

TERNA WINS THE “ARETÉ AWARD” FOR INTERNAL COMMUNICATION

The prize was awarded to the “EcoTips: good sustainability practices” project, confirming the Group’s commitment to supporting its employees

The thematic feature produced by the operator of Italy’s electricity grid was chosen “for the intensive and constant engagement of employees on social and environmental issues”

Rome, 7 October 2022 - Terna has won the “Areté Award” for Internal Communication, now in its 19th year, which was held at the CSR and Social Innovation Fair.

The prize was awarded to Terna’s “EcoTips: good sustainability practices” project organised by the Group led by Stefano Donnarumma and aimed at over 5,100 Terna employees to promote ethical conduct and good environmental practices. Thanks to the use of internal communication tools, ranging from the intranet to the company newsletter, the thematic feature promotes a broader culture of sustainability and the role of Terna as the director and enabler of the energy transition.

Areté awarded Terna *“for the intensive and constant engagement of employees on social and environmental issues”*. In particular, the editorial project of the “EcoTips: good sustainability practices” feature, edited by the Internal Communication department of Italy’s grid operator, is characterised by empathetic storytelling and a clear and authentic style - also reflected in the layout - which enables readers to measure the results achieved and identify areas for improvement. The format stems from the continuous dialogue with various company departments, from People Organization and Change to Sustainability, and is divided into six main categories: “Food and diet”, “Energy saving”, “Connection between humans and nature”, “Responsible shopping and consumption”, “Social relations” and “Sustainable mobility”.

Sustainability is a strategic driver for Terna and one of the pillars on which the Group’s activities are based: of the approximately €10 billion in overall investments that the company has earmarked in the updated version of the 2021-2025 “Driving Energy” Business Plan, 99% are considered sustainable in nature based on the eligibility criterion introduced by the European Taxonomy. The Group sets out its sustainability commitments in the Sustainability Policy, a cultural manifesto of stakeholder engagement to promote inclusion, transparency, people enhancement, environmental protection, the energy transition and decarbonisation, representing a key reference point for company decisions and strategies in the sphere of sustainability.

The “EcoTips: good sustainability practices” internal communication feature is part of the broader NexTerna project, a multi-year programme aimed at Terna personnel. Starting with new working methods adopted during the pandemic, it aims to generate a change in culture in all areas of the company, starting with a new inclusive leadership model, to achieve a genuine work/life balance through optimisation of workplaces and their use, in order to guarantee efficiency, logistical and environmental benefits and improved quality of life. Terna is committed to providing its workforce with different ways to embrace more sustainable lifestyles, including when it comes to travel, and has established several agreements for mobility services.