



Issuance-as-a-service: G+D launches industry-first modular platform for modern payment card issuance solutions

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Giesecke+Devrient

The modern payment card issuance platform Convego Service Market bundles G+D's Convego services to simplify their use for banks and financial service providers, making it easier to access and operate intelligent solutions for a phygital customer experience that perfectly combines physical and digital offerings. After onboarding once, the unified platform allows issuers to access all relevant apps or APIs.

Giesecke+Devrient (G+D), a global SecurityTech company, offers a comprehensive range of tailored solutions in its Convego portfolio, designed to meet the needs of customers at every stage of the typical payment card issuance lifecycle. These include [Convego Card Credentials](#) for digital-first card issuing, [Convego eActivate](#) for frictionless and safe card activation, and other solutions. In 2023, G+D was recognized as one of the "Established Leaders" in Modern Issuance by Juniper Research.

All of these solutions are now also available "as-a-Service" on the new modular platform Convego Service Market, simplifying access to the various products and solutions and making their use more efficient. Among other features, the platform offers a quick overview of all available PayTech services from G+D and how they interact. New services, products, and innovative solutions are available quickly and easily via the platform. Issuers can also use it to access test environments and request support or demos.

Developers have access to a development environment including APIs and a sandbox environment for test, provided by Convego Service Market. For issuers who prefer a less integrated approach or lack the necessary development resources, G+D also offers the option of using out-of-the-box portal applications to get started.

"Convego Service Market is the latest addition to the offerings available to banks and financial service providers," explains Eric Megret-Dorne, Head of Payment Card Issuance Portfolio, at G+D. "With its comprehensive monitoring, analytics, management tools and API-powered digital solutions, the platform streamlines the implementation of modern issuance solutions. It empowers banks and financial service providers to deliver innovative offers tailored to their customer's needs."

G+D will be presenting the platform at Money 20/20 Europe. Please find more information about G+D Convego Service Market [here](#).

About Giesecke+Devrient

Giesecke+Devrient (G+D) is a global SecurityTech company headquartered in Munich, Germany. G+D makes the lives of billions of people more secure. The company shapes trust in the digital age, with built-in security technology in three segments: Digital Security, Financial Platforms and Currency Technology.

G+D was founded in 1852 and today has a workforce of more than 14,000 employees. In the fiscal year 2023, the company generated a turnover of 3 billion euros. G+D is represented by 123 subsidiaries and joint ventures in 40 countries.

Further information: www.gi-de.com.