

# Coast Hotels Announces New Franchised Property in Courtenay, British Columbia

Fully renovated property located in the picturesque Comox Valley on Vancouver Island welcomes guests as Coast Courtenay Hotel

#### FOR IMMEDIATE RELEASE

**Vancouver, B.C. – July 22nd, 2024** – Coast Hotels Limited, a fully owned subsidiary of APA Hotel Canada, Inc. and one of North America's fastest-growing and one of Canada's largest hotel brands, is pleased to announce the opening of its latest franchised property in Courtenay, British Columbia. The reimagined <a href="Coast Courtenay Hotel">Coast Courtenay Hotel</a> officially opened its doors to guests on June 04th and is offering a comfortable and convenient stay for travelers visiting Vancouver Island and the Comox Valley.

Conveniently situated just two blocks from the Strait of Georgia, near the vibrant downtown core of the stunning oceanside community of Courtenay, BC, and surrounded by the marina and beautiful parks and beaches, Coast Courtenay Hotel features 91 fully renovated comfortable rooms. Amenities and services of the pet-friendly property include free onsite car parking, free hotel-wide wi-fi, and air-conditioned guest rooms including some Double Queen rooms with Kitchenette. For added comfort and convenience, all rooms feature microwaves and mini-refrigerators, making this hotel the perfect destination for families. During the summer, guests can unwind in the open-air courtyard or take advantage of the refreshing outdoor pool.

"We are excited to bring the Coast Hotels brand to Courtenay and provide visitors to Vancouver Island with a comfortable and enjoyable stay," said Takamasa Machiura, President & CEO of Coast Hotels Limited. "We are committed to providing friendly service, refreshingly local stays, and a welcoming atmosphere for all our guests, and we believe the hotel will become a popular choice for travelers to the beautiful Comox Valley and nearby attractions."

Coast Courtenay Hotel's central location offers easy access to a variety of attractions. Parks, cultural sights, year-round outdoor recreation activities, shopping centers, and local eateries are all within walking distance. Wildlife excursions out of Comox Harbour offer fantastic fishing opportunities for Salmon, Cod, and even prawns, with Baynes Sound, Lambert Channel, Denman Island, and Hornby Island all nearby.

"We are delighted to add a fourth property to the Coast Hotel brand," says Shakil Adam, Owner of Evergreen Hospitality Group, owners of Coast Courtenay Hotel. "We look forward to welcoming guests and showcasing our best-in-class hospitality."

Visitors will enjoy Courtenay's rich history and magnificent natural beauty, as well as its quaint shops, arts, and entertainment. Boasting numerous beaches, rivers, and lakes, along with the exhilarating Mt. Washington Ski and Alpine Resort and top-tier golf courses nearby, this destination is renowned for its year-round recreation and sports offerings, making it an ideal choice for any traveler seeking adventure and relaxation alike.

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### **About Coast Hotels**

Each Coast Hotel property is as unique as the destinations they are located in, yet they all have something in common: friendly service and our always pleasant amenities. Coast Hotels offers properties throughout British Columbia, Alberta, Saskatchewan, the Yukon, Alaska, California, Hawaii, and Washington State in cities large and small. As one of North America's fastest-growing hotel brands, Coast Hotels owes its continued expansion to its friendly service, prime locations, value, and guest satisfaction. Coast Hotels owns and franchises hotels under the Coast Hotels brand and manages hotels on both a Coast Hotels branded and independent basis.

#### **About APA Hotels**

Headquartered in Tokyo, Japan, APA has a network of more than 750 properties and over 110,000 rooms in Japan making it the country's largest hotel group. It also has one hundred percent ownership of Coast Hotels, the brand, and owns the six "by APA" hotels in Vancouver, Victoria, Chilliwack, Prince George, Edmonton, and Calgary. APA is known for their urban-style hotel concept that delivers high-quality, highly functional, and environmentally friendly hotels to the market.

Visit www.coasthotels.com or call 1.800.663.1144.

## **Media Inquiries:**

Brigitte Diem-Guy Vice President, Revenue Strategies & Communication (604) 642-4105 b.diem-guy@coasthotels.com