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PRESS RELEASE

Economic Prosperity Workshop to Boost Foreign Investment and Strengthen U.S.-Grenada Trade Relations

September 17th, 2024 - The Government of Grenada, in partnership with leading U.S. trade and investment experts, is currently hosting a landmark Economic Prosperity Workshop. This four-day event, which ends on September 19, aims to promote foreign investment, enhance trade relations between Grenada and the United States, and provide actionable insights into fostering sustainable economic growth.

This workshop comes at a pivotal time as Grenada seeks to deepen its engagement with global markets, with the United States being a key trading partner. The United States' role as a crucial trade partner will be a primary focus, offering insights into how Grenada can expand its trade footprint in that market.

The event will feature in-depth presentations, discussions, and interactive sessions that will cover essential topics such as global trade trends, the significance of international trade agreements, and the economic potential of U.S.-Canada trade relations. It will also emphasise the strategic significance of foreign investment in driving economic growth and recommend practical methods to encourage it.

A key highlight will be the opportunity for participants to engage directly with US trade experts, where they will gain practical insights into fostering deeper economic ties and identifying new growth opportunities, as well as the concept of economic prosperity and its critical role in national development. It will also foster collaborative action planning aimed at outlining clear strategies and next steps to enhance Grenada's trade relations.

Prominent professionals and presenters including Tayde Aburto and Tonya McNeal-Weary, as well as Principal Officer Frances Herrera, will lead the session. The participants include key stakeholders from the government, business, and export sectors.

The Economic Prosperity Workshop reflects Grenada's ongoing commitment to strengthening its global economic position by fostering foreign investment and developing robust trade relations. As Grenada continues to navigate the complexities of international trade, this event represents a significant step toward building a more prosperous and globally connected economy.

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