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NEXON Co., Ltd.

<http://company.nexon.co.jp/en/>

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Nexon Unveils Cross-Platform Online Kart Racing Game, *KartRider: Drift!*

*Nexon Celebrates 15 Years of the Beloved KartRider Franchise
with its First-Ever In-House Console Game on Xbox One*

Closed Beta Begins on Dec. 6 in Korea, North America and Europe

TOKYO – November 15, 2019 – NEXON Co., Ltd. (“Nexon”) (3659.TO), a global leader in online games, today revealed the latest installment of the highly successful kart racing series, *KartRider*, at X019. The newest game in the *KartRider* series brings the franchise to Xbox One¹ for the first time in its 15-year history. Leveraging on Nexon’s proven strength in deeply immersive online games, the new title is the first console game that Nexon has developed in-house on Xbox One¹. *KartRider: Drift* extends the beloved *KartRider* world, delivering brand-new multiplayer racing action, packed with more challenges and deeper customization than ever before.

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Starting today, racers can sign up for the Closed Beta to test out the game’s cross-platform capabilities via Xbox One¹, Steam and Nexon Launcher in Korea, North America and Europe.





First released in 2004, *KartRider*, has amassed 380 million players globally and evolved into an esports phenomenon in Korea. Making its debut on Xbox One X, *KartRider: Drift* is a cross platform free-to-play title that delivers intuitive gameplay for all skill levels. Offering wide customization features across karts and character design, *KartRider: Drift* encourages racers to express their unique personalities as they cross the finish line.

KartRider: Drift offers three distinct modes including Time Attack, an easy-to-learn Item Mode, and a competitive Speed Mode, which offers hard-to-master drifting techniques for players looking for a greater challenge. Featuring stunning Unreal Engine 4 graphics, *KartRider: Drift* is optimized from the ground up to deliver a stellar online experience. The live online game has a robust calendar of content planned, including constantly evolving seasonal updates. For the latest news and updates on *KartRider: Drift*, follow [@KartRiderDrift](#) on Twitter.

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About *KartRider: Drift*

Launched in 2004, *KartRider* is a massively popular multiplayer racing franchise that boasts more than 380 million PC players globally. Making its debut to western audiences, *KartRider: Drift* takes inspiration from earlier iterations of the game, delivering drift-fueled racing action, featuring different game modes, and deep customization. Available on Xbox One¹, Steam and Nexon Launcher (PC), *KartRider: Drift* offers cross-platform capabilities to challenge friends regardless of the platform they choose.

About NEXON Co., Ltd. <http://company.nexon.co.jp/en/>

Founded in 1994, NEXON Co., Ltd. ("Nexon") (3659.TO) is a company engaged in the production, development and operation of online games. First listed on the Tokyo Stock Exchange in December 2011, Nexon was placed on JPX400 in 2015 and the Nikkei Stock Index 300 in 2017. Nexon currently has more than 60 live games in various genres operated across more than 190 countries. Major game titles include *MapleStory*, *Dungeon&Fighter*, *MapleStory M* and *AxE*.

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¹ Xbox One including Xbox One X