

Call for Entries Request for Art Proposals

Brushy Creek Lake Park Interactive Mural Project

City of Cedar Park, Texas

About the City

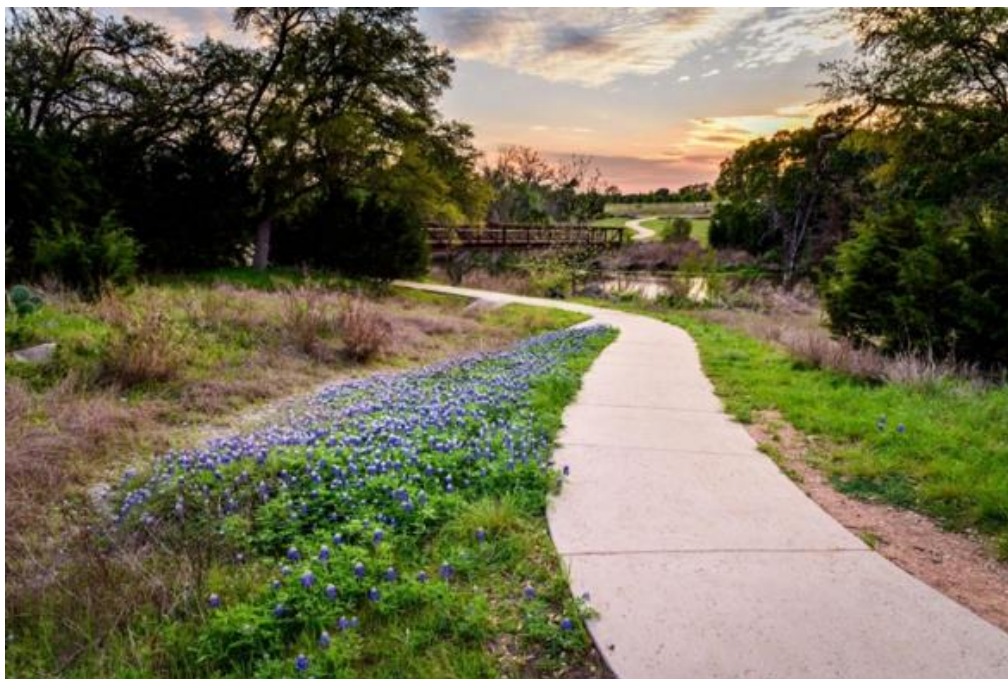
The City of Cedar Park, located just 17 miles from downtown Austin, is the third largest city in the Austin area with a population exceeding 86,000 within its city limits. The City of Cedar Park attracts residents and visitors from all over the globe because of its unique charm, close proximity to Austin and the Texas Hill Country, and the beauty surrounding the Lower Colorado River Lake System.

Project Overview

The City of Cedar Park seeks to commission an interactive mural to be installed on the inside of the curbing surrounding Brushy Creek Lake Park's new playground.

The design proposals should:

- Be family-friendly and fitting for a community park environment.
- Be interactive providing a fun photo opportunity for members of the community
- Compliment the overall aesthetic of the park. Proposals should incorporate native central Texas wildflower scenery in designs that are submitted.
- Utilize durable materials that will be suitable for continuous outdoor display



About the Mural Site

Brushy Creek Lake Park is located at 3300 Brushy Creek Road in Cedar Park, Texas. It is a significant 90 acre community park that offers active and natural resource-based recreational opportunities. The park is also home to hike and bike trails, a 38 acre lake, playground, splashpad, and additional outdoor recreation amenities.

The park recently received a brand new playground that was installed this spring. The playground is inspired by the natural elements of the park and attempts to capture that in its design. A 75 ft. long stretch of curbing surrounds the new playground and provides an excellent opportunity to further capture and emphasize the natural beauty of the park. This curbing starts at 8 inches in height on both ends and at its highest point, is approximately 28 inches in height. Mural design proposals should cover the entirety of the inside of the curbing.



The Selection Process

The City will review the proposals and will make a recommendation regarding the selection of an artist/design for the interactive mural project to the Cedar Park City Council for final approval. A total budget of \$3,000 has been set aside for this mural.

The following criteria will be utilized in the selection process:

- Price
- Suitability for outdoor display
- Artist's experience
- Compliance with requirements contained in this Call for Proposals
- Aesthetic properties of the proposed design for the mural

- Production and delivery timeline of the proposed work

Proposals Requirements

Each proposal submittal must include the following:

- The attached Entry Form
- An artist resume outlining artist's prior experience (including photos of previous work)
- A sketch or rendering of the proposed mural design. Artists may propose up to 3 designs for the mural in their proposal packet.

Additional Requirements

- All proposed artwork must be original. The applicant must be willing to certify that no other identical murals have been or will be produced for another party
- The applicant must be capable of completing the mural within 2 months of being selected for the project.
- Applicants must submit their completed proposal packet on or before 5 P.M. CST on October 15th, 2024.
- Application materials can be submitted by email to Jacob.Worth@cedarparktexas.gov or delivered during regular City Hall business hours (M-F 8am-5pm) to:

450 Cypress Creek Rd. Bldg 1 Cedar Park, TX 78613

Please note that City email accounts cannot accept emails with attachments larger than 20MB.

Interactive Mural Proposal Entry Form

Brushy Creek Lake Park Interactive Mural City of Cedar Park, Texas

Applicant Information

Name: _____

Address: _____

Daytime Telephone: _____ Email: _____

Website (If Applicable): _____

Total Cost for the Proposed Mural (including design work, any necessary wall preparation, and all supplies and labor)- \$ _____

If selected, can you complete the project within 2 months from the time of selection? Yes No

What is your proposed completion timeline? (in days) _____

Can you certify that all artwork is original? Yes No

If your design is selected for commission, are you able and willing to certify that no other identical designs have been or will be produced for another party? Yes No

Will you be completing the work alone or will you have others participating in the project?
Alone Others will be participating

If others will be participating in the completion of this mural project, please indicate who else will be involved in the project and describe their previous experience.

Please be sure to attach artist resume and your proposed mural design(s).

**** Please also note that if your proposal is selected, the City will require the Artist to enter an agreement for the commissioning of the mural. ****

If you have any questions regarding this Call for Art Proposals, please contact Jacob Worth at Jacob.Worth@cedarparktexas.gov