



PRESS RELEASE

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PLEASANTON PRESENTS RESULTS OF 2023 POLICE SERVICES SURVEY

PLEASANTON, Calif. — On March 21, the City's Police Department shared with the City Council the results of the Police Services survey conducted in January 2023. A statistically valid survey was completed by residents and businesses using phone, text, and email methods in multiple languages. Also, visitors to Pleasanton were surveyed to include their perceptions. The results of the survey will further two of the goals from the police department's recently completed five-year strategic plan: *Reduce Crime and Increase the Feeling of Safety and Community Trust*.

Over 95 percent of the respondents reported feeling somewhat to very safe in Pleasanton and 84 percent of the respondents stated the department was trustworthy. Additionally, over 82 percent of residents reported being somewhat satisfied to very satisfied with the police department's job performance, and more than 84 percent felt the department is trustworthy.

At the meeting, Police Chief David Swing shared the department's bi-annual update. A notable highlight from the presentation was that Pleasanton's clearance rate for violent crimes is 93 percent, far exceeding the average of 44 percent for the western United States. In addition to reporting on crime trends, Chief Swing noted a significant decrease in officer-initiated mental health calls. This decrease is largely credited to the department's efforts in implementing an Alternate Response Unit which aims to replace uniformed officer responses with licensed clinicians when responding to calls where someone is experiencing a mental health crisis.

"The department's outstanding accomplishments in 2022 coupled with the survey results are directly tied to strong community support, and proactive and professional policing practices. I am thrilled to see the work of the Pleasanton Police Department recognized by those we are entrusted to serve," said Police Chief David Swing.

The information collected through the Police Services survey will be used by staff to develop action items within the framework of the police department's strategic plan to maintain its high standards of safety.

Find more information about the Pleasanton Police Services Study at <https://tinyurl.com/PleasantonPoliceSurvey>.

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