

PRESS RELEASE

SAFE WRAP OF FLORIDA SIGNS CONTRACT WITH SOSTRAVEL.COM TO OFFER LOST LUGGAGE CONCIERGE SERVICE AT MIAMI AIRPORT, AND NEW BANCA INTESA RESEARCH REPORT

Gallarate, November 7, 2024 – TraWell Co S.p.A. (Borsa Italiana, Ticker: TWL, OTCQX New York, Ticker: TRWAF), a global leader in luggage protection services, baggage storage, and travel-related products and services ("TraWell" or the "Company"), announces that its subsidiary Safe Wrap of Florida JV LLC has signed a one-year partnership with Sostravel.com to provide the Lost Luggage Concierge service. Miami Airport, with over 52 million passengers annually, is the second-largest airport in the TraWell Co. network by passenger volume after Madrid Barajas and joins the 25 other airports where the Lost Luggage Concierge service is marketed in partnership with Sostravel.com, a company listed on the Italian Stock Exchange under the symbol SOS, in which TraWell Co. S.p.A. holds a 6.05% stake. This transaction is considered a minor related-party transaction under the TWL "Related Party Transactions Procedure" and was approved by the Board of Directors following a favorable opinion from the Related Party Committee.

The company also announces the publication of a new Equity Research report by Banca Intesa, based on the TraWell Co. Group's Semi-Annual Report as of June 30, 2024, which is available on the company's website at https://www.trawellco.com/it/investors/ in the Analyst Coverage section.

About TraWell Co.

TraWell Co. is the global leader in luggage protection, storage services, and travel-related products and services (including the Lost Luggage Concierge service for lost luggage provided by Sostravel.com). Listed on Euronext Growth Milan (Ticker: BIT) and OTCQX New York (Ticker: TRWAF), the company operates 145 stores in 45 airports across 14 countries, with over 200 employees and serves 4 million customers worldwide. TraWell Co. offers a unique exposure to a portfolio of commercial activities and traveler services. With 25 years of experience, TraWell benefits from the growth in air travel and spending on wellness and security services.

For more information:

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