# NIKE, Inc. CONSOLIDATED STATEMENTS OF INCOME

	THREE MONTHS ENDED			%	TWELVE M	ONT	HS ENDED	%	
(In millions, except per share data)		5/31/2024		5/31/2023	Change	5/31/2024		5/31/2023	Change
Revenues	\$	12,606	\$	12,825	-2%	\$ 51,362	\$	51,217	0%
Cost of sales		6,972		7,230	-4%	28,475		28,925	-2%
Gross profit		5,634		5,595	1%	22,887		22,292	3%
Gross margin		44.7 %	%	43.6 %	,	44.6	%	43.5 %	5
Demand creation expense		1,091		1,092	0%	4,285		4,060	6%
Operating overhead expense		2,997		3,282	-9%	12,291		12,317	0%
Total selling and administrative expense		4,088		4,374	-7%	16,576		16,377	1%
% of revenues		32.4 %	%	34.1 %	, )	32.3	%	32.0 %	, )
Interest expense (income), net		(53)		(28)	_	(161)		(6)	_
Other (income) expense, net		(127)		3	_	(228)	(228)		
Income before income taxes		1,726		1,246	39%	6,700		6,201	8%
Income tax expense		226		215	5%	1,000		1,131	-12%
Effective tax rate		13.1 9	%	17.3 %	Ď	14.9	%	18.2 %	
NET INCOME	\$	1,500	\$	1,031	45%	\$ 5,700	\$	5,070	12%
Earnings per common share:									
Basic	\$	0.99	\$	0.67	48%	\$ 3.76	\$	3.27	15%
Diluted	\$	0.99	\$	0.66	50%	•	\$		15%
Weighted average common shares outstanding:									
Basic		1,508.0		1,536.5		1,517.6		1,551.6	
Diluted		1,516.7		1,556.3		1,529.7		1,569.8	
Dividends declared per common share	\$	0.370	\$	0.340		\$ 1.450	\$	1.325	

# NIKE, Inc. CONSOLIDATED BALANCE SHEETS

(Dollars in millions)	May 31, 2024	May 31, 2023	% Change
ASSETS			
Current assets:			
Cash and equivalents	\$ 9,860	\$ 7,441	33%
Short-term investments	1,722	3,234	-47%
Accounts receivable, net	4,427	4,131	7%
Inventories	7,519	8,454	-11%
Prepaid expenses and other current assets	1,854	1,942	-5%
Total current assets	25,382	25,202	1%
Property, plant and equipment, net	5,000	5,081	-2%
Operating lease right-of-use assets, net	2,718	2,923	-7%
Identifiable intangible assets, net	259	274	-5%
Goodwill	240	281	-15%
Deferred income taxes and other assets	4,511	3,770	20%
TOTAL ASSETS	\$ 38,110	\$ 37,531	2%
LIABILITIES AND SHAREHOLDERS' EQUITY			
Current liabilities:			
Current portion of long-term debt	\$ 1,000	\$ —	100%
Notes payable	6	6	0%
Accounts payable	2,851	2,862	0%
Current portion of operating lease liabilities	477	425	12%
Accrued liabilities	5,725	5,723	0%
Income taxes payable	534	240	123%
Total current liabilities	10,593	9,256	14%
Long-term debt	7,903	8,927	-11%
Operating lease liabilities	2,566	2,786	-8%
Deferred income taxes and other liabilities	2,618	2,558	2%
Redeemable preferred stock	_	_	_
Shareholders' equity	14,430	14,004	3%
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$ 38,110	\$ 37,531	2%

## NIKE, Inc. DIVISIONAL REVENUES

		THREE I			%	% Change Excluding Currency	TWELVE MONTHS ENDED		%	% Change Excluding Currency	
(Dollars in millions)	5/	31/2024	5/	31/2023	Change	Changes <sup>1</sup>	5/31/2024	5/	31/2023	Change	Changes <sup>1</sup>
North America											
Footwear	\$	3,587	\$	3,807	-6%	-6%	\$ 14,537	\$	14,897	-2%	-2%
Apparel		1,398		1,349	4%	4%	5,953		5,947	0%	0%
Equipment		293		199	199 47% 4		906		764	19%	19%
Total		5,278		5,355	-1%	-1%	21,396		21,608	-1%	-1%
Europe, Middle East & Africa											
Footwear		2,067		2,174	-5%	-2%	8,473		8,260	3%	1%
Apparel		1,049		1,038	1%	3%	4,380		4,566	-4%	-6%
Equipment		176		138	28%	29%	754		592	27%	24%
Total		3,292		3,350	-2%	1%	13,607		13,418	1%	0%
Greater China											
Footwear		1,357		1,336	2%	6%	5,552		5,435	2%	6%
Apparel		460		438	5%	9%	1,828		1,666	10%	14%
Equipment		46		36	28%	32%	165		147	12%	17%
Total		1,863		1,810	3%	7%	7,545		7,248	4%	8%
Asia Pacific & Latin America											
Footwear		1,226		1,230	0%	3%	4,865		4,543	7%	7%
Apparel		416		409	2%	5%	1,614		1,664	-3%	-2%
Equipment		63		57	11%	13%	250		224	12%	12%
Total		1,705		1,696	1%	4%	6,729		6,431	5%	5%
Global Brand Divisions <sup>2</sup>		11		14	-21%	-28%	45		58	-22%	-25%
TOTAL NIKE BRAND		12,149		12,225	-1%	1%	49,322		48,763	1%	1%
Converse		480		586	-18%	-17%	2,082		2,427	-14%	-15%
Corporate <sup>3</sup>		(23)		14	_	_	(42)	)	27	_	_
TOTAL NIKE, INC. REVENUES	\$	12,606	\$	12,825	-2%	0%	\$ 51,362	\$	51,217	0%	1%
TOTAL NIKE BRAND											
Footwear	\$	8,237	\$	8,547	-4%	-2%	\$ 33,427	\$	33,135	1%	1%
Apparel		3,323		3,234	3%	4%	13,775		13,843	0%	0%
Equipment		578		430	34%	35%	2,075		1,727	20%	20%
Global Brand Divisions <sup>2</sup>		11		14	-21%	-28%	45		58	-22%	-25%
TOTAL NIKE BRAND REVENUES	\$	12,149	\$	12,225	-1%	1%	\$ 49,322	\$	48,763	1%	1%

The percent change has been calculated using actual exchange rates in use during the comparative prior year period and is provided to enhance the visibility of the underlying business trends by excluding the impact of translation arising from foreign currency exchange rate fluctuations, which is considered a non-GAAP financial measure. Management uses this non-GAAP financial measure when evaluating the Company's performance, including when making financial and operating decisions. Additionally, management believes this non-GAAP financial measure provides investors with additional financial information that should be considered when assessing the Company's underlying business performance and trends. References to this measure should not be considered in isolation or as a substitute for other financial measures calculated and presented in accordance with U.S. GAAP and may not be comparable to similarly titled non-GAAP measures used by other companies.

<sup>&</sup>lt;sup>2</sup> Global Brand Divisions revenues include NIKE Brand licensing and other miscellaneous revenues that are not part of a geographic operating segment.

<sup>&</sup>lt;sup>3</sup> Corporate revenues primarily consist of foreign currency hedge gains and losses related to revenues generated by entities within the NIKE Brand geographic operating segments and Converse, but managed through the Company's central foreign exchange risk management program.

### NIKE, Inc. SUPPLEMENTAL NIKE BRAND REVENUE DETAILS

	TWELVE MONTHS ENDED				%	% Change Excluding Currency	
(Dollars in millions)	5/31/2024 5/3			5/31/2023	Change	Changes 1	
NIKE Brand Revenues by:							
Sales to Wholesale Customers	\$	27,758	\$	27,397	1%	2%	
Sales through NIKE Direct		21,519		21,308	1%	1%	
Global Brand Divisions <sup>2</sup>		45		58	-22%	-25%	
TOTAL NIKE BRAND REVENUES	\$	49,322	\$	48,763	1%	1%	
NIKE Brand Revenues on a Wholesale Equivalent Basis: <sup>3</sup>							
Sales to Wholesale Customers	\$	27,758	\$	27,397	1%	2%	
Sales from our Wholesale Operations to NIKE Direct Operations		13,009		12,730	2%	2%	
TOTAL NIKE BRAND WHOLESALE EQUIVALENT REVENUES	\$	40,767	\$	40,127	2%	2%	
NIKE Brand Wholesale Equivalent Revenues by:3							
Men's	\$	20,868	\$	20,733	1%	1%	
Women's		8,586		8,606	0%	1%	
Kids'		5,111		5,038	1%	1%	
Jordan Brand		6,988		6,589	6%	7%	
Others <sup>4</sup>		(786)	)	(839)	6%	6%	
TOTAL NIKE BRAND WHOLESALE EQUIVALENT REVENUES	\$	40,767	\$	40,127	2%	2%	

<sup>&</sup>lt;sup>1</sup> The percent change has been calculated using actual exchange rates in use during the comparative prior year period and is provided to enhance the visibility of the underlying business trends by excluding the impact of translation arising from foreign currency exchange rate fluctuations, which is considered a non-GAAP financial measure. Management uses this non-GAAP financial measure when evaluating the Company's performance, including when making financial and operating decisions. Additionally, management believes this non-GAAP financial measure provides investors with additional financial information that should be considered when assessing the Company's underlying business performance and trends. References to this measure should not be considered in isolation or as a substitute for other financial measures calculated and presented in accordance with U.S. GAAP and may not be comparable to similarly titled non-GAAP measures used by other companies.

<sup>&</sup>lt;sup>2</sup> Global Brand Divisions revenues include NIKE Brand licensing and other miscellaneous revenues that are not part of a geographic operating segment.

<sup>&</sup>lt;sup>3</sup> References to NIKE Brand wholesale equivalent revenues, which are considered non-GAAP financial measures, are intended to provide context as to the total size of the Company's NIKE Brand market footprint if it had no NIKE Direct operations. NIKE Brand wholesale equivalent revenues consist of 1) sales to external wholesale customers and 2) internal sales from the Company's wholesale operations to its NIKE Direct operations which are charged at prices comparable to those charged to external wholesale customers. Management uses this non-GAAP financial measure when evaluating the Company's performance, including when making financial and operating decisions. Additionally, management believes this non-GAAP financial measure provides investors with additional financial information that should be considered when assessing the Company's underlying business performance and trends. References to this measure should not be considered in isolation or as a substitute for other financial measures calculated and presented in accordance with U.S. GAAP and may not be comparable to similarly titled non-GAAP measures used by other companies. Beginning in fiscal year 2025, with the continued rollout of a new Enterprise Resource Planning Platform, the Company will replace wholesale equivalent revenues and gross margin drivers with a comparable U.S. GAAP metric.

<sup>&</sup>lt;sup>4</sup> Others include products not allocated to Men's, Women's, Kids' and Jordan Brand, as well as certain adjustments that are not allocated to products designated by consumer.

#### NIKE, Inc. EARNINGS BEFORE INTEREST AND TAXES<sup>1</sup>

	TH	REE MO	NTH	IS ENDED	%	TWELVE MONTHS ENDED			%
(Dollars in millions)	5	/31/2024	;	5/31/2023	Change	5/31/2024	5	5/31/2023	Change
North America	\$	1,462	\$	1,390	5%	\$ 5,822	\$	5,454	7%
Europe, Middle East & Africa		797		781	2%	3,388		3,531	-4%
Greater China		548		529	4%	2,309		2,283	1%
Asia Pacific & Latin America		479		462	4%	1,885		1,932	-2%
Global Brand Divisions <sup>2</sup>		(1,148)		(1,268)	9%	(4,720)		(4,841)	2%
TOTAL NIKE BRAND <sup>1</sup>		2,138		1,894	13%	8,684		8,359	4%
Converse		94		150	-37%	474		676	-30%
Corporate <sup>3</sup>		(559)		(826)	32%	(2,619)		(2,840)	8%
TOTAL NIKE, INC. EARNINGS BEFORE INTEREST AND TAXES <sup>1</sup>		1,673		1,218	37%	6,539		6,195	6%
EBIT margin <sup>1</sup>		13.3 %	6	9.5 %		12.7 %	6	12.1 %	
Interest expense (income), net		(53)		(28)	_	(161)		(6)	_
TOTAL NIKE, INC. INCOME BEFORE INCOME TAXES	\$	1,726	\$	1,246	39%	\$ 6,700	\$	6,201	8%

<sup>&</sup>lt;sup>1</sup>The Company evaluates the performance of individual operating segments based on earnings before interest and taxes (commonly referred to as "EBIT"), which represents Net income before Interest expense (income), net and Income tax expense. Total NIKE Brand EBIT, Total NIKE, Inc. EBIT and EBIT margin are considered non-GAAP financial measures. Management uses these non-GAAP financial measures when evaluating the Company's performance, including when making financial and operating decisions. Additionally, management believes these non-GAAP financial measures provide investors with additional financial information that should be considered when assessing the Company's underlying business performance and trends. EBIT margin is calculated as total NIKE, Inc. EBIT divided by total NIKE, Inc. Revenues. References to EBIT and EBIT margin should not be considered in isolation or as a substitute for other financial measures calculated and presented in accordance with U.S. GAAP and may not be comparable to similarly titled non-GAAP measures used by other companies.

<sup>&</sup>lt;sup>2</sup> Global Brand Divisions primarily represent demand creation and operating overhead expense, including product creation and design expenses that are centrally managed for the NIKE Brand, as well as costs associated with NIKE Direct global digital operations and enterprise technology. Global Brand Divisions revenues include NIKE Brand licensing and other miscellaneous revenues that are not part of a geographic operating segment.

<sup>&</sup>lt;sup>3</sup> Corporate consists primarily of unallocated general and administrative expenses, including expenses associated with centrally managed departments; depreciation and amortization related to the Company's corporate headquarters; unallocated insurance, benefit and compensation programs, including stock-based compensation; and certain foreign currency gains and losses, including certain hedge gains and losses. For the twelve months ended May 31, 2024, Corporate includes the restructuring charges, recognized as a result of the Company taking steps to streamline the organization. These charges primarily reflect employee severance costs. An immaterial amount of restructuring charges was recognized for the three months ended May 31, 2024.

## NIKE, Inc. DILUTED EARNINGS PER SHARE

	тн	REE MONTHS ENDED	TV	WELVE MONTHS ENDED
		5/31/2024		5/31/2024
DILUTED EARNINGS PER SHARE (GAAP):	\$	0.99	\$	3.73
Add: Restructuring charges		0.03		0.29
Tax effect of the restructuring charges <sup>1</sup>		(0.01)		(0.07)
DILUTED EARNINGS PER SHARE EXCLUDING RESTRUCTURING CHARGES (NON-GAAP): <sup>2</sup>	\$	1.01	\$	3.95

<sup>&</sup>lt;sup>1</sup> Tax effect was determined by applying the tax rate applicable to the specific item.

<sup>&</sup>lt;sup>2</sup> Diluted earnings per share excluding the restructuring charges is a non-GAAP financial measure. The most comparable GAAP measure is Diluted earnings per share. The Company uses Diluted earnings per share excluding the restructuring charges to facilitate the evaluation of the Company's performance. The Company believes that providing Diluted earnings per share excluding the impacts of the restructuring charges is useful to investors for comparability between periods and allows investors to evaluate the impacts of the restructuring charges separately. For the three and twelve months ended May 31, 2023, there were no material restructuring charges impacting comparability.