

FOR IMMEDIATE RELEASE

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**TRAFFIC ADVISORY: PARK HAVEN PLAZA PROJECT TO CAUSE TRAFFIC DELAYS
ON PARK AVENUE**

September 16, 2024 – Santa Cruz, CA – The County of Santa Cruz Department of Community Development & Infrastructure would like to inform residents and commuters of expected traffic delays in the area surrounding the Park Haven Plaza affordable housing project, located at 2838 Park Avenue in Soquel.

From **Thursday, September 19, 2024, through Tuesday, September 24, 2024**, large trucks transporting modular homes to the project site will travel from Brommer Street in Santa Cruz. Transportation will take place between **7:00 AM and 5:00 PM on weekdays**, causing intermittent **delays of up to 10 minutes or more** as each truck arrives.

Drivers are advised to avoid the area, particularly near Park Avenue and Cabrillo College Drive, during this time if possible. Highway 1 motorists traveling northbound and southbound using the Park Avenue exit/entrance (Exit 436) traveling to or from the north side of Park Avenue may want to use State Park Drive or Bay/Porter as alternative exits/on-ramps, and use Soquel Drive as a detour, as travel delays are likely. Please plan accordingly during this period.

To minimize disruption, Novin Development, the project's lead developer, will make every effort to reduce the impact on local traffic. Updates will be provided if there are any changes to the planned activities or traffic patterns. For more information about this project, visit: <https://www.parkhavenplaza.com/>.

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