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FarmFirst Dairy Cooperative Statement on USDA FMMO Modernization Recommendations

Madison, Wis. [July 2, 2024] – FarmFirst Dairy Cooperative is encouraged by the announcement made by USDA on their recommendations to modernize the Federal Milk Marketing Orders.

“Much of what we have advocated for in Federal Milk Marketing Order reform over the past three years appears to be reflected in USDA’s recommendations,” says Sarah Sarbacker, FarmFirst Director of Communications and Marketing. “This is a complex issue, and we will need to dive into the full report in further detail, but from what we have seen so far, USDA has acknowledged what dairy farmers, cooperatives and other stakeholders have been asking them to address. As we move forward, we are optimistic that necessary changes will be made to improve the milk-pricing system for dairy producers.”

FarmFirst Dairy Cooperative, established in 2013 and based in Madison, Wis., represents farmers in Wisconsin, Minnesota, South Dakota, Michigan, Iowa, Illinois, and Indiana by providing legislative and regulatory advocacy, dairy marketing services, disaster protection, laboratory testing opportunities and industry promotion. Learn more about FarmFirst Dairy Cooperative by visiting: www.FarmFirstDairyCooperative.com.

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