

PRESS RELEASE

ZINZINO

Corporate ID no. 556733-1045

FAO: News Editor

Gothenburg 2024-08-05

ZINZINO AB (PUBL): PRELIMINARY SALES REPORT JULY 2024

Zinzino group revenue increased with a total of 13 %, compared with the previous year.

The revenue in July for Zinzino's sales markets increased by 10 % and amounted to SEK 159.3 (145.0) million. Faun Pharma's external sales increased by 91 % and amounted to SEK 10.3 (5.4) million. Overall, the Group increased revenues by 13 % to SEK 169.9 (150.4) million compared with the previous year.

Accumulated revenue for January – July 2024 increased by 19 % to SEK 1131.2 (952.0) million.

Revenues were distributed as follows:

Regions,MSEK	24-Jul	23-Jul	Change	YTD 2024	YTD 2023	Change
The Nordics	23.4	23.5	0%	165.0	168.3	-2%
Central Europe	44.0	41.4	6%	299.8	232.6	29%
East Europe	29.4	35.2	-16%	221.0	222.2	-1%
South & West Europe	33.3	23.3	43%	193.6	134.8	44%
The Baltics	8.1	9.2	-12%	55.6	51.9	7%
North America	16.9	7.3	132%	98.2	46.4	112%
Asia-Pacific	2.8	4.1	-32%	28.2	34.1	-17%
Africa	1.4	1.0	40%	8.3	8.1	2%
Zinzino	159.3	145.0	10%	1069.7	898.4	19%
Faun Pharma	10.3	5.4	91%	61.5	53.6	15%
Zinzino Group	169.6	150.4	13%	1131.2	952.0	19%

Countries in regions:

- The Nordics: Denmark, Faroe Island, Finland, Iceland, Norway, Sweden
- Central Europe: Austria, Germany, Switzerland
- East Europe: Czech Republic, Slovakia, Hungary, Poland, Romania
- South & West Europe: Cyprus, France, Greece, Italy, Luxembourg, Malta, Netherlands, Slovenia, Spain, United Kingdom, Belgium, Ireland, Turkey
- The Baltics: Estonia, Latvia, Lithuania
- North America: Canada, USA, Mexico
- Asia-Pacific: Australia, Hong Kong, India, Malaysia, Singapore, Taiwan, Thailand
- Africa: South Africa

For more information:

Dag Bergheim Pettersen CEO Zinzino +47 (0) 932 25 700, zinzino.com

Pictures for publication free of charge: marketing@zinzino.com

Certified Adviser: Carnegie Investment Bank AB (publ)

Zinzino is a global direct sales company from Scandinavia specializing in test-based, personalized nutrition and scientific skincare. It is a public limited company with its shares listed on Nasdaq First North Premier Growth Market. Their scientifically proven nutritional supplements are available in more than 100 markets across the world. Zinzino owns the Swiss, biotech skincare brand HANZZ+HEIDI, as well as the Norwegian research and production units BioActive Foods AS and Faun Pharma AS. The company headquarters is in Gothenburg, Sweden with additional offices in Europe, Asia, the US and Australia.