# RICHAL BANC CORP.

Acquisition of



#### INVESTOR PRESENTATION

MARCH 24, 2022

#### DISCLOSURE STATEMENT

#### **Forward Looking Statements**

This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements about the financial condition, results of operations, asset quality trends and profitability of Farmers National Banc Corp. ("Farmers"). Forward-looking statements are not historical facts but instead express only management's current expectations and forecasts of future events or long-term-goals, many of which, by their nature, are inherently uncertain and outside of Farmers' control. Forward-looking statements are preceded by terms such as "expects," "believes," "anticipates," "intends" and other similar expressions, as well as any statements related to future expectations of performance or conditional verbs, such as "will," "would," "should," "could" or "may." Farmers' actual results and financial condition may differ, possibly materially, from those indicated in these forward-looking statements. Factors that could cause Farmers' actual results to differ materially from those described in the forward-looking statements include impacts from COVID-19 pandemic on local, national and global economic conditions; higher default rates on loans made to our customers related to the COVID-19 pandemic and its impact on our customers' operations and financial condition; unexpected changes in interest rates or disruptions in the mortgage markets related to COVID-19 or other responses to the health crisis; and the other factors contained in Farmers' periodic reports and registration statements, filed with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended December 31, 2021, and Quarterly Report on Form 10-Q, which have been filed with the Securities and Exchange Commission and are available on Farmers' website (www.farmersbankgroup.com) and on the Securities and Exchange Commission's website (www.farmersbankgroup.com) and on other views as of any subsequent date. Farmers undertakes no obligation to updated forward-looking sta

#### **Use of Non-GAAP Financial Measures**

This presentation contains certain financial information determined by methods other than in accordance with accounting principles generally accepted in the United States ("GAAP"). These non-GAAP financial measures include "Core Deposits" and "Tangible Common Equity ratio." Farmers believes that these non-GAAP financial measures provide both management and investors a more completed understanding of Farmers' deposit profile and capital. These non-GAAP financial measures are supplemental and are not substitute for any analysis based on GAAP financial measures. Because not all companies use the same calculation of "Core Deposits" and "Tangible Common Equity ratio," this presentation may not be comparable to other similarly titled measures as calculated by other companies.

#### STRATEGIC PARTNERSHIP TO DRIVE COMPETITIVE SCALE

#### Compelling New Market Expansion

- Unique opportunity to acquire scale in attractive Western PA markets including metro Pittsburgh
- Ability to maximize the Farmers brand of both institutions and conversion of same core system
- Opportunity to better compete for loan growth in new, demographically rich markets with a larger legal lending limit, increased product offering and robust wealth management business
- Emclaire is one of few acquisition opportunities remaining to enter Western PA with a meaningful market share

#### Financially Attractive

- Increases assets ~26% to over \$5.2 billion at close
- Double-digit EPS accretion anticipated (~10% fully phased in)
- Tangible book value earn-back of approximately 3 years (crossover method)
- Internal rate of return of >20%

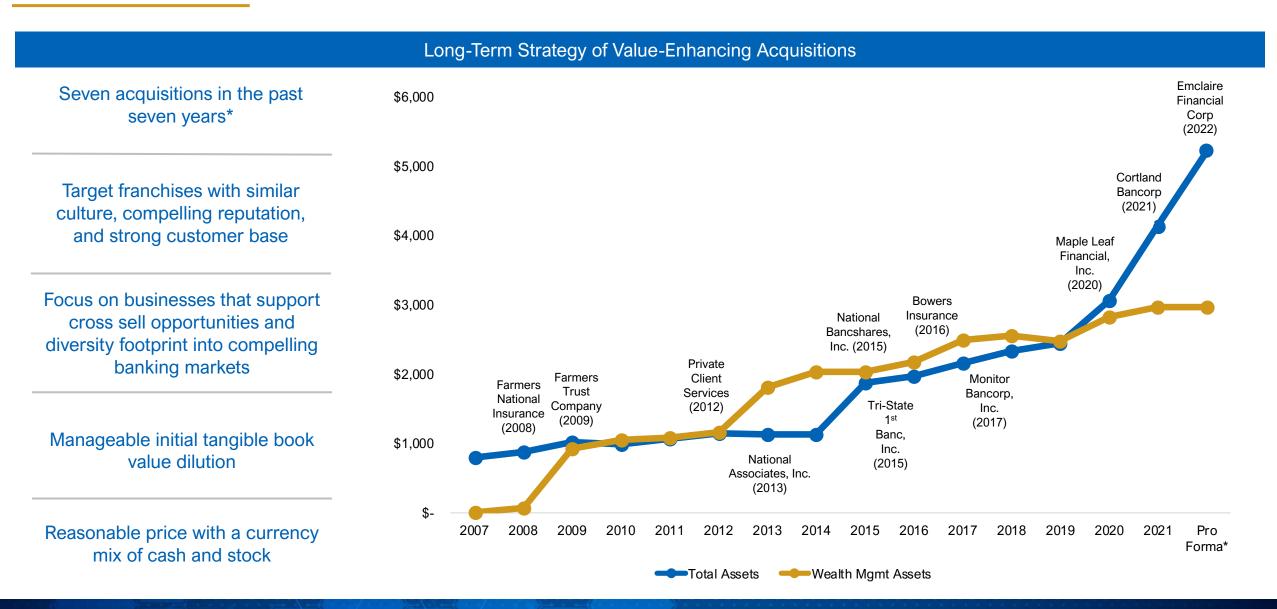
#### Fee Income Opportunity

- Ability to introduce a broader fee income product set to EMCF's captive customer base
- Access to demographically attractive Pittsburgh MSA to expand reach of fee-based business lines
- Introduction of FMNB's robust wealth management business to new markets and new customers that have not previously been able to combine banking and wealth management services

## Attractive Core Deposit Franchise

- Incredibly sticky deposit clientele with a 100+ year history of serving its communities
- Core deposits<sup>(1)</sup> make up 95% of total deposits as of 12/31/2021
- Low cost of deposits (0.41% MRQ)

#### PROVEN ACQUISITION HISTORY AND STRATEGY



#### **BUILDING FRANCHISE VALUE**

#### Successful Track Record of Adding Value Through M&A; Proven Ability to Execute Prudently Upon Acquisitive Growth

Transaction:	NationalBancsharesCorporation	Tri-State	Monitor Bank	Maple Leaf Financial	<b>CortlandBank</b> ™	Emclaire Financial Corp	
	National Bancshares Corporation	Tri-State 1 <sup>st</sup> Banc, Inc.	Monitor Bancorp, Inc.	Maple Leaf Financial	Cortland Bancorp	Emclaire Financial Corp	Total of Recent Bank Acquisitions
Geography:	Orville, OH	East Liverpool, OH	Big Prairie, OH	Newbury, OH	Cortland, OH	Emlenton, PA	
Date Closed:	June 2015	October 2015	August 2017	January 2020	November 2021	Est. 2H 2022	
Branches:	14	5	1	2	13	19	54
Purchase Price:	Cash & Stock: \$75.3 million	Cash & Stock: \$14.3 million	Cash & Stock: \$7.6 million	Cash & Stock: \$43.0 million	Cash & Stock: \$129.3 million	Cash & Stock: \$104.8 million	
Target Assets:	\$546 million	\$138 million	\$39 million	\$275 million	\$793 million	\$1,060 million	\$2,851 million
Target Loans:	\$409 million	\$65 million	\$21 million	\$181 million	\$492 million	\$791 million	\$1,959 million
Target Deposits:	\$417 million	\$123 million	\$33 million	\$186 million	\$678 million	\$918 million	\$2,355 million

#### PRO FORMA FRANCHISE

Pro Forma Highlights<sup>(1)</sup>

\$5.2B

**Assets** 

\$3.2B

Loans

\$4.5B

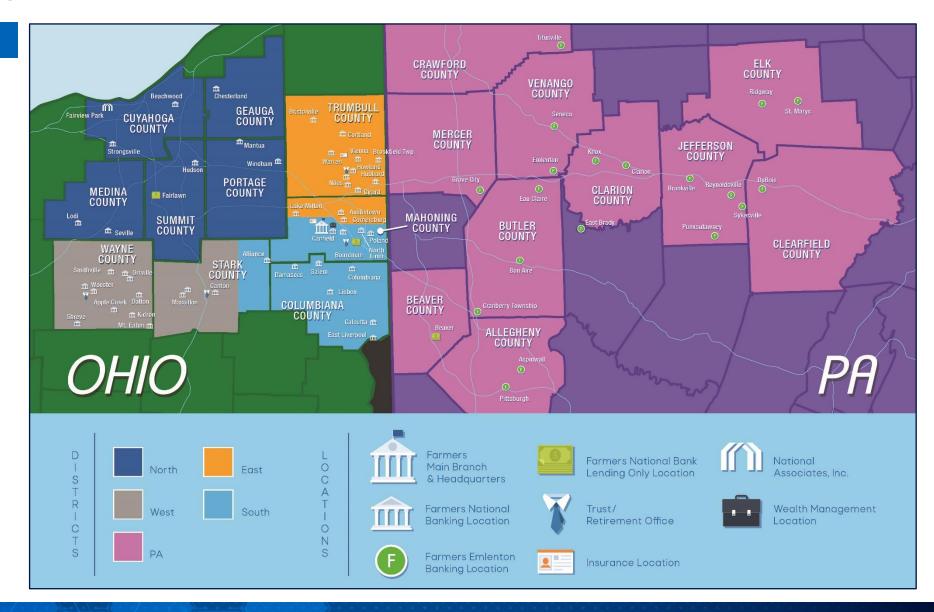
**Deposits** 

66

Branches

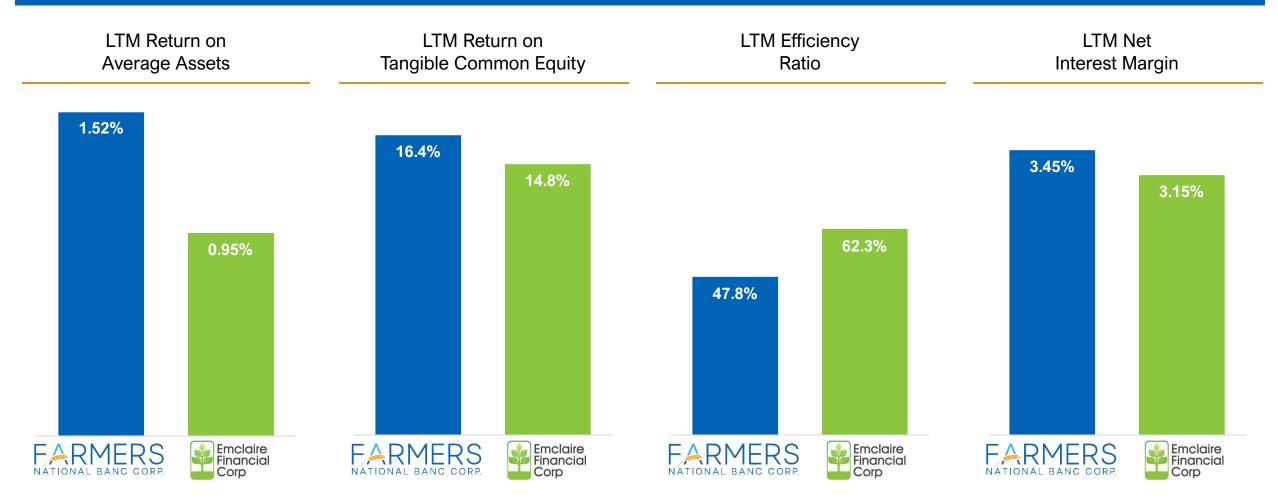
\$648.3M

Market Cap<sup>(2)</sup>



#### COMPLEMENTARY FRANCHISES WITH STRONG PERFORMANCE

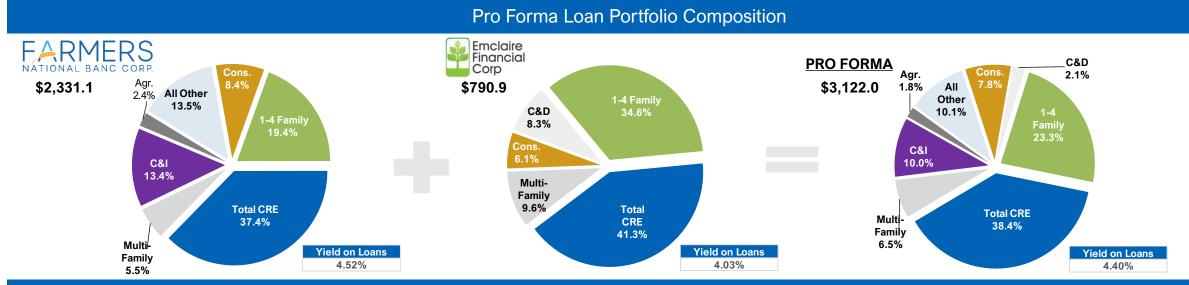
Ability to further enhance Emclaire's financial performance through cost savings, efficiency gains, cross-selling opportunities and other enhancements.



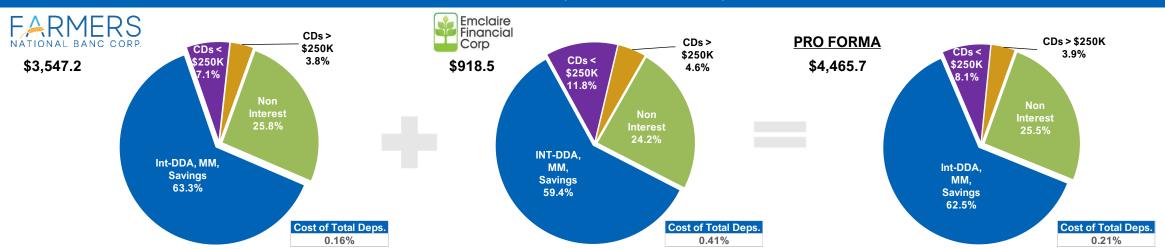
#### EMCLAIRE FINANCIAL CORP FINANCIAL HIGHLIGHTS

	For the	Twelve Months I	Ended	Quarters Ended			
(\$000)	12/31/2019	12/31/2020	12/31/2021	3/31/2021	6/30/2021	9/30/2021	12/31/2021
Balance Sheet							
Total Assets	\$915,296	\$1,032,323	\$1,059,508	\$1,067,711	\$1,107,059	\$1,084,974	\$1,059,508
Total Gross Loans	\$701,904	\$809,993	\$790,872	\$795,236	\$804,139	\$791,808	\$790,872
Total Deposits	\$787,124	\$893,627	\$918,496	\$926,227	\$959,319	\$948,523	\$918,496
Profitability Measures							
Net Interest Margin	3.35%	3.16%	3.15%	3.20%	2.86%	3.36%	3.19%
Efficiency Ratio	67.85%	65.47%	62.26%	66.25%	68.15%	57.56%	58.16%
ROAA	0.88%	0.68%	0.95%	0.85%	0.71%	1.23%	1.00%
ROAE	9.50%	7.61%	10.90%	9.50%	8.41%	14.27%	11.24%
Net Income	\$7,954	\$6,748	\$10,171	\$2,174	\$1,934	\$3,375	\$2,688
Asset Quality							
NPAs/Assets	0.31%	0.37%	0.25%	0.28%	0.26%	0.22%	0.25%
NCOs/Avg Loans	0.10%	0.03%	0.03%	0.08%	0.04%	0.01%	-0.01%
Reserves/Loans	0.93%	1.18%	1.31%	1.22%	1.22%	1.26%	1.31%

#### PRO FORMA LOAN AND DEPOSIT COMPOSITION



#### Pro Forma Deposit Portfolio Composition



#### TRANSACTION TERMS

#### Consideration

- 2.1500 shares of FMNB common stock or \$40.00 per share in cash for each share of EMCF, subject to 70% of EMCF shares being exchanged for stock and 30% being exchanged for cash
- Aggregate Deal Value of \$104.8M or \$37.62 per share<sup>(1)</sup>

#### Multiples

- Deal Value / Tangible Book Value: 144.7%
- Price / Normalized Tangible Book Value<sup>(2)</sup>: 136.7%
- Deal Value / LTM Net Income: 10.5x
- Core Deposit Premium<sup>(3)</sup>: 3.9%

### Board / Management

- 1 director from EMCF's Board to join FMNB's Board at closing
- Bill Marsh to join FMNB as Senior Vice President and Market President of Pennsylvania
- Creation of Pennsylvania Region advisory board

## Timing / Approvals

- Expected closing in 2<sup>nd</sup> half of 2022
- EMCF shareholder approval required
- Customary regulatory approvals



#### MODELING ASSUMPTIONS

#### Credit Mark

- Total gross credit mark of \$15.4 million (1.9% of EMCF's gross loan portfolio excluding loans held for sale and PPP loans)
  - \$7.1 million allocated to purchase credit deteriorated (PCD) loans
  - \$8.3 million allocated to non-PCD loans

#### Fair Value Marks

- ~\$9.7 million write-up of loan portfolio
- ~\$3.6 million write-up of deposit portfolio
- ~\$71 thousand write-up of other borrowings

### Other Marks

- \$10.6 million core deposit intangible amortized over 10 years using the straight line method
- \$1.0 million write down of fixed assets

## Cost Savings & Restructuring Charges

- ~34.0% cost savings with 75% phased-in in the first 12 months post-close, and 100% thereafter
- ~\$13.2 million pre-tax merger charges

#### FINANCIAL IMPACT SUMMARY

#### Estimated Pro Forma Balance Sheet<sup>(1)</sup>

- \$5.2 billion in total assets (26.0% increase)
- \$3.2 billion in total loans (36.1% increase)
- \$4.5 billion in total deposits (27.2% increase)

## Per Share Impact

- 9.5% projected accretion to FMNB's 2023 EPS (75% cost savings phased-in in first 12 months postclose) and ~10% projected EPS accretion on a fully phased in basis<sup>(2)</sup>
- TBV per share dilution of ~5% earned back in ~3 years using the cross over method<sup>(3)</sup>

## Pro Forma Capital Ratios

- Leverage Ratio: ~8.5%
- Tier 1 Ratio: ~12.5%
- Total Risk Based Capital Ratio: ~15.5%

#### COMPREHENSIVE DUE DILIGENCE

- Completed a coordinated comprehensive due diligence review with executives from FMNB & EMCF, along with advisors & consultants
- Detailed credit review completed by internal team and augmented with a 3<sup>rd</sup> party independent review

# Loan Review Process Comprehensive Loan Review Analysis

**\$212 Million**Commercial Loans
Review

**\$28 Million**Commercial Unfunded
Commitments Review

- 55% of total commercial loans
- 95% review of commercial loans rated special mention and substandard (\$37.4 million, no doubtful rated exist)
- 94% of classified loans (\$28.5 million)
- 78% of "worst-pass" rated loans
- The residential/consumer loan review was accomplished on a "top down" portfolio basis

