

7 November 2024

SenSen Continues Board Renewal

Melbourne, Australia – Live Awareness AI solutions provider SenSen Networks Limited (ASX:SNS) (“SenSen” or “the Company”) is pleased to provide an update on its ongoing Board renewal program. Following a recent review of the skills required by the Board to take the company forward on the next stage of its growth journey, the skillsets of Finance, Audit and Governance were identified as areas where additional expertise would be beneficial. The company is now seeking to appoint a new independent Director with skills in these areas.

The Board renewal program comes following the appointment of independent non-executive Chairman, Mr Mark Brayan, in May 2024. The Board had previously identified that having an independent non-executive Chairman was the first step in refreshing the Board. Following two consecutive cashflow positive quarters, the company is now looking at the skills required to take the company forward in the next stage of its growth journey.

As part of this program, Zenon Pasieczny will step down as Non-Executive Director after the conclusion of company’s AGM on 19 November 2024. Zenon’s passion for marketing and communications has underpinned the development of the SenSen brand and the positioning of “Live Awareness” at the forefront of AI based technology.

Zenon was a foundation investor for SenSen, enabling founder and CEO Subhash Challa to focus on the company full time and invest in people and developing the SenSen platform. He served on the Board for 17 years, as SenSen evolved from a private entity, a spinoff from University of Technology Sydney (UTS) in 2007, and then as an ASX listed company in 2017. His guidance and support have set the company on firm foundations as it embarks on its next phase of growth in international markets.

Commenting on the changes, SenSen Chairman Mr Mark Brayan said: *“Zenon has been a great ambassador for the company over a long period of time and his dedication to building the SenSen brand and supporting the company is greatly appreciated.”*

Subhash Challa, SenSen’s founder and CEO commented *“Zenon has provided great support to SenSen and me. We’ve stood side by side since SenSen’s inception. I will miss his guidance and wish him well.”*

This release is approved by the Board of SenSen.

For further information, please contact:

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About SenSen Networks Limited

An innovator in smart urban management solutions, SenSen leads the way in AI technology with the pioneering Live Awareness AI Platform. This revolutionary system analyses data from cameras and sensors in real-world spaces, seamlessly integrating it with contextually significant digital enterprise data for a safer and more efficient global landscape.

SenSen's solutions are alleviating traffic congestion, enhancing road and personal safety, and elevating urban life in prominent cities like Chicago, Las Vegas, Vancouver, Calgary, Singapore, Adelaide, and Brisbane.

Additionally, the company's AI-driven technology is generating substantial annual savings for major fuel retail brands, including AMPOL, Chevron, Liberty, and BP.

For more information on SenSen's innovative live awareness AI solutions, please visit www.sensen.ai.

Disclaimer – forward-looking statements

This release may contain forward-looking statements. These statements are based upon management's current expectations, estimates, projections and beliefs in regards to future events in respect to SenSen's business and the industry in which it operates. These forward-looking statements are provided as a general guide and should not be relied upon as an indication or guarantee of future performance. The bases for these statements are subjected to risk and uncertainties that might be out of control of SenSen Networks Limited and may cause actual results to differ from the release. SenSen Networks Limited takes no responsibility to make changes to these statements to reflect change of events or circumstances after the release.