



# CHEROKEE ARTIST RECOVERY ACT

## MARKETING MATERIAL ASSISTANCE POLICY

### **PURPOSE:**

To assist Cherokee Nation citizen artists in their business development efforts. Artists can apply for in-kind services for the printing and production of approved marketing materials up to the value of \$500 annually. Cherokee Nation Cultural Tourism will design three template options and allow the artist to customize their selections based on marketing needs and will provide printing for business cards, brochures or booth signage up to a max annual value of \$500.

### **MARKETING MATERIAL ASSISTANCE PROCESS:**

1. Submit application for Market Material Assistance.
  - a. Ensure that template of choice is selected, OR
  - b. Provide electronic file of design of choice
2. Artist will provide information, including photos, biography and contact information.
3. Applications will be subject for approval.

### **PARTICIPANTS:**

- Assistance is open to all Cherokee Nation citizen artists and performers, with preference given to Cherokee National Treasures.
- Participants must provide a copy of their Cherokee Nation citizen blue or photo ID card.
- Artist agrees that all printed materials will be branded with the Artist Recovery Act insignia and will include language that the materials have been made possible by the Cherokee Artist Recovery Act of 2022.
- Artist will allow at least 30 days for production once all content information is received.

### **QUESTIONS?**

Please call 918.384.7730 or email [donetta.johnson@cn-bus.com](mailto:donetta.johnson@cn-bus.com).

# MARKETING MATERIAL ASSISTANCE FORM

## CONTACT INFO:

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Select all that apply  Business Cards  Brochure  Booth Signage

Due Date (please allow up to 30 days for production) \_\_\_\_\_

Provide Copy of Cherokee Nation Citizen Blue or Photo ID Card

By signing you have agreed to all terms provided in the Marketing Material Assistance Policy.

Signature \_\_\_\_\_ Date \_\_\_\_\_

## PLEASE SEND OR EMAIL COMPLETED FORM TO:

Cherokee Nation Artist Recovery Act  
3377 Cherokee Springs Road  
Tahlequah, OK 74464  
donetta.johnson@cn-bus.com



**CHEROKEE ARTIST  
RECOVERY ACT**