



COUNTY OF SANTA CRUZ

DEPARTMENT OF PARKS, OPEN SPACE & CULTURAL SERVICES
979 17TH AVENUE, SANTA CRUZ, CA, 95062
PHONE: (831) 454-7901 - FAX: (831) 454-7940
SCPARKS.COM

NEWS RELEASE

Date: December 3, 2024

Contact: Jason Hoppin Jason.Hoppin@santacruzcountyca.gov

RIBBON CUTTING FOR FLORAL COUNTY PARK IN PLEASURE POINT

The Santa Cruz County Department of Parks, Open Space and Cultural Services, along with County Park Friends and Supervisor Manu Koenig, are pleased to announce a ribbon cutting ceremony to be held December 13 at noon at Floral County Park, 656 38th Ave., Santa Cruz.

The event celebrates a new play structure, rubberized play surfacing and landscaping. County Park Friends and Pleasure Point neighbor Derek Draper led a community fundraising campaign which raised over \$305,000 for renovations. Led by Koenig, the Santa Cruz County Board of Supervisors approved an additional \$100,000.

"My daughter and I love the new ocean-themed play structure. It provides a great anchor destination for families just off East Cliff. We used some of the Transient Occupancy Tax revenues from vacation rentals for this neighborhood improvement, which is how it should be. I'm incredibly grateful to the residents who kicked off the fundraising effort for this project, and everyone who chipped in to make it happen," Koenig said.

"County Parks is happy to be able to showcase the public-private collaboration that went into revamping the Floral County Park play area. The new play structure, rubberized play surfacing and pathway improvements will make this park more accessible," County Parks Deputy Director Rebecca Hurley said.

"Improvements at Floral County Park are happening thanks to amazing community members who stepped forward to advocate and fundraise. This project is a perfect example of what neighbors can do to improve places we hold dear and build a better future for all!" County Park Friends Executive Director Mariah Roberts said.