

August 23, 2024

Immediate Release

Meiji Group Nature Conservation Area Kumamoto Sunlight Forest Globally Recognized for its Area-based Preservation of Nature

Meiji Holdings Co., Ltd. (CEO, President and Representative Director: Kazuo Kawamura) is pleased to announce that the Meiji Group Nature Conservation Area Kumamoto Sunlight Forest (Sunlight Forest), which is owned by our business subsidiary KM Biologics Co., Ltd. (President and Representative Director: Toshiaki Nagasato), was registered to an international database*¹ for Other Effective area-based Conservation Measures. (<https://www.protectedplanet.net/555781429>)

The Meiji Group supports 30 by 30, an initiative to effectively conserve 30% or more of Earth's land and ocean as healthy biodiversity areas by 2030. This initiative was adopted during the CBD-COP15 in 2022 as one of the targets outlined in the Kunming-Montreal Global Biodiversity Framework to be achieved by 2030. As part of our support for this initiative, the Meiji Group has engaged in biodiversity conservation activities such as the Sunlight Forest.



Meiji Group depend on the abundant gifts of nature, including raw milk, cocoa and lactobacillus, and microorganisms used for developing antibiotics. Through our business activities, we work to conserve ecosystems and protect biodiversity. We believe it is our duty to live in harmony with nature. The Meiji Group will continue working towards the realization of nature positive by promoting nature capital management.

■ Sunlight Forest Overview

-Location: 1314-1 Kyokushi Kawabe, Kikuchi-shi, Kumamoto

On grounds of KM Biologics Co., Ltd. Kikuchi Research Center

-Land: Total surface area of approx. 6.3ha

-Overview: Located on the exterior at the foot of Mt. Aso, the area is a natural environment formed from trees that resemble a *satoyama* (the area between village and mountain). The grounds are home to threatened species listed on the Ministry of the Environment's Red List.



*1: About the international database

The most comprehensive databases related to Other Effective area-based Conservation Measures (OECM) include the World Database on Protected Areas (WDPA) and the OECM database (WD-OECM). A joint project by the UN Environment Program (UNEP) and the International Union for Conservation of Nature (IUCN), these databases are managed by the UNEP World Conservation Monitoring Center (UNEP WCMC) in collaboration with governments, non-government organizations, academia, and industry. There are plans for the status of achievement for 30 by 30 to be evaluated based on these databases.

[Reference Information]

Meiji Group Biodiversity Initiatives

<https://www.meiji.com/global/sustainability/caring-for-the-earth/biodiversity.html>

Meiji Group Biodiversity Conservation Activity Policy

https://www.meiji.com/global/sustainability/policies/pdf/biodiversity_conservation_activity_policy/biodiversity_conservation_activity_policy.pdf

The Meiji Group Long-Term Environmental Vision

<https://www.meiji.com/global/sustainability/caring-for-the-earth/long-term-environmental-vision-environmental-management/#long-Term-environmental-vision>

Meiji Group Nature Positive Declaration

https://www.meiji.com/global/sustainability/policies/pdf/biodiversity_conservation_activity_policy/meiji_group_nature_positive_declaration.pdf

Japan's 30by30 Roadmap

<https://policies.env.go.jp/nature/biodiversity/30by30alliance/documents/3030emap.pdf>

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