GoDaddy Inc.'s Environmental Policy

This Environmental Policy (the "Environmental Policy") of GoDaddy Inc. ("GoDaddy," "the Company," "we," and "our") outlines the Company's commitment to operating our business responsibly and complying with applicable laws while minimizing the environmental impact of our operations and supply chain.

Climate Change

GoDaddy acknowledges that climate change is an urgent threat to our planet. We believe everyone has a critical role in addressing the climate crisis. We closely monitor greenhouse gas emissions ("GHG") from our operations and supply chain through our annual GHG inventory process completed according to our Inventory Management Plan and in alignment with the GHG Protocol. We have made meaningful progress on our GHG emissions reductions to date and aim to continue to evaluate opportunities to further reduce our emissions.

As a part of our commitment to minimize our environmental impact, GoDaddy seeks to procure renewable energy for our operations where possible. In addition, we endeavor to understand potential climate-related risks and opportunities that may arise from our operations and supply chain so that we may address such risks and opportunities as appropriate.

Resource Usage

GoDaddy believes a key element to protecting the environment is efficiently using resources consumed from our operations. While we believe our industry generally uses fewer resources as compared to certain other industries, we choose to evaluate and implement, where possible, processes aimed at minimizing our water usage, waste generation, energy usage, and pollution.

We monitor our water and energy usage associated with our operations, implement energy-efficient technologies, and seek efficient or green buildings where possible. We reduce waste and e-waste through thoughtful consumption, reuse, and recycling. GoDaddy also aims to limit pollution from our operations and maintain compliance with applicable laws and regulations related to air, land, and water.

Biodiversity

GoDaddy recognizes that biodiversity is essential for the health of the planet and the well-being of current and future generations. While our operations may not directly impact biodiversity on a significant scale, we are committed to being responsible stewards of the environment and to understanding the broader implications of our activities.

We aim to integrate considerations for the protection and conservation of biologically diverse ecosystems and habitats into our business practices and decision-making processes. The Company is also committed to monitoring the impact of operations and management of biodiversity-related issues. We follow all applicable laws and

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regulations related to land use and operations in biologically and ecologically sensitive areas.

Supplier and Service Provider Requirement

In addition to upholding this Environmental Policy for our operations, GoDaddy is committed to ensuring that its suppliers and service providers maintain high environmental standards. Suppliers and service providers that are bound by the terms of our Master Services Agreement – Supplier Code of Conduct are required to comply with all applicable environmental laws and regulations in the countries in which the supplier or service provider conducts activities. This requirement is applicable to the following:

- Environmental Management System
- Air Emissions
- Environmental Permits and Reporting
- Product Content Restrictions
- Hazardous Substances
- Resource Efficiency
- Wastewater and Solid Waste
- Materials Disposal

Employee Engagement

We recognize the importance of engaging our employees in our goal to operate sustainably. GoDaddy's Corporate Sustainability and ESG team engages with stakeholders across the business to discuss ESG-related risks and opportunities and share best practices to further the Company's ESG strategy. To educate employees globally, we distribute our Sustainability Report annually and provide other updates on an ongoing basis. The Company also supports our Employee Resource Group GDGreen – an employee network interested in environmental issues. GDGreen raises awareness of and educates employees about environmental issues, while fostering community, creating change, and inspiring employees to make more sustainable decisions.

Governance

The Nominating and Governance Committee of the Board of Directors (the "Committee") oversees this Environmental Policy. The Committee will periodically review and update this Environmental Policy as necessary to reflect changes in laws, regulations, and best practices. Our commitment to transparency includes reporting on our progress on implementing this Environmental Policy, addressing any challenges we encounter, and demonstrating accountability through updates to our stakeholders.