



4 April 2023

Dear Shareholder,

RE: Notification of document availability on the Franchise Brands plc (“the Company”) website
www.franchisebrands.co.uk

You have previously agreed to receive shareholder documentation from the Company via the Company’s website. This letter is to notify you that a Circular, which contains a Notice of General Meeting, and a Form of Proxy are available on the Company’s website. The General Meeting will be held at Gateley Plc, 1 Paternoster Square, London EC4M 7DX on Thursday 20 April 2023 at 9:00 a.m.

You will need access to internet, web browser software (such as Microsoft Internet Explorer or Google Chrome) and Adobe Acrobat Reader to access these documents. If you do not have Adobe Acrobat Reader, you can download a free copy from www.adobe.com.

This notification is not a summary of the proposals and should not be regarded as a substitute for reading the Circular and Notice of General Meeting.

If you have any questions on the completion and lodging of proxy forms, please contact our registrars, SLC Registrars at proxy@slcregistrars.com or 020 3890 2122.

If you would like to update your communication preference, you can do so online by registering for ShareView at www.shareview.co.uk

Yours Faithfully,

Mark Peters
Company Secretary