Forward-Looking Statements Disclaimer

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01 Q2 2024 Summary 02 Recent Business Highlights 03 Q3 + FY 2024 Guidance



RENT THE RUNWAY

Q2 2024 Summary

Q2'24 Key Metrics and Financial Highlights

TOTAL REVENUE

\$78.9M

Up 4% YoY

ACTIVE SUBSCRIBERS

129.1K, Down 6% YoY

AVERAGE ACTIVE SUBSCRIBERS

137.5K, Down 3% YoY

TOTAL SUBSCRIBERS

175.1K

Down 5% YoY

GROSS PROFIT / MARGIN

\$32.4M / 41%

Margin down 3 pts YoY

NET LOSS / MARGIN

(15.6)M/(20)%

Margin up 16 pts YoY

ADJ. EBITDA / MARGIN

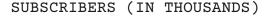
\$13.7M / 17%

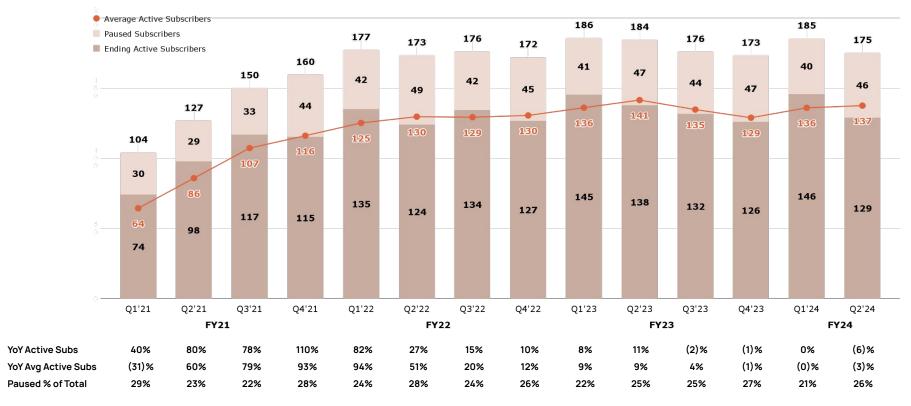
Margin up 7 pts YoY

Note: Active Subscribers represent the number of subscribers with an active membership as of the last day of any given period and excludes paused subscribers. Average Active Subscribers represents the mean of the beginning of quarter and end of quarter Active Subscribers for a quarterly period, and for other periods, represents the mean of the Average Active Subscribers of every quarter within that period. Total Subscribers includes both active and paused subscribers.

Q2 2024 ended July 31, 2024.

Active Subscribers as of July 31, 2024 Down 6.2% YoY



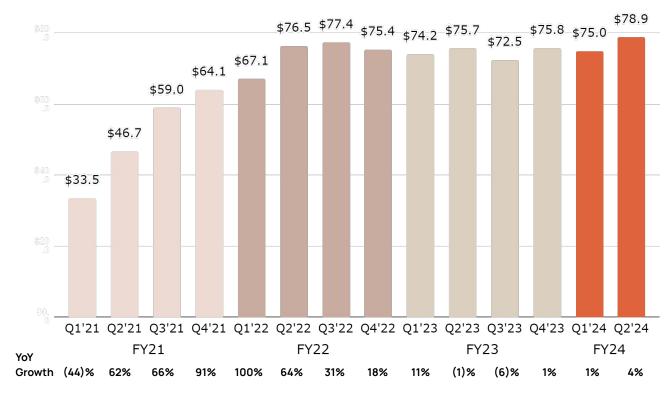


Note: Active Subscribers represent the number of subscribers with an active membership as of the last day of any given period and excludes paused subscribers. Total subscribers includes both active and paused subscribers. Average Active Subscribers represents the mean of the beginning of quarter and end of quarter Active Subscribers for a quarterly period; and for other periods, represents the mean of the Average Active Subscribers of every quarter within that period.

Calculations are based on unrounded figures.

Total Revenue Up 4% YoY in Q2'24

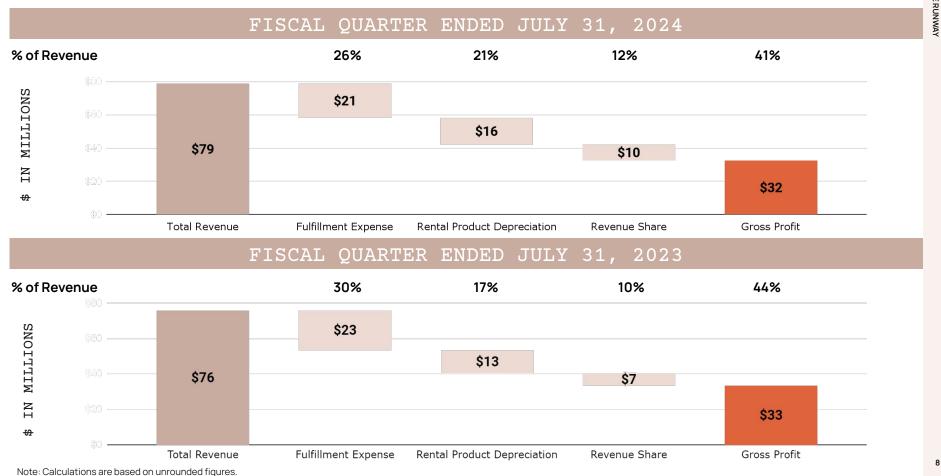
TOTAL REVENUE, NET (\$ IN MILLIONS)



Subscriber Highlights

- 89% of revenue from subscribers in Q2'24
- 25% of subscribers added one or more paid items into their subscriptions in Q2'24

Revenue to Gross Profit - Q2'24 and Q2'23



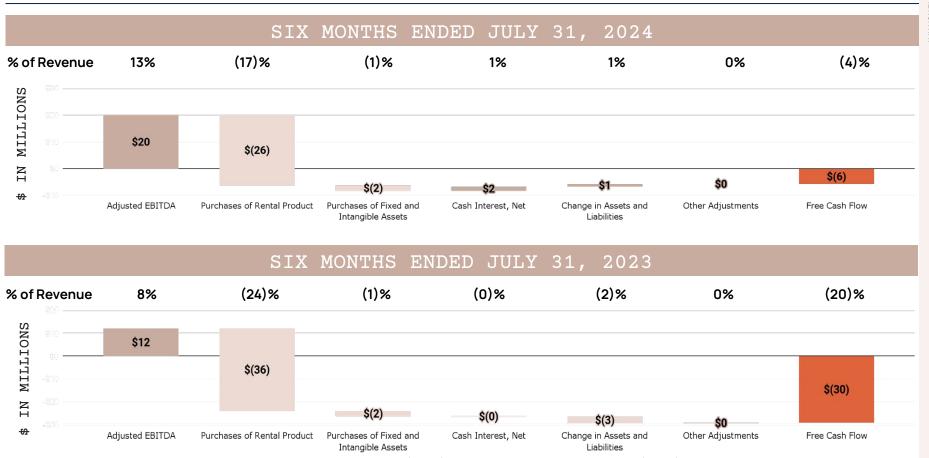
Gross Profit to Adjusted EBITDA - Q2'24 and Q2'23



Note: See GAAP to Non-GAAP Reconciliation in appendix. Calculations based on unrounded figures.

¹ Addback: Other includes write-offs of liquidated assets, non-recurring adjustments, and other adjustments.

Adjusted EBITDA to Free Cash Flow - 1H'24 and 1H'23

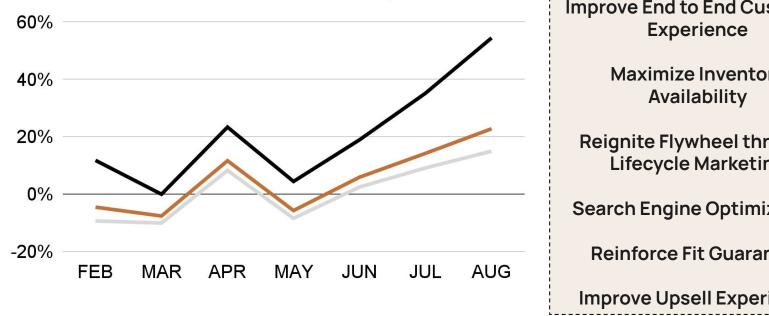


RENT THE RUNWAY

Recent Business Highlights

Our Reserve Business is Seeing Impressive YoY Improvement in Orders Due to Recent Cross-Functional Focus and Business Changes

YoY Reserve Orders (Overall, New to Brand, Repeat) Recent / Upcoming Changes Increase Booking Window Total Customers New Customers Repeat Customers Improve End to End Customer Ongoing 60% Experience Maximize Inventory 40% Ongoing **Availability**



Reignite Flywheel through **2H** Lifecycle Marketing 2H **Search Engine Optimization** 2H **Reinforce Fit Guarantee** 2H Improve Upsell Experience

We are Continuing to See Momentum in Our Marketing as We Bring Our Brand Back to Life This Fall

We are expanding our creative partnerships during New York Fashion Week to showcase how to make the most of RTR during fashion's busiest week of the season.

The NYFW Edit



Lauren Caruso

Editor and trend-curious minimalis Lauren Caruso uses NYFW as a testing ground for new trends, like layered, asymmetrical skirts and pintucked, ladylike blazers.

Rent the Edit

Southeast roadshow and mobile tour launching this Fall focused on growing market share and Gen Z customer base, targeting universities with strong Greek life & sports culture.







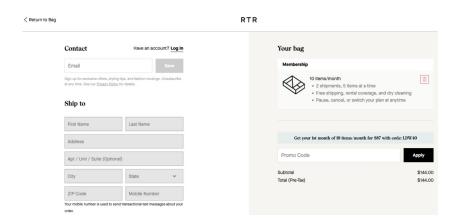




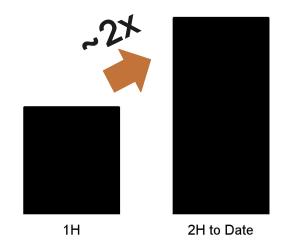


1H Tech and Product Projects are Showing Positive Results

Launch of Delayed Account Creation



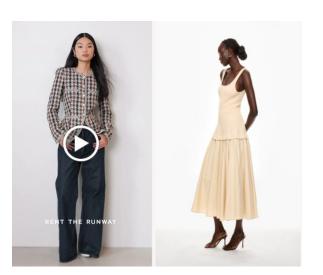
Checkout Completion Rate



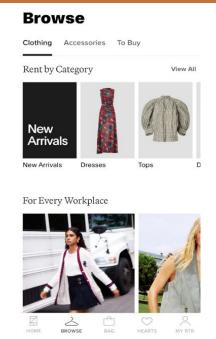
Our Improved Site Experience Combined With Enhanced Merchandising is Designed to Set Us Up for Success in 2H

In 1H 24, we accomplished ~10x faster site load times, which resulted in around 30% lower bounce rate on our grids page.

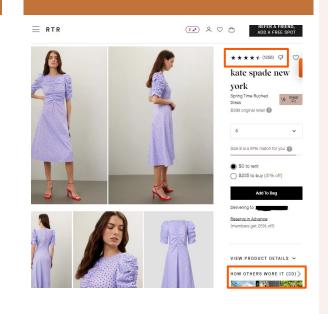
Better PDPs



New Browse Features



Increased Photo Reviews



RENT THE RUNWAY

Q3 + FY2024 Guidance

Q3 & Fiscal Year 2024 Guidance

Q3 2024 Guidance

Total Revenue: \$75M - \$77M

Adjusted EBITDA Margin¹: 13%-15% of Total Revenue

FY2024 Guidance

Total Revenue: \$304M - \$316M; 2% - 6% YoY Growth

Adjusted EBITDA Margin¹: 15% - 16% of Total Revenue

Rental Product Acquired²: ~\$48M - \$50M

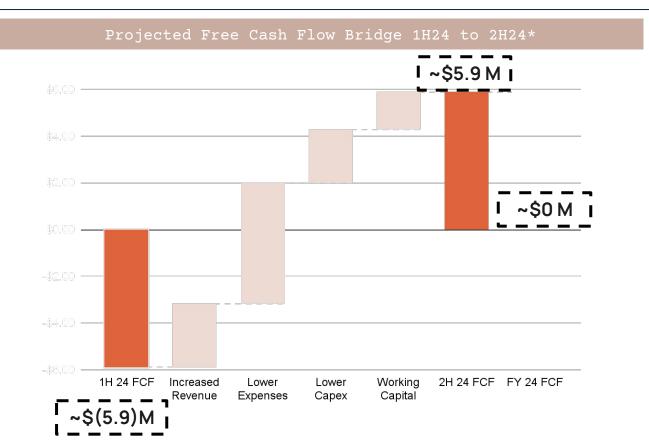
Share-based Compensation: \$10M - \$16M

Free Cash Flow³: Breakeven

² Purchases of Rental Product as presented on the Consolidated Statement of Cash Flows may vary from Rental Product Acquired (presented above) due to timing of payments for rental product. Rental Product Acquired reflects the cost of owned rental product received in the period. See appendix for reconciliation of Purchases of Rental Product to Rental Product Acquired.

Free cash flow defined as net cash (used in) provided by operating activities and net cash (used in) provided by investing activities on a combined basis.

Projected Free Cash Flow - 1H 24 to 2H 24



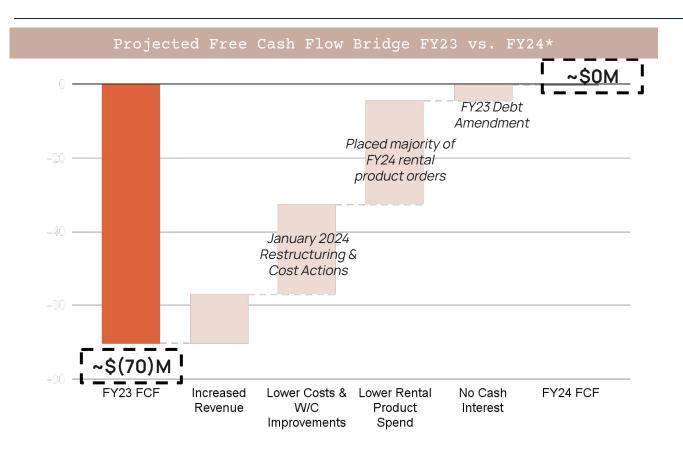
- FCF breakeven in FY 24 largely due to the contribution from expenses, capex and working capital in 2H 24
- High visibility on lower operating expenses and capital expenditures
- Lower operating expenses primarily driven by timing of marketing expenditures

^{*}Exact figures are illustrative and not to scale.

RENT THE RUNWAY

Appendix

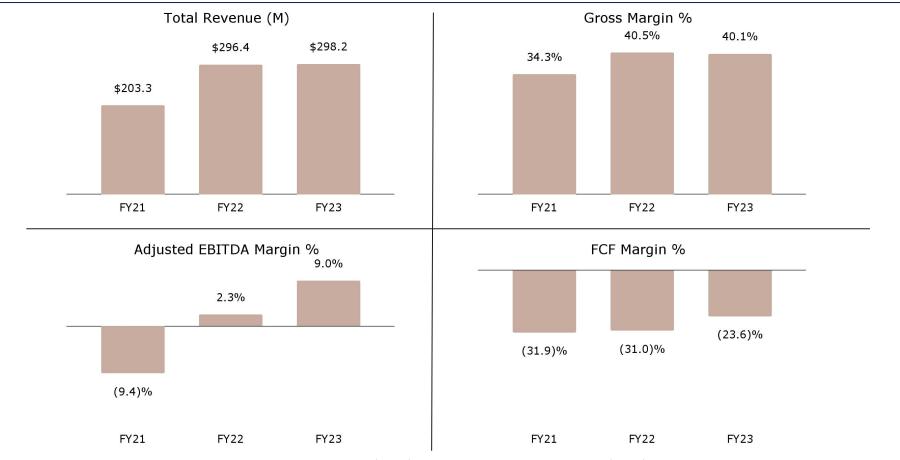
Our Primary Focus is to Become FCF Breakeven for FY24



- We anticipate reaching FCF breakeven based on a wide range of revenue growth strategies
- Our cost base has reduced significantly as a result of the recent restructuring and continued fulfillment and transportation efficiencies
- Our planned inventory spend is dramatically lower than FY23 due to the right sized depth strategy
- Cash interest on credit facility reduced to zero until Q2 2025

^{*}Exact figures are illustrative and not to scale.

Improved the Financial Profile of RTR Significantly Since FY21



Condensed Consolidated Statements of Operations

	Three Months Ended 7/31/2024	Three Months Ended 7/31/2023	Six Months Ended 7/31/2024	Six Months Ended 7/31/2023	Year Ended 1/31/2024	Year Ended
(In millions, except per share amounts)						
Total revenue, net	\$78.9	\$75.7	\$153.9	\$149.9	\$298.2	\$296.4
Fulfillment	20.6	22.5	41.2	44.4	86.0	92.2
Technology	8.7	12.9	18.3	26.0	49.1	55.4
Marketing	7.8	8.2	16.8	17.5	31.2	35.1
General and administrative	22.2	25.9	45.0	52.4	101.6	109.0
Rental product depreciation and revenue share	25.9	20.0	51.9	40.9	92.5	84.2
Other depreciation and amortization	3.3	3.7	6.6	7.5	14.7	16.4
Restructuring charges	-	-	0.2	-	2.0	2.4
Loss on asset impairment related to restructuring	-	-	-	-	1.1	5.3
Total costs and expenses	88.5	93.2	180.0	188.7	378.2	400.0
Operating loss	(9.6)	(17.5)	(26.1)	(38.8)	(80.0)	(103.6)
Interest income / (expense), net	(6.0)	(9.5)	(11.6)	(18.3)	(33.7)	(36.8)
Other income / (expense) and gains / (losses)	0.1	0.1	0.2	0.1	0.7	1.5
Income tax benefit / (expense)	(0.1)	0.1	(0.1)	0.1	(0.2)	0.2
Net loss	\$(15.6)	\$(26.8)	\$(37.6)	\$(56.9)	\$(113.2)	\$(138.7)
Net loss per share attributable to common stockholders, basic and diluted	\$(4.17)	\$(7.93)	\$(10.18)	\$(17.05)	\$(33.12)	\$(43.17)
Weighted average basic and diluted shares outstanding	3.7	3.4	3.7	3.3	3.4	3.2
Restructuring-related items:						
Restructuring charges	-	-	(0.2)	-	(2.0)	(2.4)
Loss on asset impairment related to restructuring	-	-	-	-	(1.1)	(5.3)
Total Restructuring-Related Items	\$0.0	\$0.0	\$(0.2)	\$0.0	\$(3.1)	\$(7.7)
Restructuring-related items per share attributable to common stockholders, basic and diluted	\$0.00	\$0.00	\$(0.05)	\$0.00	\$(0.91)	\$(2.40)
Net loss excl. restructuring charges $\&$ loss on asset impairment related to restructuring	\$(15.6)	\$(26.8)	\$(37.4)	\$(56.9)	\$(110.1)	\$(131.0)

ne effective on April 2, 2024.

Condensed Consolidated Balance Sheets

	As Of 7/31/2024	As Of 1/31/2024
(in millions)		
Cash and cash equivalents	\$76.6	\$84.0
Restricted cash, current	5.2	5.2
Prepaid expenses and other current assets	10.8	13.0
Restricted cash, fixed	4.8	4.8
Rental product, net	85.9	94.0
Fixed and intangible assets, net	34.7	39.1
Operating lease and other assets	39.4	38.4
Total assets	\$257.4	\$278.5
Total current liabilities	48.3	48.1
Long-term debt, net	319.8	306.7
Operating lease and other liabilities	43.8	46.0
Total liabilities	\$411.9	\$400.8
Total stockholders' equity (deficit)	\$(154.5)	\$(122.3)
Total liabilities and stockholders' equity (deficit)	\$257.4	\$278.5

Condensed Consolidated Statements of Cash Flows

	Six Months Ended 7/31/2024	Six Months Ended 7/31/2023	Year Ended 1/31/2024
(in millions)			
Net loss	\$(37.6)	\$(56.9)	\$(113.2)
Net cash (used in) provided by operating activities	6.8	(4.1)	(15.7)
Net cash (used in) provided by investing activities	(12.7)	(25.5)	(54.6)
Net cash (used in) provided by financing activities	(1.5)	(0.3)	0.7
Net (decrease) increase in cash and cash equivalents and restricted cash	(7.4)	(29.9)	(69.6)
Cash and cash equivalents and restricted cash at beginning of period	94.0	163.6	163.6
Cash and cash equivalents and restricted cash at end of period ¹	\$86.6	\$133.7	\$94.0

¹ Includes both current and non-current restricted cash.

Reconciliation of Net Loss to Free Cash Flow

	Six Months Ended 7/31/2024	Six Months Ended 7/31/2023	Year Ended 1/31/2024	Year Ended 1/31/2023	Year Ended 1/31/2022
(in millions)					
Net loss	\$(37.6)	\$(56.9)	\$(113.2)	\$(138.7)	\$(211.8)
Operating loss	(26.1)	(38.8)	(80.0)	(103.6)	(125.9)
Interest income / (expense), net	(11.6)	(18.3)	(33.7)	(36.8)	(53.0)
Gain / (loss) on warrant liability revaluation, net	-	-	-	-	(24.9)
Other income / (expense) and gains / (losses) ¹	0.2	0.1	0.7	1.5	(8.3)
Income tax benefit / (expense)	(0.1)	0.1	(0.2)	0.2	0.3
Net cash (used in) provided by operating activities	6.8	(4.1)	(15.7)	(47.7)	(42.3)
Net cash (used in) provided by investing activities	(12.7)	(25.5)	(54.6)	(44.3)	(22.5)
Free Cash Flow	\$(5.9)	\$(29.6)	\$(70.3)	\$(92.0)	\$(64.8)

¹Other income / (expense) in prior years primarily consists of proceeds from previous insurance claims, proceeds from monetizing tax credits associated with growth and the loss on debt extinguishment.

Selected Cash Flows Detail and Supplemental Cash Flow Information

	Six Months Ended 7/31/2024	Six Months Ended 7/31/2023	Year Ended 1/31/2024	Year Ended 1/31/2023
(in millions)				
INVESTING ACTIVITIES				
Purchases of rental product	\$(26.3)	\$(36.3)	\$(77.9)	\$(62.1)
Proceeds from liquidation of rental product	\$2.2	\$2.2	\$4.6	\$8.8
Proceeds from sale of rental product	\$13.6	\$10.8	\$23.3	\$17.9
Purchases of fixed and intangible assets	\$(2.2)	\$(2.2)	\$(4.6)	\$(8.9)
Net cash (used in) provided by investing activities	\$(12.7)	\$(25.5)	\$(54.6)	\$(44.3)
SUPPLEMENTAL CASH FLOW INFORMATION				
Rental product received in the prior period	\$1.4	\$5.4	\$5.4	\$6.5
Purchases of rental product not yet settled	\$(0.9)	\$(5.0)	\$(3.3)	\$(5.4)

Reconciliation of Purchases of Rental Product to Rental Product Acquired

	Six Months Ended 7/31/2024	Six Months Ended 7/31/2023	Year Ended 1/31/2024	Year Ended 1/31/2023	
(in millions)					
Purchases of rental product	\$(26.3)	\$(36.3)	\$(77.9)	\$(62.1)	Cost of owned rental product paid for in the period, as presented on the Condensed Consolidated Statements of Cash Flows.
Plus: Rental product received in the prior period	\$1.4	\$5.4	\$5.4	\$6.5	Cost of owned rental product paid for in the period, but received in the period immediately preceding, as presented on the Supplemental Cash Flow Information table.
Plus: Purchases of rental product not yet settled	\$(0.9)	\$(5.0)	\$(3.3)	\$(5.4)	Cost of owned rental product received in the period, but not yet paid for, as presented on the Supplemental Cash Flow Information table.
Rental Product Acquired	\$(25.8)	\$(35.9)	\$(75.8)	\$(61.0)	Cost of owned rental product received in the period.

Reconciliation of Net Loss to Adjusted EBITDA

		Three Months Ended 7/31/2024	Three Months Ended 7/31/2023	Six Months Ended 7/31/2024	Six Months Ended 7/31/2023	Year Ended 1/31/2024	Year Ended 1/31/2023	Year Ende
(in millions))							
Net loss		\$(15.6)	\$(26.8)	\$(37.6)	\$(56.9)	\$(113.2)	\$(138.7)	\$(211.8)
	Interest (income) / expense, net	6.0	9.5	11.6	18.3	33.7	36.8	53.0
	Rental product depreciation	16.2	12.8	31.1	24.9	57.1	52.9	50.3
	Other depreciation and amortization	3.3	3.7	6.6	7.5	14.7	16.4	19.4
	Share-based compensation	2.4	7.4	5.4	16.2	26.2	25.4	26.6
	Write-off of liquidated assets	1.2	0.7	2.8	1.7	3.4	5.8	4.8
	Non-recurring adjustments	-	0.5	-	0.5	1.7	1.3	5.3
	Non-ordinary course legal fees	-	-	-	-	0.3	0.1	-
	Restructuring charges	-	-	0.2	-	2.0	2.4	-
	Loss on asset impairment related to restructuring	-	-	-	-	1.1	5.3	-
	Income Tax (Benefit) / Expense	0.1	(0.1)	0.1	(0.1)	0.2	(0.2)	(0.3)
	(Gain) / loss on warrant liability revaluation, net	-	-	-	-	-	-	24.9
	(Gain) / loss on debt extinguishment, net	-	-	-	-	-	-	12.2
	Other (income) / expense, net	(0.1)	(0.1)	(0.2)	(0.1)	(0.7)	(1.5)	(3.9)
	Other (gains) / losses	0.2	0.1	0.2	0.2	0.4	0.7	0.3
Adjusted El	BITDA	\$13.7	\$7.7	\$20.2	\$12.2	\$26.9	\$6.7	\$(19.2)
Adjusted El	BITDA Margin	17.4%	10.2%	13.1%	8.1%	9.0%	2.3%	(9.4)%

Note: For additional information on each line item see the footnotes to the Adjusted EBITDA reconciliations in our O2 24 earnings press release, which is included as ex. 991 to our Form 8-K filed with the SEC on September 5, 2024.

Reconciliation of Cash Used by Operating Activities to Free Cash Flow

	Six Months Ended 7/31/2024	Six Months Ended 7/31/2023	Year Ended 1/31/2024	Year Ended 1/31/2023	Year Ended 1/31/2022
(in millions)					
Net cash (used in) provided by operating activities	\$6.8	\$(4.1)	\$(15.7)	\$(47.7)	\$(42.3)
Purchases of rental product	(26.3)	(36.3)	(77.9)	(62.1)	(30.8)
Proceeds from liquidation of rental product	2.2	2.2	4.6	8.8	5.7
Proceeds from sale of rental product	13.6	10.8	23.3	17.9	12.9
Purchases of fixed and intangible assets	(2.2)	(2.2)	(4.6)	(8.9)	(10.3)
Free Cash Flow	\$(5.9)	\$(29.6)	\$(70.3)	\$(92.0)	\$(64.8)
Free Cash Flow Margin ¹	(3.8)%	(19.7)%	(23.6)%	(31.0)%	(31.9)%

Free Cash Flow defined as net cash (used in) provided by operating activities and net cash (used in) provided by investing activities on a combined basis.

¹ Free Cash Flow Margin calculated as Free Cash Flow as a percentage of Revenue.

Reconciliation of Net Loss to Free Cash Flow

	Six Months Ended 7/31/2024	Six Months Ended 7/31/2023
(in millions)		
Net loss	\$(37.6)	\$(56.9)
Interest (income) / expense, net	\$11.6	\$18.3
Rental product depreciation	\$31.1	\$24.9
Other depreciation and amortization	\$6.6	\$7.5
Share-based compensation	\$5.4	\$16.2
Write-off of liquidated assets	\$2.8	\$1.7
Non-recurring adjustments	\$0.0	\$0.5
Non-ordinary course legal fees	\$0.0	\$0.0
Restructuring charges	\$0.2	\$0.0
Loss on asset impairment related to restructuring	\$0.0	\$0.0
Income Tax (Benefit) / Expense	\$0.1	\$(0.1)
Other (income) / expense, net	\$(0.2)	\$(0.1)
Other (gains) / losses	\$0.2	\$0.2
Adjusted EBITDA	\$20.2	\$12.2
Purchases of rental product	(26.3)	(36.3)
Purchases of fixed and intangible assets	(2.2)	(2.2)
Cash interest expense	(0.1)	(3.0)
Cash interest earned	1.6	2.8
Change in assets and liabilities	1.0	(2.8)
Non-recurring adjustments	-	(0.5)
Restructuring charges	(0.2)	-
Other adjustments ¹	0.1	0.2
Free Cash Flow	\$(5.9)	\$(29.6)

Free Cash Flow defined as net cash (used in) provided by operating activities and net cash (used in) provided by investing activities on a combined basis.

 $^{^{\}rm 1}\textsc{Other}$ adjustments primarily includes cash tax adjustments and other cash gains (losses).

Operating Expense Detail

	Three Months Ended 7/31/2024	Three Months Ended 7/31/2023	Six Months Ended 7/31/2024	Six Months Ended 7/31/2023
(in millions)				
Technology	\$8.7	\$12.9	\$18.3	\$26.0
Marketing	\$7.8	\$8.2	\$16.8	\$17.5
General and administrative	\$22.2	\$25.9	\$45.0	\$52.4
Total operating expenses	\$38.7	\$47.0	\$80.1	\$95.9
Less: Share-based compensation	\$2.4	\$7.4	\$5.4	\$16.2
Total operating expenses excluding share-based compensation	\$36.3	\$39.6	\$74.7	\$79.7
Operating expenses including share-based compensation as a % of revenue	49.0%	62.1%	52.0%	64.0%
Operating expenses excluding share-based compensation as a % of revenue	46.0%	52.3%	48.5%	53.2%

Share-Based Compensation Details

(in millions)				
Share-based compensation				
Technology	\$0.5	\$1.8	\$1.1	\$3.7
Marketing	\$0.0	\$0.0	\$0.0	\$0.1
General and administrative	\$1.9	\$5.6	\$4.3	\$12.4
Total	\$2.4	\$7.4	\$5.4	\$16.2
Share-based compensation as a % of revenue	3.0%	9.8%	3.5%	10.8%