



INDIANA STATE FAIR

For Immediate Release:

Tuesday August 6, 2024

Contact: LeRoy Lewis III, Indiana State Fair Media Department

Ph: (317) 927-7577 | llewis@IndianaStateFair.com

The Indiana State Fair and Pacers Sports & Entertainment Dedicate New Basketball Court



Indianapolis, IN: The Indiana State Fair is excited to announce the dedication of a brand-new outdoor permanent basketball court, made possible through a partnership with Pacers Sports & Entertainment. The dedication ceremony, which took place today during the Indiana State Fair, was a resounding success, drawing enthusiastic support from the community who will now have a new way to enjoy Indiana's annual tradition.

The dedication event featured inspiring speeches and appearances by **Governor Eric Holcomb**, **PS&E Executive Vice President, Danny Lopez**, and **Indiana State Fair Executive Director, Cindy Hoyer**. Additionally, **WNBA All-Stars Caitlin Clark, Aliyah Boston, Kelsey Mitchell** and **Erica Wheeler** were in attendance, shooting hoops with children on the court and interacting with fans. The presence of these Fever stars underscored the significance of this collaboration and the positive impact it will have on the community.

“We are incredibly grateful to our partners with Pacers Sports & Entertainment and the Indiana Fever to bring this new basketball court to life,” said Cindy Hoye, Executive Director of the Indiana State Fairgrounds. “This court now becomes an annual tradition to enjoy while visiting the State Fair, and a community asset into the future. Today marks an important moment in our history and future.”

“What can be more exciting than bringing together two of Indiana’s most important traditions – the State Fair and the game of basketball,” said Mel Raines, PS&E CEO. “We are so grateful to Cindy and her team at the Fair, and we can’t wait to see generations of visitors enjoying this fantastic new court!”

The state-of-the-art basketball court at the fairgrounds is now open to the public during the 167th Indiana State Fair. Soon after the fair closes on August 18, the artwork will begin to be installed onto the court. You can find a rendering to the art here (<https://bit.ly/4fwdqPI>). This court is designed to be a venue for basketball enthusiasts of all ages and skill levels.

About Pacers Sports and Entertainment:

Pacers Sports & Entertainment (PS&E) is the corporate identity exemplified by the Indiana Pacers, Indiana Fever, Indiana Mad Ants, Pacers Gaming, Pacers Foundation, Inc., and Gainbridge Fieldhouse. Its team of inspired and dedicated employees promises to deliver quality entertainment and unparalleled service.

About the Indiana State Fair:

The Indiana State Fair, known as the state's premier multi-day event, is a vibrant celebration of the Hoosier spirit and agricultural legacy. Over 15 exciting days, it unites communities across Indiana to honor the state's unique identity and welcomes visitors from far and wide. Renowned for its top-notch entertainment, spotlight on 4-H youth, engaging agricultural education programs, modern facilities, and an array of delicious fare, the Indiana State Fair has been a treasured tradition for Hoosiers for over a century. The 2024 Indiana State Fair takes place from August 2nd to August 18th (closed Mondays). For comprehensive event information, ticket details, and attractions, be sure to visit our official website at www.indianastatefair.com.

Media Contacts:

For Indiana State Fair assets, images and general media coverage requests please contact: pr@indianastatefair.com

For more information please visit, www.IndianaStateFair.com.