



NEWS RELEASE

The Time is Now: CPI is Ready to Deploy Revolutionary New Chip Technology

2024-10-16

Incorporating advanced chips will expand payment card design options and reduce environmental impacts

LITTLETON, Colo.--(BUSINESS WIRE)-- **CPI Card Group Inc.** (Nasdaq: PMTS) ("CPI" or "the Company"), a payments technology company providing a comprehensive range of credit, debit, and prepaid card solutions, fraud tools, and digital solutions including Software-as-a-Service-based instant issuance, is ready to produce the latest advancement in pay technology with a new contactless card build featuring Infineon's SECORA Pay Green. CPI began manufacturing sample cards in September and is ready with inventory in-house to work with issuers on pilots of this innovative technology.

Launched today, this All-in-One technology with an integrated chip and antenna, allows card manufacturers like CPI to expand card design options for features like card shape, colored core, clear cards and eco-focused materials. Additionally, the chip-plus-antenna design offers contactless payment technology without the need for a separate inlay within the card build, ultimately decreasing the card's carbon footprint.

"SECORA's Pay Green advances the way cards are built today," said Toni Thompson, Executive Vice President of Debit and Credit Solutions for CPI. "With this new All-in-One technology, we are ready to provide even more tailored solutions to meet our customers' goals. This chip offers much more flexibility, from card design to eco-focused solutions – our team is energized by the possibilities at our fingertips."

Utilizing the All-in-One technology expands upon CPI's commitment to providing payment solutions with lower environmental impacts, as it enables a reduction in carbon emissions. The All-in-One offering is a natural extension

of CPI's eco-focused portfolio that includes **Second Wave®** and **Earthwise®** cards. However, SECORA Pay Green is also compatible with any CPI card material, providing the opportunity to reduce environmental impacts across CPI's entire portfolio of products.

CPI is ready to support its customers' sustainability and design goals with this technology and is now accepting orders to start piloting the card with its partners. The company will have card samples available at **Money 20/20**, a global fintech trade show, from Oct. 27-30 in Las Vegas. For more information about CPI's customized card solutions with the SECORA Pay Green, visit <https://get.cpicardgroup.com/eco-focused-suite>.

About CPI Card Group ®

CPI Card Group is a payments technology company providing a comprehensive range of credit, debit, and prepaid card solutions, fraud tools, and digital solutions including Software-as-a-Service-based instant issuance. With a focus on building personal relationships and earning trust, we help our customers navigate the constantly evolving world of payments, while delivering innovative solutions that spark connections and support their brands. We serve clients across industry, size, and scale through our team of experienced, dedicated employees and our network of high-security production and card services facilities – located in the United States. CPI is committed to exceeding our customers' expectations, transforming our industry, and enhancing the way people pay every day.

Learn more at www.CPICardgroup.com.

Andy Sedlak

Dix & Eaton

media@cpicardgroup.com

(740) 412-2189

Source: CPI Card Group