

Powered by Personal Control of the C





2022 ANNUAL SHAREHOLDER MEETING

Welcome & Call to Order



Mission

To achieve sustained success through an unwavering focus on fulfilling our clients' financial needs.



Class 3 Directors

Class 3 Directors Whose Terms Expire in 2022

<u>Name</u>	Principal Occupation	Director of Corporation/Bank Since	
Michael K. Halloran	Principal, Advent Medical	2022/2022	
Kathleen L. Rhine	President and CEO, Mount Nittany Health	2019/2019	
George V. Woskob	Founder and Owner, GN Associates	2017/2017	



Class 1 and 2 Directors

Class of 2023

- Eric J. Barron
- William L. Dancy
- Gregory T. Hayes
- Paul G. Howes
- Paul H. Silvis

Class of 2024

- William P. Hayes
- William S. Lake
- Frances V. Vaughn
- James A. Troha



2021 in Review



The Impact of COVID-19

- Customers
- Team
- Operations
- Community



The Impact of COVID-19

- 1,271 total PPP Loans
- A total of \$112 million in PPP Loans
- The high point for Commercial and Consumer loan deferrals was September 30, 2020, that totaled 297 loans for \$120 million.



Markets

Mifflin

- 7 locations
- Ranked #1 with 44.75% of deposit market share

Huntingdon

- 3 locations
- Ranked #2 with 23.90% of deposit market share

Centre

- 4 locations
- Ranked #6 with 6.64% of deposit market share
- Ranked #1 among community banks

Juniata

• 1 location – Insurance and LPO

Blair

LPO in formation

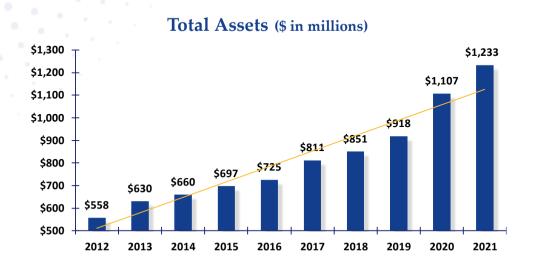
Hudson, Ohio

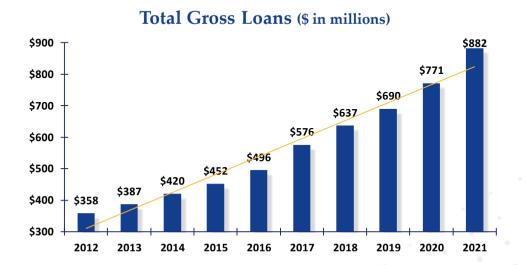
• LPO

Deposit Market Share

County	Market Share Rank	Deposits in Market (\$000)	Market Share (%)	Total Market (\$000)
Mifflin, PA	1	450,080	44.75%	1,005,687
Huntingdon, PA	2	184,158	23.90%	770,588
Centre, PA	6	304,462	6.64%	4,588,038
Blair, PA	0	0	0	3,443,822
Juniata, PA	0	0	0	587,207

Accelerating Growth Over Time





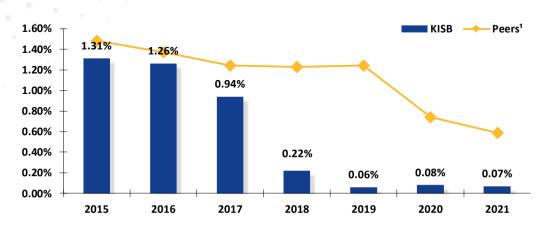




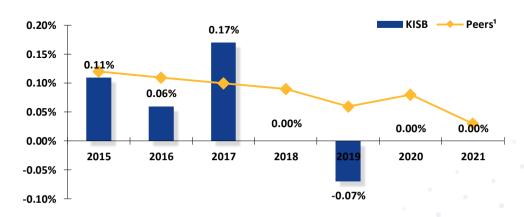
Data as of December 31, 2021

Asset Quality

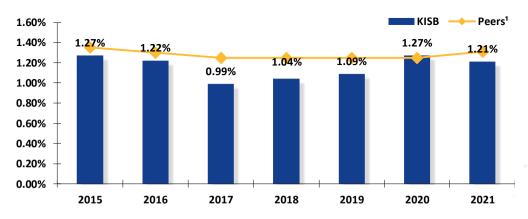
Loan Delinquency (% of total loans)



Net Charge-Offs / Average Loans



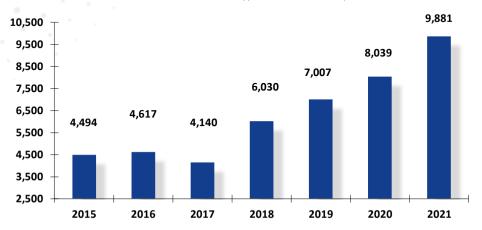
Reserves / Gross Loans



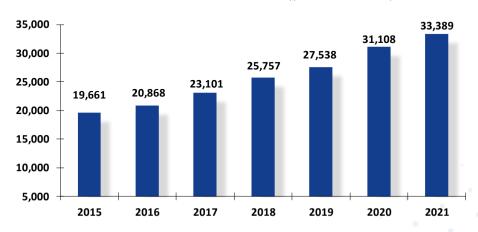


Profitability

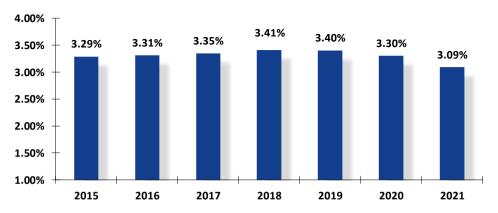
Net Income (\$ in thousands)



Net Interest Income (\$ in thousands)



Net Interest Margin



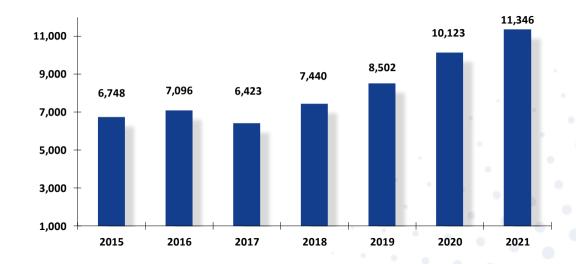


Data as of December 31, 2021

Bank & Non-Bank Fee Income Expansion

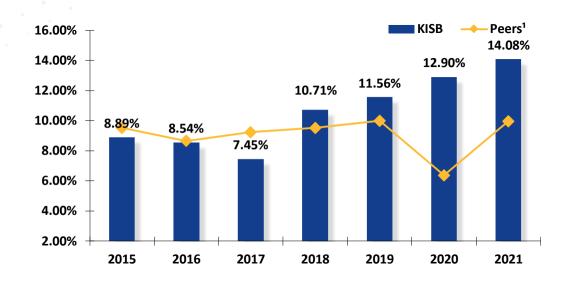
- Bank and Non-Bank Business Revenues
 - Diversified sources of revenue
 - Wealth Management
 - 2021 revenue up 19.28% year over year
 - Kish Insurance recurring revenue
 - 2021 revenue **up 23.45**%¹ year over year
 - Kish Travel
 - 2021 revenue up 11.88% year over year
 - Kish Benefits Consulting
 - 2021 revenue up 7.22% year over year
 - Mortgage Banking
 - 2021 revenue **up 4.52%** year over year

Non-Interest Income (\$ in thousands)

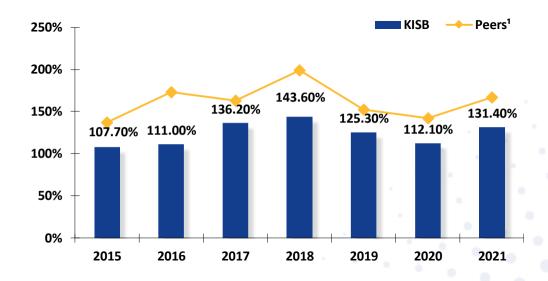




Return on Equity



Price/Tangible Book





Capital Summary

- Quality
- Appropriate leverage
- Retained earnings increased 10% year-over-year
- Performance that engenders trust
- Risk Management



Data as of December 31, 2021

2021 to 2024 Strategic Plan



Core Philosophy

"We believe that we can make the lives of those around us—our employees, our clients, and our communities—better."



2021 to 2024 Strategic Plan Summary

MISSION

To achieve sustained success through an unwavering focus on fulfilling our clients' financial needs.



WHY

"We believe that we can make the lives of those around us—our employees, our clients, and our communities better."

VISION

Kish will be the recognized leader in community banking, insurance, benefits consulting, wealth management, and travel in our region.

Data Driven at Our Core

- Build data analytics function and capacity
- Increase client data utilization
- Build a data centric organizational management structure





Growth That Sustains



- Expand what we do well
- Execute on market expansion
- Take advantage of market disruption
- Respond to acquisition opportunities

Human Enabled Digital





What is it?

- At Kish, the human enabled digital experience is a PROMISE to our clients that digital tools and technology will never replace the human relationships we have with our customers—it will enhance them.
- Whether clients prefer a fully digital relationship, a more traditional in person experience, and all those in-between, we are here for them.
- Your Kish. Your Way.



Human Enabled Digital

- Adding digital tools and technology to improve every customer's experience
- Embracing a digital mindset as a core competency of our organization
- Helping customers discover and adopt these tools to improve their lives



2022 Objectives (The Critical Few)



Data Driven at Our Core

Collect, manage, and analyze data that improves every solution, decision, and experience across our organization.

Growth That Sustains

Drive profitable growth that sustains long term shareholder performance and ongoing delivery of local financial solutions.

Human Enabled Digital

Expand the boundaries of community financial services through a human enabled digital experience.



Shareholder Focus

- Strong organic revenue growth and scalable infrastructure leading to double-digit growth in EPS (21.25%) and return on shareholder equity (14.08%)
- Net income of \$9.88 million in 2021, compared to \$4.1 million in 2017
- Earnings per share of \$3.88 in 2021 compared to \$1.69 in 2017
- Market Valuation of **131.4% of TBV** as of December 31, 2021
- Consistent dividend expansion with a current yield of ~3.41%²
- Share price of \$36.65 in 2021 increased 26.4% compared to \$29.00 in 2017
- Attractive P/E of under 10x



Retaining a Strong Board



Questions?



Voting Results



Congratulations, Directors!





Powered by COLOLE





2022 ANNUAL SHAREHOLDER MEETING