

News Release

To the press

November 7, 2024

V-cube, Inc.

With Over 30,000 Units Installed, Telecube Maintains No. 1 Market Share in Soundproof Private Booths for Corporate Clients for Three Consecutive Years

V-cube, Inc. (Head office: Minato-ku, Tokyo, President and CEO: Masaya Takada, hereinafter “V-cube”) is pleased to announce that its soundproof private booth “Telecube” has achieved the No.1 market share in the installation of soundproof private booths, according to a market survey (*1) conducted by the Japan Marketing Research Organization. This marks the third consecutive year that V-cube has held the top share in the corporate market for soundproof private booths (*2). As of November 2024, the total number of Telecube units installed nationwide has surpassed 30,000.



*1 Market research in designated areas for the fiscal year ending October 2024

Research organization: Japan Marketing Research Organization <https://jmro.co.jp/r0212/>

*2 Press release for FY2023: <https://jp.vcube.com/news/release/20230801-1530.html>

Press release for FY2022: <https://jp.vcube.com/news/release/20220322-1530.html>

■ Background of No.1 Share in Soundproof Private Booth Installations

The way we work has changed dramatically over the past several years since the COVID-19 pandemic. With the spread of telework, meetings with clients and external companies, once held face-to-face, are now conducted online. Internal communications and personnel interviews are also taking place remotely. Online communication is now utilized in a wide range of situations. Even with the recent trend of returning to the office, there are still reports that the frequency of online communication, such as web conferencing, has not decreased significantly. As a result, the demand for private spaces and small meeting rooms, where individuals can work or hold web conferences alone, has been increasing. In

response to this demand, Telecube provides quiet, private spaces that support the realization of the new normal in the way we work.

The installations are not limited to office buildings; they are also used for activities such as online job hunting, one-on-one meetings, and online mental health counseling, with adoption expanding to universities and hospitals.

Additionally, "Telecube for Public Spaces," which is installed in places such as building entrances, train stations, and airports, offers a secure, internet-enabled spaces that can be used while on the move. This has broadened the use cases beyond business purposes, with applications now including financial and health counseling, fandom activities, personal development, qualification acquisition, and self-education.

Against this backdrop, cumulative installations exceeded 30,000 units as of November 2024, leading to the company achieving the No. 1 share in the number of soundproof private booths installed.

■ About the Telecube Campaign

We are currently running a campaign offering customers the chance to try Telecube at a discounted price.

● "Trial Campaign"

In this campaign, the six-month Telecube installation subscription plan is available at a limited-time discount. First-time customers who implement Telecube can enjoy approximately 50% off the monthly subscription cost if they apply by June 30, 2025. After the 6-month period, customers can choose to extend, return, or purchase the Telecube, allowing them to evaluate how they would like to use it after six months of actual use.

● Limited Offer! four-unit Bundle Pack

A new package of four Telecubes, previously used by other customers and now refurbished for reuse at a discounted price, is now available. This is ideal for those who want to install multiple single-user Telecubes at a low cost.

For details on both plans and applicable conditions, please visit the campaign website below.

Campaign URL: https://jp.vcube.com/form-inquiry-md08-telecube_campaign.html

■ About "Telecube," a soundproof private booth

"Telecube" is a soundproof private booth that can be easily installed in various locations, which V-cube began offering in 2017 to address the issue of "lack of space for web conferencing." Inside, tables, chairs, and power outlets are provided, allowing users to work on documents, send emails, and communicate via telephone or web conferencing in a secure and quiet environment. The lineup includes a solo (for one person) for individual work and web conferencing, a group one type suitable for one-on-one meetings and other two-person meetings, a group two type for meetings of up to four people, and a multi-user type (for four to six people) that can accommodate up to six people and offers more flexibility in layout.



< From left to right: Solo, Group 1, Group 2, and Multi-User
(The Multi-User version will be available from November 6) >

V-cube will continue to provide a variety of video communication services to help customers realize their communication DX.

Note: TELECUBE is a registered trademark of V-cube, Inc.

【What is V-cube? <https://jp.vcube.com/>】

V-cube's mission is to “Provide Even Opportunity to everybody”. By creating an environment where people can communicate "anytime" and "anywhere", V-cube is working to eliminate the diverse inequalities that arise from time-and distance-constraints. Through visual communication, we aim to reduce the time and distance between people and interact, resolve social issues such as a declining birthrate, an aging society, long working hours, education and medical disparities, and realize a society in which all people can equally earn opportunities.

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