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#### PROVOKE POSSIBILITIES

Innovative Payment Platform-as-a-Service Redefining Global Payment Solutions



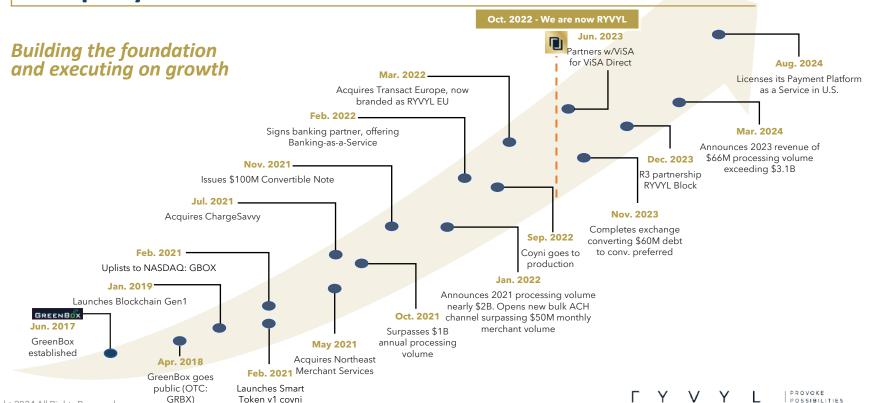


## **Forward Looking Statements**

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the Company. Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set forth in the Company's SEC filings. These risks and uncertainties could cause the Company's actual results to differ materially from those indicated in the forward-looking statements.



### **Company Milestones**

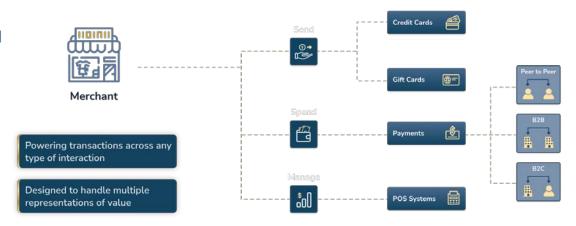




# RYVYL: Payment Technology Made Simple Enabling Intuitive, Secure, & Compliant Payments

#### Comprehensive, scalable and adaptable Payment Platform as a Service (PPaaS)

- Trusted environment for cross-border and regulatory transactions
- Intuitive interface simplifying complex financial transactions
- Catering to diverse needs of ever-evolving global market





## Providing Payment Infrastructure to Underserved Markets

Enabling businesses in both high-margin and low-risk markets, yielding higher blended fees and stronger margins than traditional payment processing

# Transaction Volume \$Millions







#### **Investment Rationale**

Large, fastgrowing digital payment market

\$4T
PayFac gross
transaction
vol. in 2025

Proprietary technology + blockchain

Reliable, Secure, Scalable Valuable partnerships + ISO sales model



Robust solutions for underserved verticals

Payment
Platform
as a
Service
(PPaaS)

Diversifying, high-margin revenue

40% gross margin target Licensing leverages infrastructure

Private Label

White Label



### Capturing Growing Share of Massive TAM

#### Benefiting from evolving market & trends in governments, small-to-mid size banks and technology

**\$4T** up 28.4%

2025 PayFac transaction vol., 5-year CAGR <sup>1</sup> **\$1.4T** up 87.7%

2030 blockchain technology market, 7-year CAGR <sup>2</sup> **\$361B** up 20.8%

2030 global digital payment market, 7-year CAGR <sup>2</sup> \$13B-\$15B > 6X

2025 PayFac revenue forecast, from \$2B in 2018 <sup>1</sup>

<sup>1.</sup> Payment Facilitator Global Opportunity Analysis and Industry Forecast, 2018-2025) https://infinicept.com/payment-facilitator/archive/payment-facilitators-expected-to-see-15-billion-in-transaction-revenue-by-2025-industry-forecast/

 $<sup>2 \ (\</sup>underline{https://www.grandviewresearch.com/industry-analysis/digital-payment-solutions-market})$ 

<sup>3</sup> S.3571 - Banking for All Act © Copyright 2024 All Rights Reserved



# Proprietary Technology Ensuring Verified, Secure & Recorded Transactions

RYVYL's unique blockchain ledger and smart contract technologies create seamless payment processing solutions using digital encryption keys to verify, secure and record details of each transaction conducted within RYVYL's ecosystem.





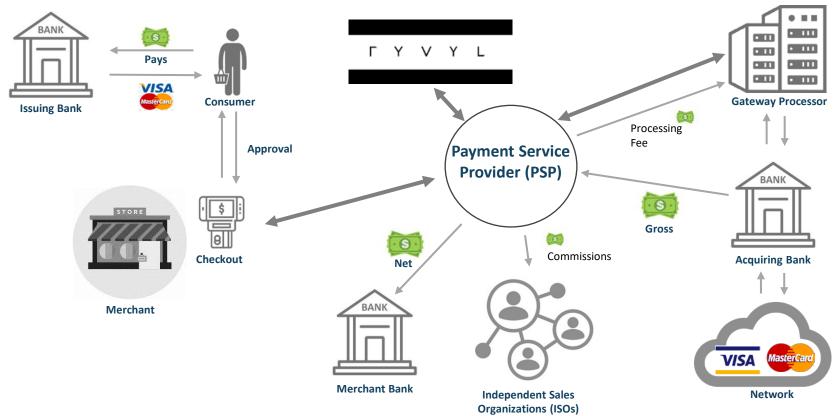
# **Growing Revenue with Robust Product Portfolio**

#### Payment Platform as a Service

Issuing	Acquiring	Banking	Licensing
<ul><li>e-Wallets</li><li>Prepaid Debt Cards</li><li>Gift Cards</li></ul>	<ul> <li>Merchant Acquiring</li> <li>POS Solutions</li> <li>e-Commerce</li> <li>Real-time Data</li> <li>IBANs</li> <li>PayFac-PFaaS</li> <li>coyni Business APIs</li> </ul>	<ul> <li>Banking-as-a-Service</li> <li>ACH</li> <li>Tribal Lending</li> <li>Payment Remittances</li> <li>FX Conversion</li> </ul>	<ul> <li>Pursuing both private and white label opportunities</li> <li>NEMS Core will be offered for white label licensing</li> <li>RYVYL Fabric</li> </ul>



# Payment-platform-as-a-service solutions (PPaaSS)





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## Extending Reach, Expanding Globally

#### **Independent Sales (ISOs)**

#### **Several 100 relationships:**

- Scaling sales
- Targeting high-margin business
- Boosting growth rate
- Managing risk
- Leveraging infrastructure

#### **Valuable Partners**









#### **VISA** Direct

Currently live in 5 of the 80 countries authorized, and, in acquiring, now processing in 150 countries



Providing RYVYL Fabric, a scalable Blockchain-as-a-Service platform

#### intercash

Co-branded debit cards

TYVYL | PROVOKE POSSIBILITIES



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## RYVYL Fabric Simplifies and Fast-tracks Blockchain Deployment

#### Integrated with Corda and Hyperledger





# **Unique Selling Proposition**

Next generation technology platforms with no barriers to scalability

Revolutionary Blockchain Integration	Global Compliance, Local Convenience	Adaptive and Future-Ready	All-In-One Payment Solution	Unparalleled Customer Experience
<ul> <li>Pioneering blockchain</li> <li>Security &amp; transparency</li> <li>Impervious to fraud</li> <li>Trust &amp; reliability</li> </ul>	<ul> <li>Navigates complex global financial regulations</li> <li>Great UX</li> <li>Compliance &amp; simplicity enable easy international expansion</li> </ul>	<ul> <li>Payment platform</li> <li>Forward-looking financial partner</li> <li>Platform evolving ahead of technological advancements and market trends</li> </ul>	<ul> <li>Scalable and versatile platform for small startups to large enterprises</li> <li>Cross-border transactions, multi-currency dealings, or diverse payment modes - one-stop for all payment needs</li> <li>T</li> </ul>	<ul> <li>Processing payments</li> <li>Seamless, intuitive</li> </ul>



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#### Recurring, High-Margin Revenue

Expect over \$4B in transactions volume in 2024

#### Cash at 6/30/24

- \$75.2M restricted
- \$ 6.4M unrestricted

#### Capital Structure (6/30/2024)

- \$55M preferred stock
- \$20M debt
- 6.7M common shares



Revenue

\*Represents mid-points of revenue guidance Q3 2024 \$14-15M; Full Year 2024: \$65M-\$70M





# **Targeting Growth: Long-term Operating Model**

#### Diversifying revenue and increasing volume of lower risk business

	2022	2023	2024
	Actual	Actual	Guidance <sup>1</sup>
<b>Business Volume</b>	\$1.9B	\$3.1B	>\$4.0B
Revenue Growth	\$32.9M	\$65.9M	\$65M - \$70M
	25%	100%	2% <sup>2</sup>
Gross Margin	\$16.1M 49%	\$25.8M 39%	40%
Adj. EBITDA	\$(14.4)M	\$(3.9)M	Positive \$ Q4
Margin	(44)%	(6)%	Positive % Q4

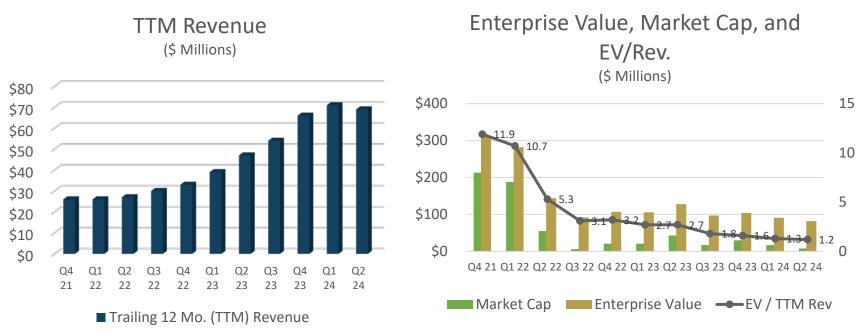


### **Driving Long-term Growth**

- Build & sustain market leadership in the acquiring business
- 2 Excel in global PPaaS and international payments business
- 3 Diversify and enter new verticals
- Innovate, license technology & acquire complementary platforms
- 5 Expand presence in Europe and beyond

### Valuation (as of August 29, 2024)





RYVYL forward EV/revenue valuation: 1.2X 2024 revenue guidance of \$65-70M



#### We Wish to Hear From You

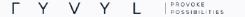
#### **RYVYL**

Ben Errez, Chairman/Co-Founder George Oliva, CFO 3131 Camino Del Rio N, Suite 1400 San Diego, CA 92108

#### **INVESTOR RELATIONS**

David Barnard, SVP LHA IR, a division of Alliance Advisors 415-433-3777 RYVYL@lhai.com

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# **Appendix**

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# **Segment Reporting – Full Year**

	2023 (\$ Thousands)	<b>2022</b> (\$ Thousands)
Revenue		
North America	\$ 48,938	\$ 28,613
International	<u>16,931</u>	4,296
Total revenue	<u>\$ 65,869</u>	\$ 32,909
Income (loss) from operations		
North America	\$ (14,121)	\$ (36,517)
International	1,819	(1,321)
Total income (loss) from operations	<u>\$ (12,302)</u>	\$ (37,838)
Depreciation and amortization		
North America	\$ 1,907	\$ 19,938
International	646	979
Total depreciation and amortization	\$ 2,553	\$ 20,917
Net income (loss)		
North America	\$ (54,170)	\$ (47,969)
International	1,069	(1,267)
Total net income (loss)	<u>\$ (53,101)</u>	\$ (49,236)



# Segment Reporting – Q2 2024 vs. Q2 2023

	Q2 2024 (\$ Thousands)	Q2 2023 (\$ Thousands)
Revenue		
North America	\$ 2,972	\$ 11,039
International	8,928	3,810
Total revenue	\$ 11,900	\$ 14,849
Income (loss) from operations		
North America	\$ (13,343)	\$ (3,858)
International	2,454	331
Total income (loss) from operations	\$ (10,890)	\$ (3,528)
Depreciation and amortization		
North America	\$ 507	\$ 461
International	71	162
Total depreciation and amortization	\$ 578	\$ 623
Net income (loss)		
North America	\$ (14,448)	\$ (12,409)
International	2,337	403
Total net income (loss)	<u>\$ (12,111</u> )	\$ (12,005)



# RYVYL LEADERSHIP TEAM



Chariman & Co- Founder



CEO & Co- Founder



**Chief Financial Officer** 



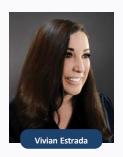
**VP of Product** 



**VP of Engineering** 



VP of Legal



**Director of Human Resources** 

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