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Herc Holdings to Present at Evercore ISI Industrials Day

February 26, 2019 --- BONITA SPRINGS, Fla.-- Herc Holdings Inc. (NYSE: HRI) today announced that its senior management will participate in the Industrials Day at the Inaugural Evercore ISI Industrial/Housing & Building/Airlines Conference on March 5, 2019, in New York City. Larry Silber, president and chief executive officer and Mark Irion, senior vice president and chief financial officer, will participate in a fireside chat from 9:10 AM to 9:40 AM Eastern Time, which will be webcast live.

The event link and conference presentation will be available on the Events and Presentation portion of our website at <http://ir.hercrentals.com/events-and-presentations> on the day of the event. The audio will be archived for 60 days on the company's website.

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About Herc Holdings Inc.

Herc Holdings Inc., which operates through its Herc Rentals Inc. subsidiary, is one of the leading equipment rental suppliers with approximately 275 locations, principally in North America. With over 50 years of experience, we are a full-line equipment rental supplier offering a broad portfolio of equipment for rent. Our classic fleet includes aerial, earthmoving, material handling, trucks and trailers, air compressors, compaction and lighting. Our equipment rental business is supported by ProSolutionsTM, our industry-specific solutions-based services, which includes power generation, climate control, remediation and restoration, and studio and production equipment, and our ProContractor professional grade tools. Our product offerings and services are aimed at helping customers work more efficiently, effectively and safely. The Company has approximately 4,900 employees. Herc Holdings' 2017 total revenues were approximately \$1.75 billion. All references to "Herc Holdings" or the "Company" in this press release refer to Herc Holdings Inc. and its subsidiaries, unless otherwise indicated. For more information on Herc Holdings and its products and services, visit: www.HercRentals.com.