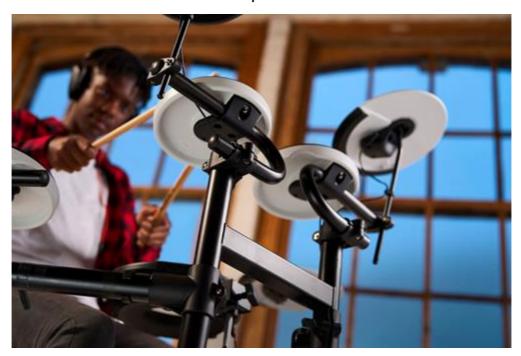


FOR IMMEDIATE RELEASE

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## Roland Announces TD-02K and TD-02KV V-Drums

Premium Entry-Level Electronic Drum Kits with Legendary V-Drums Sound and Expression



Hamamatsu, Japan, January 4, 2023 — Roland announces the TD-02K and TD02KV, the new entry-level models in the acclaimed V-Drums lineup. Based around the next-generation TD-02 sound module, these compact and affordable drum sets bring authentic V-Drums playability and quiet home performance to first-time drummers, practicing students, and adults looking to start playing drums again.

Since 1997, V-Drums have led the world in electronic drumming, offering unsurpassed sound, expression, and playability for everyone from beginner drummers to concert level touring pros. Backed by decades of Roland innovation, the TD-02K and TD-02KV kits provide a premium musical experience previously unavailable at this price point.

The TD-02 module includes 16 ready-to-play kits inspired by high-end V-Drums, plus Roland's famous Coach functions to help build and maintain skills. Drummers can connect headphones for quiet playing sessions and use the audio input to play along with favorite songs from a smartphone or other external device. The optional BOSS *Bluetooth®* Audio MIDI Dual Adaptor provides cable-free communication with mobile devices and computers to wirelessly stream music to the module and send data to music production apps.

The TD-02K and TD-02KV offer a full array of drum and cymbal pads with sensitive playing surfaces to develop proper techniques. The upgraded TD-02KV kit includes a Roland mesh-head snare pad with the natural stick feel and rebound of an acoustic snare drum. The hi-hat and kick trigger pedals in both kits feature noise-reducing designs to minimize sound transfer in living spaces.

## **News Release**



The TD-02K comes with a rugged three-post stand with adjustable height to suit players of all ages, while the TD-02KV comes with a four-post stand with wider acoustic-style pad spacing. Both stands can be easily moved with the pads in place to stow in a corner or closet when not in use.

In addition to the launch of its latest premium entry-level electronic drum kits, Roland is excited to share their involvement in the Clem Burke Drumming Project. Inspired by the drumming of legendary Blondie artist Clem Burke, scientists have explored the physical demands of "live" drumming and uncovered health benefits. Results found that drummers can exert the same level of energy during a concert as a professional soccer player in a 90-minute match. Groundbreaking cognitive benefits were discovered as well. To learn more about these scientific discoveries, please visit Roland at CES to watch a video on project. Additional project details are forthcoming ahead of CES in the press kit linked here.

For the full press kit, including hi-res images, specs, and more, click here.

For more information, visit Roland.com.

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## **About Roland Corporation**

For 50 years, Roland's innovative electronic musical instruments and multimedia products have fueled inspiration in artists and creators around the world. Embraced by hobbyists and professionals alike, the company's trendsetting gear spans multiple categories, from pianos, synthesizers, guitar products, and electronic percussion to DJ controllers, audio/video solutions, livestreaming products, and more. As technology evolves, Roland continues to lead the way for gigging musicians, producers, and beatmakers, providing modern software-based solutions and seamless creative workflows between hardware products, computers, and mobile devices. For more information, visit Roland.com.

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