

Buyee Expands Logistics Capabilities with New Osaka Warehouse

Tokyo, Japan – 26 August 2024 – Buyee, the cross-border e-commerce proxy purchasing service operated by tenso, inc., a consolidated subsidiary of BEENOS Inc. (TSE Prime: 3328), has officially commenced operations at its sixth logistics center in Fuchu, Osaka.

Buyee previously operated five warehouses across Japan: Kita-Kashiwa (Chiba), Hino (Tokyo), Heiwajima (Tokyo), Tokorozawa (Saitama), and Nanko (Osaka). As most facilities are concentrated in the Kanto area, the establishment of a robust logistics system to ensure continuity of services in the event of natural disasters, such as earthquakes, has become increasingly crucial. The new warehouse in Fuchu, Osaka, marks Buyee's second facility in the Kansai region. Strategically located inland, Fuchu offers enhanced resilience against natural disasters.

Buyee's GMV continues to grow year by year, with expectations to surpass 70 billion yen in FY2024. This surge in GMV has led to a significant increase in the volume of goods handled, driving the need for more stable and efficient warehouse operations. Buyee's domestic warehouses are essential to its service, responsible for inspecting, repacking, consolidating, and shipping products received from domestic partner sites to ensure safe delivery to international users.

The opening of the new Fuchu warehouse strengthens Buyee's logistics capabilities, providing increased operational flexibility to manage both potential disruptions and rapid growth in shipments.

Overview of Osaka Nakagura Warehouse

Name: Osaka Fuchu Warehouse

Address: 4-27-1 Hoshidakita, Katanoshi

Total floor space: Approx. 1,322m²



[About BEENOS]

Company Name: BEENOS Inc.

Representative: Shota Naoi, President and Group CEO

Location: 4-7-35 Kitashinagawa, Shinagawa-ku

Date of establishment: November 1999

Capital: 2.775 billion yen

-END-