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Change in Dustin's group management team – Pontus Cederberg becomes acting EVP Relation Sales

Pontus Cederberg becomes acting EVP Relation Sales and member of Dustin's Group Management Team. Pontus is currently VP SMB Sales Nordic at Dustin and takes up his new role on December 1, 2024.

Pontus has been working at Dustin since 2017 in multiple roles with sales responsibility. The role as EVP Relation Sales is new in conjunction with the organisational update announced on October 16, 2024.

- Pontus has extensive experience in sales and is a valued and driven leader, I am very happy that he is now taking responsibility for relation sales within Dustin and welcome him to the Group Management Team, says Johan Karlsson, President and CEO of Dustin.
- I look forward to continuing to develop Dustin's relation sales together with the team and helping our customers find the best solutions to strengthen their businesses, says Pontus Cederberg, incoming EVP Relation Sales of Dustin.

For additional information, please contact:

Eva Ernfors, Head of Communication: eva.ernfors@dustin.com, +46 70 258 62 94

About Dustin

Dustin is a leading online based IT partner in the Nordics and Benelux. We help our customers to stay in the forefront by providing them with the right IT solution for their needs.

We offer approximately 280,000 products with related services to companies, the public sector and private individuals. Sales for the financial year 2023/24 amounted to approximately SEK 21.5 billion and just over 90 per cent of the revenues came from the corporate market.

Dustin has approximately 2,300 employees and has been listed on Nasdaq Stockholm since 2015, with its headquarters in Nacka Strand just outside the centre of Stockholm.