

12 September 2024

SenSen wins tender with The City of Calgary, Canada

Highlights:

- *SenSen wins tender to provide mobile and fixed camera technology in The City of Calgary, Canada*
- *The tender to provide mobile and fixed lane enforcement systems with a first-year value of A\$1.9M (CAD 1.8M) to The City of Calgary*
- *The full contract value for which a purchase order has been received is A\$4.6M (CAD 4.2M) over five years, with two additional two-year extension options for a total potential length of nine years*
- *The contract covers all systems requirements of the city with the initial roll-out to be completed in H2 FY25.*

Melbourne, Australia – Live Awareness AI solutions provider SenSen Networks Limited (ASX:SNS) (“SenSen” or “the Company”) is pleased to announce that it has won a five-year contract (tender number 23-1703) to supply vehicle mounted and fixed lane mobile enforcement systems and software to The City of Calgary with a first year valued at A\$1.9M (CAD \$1.8M). The total value of the contract is A\$4.6M (CAD 4.2M) over five years, with two additional two-year extension options for a total potential length of nine years.

The contract is contingent on the successful completion of a proof-of-concept (POC) which is due to commence in September and expected to be completed within 11 weeks. The POC is included within the five-year contract term. The contract includes standard termination provisions.

The City of Calgary has been a customer of SenSen since 2016 and was one of the company’s first rollouts of SenSen technology in Canada. In early 2024, as per public-sector governance protocols, the City issued an RFP calling for submissions for the replacement of its vehicle monitoring and enforcement technology. After a global search, SenSen was selected to continue as the provider.

The contract covers the replacement of all existing hardware and software covering both mobile camera and fixed lane camera systems across the City of Calgary, Canada.

Commenting on the contract order, SenSen CEO Dr Subhash Challa said:
“As a long time SenSen customer, we are excited that Calgary continues to recognise the value in our technology as a powerful tool to optimise their kerbsides, make their streets more pedestrian-friendly and enable better use of its public spaces. This news affirms our land and expand strategy which has seen our momentum building rapidly across Canada’s leading cities —most recently witnessed by our win in Montreal.”

ASX Release



This release is approved by the Board of SenSen.

For further information, please contact:

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About SenSen Networks Limited

An innovator in smart urban management solutions, SenSen leads the way in AI technology with the pioneering Live Awareness AI Platform. This revolutionary system analyses data from cameras and sensors in real-world spaces, seamlessly integrating it with contextually significant digital enterprise data for a safer and more efficient global landscape.

SenSen's solutions are alleviating traffic congestion, enhancing road and personal safety, and elevating urban life in prominent cities like Chicago, Las Vegas, Vancouver, Calgary, Singapore, Adelaide, and Brisbane. Additionally, the company's AI-driven technology is generating substantial annual savings for major fuel retail brands, including AMPOL, Chevron, Liberty, and BP.

For more information on SenSen's innovative live awareness AI solutions, please visit www.sensen.ai.

Disclaimer – forward-looking statements

This release may contain forward-looking statements. These statements are based upon management's current expectations, estimates, projections and beliefs in regards to future events in respect to SenSen's business and the industry in which it operates. These forward-looking statements are provided as a general guide and should not be relied upon as an indication or guarantee of future performance. The bases for these statements are subjected to risk and uncertainties that might be out of control of SenSen Networks Limited and may cause actual results to differ from the release. SenSen Networks Limited takes no responsibility to make changes to these statements to reflect change of events or circumstances after the release.

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