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MONTEBELLO CITY COUNCIL GREENLIGHTS HISTORIC DEVELOPMENT PLANS

Charting a Course for Growth, Community, and Prosperity

The City of Montebello's City Council approved the 2040 Citywide General Plan, the Downtown Montebello Specific Plan, and the Citywide Bicycle Master Plan after three years of community engagement and participation, including over 30 public meetings held across the city. Together, the 2040 Citywide General Plan and the Downtown Montebello Specific Plan open a new chapter in our city's history, offering a promising future that protects, enhances, and grows our neighborhoods, ensuring a better quality of life for all.

A core vision of the two land use plans is to preserve and further stabilize residential areas while investing in productive growth along the city's key commercial corridors. The two plans will enhance opportunities to build housing density along the various transit corridors in the city to ensure access to affordable and accessible housing for all families. The 2040 Citywide General Plan strongly emphasizes building community resilience, including addressing traffic circulation, open space creation, social equity, and public safety. The next step is collaborative implementation by residents, stakeholders, community organizations, and city officials over the next several years.

The Downtown Montebello Specific Plan establishes new regulations to activate the historic Whittier Blvd. corridor and bring a wide array of shopping, dining, and cultural activities by creating a downtown that will be people-centric, vibrant, healthy, and prosperous for residents and visitors. The Bicycle Master Plan will be Montebello's first-ever guiding document to create a comprehensive program of bicycle infrastructure projects, programs, and policies. The master plan will lead to safer streets for bicyclists, pedestrians, and motorists.

"We are honored and excited to receive final approval from the City Council allowing us to deliver these three important planning documents to the residents and businesses of Montebello," says Joseph Palombi, director of the city's Planning and Community Development Department. "We truly appreciate the level of public participation that we saw through this planning process, including multiple virtual meetings during the height of the pandemic," Palombi states..

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