



# THE DOWNTOWN REVITALIZON INITIATIVE

Village of Speculator

And

Town of Lake Pleasant



# GREAT OPPORTUNITY FOR THE COMMUNITIES



## Downtown Revitalization Initiative and NY Forward

### NY's downtowns are the heart and soul of our regions.

Utilizing the Department of State's plan-then-act strategy, the synergy between the DRI and NY Forward connects the renaissance of magnet cities with the revitalization of smaller downtowns – creating greater opportunities for New York residents, businesses and visitors.

New York's downtowns are both a reflection of our past and a catalyst for future growth and revitalization. They are centers for commerce, culture, diversity, entrepreneurship, ideas and entertainment.

Governor Hochul has made downtown revitalization a central component of the State's economic development policy. The DRI and NY Forward will accelerate and expand New York's downtown revitalization.

To date, DRI has awarded a total of \$700 million to 69 communities in the first six rounds. This catalytic effect will continue well after DRI communities complete all their projects. The program is now entering its seventh round with an additional \$100 million available in funding.

To extend that momentum to smaller communities, Governor Hochul launched a complimentary program in 2022. NY Forward is now entering its second round with \$100 million available in funding. The overarching goals of the two programs are to revitalize downtowns and reinvigorate local and regional economies by creating a critical mass of vibrant downtown destinations in each region. NY Forward diverges in several aspects to reach and serve the unique needs and characteristics of the State's smaller and rural communities.

The following overview of each individual program will help communities decide how to best pursue their revitalization goals in partnership with the State.

### DRI



### NY Forward



## Potential Projects

| DRI   | NY Forward   |
|---|--|
| Larger private, mixed-use projects  | Smaller projects focused more on building renovation and redevelopment and activation of upper-stories (ex: housing, additional commercial) rather than new construction |
| Adaptive reuse  | Adaptive reuse   |
| New public construction projects on developable properties, creating new public spaces                                | Projects that deal primarily with vacancy and rehabilitation, but may include new construction or creation of new public space   |
| Projects that elevate urban- and employment-based downtown qualities and enhance the regional draw of the DRI area    | Projects that elevate specific cultural and historical qualities that enhance the feeling of local charm   |
| Wayfinding projects to connect the network of amenities and attractions distributed over several commercial corridors | Tight commercial activity area with opportunity to enhance cultural heritage through signage or historic markers   |

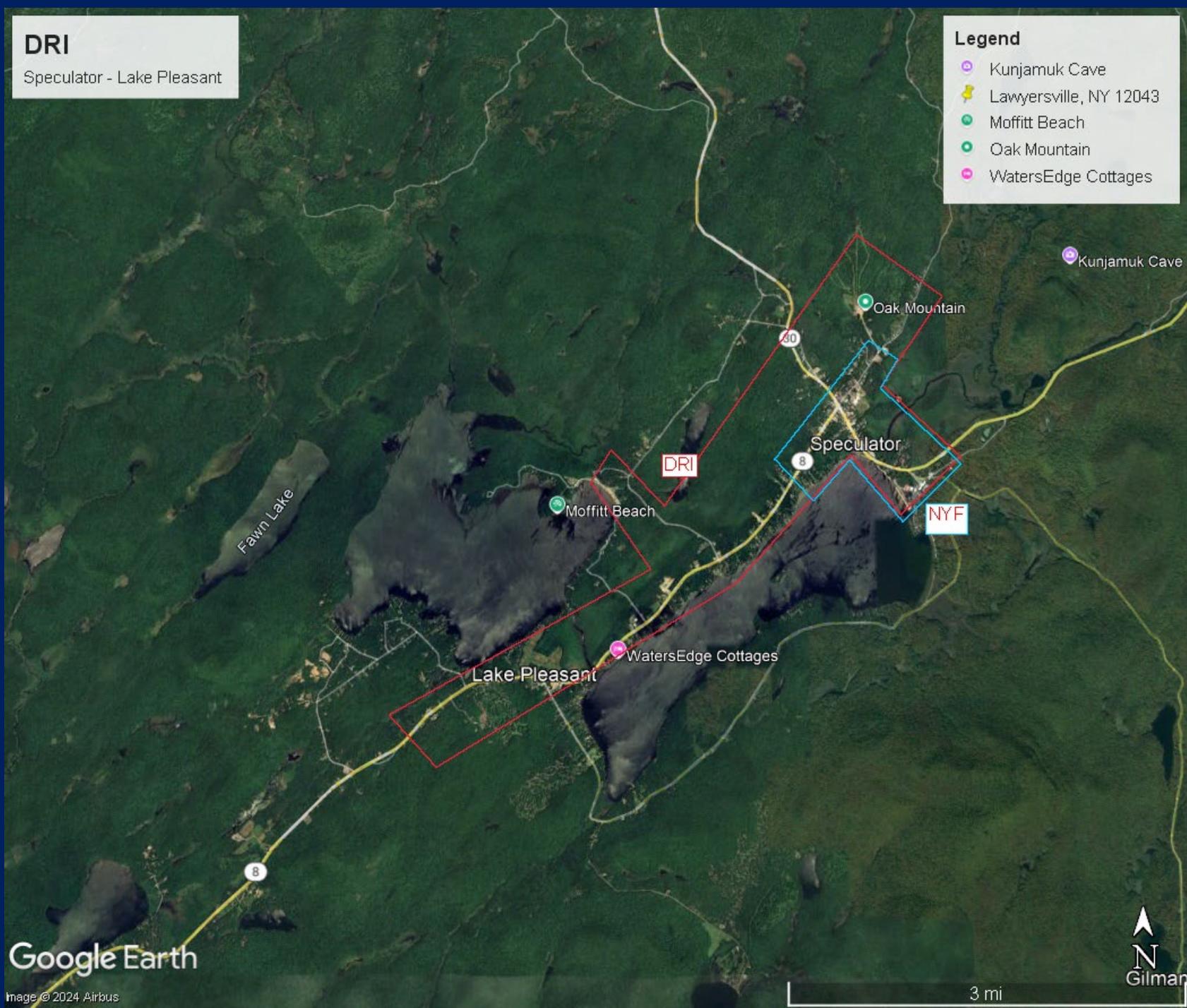
- PUBLIC INPUT – DEVELOP APPLICATION
  - SUBMIT APPLICATION
  - APPLICATION AWARD



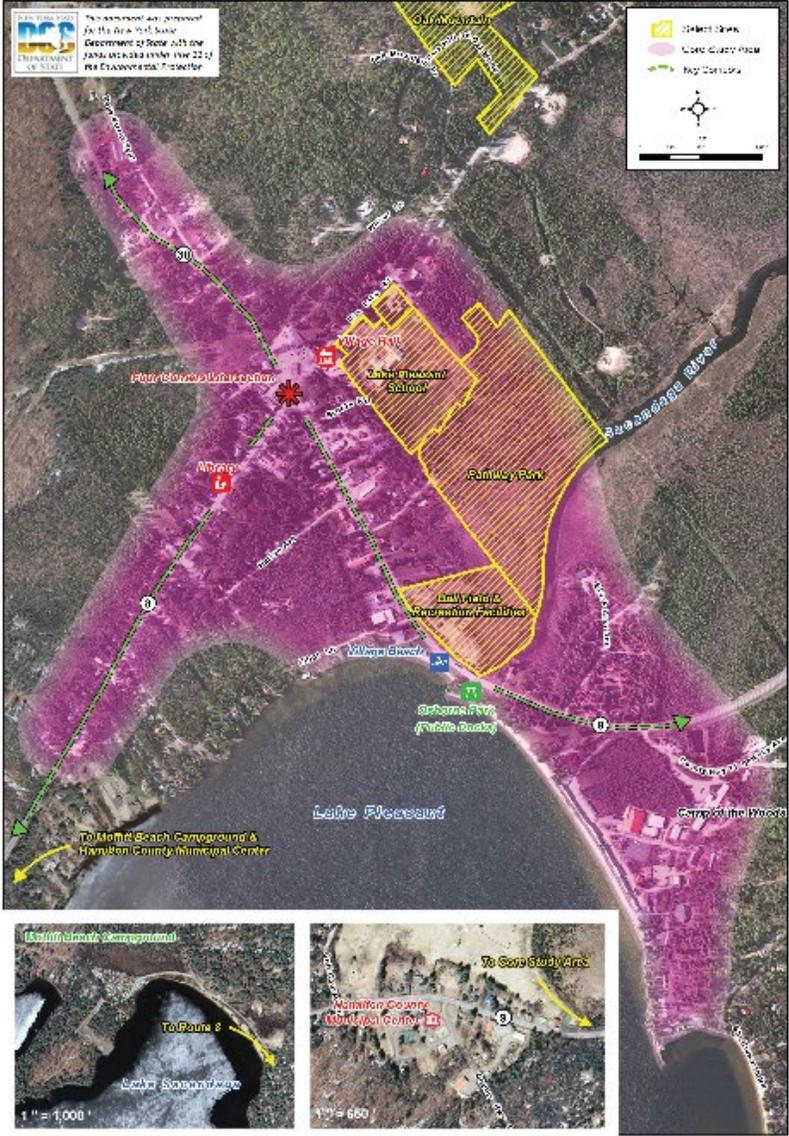
# Project Boundary Area

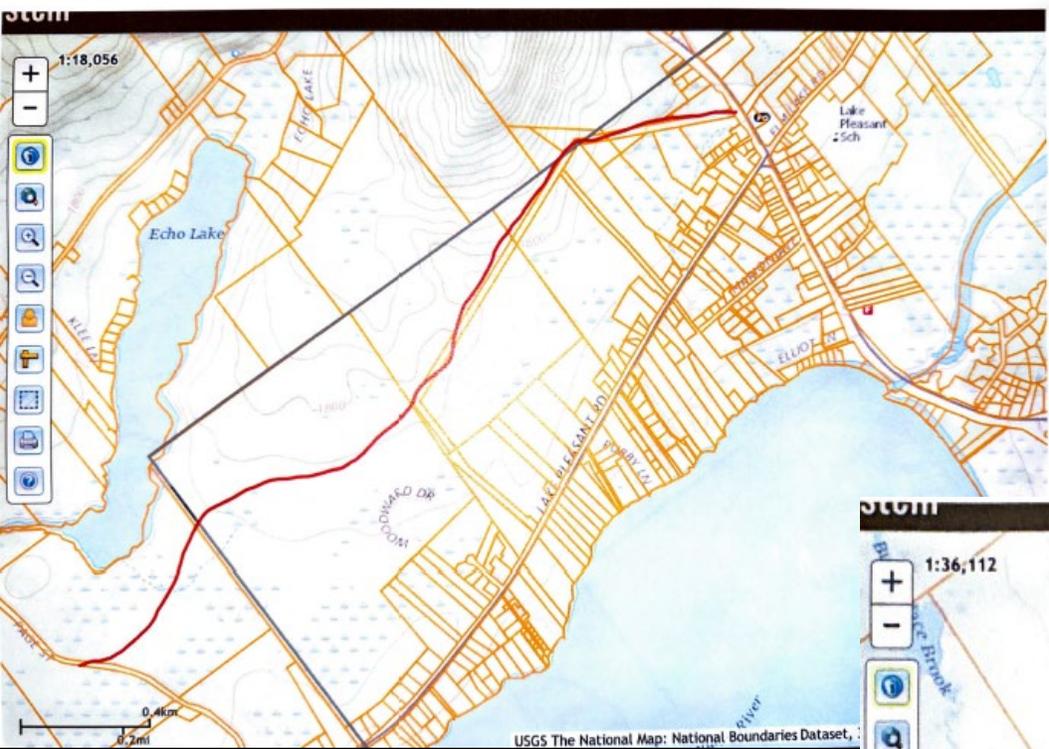
**DRI**  
Speculator - Lake Pleasant

- Legend**
- Kunjamuk Cave
  - Lawyersville, NY 12043
  - Moffitt Beach
  - Oak Mountain
  - WatersEdge Cottages



# Improve Pedestrian Access





# Connective Trails



# Implementation of Community Revitalization Plan

Consider school shared parking opportunities including sidewalks

Improved student pedestrian crossing

Lighting with banners to extend to school including decorative flags for Oak Mountain seasonal activities

Enhance pull-off area for the grave site of French Louis, to include interpretative signage and small seating area

4 Corners

Corridor North

Continue pedestrian access improvements to courthouse per NYS DOT design intent

Corridor South & Recreation

Expanded sidewalks and pedestrian street access

Example Information Kiosk

Example clock, bollards & poles - See Corridor North figure for reference.

Example Wayfinding & Signage

Example Gateway Signage

Typical Crossing  
Example at grade bump-out crosswalk with removable bollards for snow removal

At grade sidewalks

Banners and Flags

FARMERS MARKET

Suburdays  
10 am - 2 pm  
Saturdays

**THE CHARTER COMPANIES**  
100 South Main Street  
P.O. Box 100  
Speculator, NY 12159  
Phone: 518-385-1234

Speculator / Lake Pleasant, New York

**Key Plan**  
Community Revitalization Plan  
October 2012

**NEW YORK STATE PCS EQUIPMENT DIVISION**  
The program provides for the New York State Department of Transportation to purchase and maintain equipment for the State Thruway Authority.

# Business Improvement Fund



Questions and Comments?

Other ideas or further input, email us at:  
**[office@villageofspeculator.com](mailto:office@villageofspeculator.com)**

OR COMPLETE THE SURVEY BELOW

