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TEXAS LOTTERY AND HOUSTON TEXANS KICK OFF 2024 FOOTBALL SEASON WITH NEW TEXANS-THEMED SCRATCH TICKET GAME

Players have a chance to win up to \$100,000 instantly or exclusive prizes in second-chance drawings; 16-year partnership has generated more than \$61 million for public education in Texas

AUSTIN – The Texas Lottery is once again offering Houston Texans fans an opportunity to show support for their team with chances to win cash prizes or exclusive must-have items and experiences. As the new football season begins, the Texas Lottery and the Houston Texans are collaborating for the 16th consecutive year on a [Houston Texans scratch ticket game](#) and [promotional second-chance drawings](#). The latest version of the \$5 game for the 2024 season launched on Monday, Aug. 19 and is available at Texas Lottery® retailers where scratch ticket games are sold.

“The Texas Lottery’s winning partnership with the Houston Texans has generated a huge windfall for public education over the past 15 years and we’re excited to build on that success with the latest version of the Houston Texans scratch ticket game,” said Ryan Mindell, executive director of the Texas Lottery. “We know how passionate Texans fans are about their team and we’re excited to once again give them the chance to play for cash and exclusive second-chance prizes that feature once-in-a-lifetime opportunities.”

The latest Houston Texans scratch ticket game offers more than \$17 million in total cash prizes, including four top prizes of \$100,000 and more than 860 non-cash, second-chance prizes. Overall odds of winning an instant-win cash prize are one in 3.79, including break-even prizes.

Since the first Houston Texans scratch ticket game launched in 2009, the Texans-themed games have generated more than \$280 million in sales, with \$61.3 million of that total being transferred to the Foundation School Fund, which supports public education in Texas. During that time, more than \$191.6 million in prizes from the game has been awarded to winners and more than \$14 million in commissions has been transferred to retailers around the state.

“We are thrilled to celebrate 16 years of partnership with our friends at the Texas Lottery,” said Jerry Angel, Houston Texans Senior Vice President of Partnerships. “We look forward to continuing to work together to offer Texans fans in H-Town and throughout the state an opportunity to win one-of-kind experiences not available anywhere else.”

Players can enter non-winning Houston Texans scratch tickets into any of the five promotional second-chance drawings to be held throughout the run of the game for the chance to win experiential prizes, including a Private Plane Away Game Trip, a Luxury Suite and On-Field Contest Experience, Season Tickets for two or a Merchandise Prize Pack. Before entering non-winning tickets into the drawings, Texas Lottery players must register or already be registered with the [Texas Lottery Luck Zone](#).

(more)

The five entry deadlines for the separate second-chance drawings are: Sept. 20, Nov. 1, Dec. 6, and Jan. 17, 2025, with the deadline for the final drawing yet to be determined. For more information about the Houston Texans scratch ticket game and promotional second-chance drawings, visit texaslottery.com.

About the Texas Lottery

Beginning with the first ticket sold in 1992, the Texas Lottery has generated more than \$39 billion in revenue for the state and distributed more than \$88 billion in prizes to lottery players. Since 1997, the Texas Lottery has contributed more than \$33.5 billion to the Foundation School Fund, which supports public education in Texas. As authorized by the Texas Legislature, certain Texas Lottery revenues benefit state programs including the Fund for Veterans' Assistance. Since the first veterans' themed scratch ticket game was launched in 2009, the Texas Lottery has contributed more than \$246 million for programs supporting Texas veterans.

The Texas Lottery provides several entertaining games for lottery players including Powerball®, Mega Millions®, Lotto Texas®, All or Nothing™, Texas Two Step®, Pick 3™, Daily 4™, Cash Five® and scratch ticket games. For more information visit us on Facebook, Twitter, Instagram, LinkedIn, YouTube or at texaslottery.com. Must be 18 or older to purchase a ticket or enter a promotional second-chance drawing. PLAY RESPONSIBLY.

Editors/News Directors, note: A high-res image of the Houston Texans scratch ticket game can be downloaded [here](#). (Right-click on the image for saving options.)

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