

May 13, 2024

Shailen P. Bhatt Administrator Federal Highway Administration U.S. Department of Transportation 1200 New Jersey Ave. SE Washington, DC 20590

RE: Docket No. FHWA-2023-0037, Buy America Requirements for Manufactured Products

Dear Administrator Bhatt:

Associated Builders and Contractors hereby submits the following comments in response to the Federal Highway Administration's notice of proposed rulemaking published in the Federal Register on March 12, at 89 Federal Register 17789.

About Associated Builders and Contractors

ABC is a national construction industry trade association representing more than 23,000 member companies. ABC and its 68 chapters help members develop people, win work and deliver that work safely, ethically and profitably for the betterment of the communities in which ABC and its members work.

ABC's membership represents all specialties within the U.S. construction industry and is comprised primarily of general contractors and subcontractors that perform work in the industrial and commercial sectors for government and private sector customers.¹

The vast majority of ABC's contractor members are also small businesses. This is consistent with the U.S. Census Bureau and U.S. Small Business Administration's Office of Advocacy's findings that the construction industry has one of the highest concentrations of small businesses (82% of all construction firms have fewer than 10 employees)² and industry workforce employment (nearly 81% of the construction industry is employed by small businesses).³ In fact, construction companies that employ

¹ For example, see ABC's 34nd Excellence in Construction Awards program from 2024: https://www.abc.org/Portals/1/2024/EIC/34th%20EIC%20program.pdf?ver=mzYgfDwm9eScx_LNSAZXAQ%3d%3d.

² U.S. Census Bureau 2021 County Business Patterns: https://data.census.gov/table?q=CBP2021.CB2100CBP&tid=CBP2021.CB2100CBP&hidePreview=true and https://www.census.gov/programs-surveys/cbp/data/tables.html.

³ 2023 Small Business Profile, U.S. Small Business Administration Office of Advocacy (2023), at page 4, https://advocacy.sba.gov/wp-content/uploads/2023/11/2023-Small-Business-Economic-Profile-US.pdf.

fewer than 100 construction professionals comprise 99% of construction firms in the United States and account for 69% of all construction industry employment.⁴

In addition to small business member contractors that build private and public works projects, ABC also has large member general contractors and subcontractors that perform construction services for private sector customers and federal, state and local governments procuring construction contracts subject to respective government acquisition policies and regulations.

ABC's diverse membership is bound by a shared commitment to the merit shop philosophy in the construction industry. The philosophy is based on the principles of nondiscrimination due to labor affiliation and the awarding of construction contracts through open, competitive bidding based on safety, quality and value.

Response to the Notice of Proposed Rulemaking

ABC supports strategies to expand domestic jobs and manufacturing to avoid global supply chain disruptions and capture economic benefits within America. However, Build America, Buy America policies need to be balanced with safeguards against increased materials and construction costs and/or needless delays of infrastructure projects funded by the federal government and, ultimately, taxpayers.

ABC previously commented in response to FHWA's request for comments regarding the general applicability waiver of domestic content requirements for manufactured products and urged the agency to maintain the waiver.⁵

ABC continues to oppose FHWA discontinuing its general applicability waiver to avoid disruptions to rebuilding America's transportation infrastructure.

I. The Construction Industry Already Faces Significant Supply Chain Challenges

The U.S. construction industry currently faces significant headwinds in the form of supply chain disruptions, continuing inflation and a labor shortage of more than half a million people.⁶ Our concern is that the discontinuation of this longstanding waiver for manufactured products could exacerbate these disruptions and further increase costs for contractors and taxpayers.

Despite the end of the COVID-19 public health emergency and improvements to the unprecedented supply chain disruptions in some areas, the construction industry continues to face significant delays in obtaining key materials. ABC members and other construction firms report continuing delays in obtaining critical construction materials

⁴ U.S. Census County Business Patterns by Legal Form of Organization and Employment Size Class for the U.S., States and Selected Geographies: 2021, available at

 $[\]underline{https://data.census.gov/table/CBP2021.CB2100CBP?q=CBP2021.CB2100CBP\&hidePreview=true.}$

⁵ https://www.regulations.gov/comment/FHWA-2022-0027-7422.

⁶ "ABC: 2024 Construction Workforce Shortage Tops Half a Million," Jan. 31, 2024.

and components, and these challenges will be exacerbated in the short and medium term due to disruptions at the critical Port of Baltimore following the tragic collapse of the Francis Scott Key Bridge.⁷

These supply chain disruptions, among other factors, have contributed to significant increases in materials prices. As of March 2024, construction input prices were up 41.1% since the onset of the COVID-19 pandemic in February 2020.⁸

II. The FHWA Should Maintain the General Applicability Waiver for Manufactured Products.

Given the serious issues facing the industry that are outlined above, the FHWA should withdraw the proposed rule and maintain its general applicability waiver of domestic content requirements for manufactured products.

1. Numerous federal agencies were forced to provide six-month Buy America waivers.

The IIJA-imposed BABA requirements were initially addressed in the April 2022 OMB Guidance, OMB M-22-11, Initial Implementation Guidance on Application of Buy America Preference in Federal Financial Assistance Programs for Infrastructure. The OMB guidance provided instructions to agencies on the application of BABA requirements on federally financed infrastructure projects. ABC has submitted numerous comments to individual federal agencies with respect to their implementation of BABA.

The actions of multiple federal agencies tasked with federal assistance of infrastructure clearly demonstrates the need for deliberate implementation of updated BABA requirements. On April 28, 2022, the U.S. Department of Transportation announced a six-month waiver of BABA requirements¹¹ and the U.S. Department of Housing and

⁷ https://www.forconstructionpros.com/business/article/22892828/interact-analysis-construction-supply-chain-and-the-baltimore-bridge-collapse.

⁸ "ABC: Construction Materials Prices Increase 0.4% in March," ABC, April 2024.

⁹ "New 'Buy America' Mandates for Infrastructure Projects Could Trigger Cost Increases, Delays," ABC, April 2022.

¹⁰ See ABC comments to the U.S. Environmental Protection Agency

⁽https://www.abc.org/LinkClick.aspx?fileticket=0-1uZ1S1FDU%3d&portalid=1&language=en-US), the U.S. Department of Housing and Urban Development

⁽https://www.abc.org/LinkClick.aspx?fileticket=SNxsql2m8QU%3d&portalid=1&language=en-US×tamp=1663008670180) and the U.S. Department of Transportation (https://www.abc.org/LinkClick.aspx?fileticket=6IPPS8_-KN8%3d&portalid=1&language=en-US×tamp=1663008674901).

¹¹ See "Notice of Proposed Temporary Waiver of Buy America Requirements for Construction Materials," published on regulations.gov on April 28, 2022: https://www.regulations.gov/document/DOT-OST-2022-0047-0001.

Urban Development followed suit with a similar waiver on May 3, 2022.¹² Both agencies cited the lack of available information to immediately implement these requirements, with the DOT stating:

Because construction materials have not previously been subject to Made in America rules as have iron and steel, there is a need to gather data on domestic sourcing capacity to inform stronger standards. For example, while the exact impact on highway project construction is unknown, the Department believes that it could be significant. ... The Department recognizes both the importance of ensuring Buy America compliant construction materials and the need to implement the requirement in a way that is not overly burdensome.¹³

Despite the expiration of these waivers, similar issues continue to affect the implementation of BABA requirements on federal assistance programs across additional federal agencies with responsibility for infrastructure funding.

Additionally, the FHWA established a new public interest waiver on BABA requirements for electric vehicle chargers receiving funding under the new National Electric Vehicle Infrastructure Formula Program, which aims to install 500,000 EV chargers by 2030. The waiver delays BABA requirements for chargers assembled in the United States until July 1, 2024.¹⁴

Clearly, the FHWA's own analysis has revealed the potential increased costs and delays to critical infrastructure development of immediate implementation of expanded BABA requirements. ABC urges the FHWA to maintain the general applicability waiver for manufactured products until domestic supply chains are better able to meet the needs of federally assisted transportation projects.

2. The FHWA should consider agency staffing needs for an expected high volume of waiver requests.

As noted in the OMB's initial guidance on implementing the new Buy America requirements, the IIJA allows for several categories of waivers that recipients can apply for when the requirements may be unfeasible.¹⁵

Given the challenges outlined above, it is highly likely that the FHWA will face an extremely high volume of waiver applications, especially considering the OMB's guidance that "to the greatest extent practicable, waivers should be targeted to specific

¹² See 87 Federal Register 26219: <a href="https://www.federalregister.gov/documents/2022/05/03/2022-09513/general-applicability-waiver-of-build-america-buy-america-provisions-as-applied-to-recipients-of-build-america-buy-america-provisions-as-applied-to-recipients-of-build-america-buy-america-provisions-as-applied-to-recipients-of-build-america-buy-america-provisions-as-applied-to-recipients-of-build-america-buy-america-provisions-as-applied-to-recipients-of-build-america-buy-america-provisions-as-applied-to-recipients-of-build-america-buy-america-provisions-as-applied-to-recipients-of-build-america-buy-america-provisions-as-applied-to-recipients-of-build-america-buy-america-provisions-as-applied-to-recipients-of-build-america-buy-america-provisions-as-applied-to-recipients-of-build-america-buy-america-provisions-as-applied-to-recipients-of-build-america-buy-america-

¹³See 87 Federal Register 31931: https://www.federalregister.gov/d/2022-11195/p-23.

¹⁴See 88 Federal Register 10619: https://www.federalregister.gov/documents/2023/02/21/2023-03498/waiver-of-buy-america-requirements-for-electric-vehicle-chargers.

¹⁵ See OMB Memo M-22-11, pg. 6: https://www.whitehouse.gov/wp-content/uploads/2022/04/M-22-11.pdf.

products and projects." ¹⁶ Many products and projects will qualify for the nonavailability or unreasonable cost waivers given the difficulty contractors already face in obtaining affordable construction materials.

The FHWA should consider the impact that a flood of waiver applications will have on the agency's functioning. A lack of sufficient staff to process waiver applications for manufactured products in a timely manner may lead to additional delays and increased costs on infrastructure projects. Maintaining the general applicability waiver for manufactured products will reduce the quantity of waiver applications and alleviate these concerns.

In addition, ABC suggests future BABA implementation efforts incorporate a governmentwide database of products and materials that are actively seeking a waiver, as well as those that have been granted a waiver. This will eliminate inconsistencies between active and previous agency decisions and alleviate multiple requests to multiple agencies by construction industry stakeholders. In a win-win for the government workforce and its contractors, this will reduce time needed to evaluate materials, which will eliminate risk, cut costs and help get more projects built with domestic materials in the long run.

Conclusion

While ABC supports strategies to expand domestic jobs and manufacturing to avoid global supply chain disruptions and capture economic benefits within America, reshoring domestic manufacturing for the construction industry supply chain that has eroded over decades is not feasible in the time frame prescribed by lawmakers and regulators.

Federal agencies and their state and local government partners are already reeling from the confusion resulting from abrupt policy changes to domestic content requirements. ABC urges the FHWA to withdraw this proposed rule and continue its general applicability waiver for at least 18 months so government and industry stakeholders so that taxpayer-funded infrastructure projects will not be needlessly delayed, subjected to increased costs or cancelled as a result of well-intentioned but ham-fisted public policy.

Thank you for the opportunity to submit comments on this matter.

Respectfully submitted,

Ben Brubeck

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¹⁶ Ibid.

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