

## **Corporate Investor Presentation**

#### Safe Harbor and Non-GAAP Measures

This presentation includes forward-looking statements within the meaning of the federal securities laws. These statements relate to, among other things, our business strategy and goals, growth of the market for our services, our future financial and operating results, including our GAAP and non-GAAP guidance, the assumptions underlying our guidance, plans to reduce expenses and share-based compensation, leverage targets, and expected contributions from new products.

Although we believe the assumptions upon which these forward-looking statements are based are reasonable, any of these assumptions could prove to be inaccurate and the forward-looking statements based on these assumptions could be incorrect. Our operations involve risks and uncertainties, many of which are outside our control, and any one of which, or a combination of which, could materially affect our results of operations and whether the forward-looking statements ultimately prove to be correct.

Actual results and trends in the future may differ materially from those suggested or implied by the forward-looking statements depending on a variety of factors including those that are described in greater detail in our most recent Form 10-K filed with the Securities and Exchange Commission, and in our other filings with the Securities and Exchange Commission from time to time. All future written and oral forward-looking statements attributable to us or persons acting on our behalf are expressly qualified in their entirety by the previous statements. We undertake no obligation to update any forward-looking statements that may be made to reflect events or circumstances that occur, or that we become aware of, after the date of this presentation.

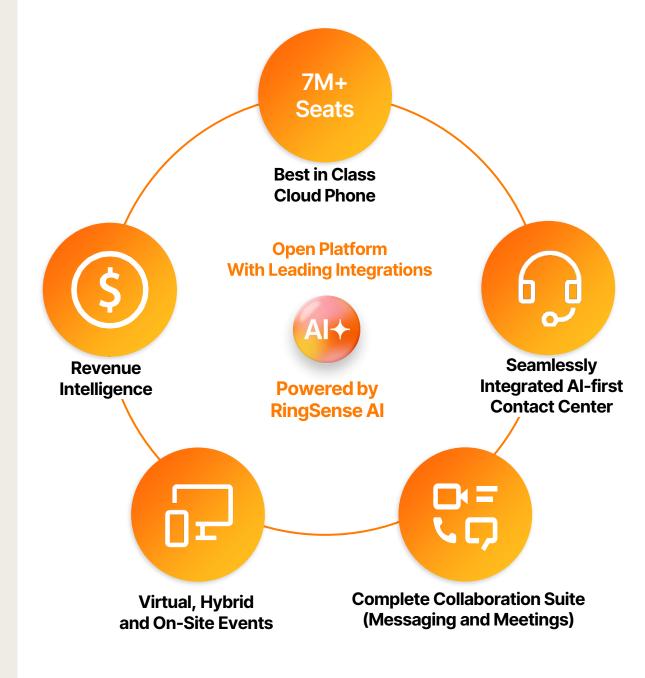
In this presentation, we provide certain historical non-GAAP financial measures, which are reconciled to their directly comparable GAAP financial measures. These reconciliations are presented in the Reconciliation slides found in the Q2 2024 Earnings Presentation found on our investor relations website at ir.ringcentral.com. We also provide other measures such as software subscriptions annualized exit monthly recurring subscriptions (ARR).

In this presentation, we provide guidance on forecasted non-GAAP operating margin, free cash flow and free cash flow margin. Reconciliations of our forecasted non-GAAP operating margin to the most directly comparable GAAP financial measure is presented in the Reconciliation slides found in the Q2 2024 Earnings Presentation found on our investor relations website at ir.ringcentral.com.

We have not reconciled free cash flow or free cash flow margin guidance to net cash provided by (used in) operating activities because we do not provide guidance on the reconciling items between net cash provided by (used in) operating activities and free cash flow due to the uncertainty regarding, and the potential variability of, these items. Accordingly, a reconciliation of net cash provided by (used in) operating activities to free cash flow or free cash flow margin guidance is not available without unreasonable effort.

# RingCentral

Leader in Trusted Al Business Communications



# Driving Growth and Value



Expand Leadership in Unified Communications as a Service ("UCaaS")



Increase Wallet Share and Retention with Al-powered New Products



Leverage and Expand Reach with Differentiated GTM:
Direct, Service Providers, and Channel



Drive FCF and FCF / Share Improvements through Growth, Operational Efficiency, and SBC Reductions

## What We're Solving

1

Legacy Systems

Disparate, antiquated legacy on-prem systems that don't scale. 2

Siloed Modes

Fragmented modes of communications, that are now all-inone place. 3

Downtime

Lack of reliability, security, and high availability with competing offerings. 4

**Inefficient Workflows** 

Inability to integrate systems and workflows and improve efficiency.

## Why We Win

## Trust

Built on world-class security, privacy, and 24 quarters of 99.999% reliability

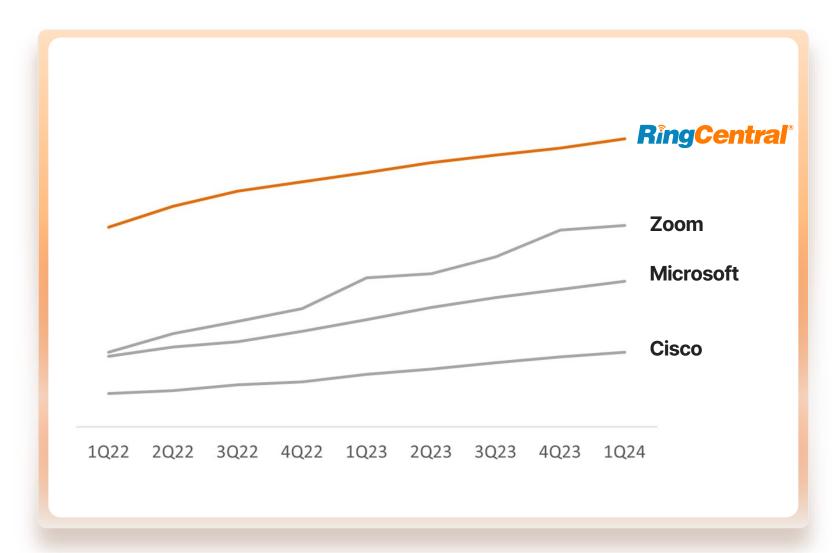
## nnovation

Leading Innovation in UCaaS + CCaaS + AI + Events + Open Platform

# **Partnerships**

With Customers, Partners, and Developers

#### #1 Market Share in UCaaS



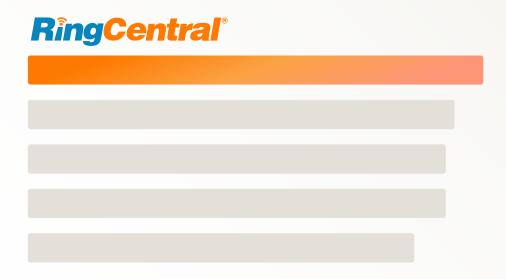
### RingCentral is Named a Leader in the 2023 Gartner® Magic Quadrant™ for UCaaS worldwide.

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## RingCentral Ranks #1 in 3 Positions

In Gartner Critical Capabilities

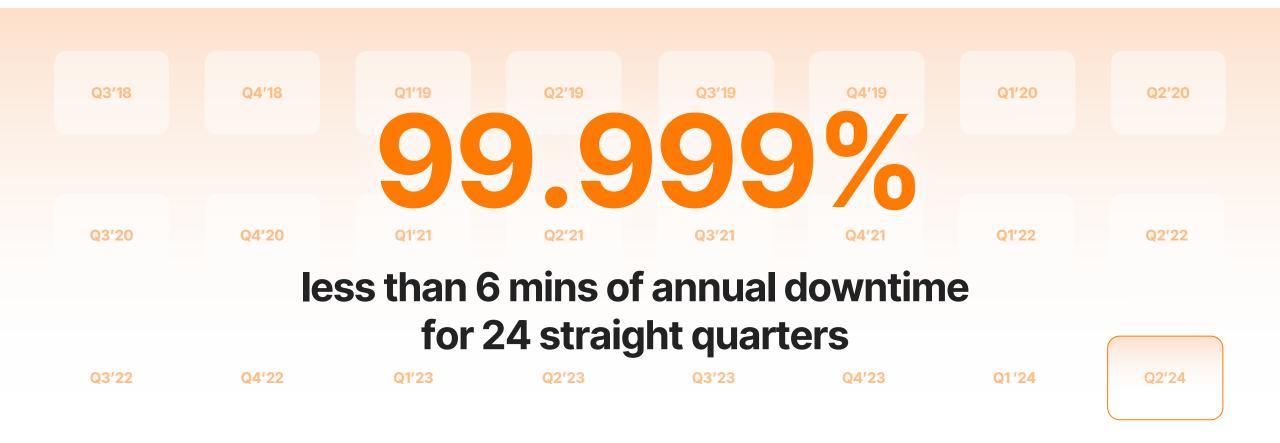


#1 UC with Integrated Contact Center Use Case

#1 Midsize Enterprise Use Case

#1 Telephony Centric/Heavy Organizations Use Case

## **World Class Reliability**

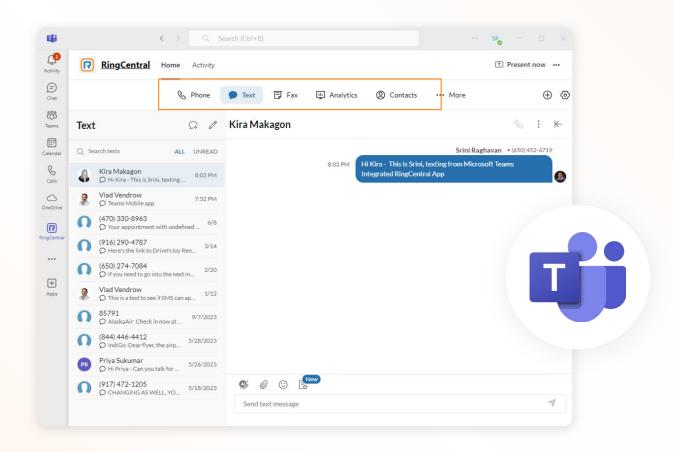


## Open Platform and Deep Integrations into Leading Applications

Seamless integration with commonly used customer workflows is a key differentiator



## **Strong Microsoft Teams Integration**



Mission critical service reliability

Advanced call controls & queue mgmt

Native SMS & Fax

Advanced voice analytics

Wider global footprint













# Al-first New Products RingCX, RingCentral Events, and RingSense for Sales are Growth Drivers

#### **Multi-product portfolio benefits:**

**1** Attract new customers

2 Increase wallet share with existing customers

3 Increase retention

**New products include RingCX, RingSense for Sales and RingCentral Events** 



# Contact Center Portfolio Meets Diverse Needs Across Business of all Sizes, Use Cases, and Budgets

#### RingCentral Contact Center

**Complex Use Cases** 

**Integrated WEM** 

**Customer Journey Analytics** 

Unique Integration Between Leading UCaaS & CCaaS





Tightly Integrated Across CCaaS Offerings

# RingCentral RingCX

**Native** 

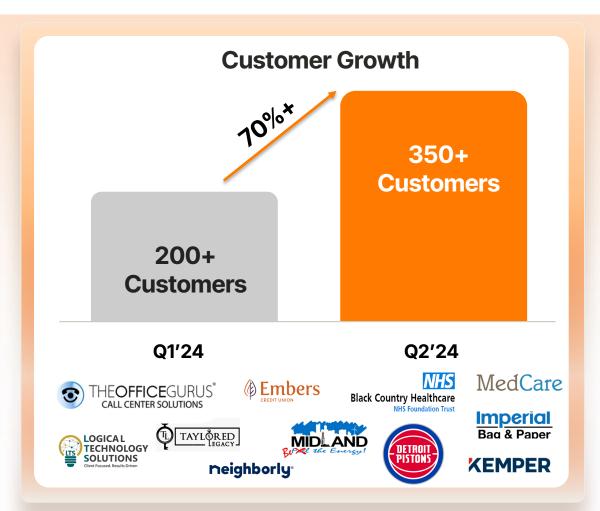
Al-First Omnichannel CC

Easy to Use & Deploy

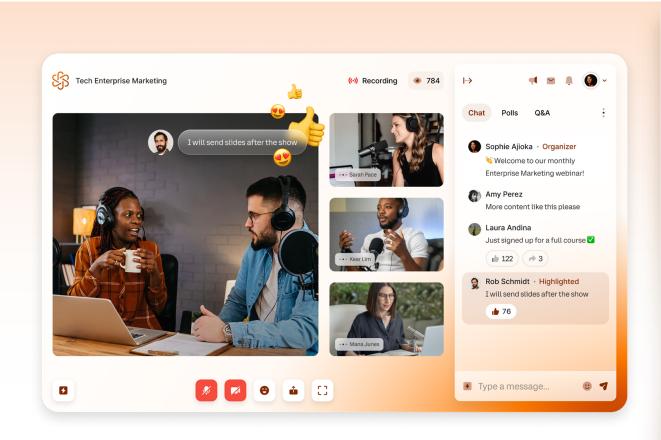
Disruptive Pricing

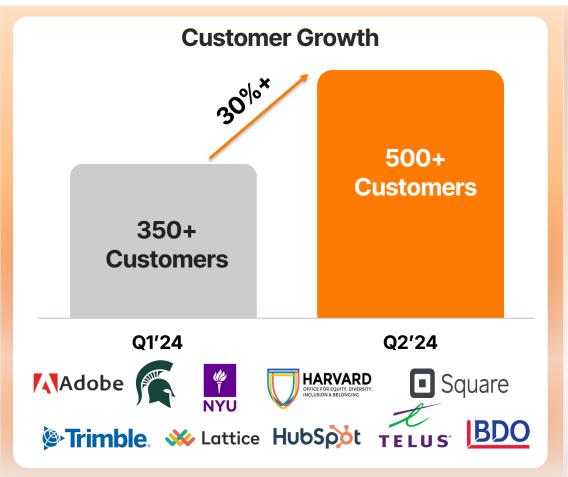
## **RingCX Demonstrating Strong Early Traction**



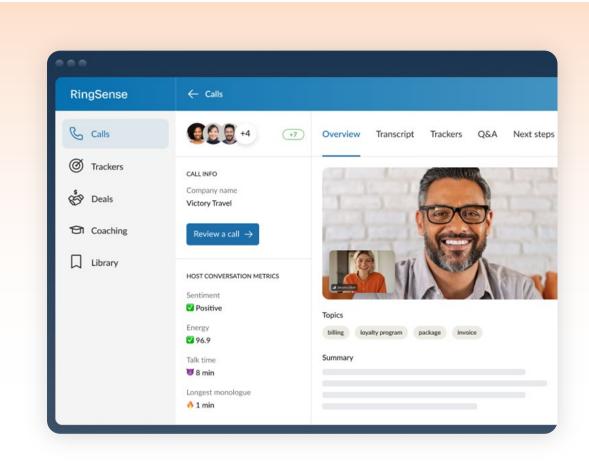


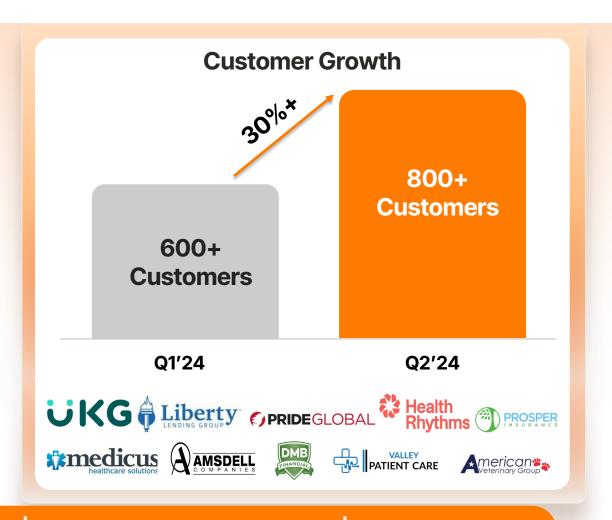
## RingCentral Events Growth Led by Marquee Customers





## RingSense for Sales Customer Growth Up Solidly





## RingSense Al Platform Monetization Strategy

Category	Product Name	Pricing	<b>Customer Traction</b>
Quality Management	RingSense for RingCX	\$30/user/month	60%+ of 2Q24 \$1M+ TCV deals included Quality Management
Revenue Intelligence	RingSense for Sales	\$60/user/month	800+ Customers

**Personal Assistant** 

**RingSense for RingEX** 

Improve retention

**Closed Beta** 

## **Strong & Differentiated GTM**

**Large Direct Salesforce** 



**Resold by Many Top Service Providers** 





























**Now selling RingCX** 

#### **Larger Partner and Reseller Network**

























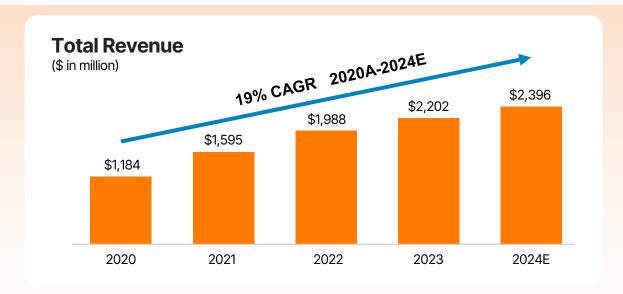


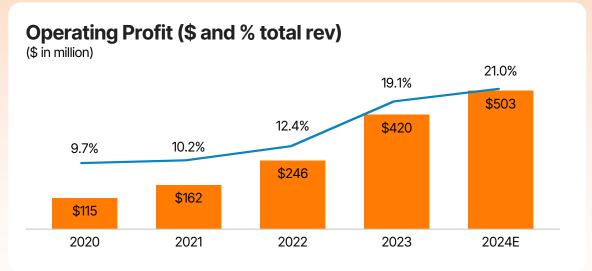


# Financial Highlights

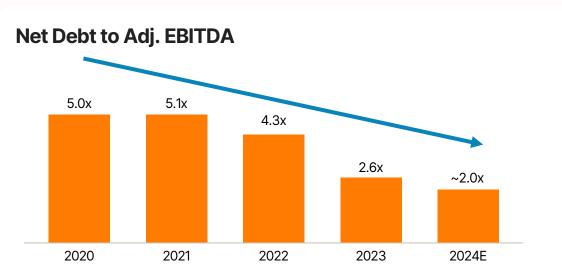
20 ©2024 RingCentral

## **Strong Financial Profile**(1)

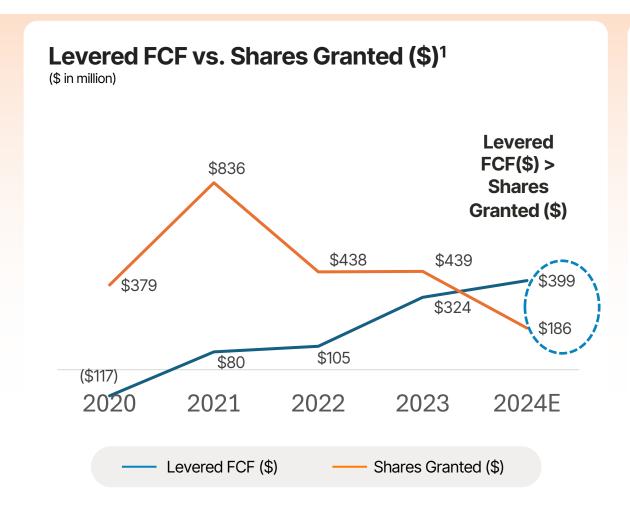


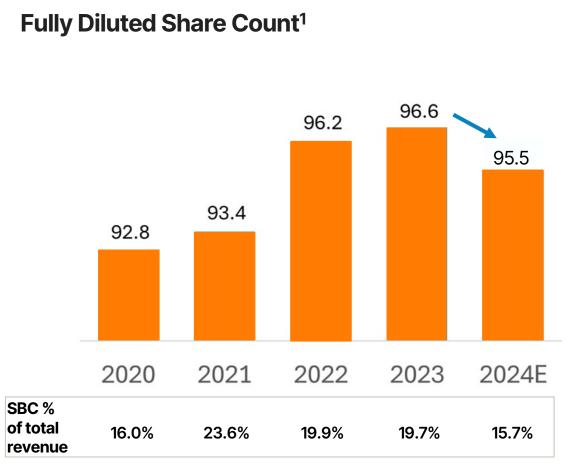






## **Expanding FCF While Reducing SBC and Share Count**



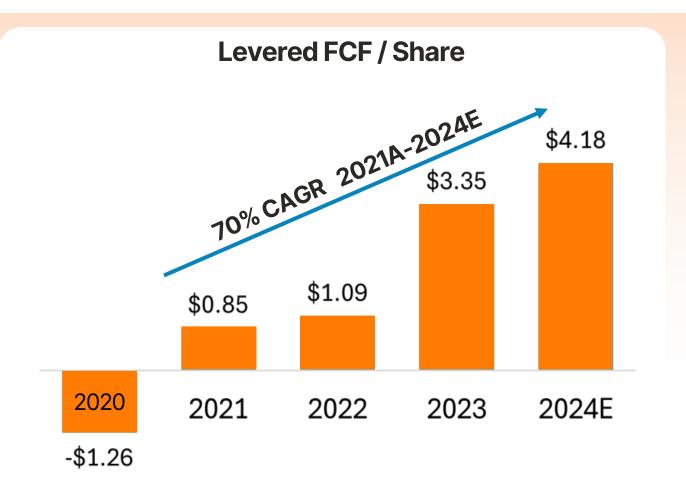


<sup>1) 2024</sup>E represents midpoint of guidance for levered free cash flow, stock-based compensation (SBC) as % of total revenue and fully diluted share count, as of September 3, 2024.

Shares Granted (\$) represents actual as of June 30, 2024, calculated as Number of RSU/PSUs granted multiplied by the Weighted Average Grant Date Fair Value Per Share. Note grant refresh cycle takes place in 1H24.

## Strong Position in a Large Market with Improving FCF/Share

- ▼ RNG is a Leader in Unified
  Communications as a Service
  (UCaaS)
- **✓** UCaaS Opportunity Remains Large
- ✓ New Products Expand TAM & Drive Growth
- ✓ Growth and Efficiency Driving Significant FCF/Share Expansion



2024E based on midpoint of Levered Free Cash Flow and Fully Diluted Share Count guidance as of September 3, 2024.