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LAREDO RESIDENT WINS TEXAS LOTTERY'S® HOUSTON TEXANS PHOTO CONTEST

Social media contest coincided with launch of new Texans-themed scratch ticket game

AUSTIN – Jesse Estevis, a devoted Houston Texans supporter from Laredo won a photo challenge conducted by the Texas Lottery to celebrate football fandom and mark the 16th year of its [Texans scratch ticket game](#).

The Texas Lottery invited its [Facebook](#) followers to share photos of themselves showcasing their commitment to Houston's NFL team, with the photo receiving the most 'likes' winning a pack of this year's Texans scratch ticket game.

The competition, which ran from Aug. 26-30, attracted numerous submissions and engagement from the Houston area and beyond. By attracting the most 'likes,' Estevis was named the winner.

View the competition [here](#). (Requires Facebook login.)

Estevis has supported the Texans – “through the highs and the lows” – ever since the franchise launched in 2002. He has attended dozens of games across the country – and even beyond, traveling to London in 2019 to watch the Texans play the Jaguars. Along the way, he has also had the chance to meet several players.

“I’m a regular fan who loves the game and loves the Texans,” said Estevis. “A few years ago, I started going to road games and I’m now part of the Traveling Texans group which has given me the chance to enjoy weekends in cities all over the country, from Seattle to Miami, making lifelong friends along the way – we call ourselves ‘family.’”

Estevis said he is also a fan of Texas Lottery® games, adding, “I often purchase scratch-offs and I’m an avid player of the Cash Five, Texas Two Step and Lotto Texas games.”

View Estevis' winning photo [here](#) and a photo of him claiming his prize [here](#).

“We know how passionate Texans fans are about their team and we thought it would be fun to challenge them to show their enthusiasm by sharing a football-themed photo,” said Ryan Mindell, executive director of the Texas Lottery. “Congratulations to Jesse and thanks to all those who took part. Now everyone has a chance to be a winner when they play our new Texans scratch ticket game.”

This year's \$5 Texans game – the proceeds of which help generate funding for public education in Texas – launched on Monday, Aug. 19 and is available now at Texas Lottery® retailers where scratch ticket games are sold. The game offers more than \$17 million in total instant-win cash prizes, including four top prizes of \$100,000 and more than 860 non-cash, [second-chance prizes](#). Overall odds of winning an instant-win cash prize are one in 3.79,

(more)

including break-even prizes. As of Oct. 1, three of the four top prizes of \$100,000 are yet to be claimed, with thousands of other prizes ranging from \$5 to \$5,000 still up for grabs.

Players can enter non-winning Texans scratch tickets into any of the five promotional second-chance drawings to be held throughout the run of the game for a chance to win experiential prizes, including a Private Plane Away Game Trip, a Luxury Suite and On-Field Contest Experience, Season Tickets for two or a Merchandise Prize Pack. Before entering non-winning tickets into the drawings, Texas Lottery players must register or already be registered with the [Texas Lottery Luck Zone](#).

The five entry deadlines for the separate second-chance drawings are: Sept. 20, Nov. 1, Dec. 6, and Jan. 17, 2025, with the deadline for the final drawing date yet to be determined. For more information about the Texans scratch ticket game and promotional second-chance drawings, visit texaslottery.com.

Since the first Houston Texans scratch ticket game launched in 2009, the Texans-themed games have generated more than \$280 million in sales, with \$61.3 million of that total being transferred to the Foundation School Fund, which supports public education in Texas. During that time, more than \$191.6 million in prizes from the game has been awarded to winners and more than \$14 million in commissions has been transferred to retailers around the state.

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated more than \$39 billion in revenue for the state and distributed more than \$88 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed more than \$33.7 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$248 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball®, Mega Millions®, Lotto Texas®, All or Nothing™, Texas Two Step®, Pick 3™, Daily 4™, Cash Five® and scratch ticket games. For more information visit us on Facebook, X, Instagram, LinkedIn, YouTube or at texaslottery.com. Must be 18 or older to purchase a ticket or enter a promotional second-chance drawing. PLAY RESPONSIBLY.

Editors/News Directors, note: A high-res image of the Houston Texans scratch ticket game can be downloaded [here](#). (Right-click on the image for saving options.)

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