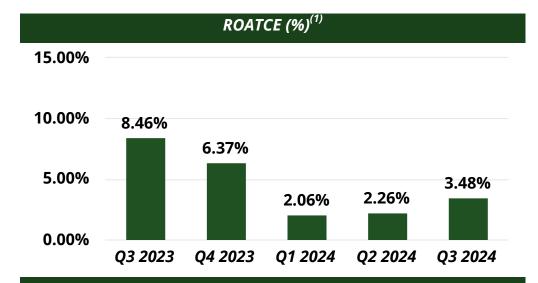


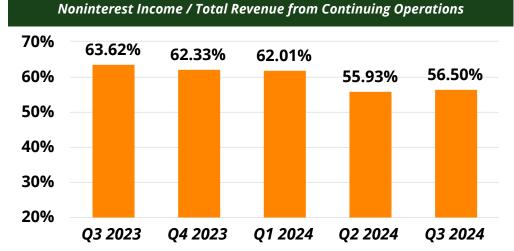
#### **SUMMARY OF KEY RATIOS**







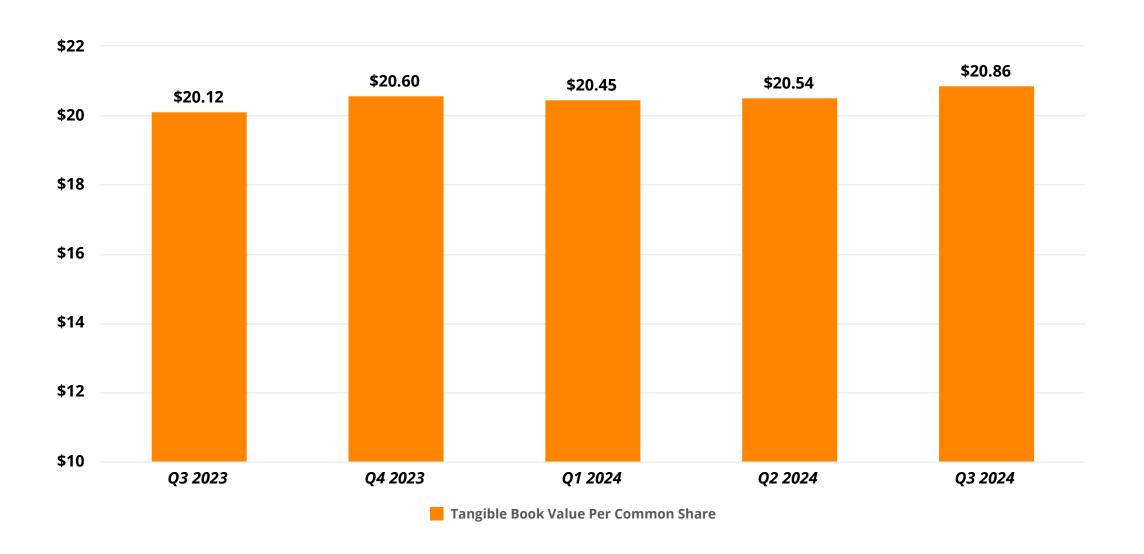




<sup>(1)</sup> Annualized

# TANGIBLE BOOK VALUE PER COMMON SHARE



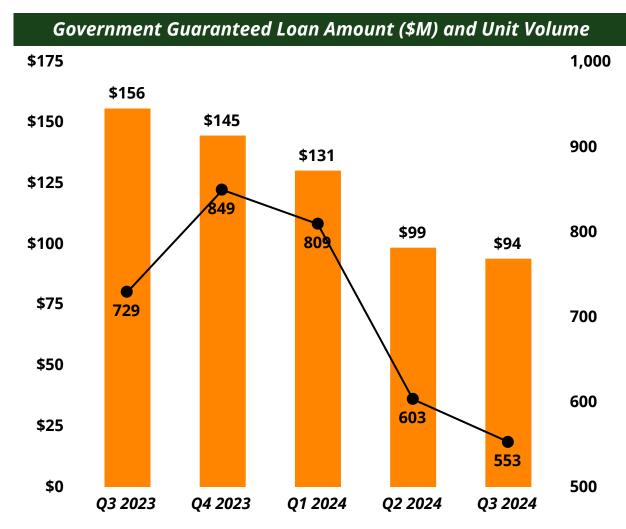


# **GOVERNMENT GUARANTEED LENDING**



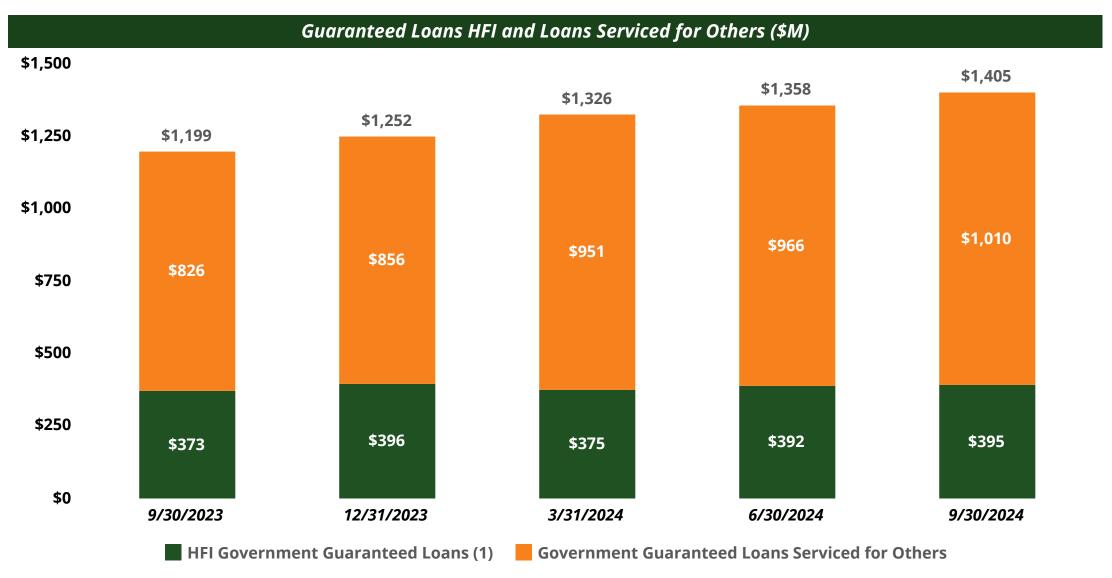
#### Q3 2024 Highlights

- Nationally ranked #5 in total SBA units and #11 in dollars for the SBA's fiscal year ended September 30, 2024
- Strategic initiative to expand USDA business and industry lending program: a total of 3 experienced USDA lenders to support this effort
- Total Q3 2024 government guaranteed loan production decreased 39.5% from Q3 2023 as a result of tighter credit underwriting standards
- **The Company's specialty Bolt program,** an SBA 7(a) loan product designed to provide working capital loans of \$150 thousand or less to businesses throughout the country
  - Since the launch in June 2022, the Company originated loans totaling \$676.6 million, including \$65.2 million in Q3 2024
  - New automation program launched through proprietary loan origination system PowerLOS and Open API, allowing increased volume and efficiency while limiting additional staff



# CREDITBENCH (SBA/USDA LOANS)





<sup>(1)</sup> Excludes PPP loans



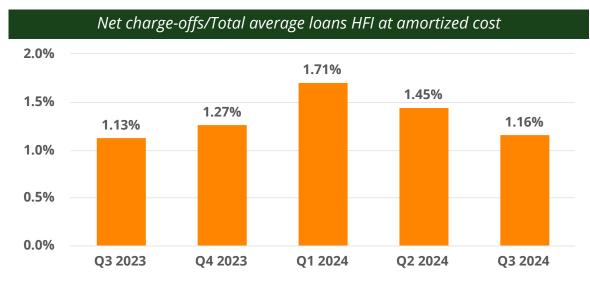
# **GOVERNMENT GUARANTEED LENDING**

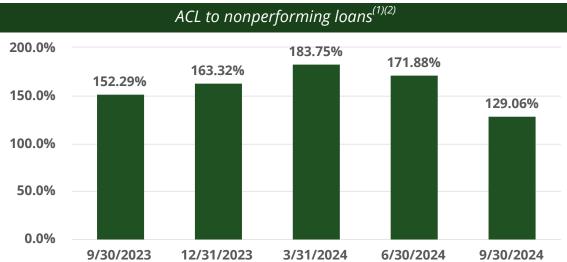
		Quarter Ended									
(\$000s)	9/	30/2023	12/31/2023		3/31/2024		6/30/2024	9/30/2024			
Core 7(a)	\$	36,635	\$ 33,115	\$	29,967	\$	24,624	\$ 26,982			
Core 504		14,571	482		2,419		2,593	1,359			
Core USDA		19,800	9,080		_		_	800			
Bolt		84,905	102,264		98,170		71,459	65,218			
Total	\$	155,911	\$ 144,941	\$	130,556	\$	98,676	\$ 94,359			

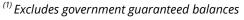
# **ASSET QUALITY**



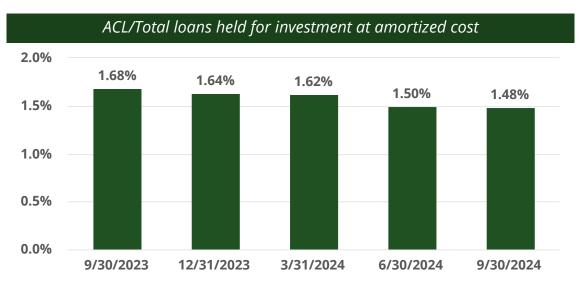
Strong reserve well-positioned to withstand volatility in economic conditions

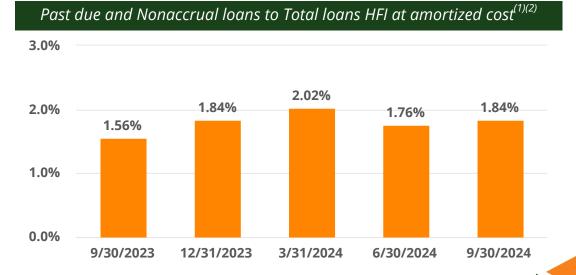






<sup>&</sup>lt;sup>(2)</sup> Excludes loans measured at fair value







# **UPGRADE CONSUMER LOANS**

#### Purchased unsecured consumer loans

(no purchases after 2022: additional purchases are not planned)

	Quarter ended								
(\$000s)	9/30/2023	12/31/2023	3/31/2024	6/30/2024	9/30/2024				
Ending balance	\$ 20,006	\$ 17,027	\$ 14,345	\$ 12,012	\$ 10,100				
31-90 days past due	852	1,021	718	572	445				
90+ days past due	351	258	170	137	234				
Net charge-offs	755	896	770	576	305				
Net charge-offs to average loans (annualized)	13.97 %	19.32 %	19.53 %	6 17.40 %	6 11.04 %				

# **COMMUNITY BANKING PERFORMANCE**



#### Q3 2024 Highlights

#### **Q3 2024 Loan Production Summary:**

- Loan production during the quarter was \$72.3 million<sup>(1)</sup>
- Loans held for investment, including government guaranteed loans, increased by a net \$34.8 million QoQ

#### Q3 2024 Deposit Summary:

- Deposit balances increased \$69.8 million QoQ
- Deposit portfolio increased by 2.5% in number of accounts (to 21,166 accounts totaling \$1.11 billion) QoQ

#### **Customer Commitment:**

Named the Best Bank in Florida in 2024<sup>(3)</sup>

	Banking Center & Deposits											
(\$ i	n 000s)				To	otal Deposits						
#	Branch	Year Opened		9/30/2024		9/30/2023	9	/30/2022				
1	St. Petersburg <sup>(2)</sup>	2017	\$	298,588	\$	246,093	\$	251,956				
2	Seminole	1999		156,094		147,513		138,761				
3	Pinellas Park	2005		96,239		93,364		66,538				
4	Downtown Sarasota	2018		168,508		186,905		170,616				
5	Countryside	2018		63,063		72,752		67,068				
6	West Tampa	2020		109,545		116,896		65,271				
7	Belleair Bluffs	2021		47,962		43,457		23,017				
8	<b>West Bradenton</b>	2022		63,143		57,036		2,509				
9	Carrollwood	2023		52,181		36,684		_				
10	Bee Ridge	2023		35,994		17,096		_				
11	North Sarasota	2023		684		_		_				
12	South Tamiami Trail	2024		20,195		_		_				
Tot	tal Branches (12)		\$	1,112,196	\$	1,017,796	\$	785,736				

(3) Forbes America's Best in State Banks list published June 18, 2024

<sup>(1)</sup> Excludes government guaranteed loan production (2) St. Petersburg branch deposits include other deposits generated by Government Guaranteed Lending, Cash Management, Corporate Treasury, and Virtual

# BAYFIRST

**APPENDIX** 



# **BOLT SINGLE LOAN EARNINGS EXAMPLE**



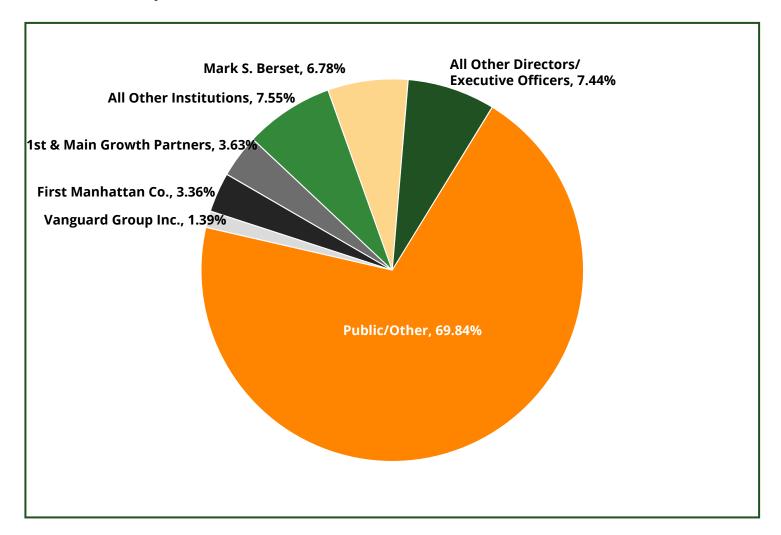
Immediate One-Time Impact	
Loan amount (Average amount of a Bolt loan)	\$ 130,000
Guaranteed amount (85% of total loan)	110,500
Unguaranteed amount (15% of total loan, retained by BayFirst)	19,500
Premium earned on sale of guaranteed amount  (The gross premium paid when the loan is sold, less 50% of the amount over 10% to be shared with SBA and approximately 20% which is deferred and recognized over the remaining life of the unguaranteed loan amount)	10,166
Cost to originate (Includes third party referral fees and internal labor and origination costs)	(3,868)
Packaging fee (Paid by borrower to compile and transmit SBA compliant loan package)	1,560
Servicing right gain (Reflects future value of servicing on sold loans)	2,652
Provision for credit loss on unguaranteed amount (Booked according to ASC 326)	(1,560)
Net one-time impact	8,950
First year income statement impact from unguaranteed amount (Includes net interest margin and accretion of deferred gain, offset by amortization of deferred costs and servicing asset)	1,216
Combined immediate one-time and first year earnings impact	\$ 10,166

This example is for illustrative purposes and is not a guarantee of future loan size or volume and may not be indicative of the financial impact of future loans. The size, volume, and financial impact of such loans involve known and unknown risks and uncertainties, which may cause actual performance and results to be materially different.

# **OWNERSHIP OVERVIEW**



Total Common Stock Ownership Mix



# **DEPOSITS IN TAMPA BAY-SARASOTA REGION**



	Total Deposits (Total A	Assets <\$10BN and HQ in Tam	pa-Sarasota Region)	
Rank	Institution	Deposits (\$ millions)	Branches (No.)	Average Deposits per Branch (\$ millions)
1	Bank of Tampa	\$2,658	13	\$204
2	BayFirst National Bank	1,042	12	87
3	Flagship Bank	575	6	96
4	Climate First	621	3	207
5	TCM Bank NA	276	1	276
6	Gulfside Bank	258	1	258
7	Central Bank	190	4	47
8	Waterfall Bank	188	1	188 <sup>*</sup>
9	Century Bank of Florida	95		· , · , · , · , · , · , · , · , · 95v_

# LIQUIDITY SOURCES



#### Available Liquidity

- \$67 million in cash and due from other banks
- \$38 million in AFS investment securities

#### Off Balance Sheet Sources of Liquidity

- \$171 million of unused, available borrowing capacity at the FHLB based on pledged loans
- \$43 million available at the Federal Reserve Bank based on pledged loans
- \$50 million in available Fed Funds borrowing lines from other banks

#### Contingent Sources

- Up to \$110 million in brokered deposits (1)
- Up to \$369 million in listing service deposits (1)

<sup>&</sup>lt;sup>(1)</sup> Based on Bank's policy limits Data as of September 30, 2024

## **EXPERIENCED LEADERSHIP TEAM**





Thomas G. Zernick

Chief Executive Officer & Director of BayFirst and the Bank

- Joined BayFirst in Q1 2016
- Previous experience includes Florida Market President of Stearns Bank, SBA Product Manager of HomeBanc, and Community Bank President and SBA President of Republic Bank (MI)
- B.A. in Business Administration from University of Notre Dame



Robin Oliver

President & Chief Operating Officer of BayFirst and the Bank

- Joined BayFirst as CFO in Q2 2018; Prior to joining BayFirst, Controller of Central Bank & Trust Co., a \$2.5 billion privately held financial institution in Lexington, Kentucky, from May 2014 to June 2018
- Approximately 16 years with Crowe LLP as an auditor in the financial institution practice; served over 80 financial institution clients with assets ranging from \$50 million to \$4.5 billion throughout career, including several SEC registrants and FDICIA reporting institutions
- B.S. in Accounting from the University of Kentucky



Scott J. McKim

EVP, Chief Financial Officer of BayFirst and the Bank

- Joined BayFirst in July 2023
- Previous experience includes Chief Strategy Officer of 121 Financial Credit Union, Chief Financial Officer and Chief Lending Officer of Publix Employees Federal Credit Union, and Director of Corporate Finance and Divisional CFO for Huntington Bancshares
- B.S. in Accounting from Bowling Green State University and a M.B.A from Max M. Fisher College of Business, The Ohio State University

## **EXPERIENCED LEADERSHIP TEAM**





Brandi Jaber

EVP, Chief Production
Officer

- Joined BayFirst in Q4 2017; Prior to joining BayFirst, over fifteen years of Mortgage Banking administration experience as well as Human Resources experience supporting mid-size financial institutions
- B.B.S from The University of Florida and M.B.A from The University of Tampa



**Thomas Quale** 

EVP, Chief Lending Officer and Market President

- Joined BayFirst in 2018
- Held leadership positions at multiple institutions amassing expertise in many areas of community banking and business development
- B.S. in Economics with an emphasis in Mathematics from University of Wisconsin-Madison



John Macaluso

EVP, Chief Technology Officer

- Joined BayFirst in Q4 2020
- 37 years of information technology experience
- · Served as CTO for Fiserv, Inc.
- B.A. from University of South Florida



**Lewis Benner** 

EVP, Chief Credit Officer

- Joined BayFirst in 2018; Prior to joining BayFirst, Mr. Benner served in leadership roles at multiple financial institutions
- B.A. in Business Administration from Elizabethtown College