

## **Tivoli Hotels & Resorts to debut in Spain with the luxury Tivoli La Caleta Resort in Tenerife**

- **NH Hotel Group will operate this five-star hotel in Costa Adeje, owned by European Hospitality Opportunities, a joint venture between funds managed by Santander Asset Management and Signal Capital Partners Limited, under a management agreement**
- **The property has 284 rooms and is undergoing a renovation before joining the Tivoli brand in spring 2023**



[Link to images](#)

**Bangkok, 27 September 2022** – Tivoli Hotels & Resorts announces its expansion in Europe with the brand's upcoming debut in Spain. The luxury La Caleta Resort, located in Tenerife's Costa Adeje and which previously operated under the Sheraton brand, is scheduled to relaunch as Tivoli La Caleta Resort in spring next year.

The resort, which is currently closed and undergoing refurbishment, will reopen with 284 guest rooms, including 20 suites, four restaurants, two bars and ten meeting rooms, as well as three swimming pools, a fitness centre, plus tennis and paddle tennis courts. The property will also be home to a luxurious Anantara Spa, a space where ancient spa and wellness traditions are combined with modern techniques, to offer an incomparable experience.

Following the renovation, the resort will relaunch offering service to the high standards of the Tivoli brand, where, within the customer experience, gastronomy will play a key role. Tivoli Hotels & Resorts will continue its collaboration with well-known Portuguese chef Olivier da Costa for the development and implementation of new concepts through the restaurants the hotel will offer.

The first of them, Yakuza, specialises in fusion food between East and West. It proposes exclusive creations that combine Mediterranean flavours with the oriental tradition of sushi and sashimi. Guilty

will be another of the restaurants, presenting a ‘casual food’ offer in a young and cosmopolitan space. The last of the concepts will be the classic Beach Club, a meeting point under the warm Canary Island sun, which will incorporate some of the most renowned dishes of the island’s gastronomy in its menu.

Currently with a portfolio of 16 properties in four countries, Tivoli Hotels & Resorts is owned by Minor Hotels and managed by NH Hotel Group in Europe. Tivoli La Caleta Resort will become the new benchmark for luxury tourism in Tenerife and as part of Minor Hotels’ global portfolio of over 530 properties, this will enable it to offer all the advantages of this international network, including being part of the Global Hotel Alliance (GHA), the world’s largest alliance of independent luxury and upper-upscale hotels. This will also allow the hotel to join the GHA Discovery loyalty programme, which reaches 21 million people in a hotel offer of 800 hotels and resorts in 100 countries.

Of the brand’s existing hotels, 10 are in Portugal, including Tivoli Avenida Liberdade Lisboa in the capital and Tivoli Carvoeiro Algarve Resort on the country’s southern coast. Tivoli Hotels & Resorts will lead NH Hotel Group’s growth in new resorts in the best holiday destinations in Southern Europe.

Ramón Aragonés, CEO of NH Hotel Group, highlights this operation as an important qualitative leap for the Tivoli brand and the company as a whole. “During this year, the combined and simultaneous commitment to leisure destinations and business travel destinations has strengthened the recovery capacity of NH Hotel Group. The entry of Tivoli Hotels & Resorts into Spain, with such a characteristic resort as La Caleta in Tenerife, allows us to take a strategic step forward, adding this destination to those already existing for the brand in Portugal, Brazil, Qatar and China. Going forward, expanding the footprint of this brand through top quality resorts will be a priority for us”.

With a journey that dates back to 1933 in Lisbon, Tivoli Hotels & Resorts is well-known for its cultural heritage and genuine connection to each destination. The brand expanded from Portugal to Brazil and from Qatar to China and 2023 will see the brand expand its footprint further into Europe with the first opening in Spain.

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**Editor’s Note:**

**Tivoli Hotels & Resorts** is part of Minor Hotels and currently operates 16 properties in Portugal, Brazil, Qatar and China. With over 85 years of experience, Tivoli Hotels & Resorts differentiates through a range of unique and authentic experiences offered to guests along with innovative and outstanding service. In Portugal, Tivoli has properties in main tourism destinations from the cosmopolitan city of Lisbon to the romantic medieval town Sintra and the beaches and golf courses of the Algarve. In Brazil, Tivoli hotels has properties in the vibrant São Paulo and coastal Bahia. In Qatar, the brand portfolio includes three hotels, two in the historic centre of Doha and one on the coast in Al Wakra.

Tivoli is a member of Global Hotel Alliance (GHA), the world’s largest alliance of independent hotel brands.

For more information on Tivoli Hotels & Resorts, please visit [www.tivolihotels.com/en](http://www.tivolihotels.com/en). Follow us on [Facebook](#) and [Instagram](#) @TivoliHotels

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