



TOURISM
ECONOMICS

AN OXFORD ECONOMICS COMPANY

North Dakota County Tables

June 2024

Prepared for: North Dakota Tourism Division

COUNTY TABLES

Visitor spending timeline

Amounts in millions

North Dakota Counties - Annual Visitor Spending (millions of \$)								
County	2019	2020	2021	2022	2023	2023 Growth	Share of State	% relative to 2019
North Dakota	\$3,100.77	\$2,113.69	\$2,612.63	\$3,062.72	\$3,332.22	8.8%	100.0%	107.5%
Adams County	\$7.43	\$6.35	\$6.39	\$7.21	\$5.81	-19.4%	0.2%	78.2%
Barnes County	\$21.68	\$20.82	\$24.19	\$26.58	\$29.31	10.3%	0.9%	135.2%
Benson County	\$16.72	\$8.74	\$10.38	\$12.10	\$13.13	8.5%	0.4%	78.5%
Billings County	\$16.69	\$12.34	\$16.16	\$21.50	\$24.10	12.1%	0.7%	144.4%
Bottineau County	\$17.08	\$15.59	\$16.80	\$17.86	\$20.23	13.3%	0.6%	118.4%
Bowman County	\$8.65	\$6.48	\$7.59	\$8.31	\$10.31	24.1%	0.3%	119.3%
Burke County	\$2.24	\$1.66	\$1.94	\$2.26	\$2.65	16.9%	0.1%	118.3%
Burleigh County	\$506.60	\$344.23	\$442.42	\$496.30	\$514.74	3.7%	15.4%	101.6%
Cass County	\$940.32	\$586.79	\$827.49	\$1,001.45	\$1,098.22	9.7%	33.0%	116.8%
Cavalier County	\$4.26	\$3.43	\$4.33	\$4.97	\$5.01	0.9%	0.2%	117.5%
Dickey County	\$6.01	\$4.77	\$5.18	\$5.41	\$5.80	7.3%	0.2%	96.6%
Divide County	\$4.24	\$2.75	\$3.43	\$4.00	\$4.21	5.4%	0.1%	99.2%
Dunn County	\$17.18	\$13.57	\$18.22	\$20.71	\$20.99	1.4%	0.6%	122.2%
Eddy County	\$1.46	\$1.08	\$1.48	\$1.59	\$1.58	-0.8%	0.0%	107.8%
Emmons County	\$2.96	\$2.52	\$3.05	\$4.24	\$4.53	6.8%	0.1%	152.9%
Foster County	\$9.72	\$9.93	\$11.14	\$12.17	\$12.56	3.2%	0.4%	129.2%
Golden Valley County	\$2.01	\$1.71	\$2.03	\$2.23	\$2.58	15.8%	0.1%	128.3%
Grand Forks County	\$273.51	\$186.69	\$226.92	\$285.00	\$310.16	8.8%	9.3%	113.4%
Grant County	\$2.13	\$1.56	\$1.88	\$2.40	\$2.55	5.9%	0.1%	119.8%
Griggs County	\$1.99	\$1.63	\$1.85	\$2.11	\$2.22	5.4%	0.1%	111.4%
Hettinger County	\$2.81	\$2.60	\$2.99	\$3.43	\$3.85	12.0%	0.1%	136.7%
Kidder County	\$4.18	\$3.99	\$4.58	\$4.94	\$4.91	-0.5%	0.1%	117.6%
LaMoure County	\$3.68	\$2.96	\$3.49	\$3.88	\$4.38	12.9%	0.1%	119.1%
Logan County	\$1.59	\$1.04	\$1.30	\$1.47	\$1.55	5.7%	0.0%	97.7%
McHenry County	\$3.86	\$2.60	\$3.31	\$3.94	\$4.47	13.5%	0.1%	115.7%
McIntosh County	\$3.44	\$3.46	\$3.82	\$4.30	\$4.78	11.0%	0.1%	138.9%
McKenzie County	\$108.96	\$65.90	\$63.02	\$71.40	\$79.71	11.7%	2.4%	73.2%

Source: Tourism Economics

Visitor spending timeline

Amounts in millions

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County	2019	2020	2021	2022	2023	2023 Growth	Share of State	% relative to 2019
North Dakota	\$3,100.77	\$2,113.69	\$2,612.63	\$3,062.72	\$3,332.22	8.8%	100.0%	107.5%
McLean County	\$16.40	\$11.93	\$13.63	\$14.18	\$16.22	14.4%	0.5%	98.9%
Mercer County	\$20.13	\$15.21	\$20.31	\$20.74	\$24.58	18.5%	0.7%	122.1%
Morton County	\$45.21	\$32.75	\$42.73	\$48.82	\$48.46	-0.8%	1.5%	107.2%
Mountrail County	\$88.91	\$58.62	\$59.26	\$72.59	\$83.41	14.9%	2.5%	93.8%
Nelson County	\$3.41	\$2.73	\$3.35	\$3.94	\$4.40	11.8%	0.1%	128.9%
Oliver County	\$1.01	\$0.64	\$1.39	\$1.41	\$1.39	-1.4%	0.0%	137.8%
Pembina County	\$12.09	\$13.07	\$12.56	\$13.68	\$14.41	5.3%	0.4%	119.2%
Pierce County	\$7.76	\$4.47	\$5.41	\$5.54	\$5.48	-1.0%	0.2%	70.7%
Ramsey County	\$56.65	\$53.20	\$57.28	\$57.94	\$60.78	4.9%	1.8%	107.3%
Ransom County	\$8.36	\$4.85	\$5.98	\$6.43	\$6.21	-3.4%	0.2%	74.3%
Renville County	\$2.52	\$1.73	\$2.02	\$2.02	\$1.62	-19.6%	0.0%	64.5%
Richland County	\$37.80	\$25.47	\$33.56	\$37.45	\$40.91	9.3%	1.2%	108.2%
Rolette County	\$28.40	\$18.44	\$22.12	\$23.96	\$26.28	9.7%	0.8%	92.5%
Sargent County	\$3.03	\$2.54	\$3.00	\$3.09	\$3.32	7.7%	0.1%	109.7%
Sheridan County	\$1.63	\$1.20	\$1.41	\$1.61	\$1.59	-1.1%	0.0%	97.5%
Sioux County	\$16.05	\$8.90	\$10.88	\$12.14	\$13.43	10.6%	0.4%	83.7%
Slope County	\$0.76	\$0.69	\$0.90	\$0.96	\$0.92	-3.4%	0.0%	121.0%
Stark County	\$132.79	\$92.35	\$103.54	\$114.88	\$127.51	11.0%	3.8%	96.0%
Steele County	\$1.85	\$1.27	\$1.51	\$1.74	\$1.86	7.0%	0.1%	100.5%
Stutsman County	\$67.94	\$44.69	\$55.59	\$65.25	\$81.15	24.4%	2.4%	119.4%
Towner County	\$2.88	\$2.26	\$2.19	\$2.03	\$2.16	6.7%	0.1%	75.0%
Traill County	\$6.14	\$3.85	\$4.74	\$4.66	\$5.16	10.6%	0.2%	84.1%
Walsh County	\$10.27	\$8.59	\$10.08	\$10.84	\$11.70	7.9%	0.4%	113.9%
Ward County	\$308.80	\$217.50	\$267.95	\$308.73	\$320.14	3.7%	9.6%	103.7%
Wells County	\$6.36	\$5.59	\$5.80	\$5.70	\$5.72	0.3%	0.2%	89.8%
Williams County	\$222.30	\$166.03	\$150.17	\$190.62	\$229.03	20.1%	6.9%	103.0%

Source: Tourism Economics

COUNTY TABLES

Annual visitor spending – 2023

Amounts in millions

County	Visitor Spending - 2023 (millions)						Growth Rate (2023/2022)	State and Local Tax Revenue (millions)
	Lodging*	F&B	Retail	Recreation	Transport**	Total		
North Dakota	\$572.04	\$948.86	\$674.49	\$506.20	\$630.64	\$3,332.22	8.8%	\$307.00
Adams County	\$1.44	\$1.67	\$1.30	\$0.65	\$0.76	\$5.81	-19.4%	\$0.54
Barnes County	\$5.83	\$10.02	\$3.91	\$2.53	\$7.02	\$29.31	10.3%	\$2.77
Benson County	\$0.72	\$1.10	\$0.31	\$9.94	\$1.05	\$13.13	8.5%	\$1.05
Billings County	\$5.74	\$6.56	\$4.31	\$4.92	\$2.57	\$24.10	12.1%	\$1.99
Bottineau County	\$5.87	\$7.58	\$1.96	\$2.21	\$2.61	\$20.23	13.3%	\$1.96
Bowman County	\$2.34	\$2.85	\$1.38	\$1.01	\$2.73	\$10.31	24.1%	\$1.08
Burke County	\$0.61	\$0.83	\$0.23	\$0.14	\$0.84	\$2.65	16.9%	\$0.26
Burleigh County	\$75.21	\$137.63	\$146.84	\$59.08	\$95.98	\$514.74	3.7%	\$47.74
Cass County	\$177.03	\$296.18	\$227.53	\$192.46	\$205.02	\$1,098.22	9.7%	\$103.34
Cavalier County	\$0.84	\$1.27	\$0.60	\$0.55	\$1.75	\$5.01	0.9%	\$0.48
Dickey County	\$0.75	\$1.30	\$0.88	\$0.59	\$2.29	\$5.80	7.3%	\$0.55
Divide County	\$1.29	\$1.60	\$0.40	\$0.41	\$0.52	\$4.21	5.4%	\$0.42
Dunn County	\$5.78	\$6.45	\$1.78	\$2.81	\$4.17	\$20.99	1.4%	\$1.77
Eddy County	\$0.22	\$0.36	\$0.42	\$0.12	\$0.46	\$1.58	-0.8%	\$0.26
Emmons County	\$1.17	\$1.60	\$0.36	\$0.39	\$1.01	\$4.53	6.8%	\$0.46
Foster County	\$2.99	\$3.61	\$1.91	\$1.39	\$2.65	\$12.56	3.2%	\$1.19
Golden Valley County	\$0.66	\$0.77	\$0.40	\$0.31	\$0.45	\$2.58	15.8%	\$0.30
Grand Forks County	\$53.65	\$97.28	\$72.84	\$29.77	\$56.62	\$310.16	8.8%	\$29.05
Grant County	\$0.85	\$0.97	\$0.13	\$0.13	\$0.46	\$2.55	5.9%	\$0.27
Griggs County	\$0.42	\$0.52	\$0.52	\$0.44	\$0.33	\$2.22	5.4%	\$0.21
Hettinger County	\$1.13	\$1.30	\$0.43	\$0.35	\$0.63	\$3.85	12.0%	\$0.37
Kidder County	\$1.36	\$1.49	\$0.61	\$0.77	\$0.69	\$4.91	-0.5%	\$0.45
LaMoure County	\$1.03	\$1.53	\$0.52	\$0.51	\$0.79	\$4.38	12.9%	\$0.43
Logan County	\$0.48	\$0.60	\$0.16	\$0.08	\$0.24	\$1.55	5.7%	\$0.15
McHenry County	\$0.78	\$1.61	\$0.31	\$0.26	\$1.51	\$4.47	13.5%	\$0.47
McIntosh County	\$1.40	\$1.59	\$0.65	\$0.45	\$0.67	\$4.78	11.0%	\$0.50
McKenzie County	\$18.37	\$25.06	\$13.16	\$8.62	\$14.50	\$79.71	11.7%	\$6.92

* Lodging spending includes 2nd home valuation

** Transport includes local and air transportation

Source: Tourism Economics

Annual visitor spending – 2023

Amounts in millions

County	Visitor Spending - 2023 (millions)						Growth Rate (2023/2022)	State and Local Tax Revenue (millions)
	Lodging*	F&B	Retail	Recreation	Transport**	Total		
North Dakota	\$572.04	\$948.86	\$674.49	\$506.20	\$630.64	\$3,332.22	8.8%	\$307.00
McLean County	\$4.32	\$6.61	\$0.92	\$1.10	\$3.27	\$16.22	14.4%	\$1.50
Mercer County	\$5.83	\$7.64	\$4.19	\$2.80	\$4.13	\$24.58	18.5%	\$2.30
Morton County	\$7.90	\$18.45	\$5.32	\$3.20	\$13.58	\$48.46	-0.8%	\$5.27
Mountrail County	\$17.71	\$19.82	\$12.91	\$17.16	\$15.81	\$83.41	14.9%	\$6.66
Nelson County	\$0.97	\$1.47	\$0.42	\$0.46	\$1.09	\$4.40	11.8%	\$0.49
Oliver County	\$0.31	\$0.44	\$0.22	\$0.11	\$0.32	\$1.39	-1.4%	\$0.23
Pembina County	\$2.77	\$3.83	\$2.07	\$1.83	\$3.91	\$14.41	5.3%	\$1.39
Pierce County	\$0.91	\$1.90	\$0.53	\$0.48	\$1.66	\$5.48	-1.0%	\$0.60
Ramsey County	\$12.04	\$20.26	\$9.89	\$8.87	\$9.71	\$60.78	4.9%	\$5.64
Ransom County	\$0.94	\$1.95	\$0.79	\$0.71	\$1.83	\$6.21	-3.4%	\$0.63
Renville County	\$0.27	\$0.56	\$0.40	\$0.10	\$0.28	\$1.62	-19.6%	\$0.18
Richland County	\$4.92	\$11.78	\$4.02	\$13.00	\$7.19	\$40.91	9.3%	\$3.53
Rolette County	\$2.76	\$4.72	\$2.13	\$11.97	\$4.71	\$26.28	9.7%	\$2.25
Sargent County	\$0.55	\$1.17	\$0.36	\$0.32	\$0.92	\$3.32	7.7%	\$0.58
Sheridan County	\$0.65	\$0.62	\$0.08	\$0.06	\$0.18	\$1.59	-1.1%	\$0.18
Sioux County	\$1.13	\$1.17	\$0.92	\$9.20	\$1.01	\$13.43	10.6%	\$0.92
Slope County	\$0.31	\$0.29	\$0.12	\$0.07	\$0.14	\$0.92	-3.4%	\$0.11
Stark County	\$25.67	\$43.52	\$20.39	\$12.82	\$25.12	\$127.51	11.0%	\$10.91
Steele County	\$0.38	\$0.51	\$0.59	\$0.11	\$0.27	\$1.86	7.0%	\$0.27
Stutsman County	\$16.44	\$26.66	\$13.12	\$11.96	\$12.97	\$81.15	24.4%	\$7.71
Towner County	\$0.32	\$0.55	\$0.24	\$0.16	\$0.89	\$2.16	6.7%	\$0.22
Traill County	\$0.47	\$1.51	\$0.33	\$0.36	\$2.49	\$5.16	10.6%	\$1.25
Walsh County	\$1.58	\$3.15	\$1.69	\$1.10	\$4.18	\$11.70	7.9%	\$1.25
Ward County	\$45.61	\$84.41	\$67.08	\$55.91	\$67.12	\$320.14	3.7%	\$28.00
Wells County	\$1.24	\$1.88	\$0.77	\$0.56	\$1.26	\$5.72	0.3%	\$0.55
Williams County	\$48.05	\$70.67	\$41.14	\$30.89	\$38.27	\$229.03	20.1%	\$19.09

* Lodging spending includes 2nd home valuation

** Transport includes local and air transportation

Source: Tourism Economics

COUNTY TABLES

Annual visitor spending – 2022

Amounts in millions

County	Visitor Spending - 2022 (millions)						Growth Rate (2022/2021)
	Lodging*	F&B	Retail	Recreation	Transport**	Total	
North Dakota	\$487.62	\$882.09	\$638.28	\$451.25	\$603.48	\$3,062.72	17.2%
Adams County	\$1.63	\$2.09	\$1.69	\$0.81	\$0.99	\$7.21	12.8%
Barnes County	\$5.03	\$9.10	\$3.78	\$2.16	\$6.51	\$26.58	9.8%
Benson County	\$0.65	\$1.15	\$0.32	\$8.92	\$1.06	\$12.10	16.6%
Billings County	\$4.71	\$5.99	\$3.96	\$4.39	\$2.45	\$21.50	33.1%
Bottineau County	\$4.50	\$6.86	\$2.07	\$1.86	\$2.57	\$17.86	6.3%
Bowman County	\$1.49	\$2.47	\$1.16	\$0.78	\$2.41	\$8.31	9.5%
Burke County	\$0.44	\$0.69	\$0.22	\$0.12	\$0.80	\$2.26	16.8%
Burleigh County	\$71.04	\$133.77	\$140.24	\$57.38	\$93.88	\$496.30	12.2%
Cass County	\$151.06	\$275.38	\$218.82	\$165.68	\$190.51	\$1,001.45	21.0%
Cavalier County	\$0.74	\$1.32	\$0.57	\$0.51	\$1.83	\$4.97	14.6%
Dickey County	\$0.66	\$1.20	\$0.87	\$0.53	\$2.15	\$5.41	4.4%
Divide County	\$1.11	\$1.59	\$0.38	\$0.40	\$0.51	\$4.00	16.7%
Dunn County	\$5.46	\$6.42	\$1.75	\$2.74	\$4.33	\$20.71	13.7%
Eddy County	\$0.20	\$0.37	\$0.42	\$0.13	\$0.46	\$1.59	7.9%
Emmons County	\$0.96	\$1.54	\$0.35	\$0.35	\$1.04	\$4.24	39.1%
Foster County	\$2.73	\$3.54	\$1.92	\$1.33	\$2.65	\$12.17	9.2%
Golden Valley County	\$0.50	\$0.67	\$0.37	\$0.26	\$0.43	\$2.23	9.8%
Grand Forks County	\$45.54	\$89.85	\$67.52	\$25.35	\$56.74	\$285.00	25.6%
Grant County	\$0.72	\$0.92	\$0.14	\$0.13	\$0.49	\$2.40	28.0%
Griggs County	\$0.36	\$0.52	\$0.49	\$0.42	\$0.33	\$2.11	14.0%
Hettinger County	\$0.88	\$1.24	\$0.41	\$0.32	\$0.58	\$3.43	14.7%
Kidder County	\$1.29	\$1.56	\$0.64	\$0.78	\$0.66	\$4.94	7.7%
LaMoure County	\$0.79	\$1.39	\$0.49	\$0.47	\$0.75	\$3.88	11.1%
Logan County	\$0.42	\$0.60	\$0.15	\$0.07	\$0.23	\$1.47	12.7%
McHenry County	\$0.62	\$1.37	\$0.26	\$0.23	\$1.45	\$3.94	19.0%
McIntosh County	\$1.13	\$1.47	\$0.63	\$0.42	\$0.66	\$4.30	12.7%
McKenzie County	\$15.09	\$23.34	\$12.21	\$7.59	\$13.16	\$71.40	13.3%

* Lodging spending includes 2nd home valuation

** Transport includes local and air transportation

Source: Tourism Economics

Annual visitor spending – 2022

Amounts in millions

County	Visitor Spending - 2022 (millions)						Growth Rate (2022/2021)
	Lodging*	F&B	Retail	Recreation	Transport**	Total	
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McLean County	\$3.26	\$5.98	\$0.90	\$1.12	\$2.92	\$14.18	4.0%
Mercer County	\$4.17	\$6.62	\$3.80	\$2.32	\$3.84	\$20.74	2.1%
Morton County	\$7.20	\$18.53	\$5.32	\$3.15	\$14.63	\$48.82	14.3%
Mountrail County	\$13.94	\$17.31	\$11.29	\$14.72	\$15.33	\$72.59	22.5%
Nelson County	\$0.75	\$1.28	\$0.42	\$0.41	\$1.08	\$3.94	17.5%
Oliver County	\$0.28	\$0.48	\$0.22	\$0.11	\$0.31	\$1.41	1.3%
Pembina County	\$2.40	\$3.66	\$2.04	\$1.77	\$3.81	\$13.68	8.9%
Pierce County	\$0.87	\$1.89	\$0.60	\$0.56	\$1.62	\$5.54	2.5%
Ramsey County	\$10.62	\$19.33	\$10.21	\$8.20	\$9.58	\$57.94	1.2%
Ransom County	\$0.99	\$1.99	\$0.86	\$0.70	\$1.90	\$6.43	7.6%
Renville County	\$0.37	\$0.77	\$0.44	\$0.13	\$0.31	\$2.02	0.2%
Richland County	\$4.26	\$10.59	\$3.91	\$11.41	\$7.27	\$37.45	11.6%
Rolette County	\$2.45	\$4.64	\$2.13	\$10.36	\$4.38	\$23.96	8.3%
Sargent County	\$0.44	\$1.09	\$0.36	\$0.35	\$0.84	\$3.09	2.8%
Sheridan County	\$0.60	\$0.67	\$0.09	\$0.06	\$0.19	\$1.61	14.3%
Sioux County	\$1.01	\$1.20	\$0.88	\$8.04	\$1.00	\$12.14	11.6%
Slope County	\$0.28	\$0.31	\$0.13	\$0.08	\$0.16	\$0.96	6.4%
Stark County	\$21.10	\$39.49	\$19.42	\$10.92	\$23.95	\$114.88	11.0%
Steele County	\$0.30	\$0.50	\$0.54	\$0.11	\$0.28	\$1.74	14.9%
Stutsman County	\$12.32	\$22.73	\$11.54	\$7.68	\$10.99	\$65.25	17.4%
Towner County	\$0.29	\$0.51	\$0.27	\$0.16	\$0.79	\$2.03	-7.3%
Traill County	\$0.44	\$1.37	\$0.32	\$0.31	\$2.22	\$4.66	-1.6%
Walsh County	\$1.31	\$2.88	\$1.61	\$1.09	\$3.94	\$10.84	7.5%
Ward County	\$41.17	\$80.66	\$63.56	\$56.42	\$66.91	\$308.73	15.2%
Wells County	\$1.12	\$1.85	\$0.90	\$0.60	\$1.24	\$5.70	-1.8%
Williams County	\$35.90	\$59.34	\$34.71	\$26.32	\$34.35	\$190.62	26.9%

* Lodging spending includes 2nd home valuation

** Transport includes local and air transportation

Source: Tourism Economics

COUNTY TABLES

Tourism impacts – 2023

Jobs in units, income in millions

County	Employment		Employment -	Employment -	Labor Income (Millions)	
	Direct	Total	Share of State Tourism	Share of County Total	Direct	Total
State Total	27,734	39,955		6.4%	\$749.0	\$1,410.6
Adams County	48	73	0.2%	4.5%	\$0.9	\$2.0
Barnes County	275	403	1.1%	5.5%	\$5.5	\$10.6
Benson County	146	166	0.5%	5.1%	\$2.5	\$3.4
Billings County	183	241	0.7%	21.7%	\$7.1	\$9.2
Bottineau County	232	331	0.9%	6.6%	\$4.2	\$8.1
Bowman County	89	124	0.3%	5.2%	\$1.7	\$3.3
Burke County	14	24	0.1%	1.5%	\$0.2	\$0.6
Burleigh County	4,247	6,376	17.4%	8.0%	\$121.9	\$240.1
Cass County	9,887	14,261	39.0%	8.3%	\$298.2	\$553.3
Cavalier County	36	48	0.1%	1.7%	\$0.7	\$1.3
Dickey County	50	74	0.2%	2.3%	\$0.8	\$1.8
Divide County	34	62	0.2%	3.1%	\$0.6	\$1.9
Dunn County	91	157	0.4%	4.3%	\$2.0	\$5.7
Eddy County	11	21	0.1%	1.4%	\$0.2	\$0.5
Emmons County	75	98	0.3%	4.3%	\$1.4	\$2.3
Foster County	164	197	0.5%	7.5%	\$2.4	\$4.0
Golden Valley County	16	22	0.1%	1.6%	\$0.3	\$0.5
Grand Forks County	2,983	4,324	11.8%	7.6%	\$75.1	\$141.0
Grant County	18	39	0.1%	2.5%	\$0.3	\$1.2
Griggs County	7	18	0.0%	1.0%	\$0.2	\$0.7
Hettinger County	53	58	0.2%	3.5%	\$0.8	\$1.1
Kidder County	56	66	0.2%	3.7%	\$0.8	\$1.1
LaMoure County	27	35	0.1%	1.2%	\$0.4	\$0.7
Logan County	18	22	0.1%	1.5%	\$0.2	\$0.3
McHenry County	42	69	0.2%	2.1%	\$0.6	\$1.9
McIntosh County	44	82	0.2%	4.3%	\$0.9	\$2.5
McKenzie County	585	775	2.1%	5.1%	\$17.0	\$31.4

Source: Tourism Economics

Tourism impacts – 2023

Jobs in units, income in millions

County	Employment		Employment -	Employment -	Labor Income (Millions)	
	Direct	Total	Share of State Tourism	Share of County Total	Direct	Total
State Total	27,734	39,955		6.4%	\$749.0	\$1,410.6
McLean County	108	168	0.5%	2.8%	\$2.0	\$5.7
Mercer County	234	342	0.9%	5.5%	\$4.4	\$12.0
Morton County	467	827	2.3%	4.2%	\$10.8	\$27.6
Mountrail County	606	735	2.0%	10.0%	\$14.2	\$22.0
Nelson County	69	88	0.2%	3.8%	\$1.0	\$1.7
Oliver County	23	38	0.1%	3.0%	\$0.3	\$1.6
Pembina County	133	215	0.6%	4.1%	\$2.3	\$6.1
Pierce County	91	115	0.3%	4.0%	\$1.6	\$2.7
Ramsey County	767	964	2.6%	11.3%	\$20.1	\$28.8
Ransom County	63	96	0.3%	2.8%	\$1.1	\$2.4
Renville County	17	22	0.1%	1.5%	\$0.3	\$0.4
Richland County	264	380	1.0%	3.3%	\$5.3	\$10.2
Rolette County	239	298	0.8%	4.8%	\$3.7	\$5.8
Sargent County	40	66	0.2%	1.6%	\$0.6	\$1.7
Sheridan County	11	36	0.1%	4.3%	\$0.1	\$0.8
Sioux County	4	6	0.0%	0.3%	\$0.1	\$0.1
Slope County	10	13	0.0%	3.1%	\$0.3	\$0.4
Stark County	577	909	2.5%	3.2%	\$15.4	\$32.8
Steele County	15	19	0.1%	1.5%	\$0.3	\$0.6
Stutsman County	1,035	1,348	3.7%	8.5%	\$22.2	\$36.5
Towner County	21	27	0.1%	1.5%	\$0.2	\$0.5
Traill County	38	64	0.2%	1.2%	\$0.7	\$1.9
Walsh County	136	207	0.6%	2.7%	\$2.2	\$5.6
Ward County	2,306	3,215	8.8%	6.3%	\$60.7	\$106.2
Wells County	42	62	0.2%	2.0%	\$0.6	\$1.5
Williams County	985	1,529	4.2%	4.2%	\$31.9	\$64.6

Source: Tourism Economics

APPENDIX

Glossary – Spending Definitions

Term	Description
Lodging	Includes visitor spending in the accommodation sub-sector. This includes food and other services provided by hotels, rentals and similar establishments.
Food and beverage	Includes all visitor spending on food & beverages, including at restaurants, bars, grocery stores and other food providers.
Recreation	Includes visitor spending within the arts, entertainment and recreation sub-sector.
Shopping	Includes visitor spending in all retail sub-sectors within the local economy.
Local transport	Includes visitor spending on local transport services such as taxis, limos, trains, rental cars, buses, and the local share of air transportation spending.
Service stations	Visitor spending on gasoline.
Second homes	Where applicable, spending associated with the upkeep of seasonal second homes for recreational use as defined by the Census Bureau.

Glossary – Economic Impact Definitions

Term	Description
Direct Impact	Impacts (business sales, jobs, income, and taxes) created directly from spending by visitors to a destination within a discreet group of tourism-related sectors (e.g. recreation, transportation, lodging).
Indirect Impact	Impacts created from purchase of goods and services used as inputs (e.g. food wholesalers, utilities, business services) into production by the directly affected tourism-related sectors (i.e. economic effects stemming from business-to-business purchases in the supply chain).
Induced Impact	Impacts created from spending in the local economy by employees whose wages are generated either directly or indirectly by visitor spending.
Employment	Jobs directly and indirectly supported by visitor activity (includes part-time and seasonal work). One job is defined as one person working at least one hour per week for fifty weeks during the calendar year.
Labor income	Income (wages, salaries, proprietor income and benefits) supported by visitor spending.
Value Added (GDP)	The economic enhancement a company gives its products or services before offering them to customers.
Local Taxes	City and County taxes generated by visitor spending. This includes any local sales, income, bed, usage fees, licenses and other revenues streams of local governmental authorities – from transportation to sanitation to general government.
State Taxes	State tax revenues generated by visitor spending. This will include sales, income, corporate, usage fees and other assessments of city governments.

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Tourism Economics is an Oxford Economics company with a singular objective: combine an understanding of the travel sector with proven economic tools to answer the most important questions facing our clients. More than 500 companies, associations, and destination work with Tourism Economics every year as a research partner. We bring decades of experience to every engagement to help our clients make better marketing, investment, and policy decisions. Our team of highly-specialized economists deliver:

- Global travel data-sets with the broadest set of country, city, and city coverage available
- Travel forecasts that are directly linked to the economic and demographic outlook for origins and destinations
- Economic impact analysis that highlights the value of visitors, events, developments, and industry segments
- Policy analysis that informs critical funding, taxation, and travel facilitation decisions
- Market assessments that define market allocation and investment decisions

Tourism Economics operates out of regional headquarters in Philadelphia and Oxford, with offices in Belfast, London, Frankfurt, Ontario, and Sydney.

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