



FOR IMMEDIATE RELEASE

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Contact: Dan Sousa, Assistant Director Community Affairs
daniel.sousa@cedarparktexas.gov; 737-222-0098

Cedar Park Earns First Digital Media Friendly Texas Community Certification

The Texas Film Commission has designated Cedar Park as the inaugural Digital Media Friendly Texas Certified Community, marking a significant milestone in the City's commitment to fostering innovation and economic development.

Through the Digital Media Friendly Texas Certification process, the City of Cedar Park is in a strong position to "attract business opportunities by showing these creative professionals and companies that your community is a step ahead of the rest and is ready for those highly skilled and highly paid jobs," stated Matt Miller, Digital Media Production Consultant with the Texas Film Commission.

Remarking on the achievement's significance, Mayor Jim Penniman-Morin praised staff for their continued efforts in distinguishing Cedar Park statewide on "what is a very exciting initiative and for our whole city."

The Digital Media Friendly Texas designation highlights certified communities to digital media companies and professionals, attracting economic development opportunities and fostering local job growth. The program also connects digital media professionals in Texas with skilled municipal liaisons to encourage new digital media investments in the state.

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