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KINGKEY FINANCIAL INTERNATIONAL (HOLDINGS) LIMITED
京基金融國際(控股)有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 01468)

VOLUNTARY ANNOUNCEMENT
ENGAGEMENT OF A CONSULTANT FOR ADVISORY SERVICES ON
GREEN ENERGY AND ARTIFICIAL INTELLIGENCE PROJECTS

This announcement is made by Kingkey Financial International (Holdings) Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis.

The board (the “**Board**”) of directors (the “**Director(s)**”) of the Company is pleased to announce that Dr. Lu Hui-Ming (陸惠民) (“**Dr. Lu**”) has been engaged by the Company as a consultant, with effect from 1 November 2024. In this role, Dr. Liu will provide advisory and consultancy services to the Group, leveraging his extensive know-how and in-depth understanding of the industry. According to the agreement entered into between the Company and Dr. Liu, Dr. Liu will offer expert opinion, analysis and recommendations to the Company aimed at enhancing the Company’s business performance, particularly in the areas of green energy development and investment, as well as artificial intelligence (“**AI**”) projects.

Dr. Lu holds a bachelor’s degree in physics from Fu Jen University in Taiwan. He furthered his education by obtaining both a master’s degree and a doctor of philosophy in Industrial, System, and Welding Engineering from Ohio State University in the United States.

Dr. Lu has 20 years of experience across various high-tech sectors, particularly in the areas of AI technology, telecommunications and the integration of renewable energy solutions with advanced computing systems. Since 2020, Dr. Lu has taken a leadership role in various projects to formulate strategies for the design and development of green-edge AI data centers. His efforts extend to the application of AI in renewable energy, as well as conducting relevant research. Dr. Lu is the chief scientist and director of Hydrogen Energy Center at the Yangtze Delta Region Institute of Tsinghua University in Zhejiang since 2020.

REASONS FOR THE ENGAGEMENT

As disclosed in the Company's announcements dated 2 May 2024, 20 May 2024, 5 June 2024, 19 June 2024, 1 July 2024 and 3 September 2024, the Group is committed to enhancing its focus on environment, social and governance initiatives, green energy and AI projects. The Board recognises that Dr. Lu's expertise in renewable energy and AI technology is invaluable to the Group's ongoing business development endeavours.

The Board wishes to take this opportunity to extend its welcome to Dr. Lu in joining the Group.

By Order of the Board
Kingkey Financial International (Holdings) Limited
Mong Cheuk Wai
Chairman and Executive Director

Hong Kong, 31 October 2024

As at the date of this announcement, the executive Directors are Mr. Mong Cheuk Wai and Ms. Cheung Pui Ki Gloria; and the independent non-executive Directors are Ms. Mak Yun Chu, Mr. Hung Wai Che, Mr. Leung Siu Kee and Mr. Chan Ting Fung.